

NEWS RELEASE

Digital Policy Institute
Ball State University

FOR IMMEDIATE RELEASE

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BALL STATE'S DIGITAL POLICY INSTITUTE TO PARTICIPATE IN A NATIONAL FORUM ON BROADBAND AND ECONOMIC RECOVERY

MUNCIE: Ball State's Digital Policy Institute (DPI) has a seat at the table for the first national forum discussions by nationally-recognized economists, financial analysts, attorneys, academics and policy analysts, on aligning competition policy with market dynamics in order to create jobs, drive innovation, and encourage investment.

The event, to be held at the National Press Club in Washington, D.C., on July 10th, is hosted by the Advanced Communications Law and Policy Institute of the New York Law School. Representing DPI at the event are Michael Hicks, director of the Center for Business and Economic Research and DPI's chief economist, and Barry Umansky, a professor in Telecommunications and DPI's chief communications attorney.

The event will examine the array of issues and questions facing federal policymakers as they determine whether and how to respond to developments through the broadband ecosystem. Participants will provide expert insights into how to structure policy responses that bolster innovation, investment, competition, and consumer welfare throughout the ecosystem.

Robert Yadon, a professor in Information and Communication Sciences and DPI's director, said, "To be invited to participate with a distinguished panel of policy experts at the national level is an extreme honor for DPI and Ball State." He added, "Since our creation in 2004 we have been best known for successfully assisting states in the Midwest to examine telecommunication policy in the digital age and modernize state laws where appropriate. Beginning in 2010, DPI shifted its focus to telecommunication policy issues in the national arena when the institute was appointed by the current FCC Chairman, Julius Genachowski, to the FCC's Consumer Advisory Committee."

Barry Umansky concluded by saying, "We are honored to play a role in this national dialogue. I fully anticipate that DPI's participation in these discussions on broadband policy will elevate over the months ahead, and result in DPI taking a leadership position down the road. Whether this culminates in filings at the FCC or guiding principles directed to federal policymakers has yet to be determined. Either way, DPI will be part of those discussions at the national level."

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