Department of Art
College of Fine Arts
Ball State University

2012-2013 Program Year

Specialization in **Visual Communication**

Bachelor of Fine Arts (BFA) Degree in Art - Requirements and Program

University Core Curriculum, Foundation Requirements (Tier 1):			
Written Communication: *English as determined by placement*	3 - 4 credits	*All students must take the* **Writing Proficiency Exam WPP 392** *for 0 credits in the junior year.*	
Written Communication: ENG 104	3 credits		
Oral Communication: COMM 210	3 credits		
History: HIST 150	3 credits		
Mathematics: MATHS 125	3 credits		
Physical Wellness: PFW ***	2 credits		
Personal Finance: FCS 135 or FIN 101	1 credit	**18 credits**	
University Core Curriculum, Domain Requirements (Tier 1):			
Fine Arts: *Departmental Majors will select AHS 101* (I)*	*credits apply in major*		
Humanities	3 - 4 credits		
Natural Sciences	3 - 5 credits		
Social Sciences	3 credits	**9 credits**	
University Core Curriculum, Domain Requirements (Tier 2):			
Fine Arts/Design: *Departmental Majors may select AHS 201 (W)*	3 credits		
Humanities, Natural Sciences, or Social Sciences.	3 - 5 credits	**6 credits**	**33 credits**
Department of Art Core Requirements:			
ADS 101 Foundations 1	3 credits		
ADS 102 Foundations 2	3 credits		
AFA 101 Drawing 1	3 credits		
AFA 202 Figure Drawing	3 credits		
AFA 211 Painting 1	3 credits		
ART 100 Art Orientation	1 credit		
ART 200 Introduction to Computer Art	3 credits	**19 credits**	
Department of Art, Art History Requirements:			
*AHS 101 History of Art Survey 1 (Tier 1) (I)	3 credits		
AHS 102 History of Art Survey 2	3 credits		
AHS 2** or 3** Art History: *students may select AHS 201(Tier 2)(W)*	3 credits		
AHS 2** or 3** Art History	3 credits	**12 credits**	
Department of Art Specialization:			
ADS 241 Introduction to Visual Communication	3 credits		
ADS 242 Type and Image	3 credits		
ADS 341 Visual Communication 1	3 credits		
ADS 342 Visual Communication 2	3 credits		
ADS 441 Visual Communication 3	3 credits		
ADS 442 Visual Communication 4 **(Tier 3: Capstone Experience)**	3 credits		
ADS 443 Special Topics in Visual Communication	3 credits		
AFA 231 Introduction to Printmaking	3 credits		
AHS 310 History of Visual Communication	3 credits		
ART 231 Photography 1	3 credits		
Select two courses from: ADS 301, 302; ART 233, 301, or 321	6 credits		
Select one course from:			
ADS 471 Visual Communication Practicum			
ADS 480 Senior Design Thesis			
ART 369 Art Internship	3 credits		
Select one course from: AFA 341, 351, 361, 371	3 credits		
Select one course from: ACR 211, 221, 231; AFA 221	3 credits		
Art Studio Elective	3 credits		
Art Studio Elective	3 credits		
Art Studio Elective	3 credits	**54 credits**	**85 credits**
General Electives: *As many electives to bring the total to 120 credits*	2 credits	**2 credits**	**2 credits**

Total 120 credits

Department of Art
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Bachelor of Fine Arts (BFA) Degree in Art
120 semester credits

Specialization

Visual Communication

2012-2013 Undergraduate Catalog
Suggested Plan of Study

Fall		Spring	
Freshman			
ADS 101 Foundations 1	3 credits	ADS 102 Foundations 2	3 credits
AFA 101 Drawing 1	3 credits	AFA 202 Figure Drawing	3 credits
AHS 101 History of Art Survey 1 (Tier 1)	3 credits	AHS 102 History of Art Survey 2	3 credits
ART 100 Art Orientation	1 credit	ART 200 Intro to Computer Art	3 credits
English as determined by placement*	3 credits	ENG 104 Composing Research (Tier 1)	3 credits
HIST 150 The West in the World (Tier 1)	3 credits		
	16 credits		**15 credits**
Portfolio Review - Admissions to the Visual Communication sequence requires a review at the conclusion of spring term. Specific information on portfolio requirements and applicant guidelines are available from design faculty.			
Sophomore			
ADS 241 Intro Visual Communication	3 credits	ADS 242 Type and Image	3 credits
AFA 211 Painting I	3 credits	ART 231 Photography 1	3 credits
AFA 231 Intro to Printmaking	3 credits	ACR 211, 221, 231; or AFA 221	3 credits
MATH 125 Mathematics and Its Applications (Tier 1)	3 credits	COMM 210 Fundamentals of Public Communication (Tier 1)	3 credits
PFW *** Physical Wellness (Tier 1)	2 credits	Tier 1 Domain Requirements	3 credits
FCS 135 or FIN 101 (Tier 1)	1 credits	Tier 1 Domain Requirements	3 credits
	15 credits		**18 credits**
Junior			
ADS 341 Visual Communication 1	3 credits	ADS 342 Visual Communication 2	3 credits
ADS 301, 302; ART 233, 301, or 321	3 credits	ADS 301, 302; ART 233, 301, or 321	3 credits
AHS 310 History of Visual Comm	3 credits	ADS 443 Special Topics in Vis Comm	3 credits
Art Studio Elective	3 credits	AHS 2** or 3**	3 credits
Tier 1 Domain Requirements	3 credits	General Elective*	2 credits
Tier 2 Domain Requirements	3 credits	WPP 392 Writing Proficiency Exam	0 credits
	18 credits		**14 credits**
Senior			
ADS 441 Visual Communication 3	3 credits	ADS 442 Visual Communication 4 (Tier 3)	3 credits
ADS 471, 480, or ART 369	3 credits	AFA 341, 351, 361, or 371	3 credits
Art Studio Elective	3 credits	Art Studio Elective	3 credits
Tier 2 Domain Requirements	3 credits	AHS 2** or 3**	3 credits
	12 credits		**12 credits**
			Total 120 credits

***Note:** The University Core Curriculum (UCC) has three tiers. UCC courses may have prerequisites and/or restrictions to specific majors/minors. For course descriptions and requirements consult the online BSU Catalog (www.bsu.edu/catalog). Each course is identified with its credit hours and courses vary from 2 - 5 credit hours. A student must take as many credits as needed to total 120 semester credits to graduate.