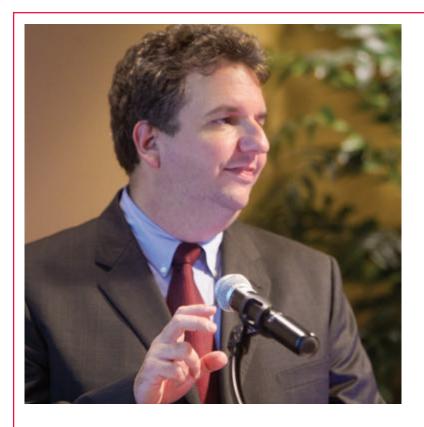
2012 YEAR IN REVIEW

BALL STATE DEPARTMENT OF ACCOUNTING







"These are exciting times in the Department of Accounting at Ball State."

Dear alumni and friends,

These are exciting times in the Department of Accounting at Ball State. It is my distinct pleasure to share some of the highlights from this past year:

- Our Beta Alpha Psi chapter continued to excel and win national recognition.
- Accounting students participated in two outstanding immersive learning projects.
- Accounting faculty played a key role in the continuing partnership between Ball State and Tikrit University in Iraq.
- Scholarships were awarded to 44 accounting students.
- Accounting alumni were well represented at the ninth annual Miller College of Business Alumni Awards.

As you read more about our activities and milestones, I invite you to share your career news and industry honors with us. Please also visit us at www.bsu.edu/accounting and access our Alumni and Friends page for news about accounting alumni and various ways you can become involved with our department.

Mark J. Myring

Chairperson, Department of Accounting

Ball State University

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BETA ALPHA PSI NATIONAL HONORARY FOR FINANCIAL INFORMATION STUDENTS AND PROFESSIONALS

REGIONAL BEST PRACTICES COMPETITION

A team of Beta Alpha Psi students finished first in the Beta Alpha Psi Best Practices competition for the Midwest region. The Best Practices competition involves developing innovative solutions to problems identified by the organization's board of directors. The topic of this year's event was "Using Social Media to Enhance Chapter Communications." The team went on to compete in the Best Practices Finals at the Beta Alpha Psi Annual Meeting in Baltimore, Maryland.

'SUPERIOR CHAPTER' FOR 26TH CONSECUTIVE YEAR

The Ball State Chapter of Beta Alpha Psi was again awarded Superior Chapter status in 2012. This honor is awarded only to chapters that clearly exceed the standards set by the organization's national office. The honor is based on factors such as professional education activities and service to the community.

The Winning Best Practices Team

- Jack Allgood
- Lauren Clayton
- Sukhrob Davlyatov
- Dzhovid Kamolov



Beta Alpha Psi members Kaylee Johnson and Erica Wurst make donation boxes for the Muscular Dystrophy Association.

IMMERSIVE LEARNING PROJECTS

SUSTAINABILITY REPORTING

Gwen White, associate professor of accounting, led two immersive learning projects focused on sustainability reporting. Sustainability reports are designed to measure an organization's environmental, social, and economic impact during the course of its operations. These reports are becoming more common among companies around the world.

The first project, completed near the end of 2011, centered on preparing a sustainability report for **Ball State University**. The Ball State sustainability report is available at www.bsu.edu/sustainability/gri.

The second, completed in spring 2012, resulted in a sustainability report for **Minnetrista**, a local, nonprofit museum and center for cultural exploration.

These two projects yielded many outstanding benefits for the students involved, including exposure to the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines and the Sustainability Tracking Assessment and Rating System (STARS) developed by the Association for the Advancement of Sustainability in Higher Education (AASHE). The process of gathering information for the reports allowed students the opportunity to enhance their professional communication skills.

TAX PREPARATION FOR INTERNATIONAL STUDENTS

Cindy Van Alst, professor of accounting, and John Ledbetter, assistant professor of accounting, led an immersive learning project involving preparation of tax returns for international students at Ball State. The program was part of the IRS's Volunteer Income Tax Assistance (VITA) program. As a result of this project, more than 150 tax returns were completed for international students on campus.

EXTERNAL GRANTS

In the summer of 2010, Ball State received a grant from the **U.S. Department of State** to partner with Tikrit University in Iraq to provide technical and curriculum assistance to modernize its curriculum, teaching methods, and research. The initial meeting brought the partners together in Baghdad in June 2010. The accounting department has been extensively involved from the outset.



Ball State accounting faculty Cindy Van Alst (front row, second from left) and John Ledbetter (back row, third from left), join with faculty from Tikrit University in Iraq.

The initial meeting was followed up

with a professional development workshop in Amman, Jordan, in late January 2011. The curriculum of Tikrit University was reviewed, and improvements were suggested by Ball State faculty. Several Ball State accounting professors demonstrated various methods for teaching accounting and provided classroom examples of teaching and student assessment techniques. Our faculty also engaged in video conferencing with students and faculty at Tikrit University, and joint courses in the intermediate accounting sequence have been offered.

Tikrit University sent a delegation to Muncie in February 2011 to see Ball State's campus and operations. Tikrit accounting department personnel visited Miller College accounting classrooms and faculty. They also spent time investigating our library resources and learning about our administrative processes. Based on the success of the program, the grant has been extended through 2013.

Mark Myring and two Ball State faculty from the School of Extended Education were awarded a **National Association of State Boards of Accountancy grant**. That grant will allow for the development of an exciting new technology—learning analytics—which promises to improve the quality of education provided in online courses. Specifically, funds from the grant will be used to examine whether the incorporation of learning analytics improves knowledge gained, quality of interaction with the instructor, and the propensity to choose accounting as a major. Results of this study have the potential to increase the quality of online accounting education, as well as online education in other disciplines.



SCHOLARSHIPS AWARDED TO ACCOUNTING STUDENTS

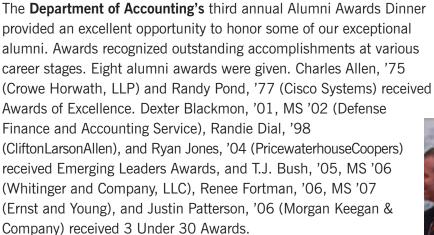
Through the generosity of our alumni and friends, 44 accounting students have received academic scholarships. The names of the scholarships and the recipients are listed below. We offer our sincere thanks to the individuals and organizations that funded these scholarships.

STUDENT RECIPIENT	SCHOLARSHIP
Jack Allgood	Award from the Estate of Wally Miller
Jordan Baird	Whitinger & Company LLC
Amy Branstine	Somerset CPAs Scholarship
Carly Cecil	G. Steven and Kelli Burrill Accounting Scholarship in honor of Paul W. Parkison BKD, LLP – Robert A. Bertram Memorial Scholarship
Cristina Curry	Niel C. and Karen M. Ellerbrook Accounting Scholarship in honor of Joseph W. Jackson
Sukhrob Davlyatov	Charles V. Sursa Memorial Scholarship
Kristin Dowdy	Niel C. and Karen M. Ellerbrook Accounting Scholarship in honor of Joseph W. Jackson
Zhongliang Duan	The Jim and Marybeth Lintzenich Accounting Scholarship in honor of Paul W. Parkison William R. Hole Accounting Scholarship in honor of Paul W. Parkison
Luke Durfey	Anthony W. and Marla D. Smith/Ernst & Young Accounting Scholarship in honor of Paul W. Parkison
Ashlee Feltis	Carl R. George/Clifton Gunderson LLP Accounting Scholarship in honor of Paul W. Parkison
John Germano	William and Maudames Conner Business Scholarship
Courtney Girt	Niel C. and Karen M. Ellerbrook Accounting Scholarship in honor of Joseph W. Jackson
David Gray	BKD, LLP Accounting Scholarship in honor of Paul W. Parkison, Allardt Business Scholarship
Mollie Hamilton	Paul W. Parkison Accounting Scholarship
Devon Hill	Thomas R. Ertel/Arthur Andersen LLP Accounting Scholarship in honor of Paul W. Parkison
Alyson Hopkins	Award from the Estate of Wally Miller
Danielle Huff	James L. and Edward J. Wainscott Accounting Scholarship Fund
Rachel Hurd	Whitinger Scholar
Kaylee Johnson	Award from the Estate of Wally Miller
Samuel Jones	Ermal Marsh Scholarship
Courtney Kajzer	Karl T. Harford Good Samaritan Endowed Scholarship Fund
Dzhovid Kamolov	Sikich, Ent & Imler Accounting Scholarship in honor of Paul W. Parkison
William Lagunas	Joseph F. and Glenna L. Long Accounting Scholarship
Matthew Leske	Crowe Horwath LLP Outstanding Accounting Student Scholarship Award
Morgan Lewis	Award from the Estate of Wally Miller
Tyesha Miles	Holmes-McFadden Business Scholarship
Katherine Morgan	William and Maudames Conner Business Scholarship
Catherine Needler	Blue and Co. LLP Scholarship
Nathan Newburn	Anthony W. and Marla D. Smith/Ernst & Young Accounting Scholarship in honor of Paul W. Parkison
Jessica Poeppelman	Award from the Estate of Wally Miller
Veronica Prevost	Award from the Estate of Wally Miller
Adam Schaffer	Anthony W. and Marla D. Smith/Ernst & Young Accounting Scholarship in honor of Paul W. Parkison Ermal Marsh Scholarship
Kevin Schlotter	John D. and Lilly S. Harris Accounting Scholarship in honor of Paul W. Parkison Steven H. Parker Accounting Scholarship in honor of Paul W. Parkison
Cody Semler	Holmes-McFadden Business Scholarship
Veronica Sheets	Whitinger & Company LLC
Michelle Siebert	Ken White/Ernst & Young Accounting Scholarship in honor of Paul W. Parkison
Whitney Smith	Paul W. Parkison Accounting Scholarship
Natalie Sollberger	John D. Gentis Scholarship, Ernst &Young Scholarship
Sarah Stichter	Award from the Estate of Wally Miller
Jaymi Stoneburner	BSU Indiana CPA Society Scholarship
Evan Tedtman	Whitinger & Company LLC
Stephen Tepner	Accounting Scholarship
Rachel Wheeler	Niel C. and Karen M. Ellerbrook Accounting Scholarship in honor of Joseph W. Jackson
Erica Wurst	Whitinger & Company LLC

ALUMNI AWARDS

The Miller College of Business hosted its ninth annual Alumni Awards this past fall. Two accounting alumni received awards: Larry Metzing, '70 (Hall of Fame) and Steven Riddle, '80 (Award of Distinction). Read more about the award recipients at www.bsu.edu/business/alumniawards.





You are invited to attend our **fourth annual Accounting Alumni Awards Dinner**, April 29 on the Ball State campus. Nominate an alum, RSVP, or learn how you can be a sponsor for the celebratory event at **www.bsu.edu/accounting**.



Larry Metzing, '70



Steven Riddle, '80



Ball State President Jo Ann M. Gora at the ninth annual Miller College Alumni Awards Dinner.

BETA ALPHA PSI TO COHOST MIDWEST REGIONAL MEETING

Ball State Beta Alpha Psi chapter has been chosen to cohost the organization's 2013 Midwest regional meeting. The event will focus on challenging students to develop the knowledge, skills, and attitudes that will help make them successful professionals. The meeting's programming, networking, and community service events are structured to reinforce the fundamental concepts behind building relationships with peers and professionals, recognizing and rewarding scholastic success, developing mental toughness, instilling commitment to lifelong professional development, practicing ethical behavior, giving back to the community, and developing leadership skills. Our students will organize events to accomplish these objectives. An immersive learning activity will focus on the planning for this important meeting.

SUSTAINABILITY CONFERENCE

The Department of Accounting and Miller College of Business will host a conference on sustainability reporting in summer 2013. The conference is targeted at professionals wanting to learn more about sustainability reporting and how adoption of sustainability reporting can enhance their business. Conference speakers include Ball State accounting faculty and other experts who will discuss the benefits, costs, and resources necessary to implement a sustainability reporting system. Also confirmed are CPAs from the Big 4 accounting firms engaged in sustainability services, sustainability officers from Fortune 500 companies, and representatives from the Global Reporting Initiative and Bloomberg LP. The conference is planned as a one-day seminar in downtown Indianapolis.



George Baccash, BS Accounting '76 (left) and Bill Sharkey, both partners at PricewaterhouseCoopers, serve as guest lecturers within the Ball State Accounting Department.



MILLER COLLEGE OF BUSINESS

Whitinger Business Building, Room 100 Muncie, IN 47306

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Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community.

Ball State wants its programs and services to be accessible to all people. For information about access and accommodations, please call the Office of Disabled Student Development at 765-285-5293 (TTY users only 765-285-2206) or visit www.bsu.edu/dsd.

The information presented here, correct at the time of publication, is subject to change. 8971-12 umc



CONSIDER A GIFT TO THE BALL STATE ACCOUNTING DEPARTMENT

The Department of Accounting strives to provide the finest quality education to our students. Gifts from alumni and friends help us achieve this goal. We are certainly grateful for the support we have received. Gifts to the department can be made at www.bsu.edu/giving. If you would like your gift directed to the department general fund, please designate the Department of Accounting. Gifts can also be mailed to:

Ball State University Foundation P.O. Box 672 Muncie, IN 47308

