Burberry Chief Executive Officer Angela Ahrendts, ’81 LHD ’10, is bringing her savvy with luxury and social platforms to Apple Inc. Driving her innovation: enduring values and unwavering purpose.
MEET CHELSEA. The assistant art director for Time, Chelsea Kardokus, ’12, is one of five Cardinals featured in Ball State’s latest commercials, airing on major television networks in the Indianapolis, South Bend, and Fort Wayne markets. Watch Kardokus’s story at bsu.edu/chronicles and learn how the 2012 BSU at the Games—an immersive learning project—helped her emerge as a promising visual storyteller.

In February, 40 Ball State students (23 reporting from Sochi), will cover the Winter Olympics as part of the 2014 BSU at the Games. Read more on page 9.
CHARTING OUR COURSE
Announcing the Alumni Association’s Strategic Plan

I love this time of year. It’s about new beginnings and fresh perspectives. It’s about hope. In 2014, the Ball State University Alumni Association is embarking on a strategic planning process—something we have not done since 2001. It’s time, and we aim to set outcomes to achieve throughout the next three years, coinciding with the university’s strategic plan, which ends in 2017.

To ensure we capture and articulate the goals and interests of our diverse base of alumni and friends, we will reach out in a variety of ways to collect feedback from all ages, ethnicities, regions, and majors. We represent you—all of you—and we want the plan that guides us to reflect that sincere pledge. Although we are still in the planning stages, I can speak broadly about the areas I hope we agree to advance.

It is of great importance that we broaden our reach by enhancing geographic, affinity, academic, and professional alumni and student outreach opportunities. Our community is growing nationally, from coast to coast, and we need to meet alumni where they live. We want to demonstrate the benefits that alumni groups—academic and otherwise—experience with the association’s support. We are just as concerned about building professional networks and fueling student-alumni connections as we are with hosting watch parties and golf outings. In addition, alumni programs staff and many alumni boards have expressed interest in seeking out opportunities for professional development. We will renew our efforts to increase effectiveness by identifying operational and aspirational methods that will sharpen our focus and expand our reach. I think this commitment to growth will only encourage us to be more creative in identifying new opportunities for engagement, service, and philanthropy.

Because of our deep investment in the success of the university, we will make sure our plan aligns with Ball State’s strategic plan, Education Redefined 2.0: Advancing Indiana, which sets a bold course for the institution’s distinctive future. The university’s focus on holistic learning experiences in and out of the classroom coincides with our aims to move beyond traditional alumni programming. I envision many opportunities for academically focused partnerships among departments or individual students and alumni businesses or endeavors.

We look forward to your contributions to our strategic plan. Keep an eye out for opportunities to offer feedback and perspective in the coming months.

Yours for Ball State,

Julie C. Stroh
Associate Vice President of Alumni Programs
President, Ball State University Alumni Association
jstroh@bsu.edu

Julie Stroh talks with offensive guard Jordan Hansel as he piles his plate with flank steak, roasted potatoes, and Caesar salad. Stroh and her husband, Frank W. Ackermann Jr., also hosted student coach David Raffin and offensive lineman Javond Williams during the Cardinal Varsity Club’s Cardinal Cooks event in October. See the story about Cardinal Cooks on page 14.

2013-14 Alumni Council
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Interested in advertising?
Contact Steve Fulton at 888-44-GO-402
The stories expressed in published letters, submitted articles, advertisements, and quotes do not necessarily reflect those of the Ball State Alumni, Ball State University, or the Ball State University Alumni Association.
We welcome your letters
Your feedback is important. The Ball State Alumni invites letters to the editor. We reserve the right to edit all submissions for clarity and space. Contact us at info@bsu.edu or adfress letter to:
Editor, Ball State Alumni
Ball State University Alumni Association
Muncie, IN 47306

The Ball State Alumni is printed by Sport Graphics, 3425 Park Drive Circle, Indianapolis, IN 46236. The magazine is funded by Ball State University and the Ball State University Alumni Association. The first issue of the Ball State Alumni was published in April 1937. This is the 77th year of uninterrupted publication. For more information, contact the association at Ball State University, Muncie, IN 47306-0075, call 765-285-1080, toll-free 888-44-GO-402, fax 765-285-1546, email info@bsu.edu or visit bsualumni@bsu.edu.

Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community. Ball State wants its programs and services to be accessible to all people. For information about access and accommodations, please call the Office of Disability Services at 765-285-5293 (TTY users only 765-285-2206) or visit bsu.edu/disabilityservices.

Thank you to the more than 3,000 alumni who purchased a Ball State University Alumni Directory. We hope the listing helps you keep in touch with old friends and foster new connections.

Directories will ship this summer.

bsu.edu/alumni/directory

bsu.edu/alumni/directory
letters to the editor

‘Organized and Concise’
The alumni magazine is quite well done. I have found Alumnus easy to grasp. I find what is of most interest and read it first, then come back later to read other articles. I read Alumnus because it is well organized and concise. In summary, time is precious and your magazine helps me be efficient.

Karl Sonnenberg, ’75
Portland, Ore.

Focus on the Military
How can it be that I attended every class yet never entered a Ball State classroom? How can it be that I never set foot on campus and that every class was taught by a department head? Here is how: Ball State offered, through the military, the opportunity to gain a master’s degree while serving on active duty. Each term, a professor came to Germany, and he or she taught his or her discipline. My costs were covered by the GI Bill. Holding a master’s degree was important for officer advancement, and for that, I am grateful for Ball State.

Hardy W. Bryan, MA ’75
Lt. Col. U.S. Army (Ret.)
St. Petersburg, Fla.

Having earned a bachelor’s degree in counseling psychology at the Ball State extension campus at Aviano Air Base, Italy, I enjoy reading the Alumnus. However, I have never seen any mention of the hundreds of military and civilians who earned Ball State degrees overseas. I feel fortunate to have a degree that was truly earned—we were blessed with quality professors who held us to a high standard so that when I graduated, I felt confident in my ability to enter the counseling field.

The real purpose of this message is to ask if a future Alumnus could feature the overseas Ball State community. It would be great to help us share our stories with other alumni.

Joanne ‘Jo’ Middleton, ’78
Melbourne, Fla.

EDITOR’S NOTE: Thank you, Joanne, for your letter. We’re so glad to hear of your positive educational experience and that you enjoy reading the magazine. Named a Military Friendly School by GI Jobs, Ball State continues to serve many military students and alumni overseas through more than 60 online degree and certificate programs as well as networking and career opportunities. Our Student Veteran Resource Center and Beck Hannaford, veterans benefits/financial assistant coordinator, offer personalized assistance to military personnel, veterans, and dependents. In Alumnus, we have enjoyed sharing the stories of military students and alumni throughout the world. Most recently, we featured Col. Dane D. Ridesout, ’90, as he assumed command of the U.S. Army Garrison, West Point, in July 2012. We look forward to continuing our coverage. Send us your stories at bsualumni@bsu.edu.

‘When the Stars Align’
Ron Kaitchuck was one of my favorite professors at Ball State and his class was one of my favorites. Glad to see he is still there.

David A. Sarama, ’00 MS ’01

This new planetarium will be the grandest and most spectacular technological wonder on campus. I am just upset that President Gora did not wear one of those stylish hard hats.

James McCall Evans III, friend

Ball State’s Charles W. Brown Planetarium will open this year.

From left: President Jo Ann M. Gora, planetarium director Ronald Kaitchuck, and Charlie Brown, ’71, celebrate the groundbreaking for the new facility.

Bid Day Photos Spur Proud Greek Posts
I pledged to Delta Zeta in fall 1967, when all the pledge classes converged at the Student Center and each class was brought to the stage and introduced to a cheering crowd. What a frenzy and what a night! It’s good to see Greeks are still strong at Ball State.

— Kathleen Jeffries, ’71 MA ’72

Best decision I ever made was to go Greek at Ball State! The leadership opportunities I had with Delta Zeta have provided me with amazing work opportunities.

— Megan Gross, ’10

Joining Sigma Chi was one of the most amazing, rewarding, and life-enhancing decisions I ever made. For that, I’ll always and forever be thankful.

— Chad Kelham, ’05

I’m deployed to Kuwait, but we got to watch it live on the Armed Forces Network. It was a great game (the 44–24 victory over Central Michigan). Chirp Chirp It’s Bird Time!

— Steve Ealing, friend

Connect: Cardinals continue the conversation on social media

Our Cardinal Nation is more than 200,000 strong. We each have stories that demonstrate our rich past, bold present, and bright future.

We want to weave your fun photos, lighthearted memories, and moments of transformation into the tapestry of Our Ball State.

Include #OurBallState in your posts or send us an email or letter. Learn more at bsu.edu/ourballstate.
Student Team Explored Regional Water Quality

Last fall, seniors Ross May and Kristiana Haehnle spent months wading and canoeing in the rivers and streams of east central Indiana—collecting and analyzing sediment to better understand the impact of water quality on communities.

May and Haehnle are among two dozen students from journalism, biology, natural resources, and geology who participated in a fall immersive learning class under the direction of Lee Florea, assistant professor of geology, and Adam Kuban, assistant professor of journalism.

“The overarching objective of this immersive endeavor is public understanding of science,” Kuban says. “We want area residents to understand how water connects us.”

Students collected water samples at four locations along Buck Creek, a major tributary to the White River. Then, they analyzed the water samples in the Department of Geology labs to gather data for their efforts to share results with affected communities.

Multimedia storytelling

Students developed an interactive website—featuring text, graphics, video, audio, and pictures—to tell the story of each confluence site along the creek.

This interactive opportunity allows users to learn more about the watershed through multimedia storytelling.

View the team’s work on the websites of community partners FlatLand Resources LLC (flatlandresources.com) and the Delaware County Soil and Water Conservation District (delawareswcd.org).

“Interdisciplinary connections

As a journalism graphics major, May says he didn’t fully appreciate scientific concepts until he sat down with his counterparts from the College of Sciences and Humanities.

“The outcomes of this course, for which the professors spent two years preparing: students’ multimedia projects and a policy recommendation for best agricultural practices along Buck Creek to ensure quality water.

“Interdisciplinary connections

As a journalism graphics major, May says he didn’t fully appreciate scientific concepts until he sat down with his counterparts from the College of Sciences and Humanities.

“This immersive experience has certainly taught both of us a great deal about working across disciplinary boundaries. Adam has the perspective of climate, meteorology, and pedagogy, while I have background in physics, quantitative literacy, and environmental policy. Simply put, we make a great team.”

—Lee Florea, assistant professor of geology

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Bricks, mortar, fuselages.

That list of building materials would leave most architects scratching their heads but not the second-year graduate students in professor Harry Eggink’s Aero-Architecture class.

During the fall semesters of 2012 and 2013, Eggink challenged students to design buildings using pieces of mothballed commercial jets abandoned in airplane graveyards around the world.

“The question is, can we create a second life for these aircraft?” Eggink says.

Still, the student designs were a hit when Eggink took his classes to Boeing Co. Everett, Wash., to present their work to company executives.

“I think it has huge potential,” Mahesh Daas, chairperson of the Department of Architecture, said he believes Eggink is onto something with his “Skybrary” concept.

“Aerospace engineers can often find themselves thinking we’re quite there yet,” she says. “On the scale of a jumbo jet.”

Among the innovative designs: a house framed with 747 segments, to engineer at Boeing Co. The airplane designers and engineers were intrigued by the notion of their creations having a life once their flying days were over.

Company executives told Eggink they are eager to continue the budding relationship with Ball State.

Eggink is looking forward to seeing where his students’ ideas take them next.

“I was nothing but adrenaline—and the most comfortable pair of walking shoes I’ve ever owned,” Howe says.

Go to sochi.bsuatthegames.com to learn about the trip, read student blogs, meet the team, and to watch their stories of the games unfold.

On the Scene at the Winter Olympics

As senior Ryan Howe prepares for the trip, he shares his anticipation.

I have a lot to accomplish before boarding a plane to Russia on Feb. 5 to report from the Sochi 2014 Winter Olympics, held from Feb. 7–23. I need to prepare for the inevitable lack of sleep as our team of writers, videographers, and photographers search for stories about the competitions, the athletes, and the culture of both the Olympics and Sochi.

Beyond learning to say “food,” “bathroom,” and “Internet” in Russian and gathering my warmest clothes, I have been talking with athletes and setting up connections we can rely on while in Sochi.

Our team of 40 student journalists has been producing brief profiles about some of the athletes who are trying to land a spot on Olympic teams.

When I first signed up for the BSU at the Games class, I was nothing but excited about the opportunity.

Seeking Feedback for University’s Academic Long-Range Plan

How should Ball State engage recent graduates, retirees, and the Muncie community in the academic life of the university? What new academic programs will be needed in your discipline in the next 20 years? What are some examples of innovative curriculum design?

These are just a few of the questions the university is asking students, alumni, friends, and employers during the development of a long-range academic plan that will guide Ball State for the next 20–30 years.

Much like the campus master plan—launched in September to enhance the physical campus environment—the Ball State academic long-range plan will plot the future of the institution’s academic offerings. A cross-campus steering committee is gathering constituents’ feedback and assessing factors that will influence higher education in the 21st century.

I’m looking forward to seeing where my students’ ideas take them next.

“I liked the idea of it, and I figured it would be the last crazy thing we could do before going out into the real world.”

She designed a library that she dubbed “Skybrary” and came away believing that building with abandoned airplanes is possible—with one big drawback: public acceptance:

“In terms of people wanting something built from airplane parts, I don’t think we’re quite there yet,” she says.

Still, the student designs were a hit when Eggink took his classes to Everett, Wash., to present their work to employees at Boeing Co. The airplane designers and engineers were intrigued by the notion of their creations having a life once their flying days were over.

Company executives told Eggink they are eager to continue the budding relationship with Ball State.

Mahesh Daas, chairperson of the Department of Architecture, said he believes Eggink is onto something with his “Skybrary” concept.

“I think it has huge potential,” Daas says. “On the scale of a jumbo jet.”

—Vin Caleva

Ball State architecture students presented this house, framed with 747 segments, to engineers at Boeing Co.
Ball State Professors Give Life to Original *Frankenstein*

Few words are spoken during Ball State Theatre and Dance’s production of *Frankenstein*, but the barbarous tangle of acting and music speaks beyond words. Drew Vidal, assistant professor of acting, imagined the script based largely on letters between the ambitious Captain Robert Walton and his sister, Margaret Walton Saville—characters in Mary Shelley’s epic 19th century novel. Actors use movement to create scenes and images on the minimalist stage. When the ensemble cast does speak, they often chant over each other in English and Latin quotes and phrases, evoking a stirring effect.

Michael Elliott, assistant professor of musical theater, composed the score to reflect the haunting and touching moments within the cautionary tale. Because of limited dialogue, the music becomes a character in itself, as audiences rely on its color and pace to carry the story.

The show enjoyed sold-out crowds throughout its run and was accepted to perform at the regional Kennedy Center American College Theater Festival in January. Vidal and Elliott continue to develop the piece for future productions.

—Kate H. Elliott

Andrew Neylon has done something that no Ball State student has done in nearly 40 years—win the National Forensic Association National Championship Tournament Impromptu Speaking title.

Judges gave the senior English literature major up to 2 minutes to prepare a 5–6 minute speech based on the following quotation from Russian novelist Fyodor Dostoyevsky: “Nothing is easier than to denounce the evildoer; nothing is more difficult than to understand him.”

“Many events in speech stay the same for the entire year, as you give the same speech or performance and work to perfect it,” says Neylon, who joined forensics his junior year of high school. “Impromptu is organic, and I’ve enjoyed crafting a personal approach to the event during the past four years.”

Neylon, who is legally blind and color blind, says he hopes his national title sets an example for speakers with disabilities or people who are hesitant to enter the competition because of a perceived hindrance.

“Judges have to move a little closer and use different time signals for me, but it has never prevented me from competing at the highest level,” Neylon says. “As a disabled competitor, who has done topics about disability for several years now to draw attention to the issue, it was a very nice moment to be named the best speaker in the country in this event.”

In addition to garnering a national title, Neylon placed fourth in Extemporaneous Speaking and advanced to the Informative Speaking semifinal. Overall, Ball State’s 13-member team placed seventh out of 74 competing schools and was the only Indiana school to place in the top 10. The team earned second place in Division I—its best finish since 2005.

“Forensics has enhanced my communication and critical thinking skills and prepared me for the job market,” Neylon says. “When I graduate, I hope to work in Indianapolis, either for PBS or Comcast’s film production areas.”

Learn more about the Ball State Speech Team at bsu.edu/speechteam.

—Kate H. Elliott

Orator Wins National Impromptu Speaking Title

Andrew Neylon, senior English literature major, practices various forms of competitive speaking in the Ball State Speech Team practice room.

“I love showing my Cardinal pride as I drive around town, and I love seeing other Ball State plates. It reminds me of our wonderful community of support.”

—Walter Berry, ’55

Join thousands of Ball State fans showing Cardinal spirit on the roadways.

Support the Ball State scholars of today and tomorrow by visiting your local Indiana Bureau of Motor Vehicles (BMV) branch, going to myBMV.com, or calling 888-692-6841.

A portion of each license plate purchase supports student scholarships.
**All Things Chocolate: Professor delves into medicinal benefits, history, and production of the confection**

Ball State’s Deanna Pucciarelli could give Willy Wonka a lesson or two.

The director of Ball State’s hospitality and food management program has spent her professional career researching the rich history of chocolate, traveling the world to present on the topic of chocolate at conferences in Australia, New Zealand, Germany, and West Africa. She is going to New York City in April to present about technology changes in the food industry and how these changes impact Americans’ purchasing power and decisions to buy chocolate from local grocery stores.

**Chocolate as medicine**

But it’s chocolate’s medicinal properties that entice her most. “I’m interested in food as medicine to prevent and treat illnesses,” Pucciarelli says. She recently published *Cocoa and Heart Health: A Historical Review of the Science*. To further Pucciarelli’s research, Ball State recently received a Chocolate History Grant for Research, Development, and Investigative Studies from Mars Inc. Ball State was one of three institutions recognized for innovation in chocolate history research, scholarship, and education.

“We know chocolate as candy, but I want to uncover the transition of chocolate from medicine to confection,” she says.

Pucciarelli will use the Mars grant to dig through archives to present on the topic of chocolate at conferences in Australia, New Zealand, Germany, and West Africa. She is going to New York City in April to present about technology changes in the food industry and how these changes impact Americans’ purchasing power and decisions to buy chocolate from local grocery stores.

**Ball State’s Deanna Pucciarelli could give Willy Wonka a lesson or two.**

**Students Create Marketing Plan for Innovation Connector**

Muncie’s Innovation Connector, a full-service business incubator nestled in a tree-lined campus along the banks of the White River, will become more client-focused and improve its operations as a result of a student immersive learning project.

Russ Wahlers, associate professor of marketing, worked with Ted Baker, ’80, Innovation Connector chief executive officer, to guide students through a systematic analysis of the entrepreneurial climate in east central Indiana. Students profiled business demographics of current and prospective entrepreneurs and assessed their support needs.

“The Innovation Connector project gives students the opportunity to apply course-specific marketing research survey principles to a real-world problem for an actual client,” Wahlers says. “Developing these types of abilities will not only enhance their education but provide them with the workplace skills that companies desperately need.”

Since its founding in 2006, the Innovation Connector has posted steady growth in terms of its physical facilities, service offering mix, and client base of entrepreneurial startups.

“Understanding our community’s continually changing business dynamics is important to our organization’s mission to assist small businesses,” says Baker, an instructor of management for the Miller College of Business. “Hiring relevant research is vital. Dr. Wahlers’ marketing research classes are gaining real-world experience in assisting the Innovation Connector with gaining this insight. From there, we will organize our programming to meet the current needs of the business community. Once again, Ball State has proven to be a great partner to the Muncie community.”

Marketing major Jessica Cossairt, a Shelbyville, Ind., native, says the project will enable the Innovation Connector to sustain its mission and provide for continued growth.

“I would like to go back home to take over the family business, and this skill set can be very useful to me in that way,” she says. “The family business is small, but if we are able to identify our customers’ needs and wants, we can make the most of the scarce resources we have and capitalize on them.”

—Marc Ransford, ’83 MA ’07

**Students Create Marketing Plan for Innovation Connector**

**Joe Namath: Behind the Scenes**

History professor Edward Krzeminski has co-authored a book about fellow Beaver Falls, Pa., native Joe Namath’s college days as a flashy quarterback amid the turmoil of the civil rights movement. *Rising Tide: Bear Bryant, Joe Namath and Dixie’s Last Quarter* tells the behind-the-scenes story of the college student-athlete long before he led the New York Jets to their only Super Bowl title. Read more at [bsu.edu/news/namath](http://bsu.edu/news/namath).

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—Marc Ransford, ’83 MA ’07
Killer Brownies

**INGREDIENTS**
- 8 ounces unsweetened chocolate
- 8 ounces unsalted butter
- 2 tablespoons instant coffee granules
- 5 large eggs
- 1 tablespoon almond extract
- 3 3/4 cups granulated sugar
- 1 1/4 cups all-purpose flour
- 1/2 pound walnut pieces
- 33/4 cups granulated sugar
- 1 tablespoon almond extract
- 5 large eggs
- 8 ounces unsalted butter

**DIRECTIONS**
Preheat the oven to 340 degrees. Line bottom and sides of a 9-by-13-inch pan with generously oiled foil. Set aside. Melt chocolate, butter, and coffee in a stainless steel pot or bowl set over simmering water. Beat eggs, extract, and sugar in a mixer at high speed for 10 minutes. Add melted chocolate mixture to beaten egg mixture. Mix only until combined. Add flour and mix only until combined, then stir in the nuts. Turn batter into the prepared pan and smooth the top.

Bake for 35–40 minutes or until the top forms a bit of a crust (a knife inserted into the brownies may still be wet when brownies are done). Remove pan from the oven and allow to cool. Store brownies in the refrigerator for 6-8 hours before cutting. When brownies are ready to cut, remove foil from the pan and cut the brownies with a strong, wet knife on a cutting board. Brownies may be iced with 2 cups of ganache for real killer status. The brownies freeze well if wrapped carefully. Makes about 24 2-by-2-inch brownies.

**HOMECOOKED SUPPORT**

Football fans serve up food and hospitality through the Cardinal Varsity Club’s Cardinal Cooks program.

By Kate H. Elliott

Sophomore tight end Dylan Curry doesn’t play around when it comes to food—particularly ribs. So when Cardinal football fans Melanie Fancher, ’77, and Chris Fancher, ’77, served Curry a plate of the smoky primal cut, he enjoyed every last finger-lickin’ bite. “I’ve been fortunate enough to enjoy Mr. Fancher’s grilling before, and his beef brisket and ribs are probably the best I’ve ever had,” the 6-foot-5-inch Kentuckian says. “They cooked an amazing meal and sent us home with all of the leftovers because they know we are big boys and will finish it off.”

The Fanchers were among nearly 100 Cardinal Varsity Club (CVC) members who invited Ball State football players into their homes for dinner during fall break as part of Cardinal Cooks—a decade-old event that connects the university’s most ardent sports fans with student-athletes.

Chris, who serves as club president and as a member of the Cardinal Commitment: Developing Champions campaign committee, says his family has provided home-cooked meals for the past eight years. “We feel Cardinal Cooks is a great way to support the football program while getting to know the student-athletes personally,” says Melanie, a retired nurse. “During dinner, we always talk about where the players are from, their families, how they picked Ball State over other schools, and—of course— we talk about football. The event is important because it connects players with the community and provides them with a home-cooked meal.”

Defensive lineman Blake Duerrt and wide receiver Efe Scott-Emuakpor joined Curry for the Fanchers’ 2013 dinner: beef brisket and barbecue ribs served with salad, cheese potatoes, and rolls. The evening concluded with slices of warm pumpkin and apple pie. The food was amazing, but honestly, my favorite part was the hospitality. This was my second year with the Fanchers, and they are wonderful people who made us all feel right at home,” Curry says. “They talked about how much they respect us and showed a real interest in our sport, our lives, and our families. We are lucky Ball State supports such a program.”

Deborah Foster, ’74 MA ’77, an assistant professor of family and consumer sciences, had no trouble designing a menu with husband and fellow foodie, John Foster, and friend Steve Marsh, ’74 MA ’76, who serves on the CVC board. The three, who hosted players Jimmy Crumley, Darnell Smith, and Josh Smith, served grilled New York strip steaks with spinach salad and horseradish scalloped potatoes. For dessert, the Cardinals enjoyed apple crisp topped with vanilla ice cream and Killer Brownies, a recipe courtesy of Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Altman—their friend and Deborah’s former colleague who started Chef Lois Al...
“I love the team aspect of field hockey. You constantly have to rely on your teammates, and you constantly have to make yourself available to your teammates through communication, movement, and a range of other aspects. It’s awesome knowing I have 10 other people on the field with me who are working toward the same goal. Those goals this season were, personally, for me to be more confident with the ball and to make good decisions. Another was to play good, solid one-on-one defense. As a team, I wanted us to be the hardest working team on the field.”

—Jenna Rosenberry, junior, who started playing field hockey in seventh grade

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**SCOREBOARD**

| 45,000 |
| The number of yards per week Ball State swimmers log in the pool. That’s more than 25 miles of swimming. |

| 6 |
| The number of laps it takes to walk a mile around the indoor concourse walkway at Worthen Arena. The arena is open to the public to walk from 7 a.m.–7 p.m. Monday through Friday (unless the facility is in use for a sporting event). For more information, visit [bsu.edu/recreation](http://bsu.edu/recreation). |

| 10–3 |
| The Ball State football season record. This is only the third time in the football program’s 89-year history that it compiled 10 victories in a season. |

| 6–foot-5 |
| The height of women’s basketball freshman center Renee Bennett. The criminal justice major is the tallest player in the program’s history. |

| 1,000 |
| The number of videos fans can watch featuring athletes and programs at [ballstatesports.com](http://ballstatesports.com). |

| 6 |
| The total number of Academic All-Americans in Ball State’s history. Tight end Zane Fakes became the latest when the senior exercise science major was named to the Capital One Academic All-America Division I Football First Team. |

| 98 |
| The number of touchdowns quarterback Keith Wenning has accounted for during his collegiate career. The record ranks the senior business major fifth among all active NCAA Division I players. |

| 105 |
| “We are looking forward to our season, as this young Cardinal team trains to build on the success of their past while embracing their exciting future. The facilities and support I have encountered here since taking over just a few short months ago have been first class. I am pleased with the success we have shown so far in the gym and am very optimistic about this season.” |

—Joanna Saleem, who was named head coach of Ball State gymnastics in August

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Days before the GoDaddy Bowl on Jan. 5, members of the Ball State football team spent time in the Mobile, Ala. community, touring the USS Alabama battleship and visiting a children’s hospital and center for troubled youth. Top left: Head coach Pete Lembo fires up a crowd of players, alumni, and friends during a Welcome Reception at the team hotel. Bottom left: Cardinals enjoyed lunch on the USS Alabama, which served in the Atlantic and Pacific theaters during WWII until being opened as a museum ship in 1965. Right: Senior wide receiver Jamill Smith visits with a patient at the USA Children’s and Women’s Hospital the Thursday before the game. A cadre of senior players handed out Ball State memorabilia to dozens of patients.
Last fall, Apple Inc. announced Angela Ahrendts, ‘81 LHD ‘10, would join the California-based company this spring to shape a newly created senior vice president position. The tenacious 53-year-old will oversee the strategic direction, expansion, and operation of Apple’s retail and online stores as the technology giant expands its suite of products.

Ahrendts will succeed. It’s what she does. The day after graduation, the native of New Palestine, Ind., left Ball State on a one-way flight to Manhattan. Her drive and creative energies catapulted her through the ranks of New York City fashion houses, including Donna Karan International and Liz Claiborne Inc. In 2006, Burberry named her CEO, and in eight years, Ahrendts revitalized the 158-year-old luxury brand. Under her leadership and in partnership with Chief Creative Officer Christopher Bailey, Burberry articulated a vision, embraced digital technology, and united teams through a unique creative thinking culture.

With a young, talented team (roughly 70 percent of Burberry’s employees are under the age of 30), the iconic British brand captured the world’s attention via social media, helping Burberry attain almost 17 million Facebook fans and 2.6 million Twitter followers. Burberry’s spring/summer 2013 campaign video, featuring a 10-year-old Romeo Beckham, garnered more than 1 million YouTube views in 48 hours. Through blurring physical and digital worlds, today’s stores include interactive runway mirrors providing customers with engaging, personalized content and experiences.

Ahrendts’ fresh, integrated approach to business has more than tripled the company’s revenues to $3.2 billion and increased its stock market value by more than 350 percent to $11.2 billion. With the brand’s expansion into emerging growth markets such as China, Burberry’s iconic product and compelling emotive content can now be accessed by a loyal customer base across any device, anywhere in the world.

And so, it’s no surprise that Ahrendts is Fortune’s No. 4 “Business Person of the Year” and has been one of Forbes’ “World’s 100 Most Powerful Women” for the past six years. But among these achievements, her most compelling trait is her ability to lead with such graceful balance: energy and empathy, vision and humility. The mother of three cares deeply about people and has established several foundations focused on inspiring future generations of leaders through the power of positive human energy and creative thinking. At Ball State, Ahrendts led the creation of a $1 million fund to support the Ball State Burberry Bold Celebration Scholars and the Burberry Emerging Media Scholars programs.

As her focus shifts to the $20.2 billion retail operation of Apple, the world’s most valuable brand, Ahrendts reflects on the enduring values that guide and inspire her.
FROM THE HEART

The Importance of Enduring Values

By Angela Ahrendts, ’81 LHD ’10

We live by what we believe, not by what we see.

I am hugely proud of my Midwestern roots. Growing up in Indiana, I learned that everything truly begins and ends with people, and the compassion, trust, and respect for others that define this part of the world have given me a tremendous professional foundation. These values have been fundamental to the culture we have built at Burberry, and I will carry them forward into the next exciting phase of my journey at Apple.

As a mother of three teens, I am constantly fascinated by the window they give me into the thoughts, dreams, and perspectives of this world’s next generation. They help me stay connected to what’s current, what’s coming, and how we can meet the needs of tomorrow’s consumers. But they also teach me about myself, and as I grow with them, I’m also reminded that sometimes the old ideas are the best.

My eldest recently started college, and these past few weeks, I’ve loved hearing about his new adventures. It also got me thinking about my own experiences at that same stage in my life—what they taught me about myself and others, how they shaped my future—and what advice I’d give myself if I were starting down that path today.

A few years back, I was incredibly honored to be asked by Ball State to give the Commencement address at the spring graduation ceremony. In the months after I accepted this generous invitation and in the weeks of speech preparation that followed, I became an avid watcher of similar addresses given by others over the years. Inspired (and perhaps a little intimidated) by Steve Jobs and Oprah Winfrey among many others, I soon realized that the best advice that anyone can give a graduating class is advice that comes from the heart.

So the letter from President Jo Ann M. Gora was the start of a journey—one that took me back more than 30 years to my own studies at Ball State, to my childhood before, and my professional path thereafter. In the months between receiving the letter and stepping up to the campus podium on that windy day in May, I felt like my life was in parallel with the students writing their final term papers: dreaming, thinking, praying about what I could say that might make a difference for this next generation at the threshold of their adult lives. How could I make the personal universal?

What I realized was this: The most vital component of my life, which has guided every step of my career, is my character—and its Midwestern core values. It struck me that every one of the 14,800 students, families, and friends in the audience might already possess the foundation to their future success, if they could answer the question: Do you truly know what your core purpose in life is, and can you clearly articulate your core values? Or put another way, do you know what is your fundamental reason for existence and what are your guiding principles?

The brilliant management thinker Jim Collins puts it thus: “A Core Purpose is your reason for being, it captures your soul, with the primary role to guide and inspire. You cannot fulfill a Purpose, it is like a guiding star on the horizon, forever pursued but never reached.” For me, core values are the “soul mate” of your core purpose—they are your beliefs, your conscience, your convictions. And they rarely change throughout your life.

Take mine. They come from my parents. True guides during a personal and professional lifetime, they began in New Palestine, Ind. First, compassion. When I was growing up, my father constantly reminded me that “you can teach people anything but you can’t teach them to care.” Throughout my life, I have stopped to put myself in the other person’s shoes, staying aware of—and sensitive to—my impact on others.

Second, “be the best you can be.” This one from my mother, who whenever I would tell her something was “OK” or “fine,” would tell me “I didn’t raise you to be fine.” I’d later read this again in the writings of Jim Collins, who argued that “good is the enemy of great” and that “few people attain great lives, in large part because it is so easy to settle for a good life.” And so I keep striving to make the biggest, most positive impact I can.

Finally, humility. Dad, again, would always say, “When you look at a photo, do you see yourself first?” Do you? These core values remain the guiding force in my life today. That they are an epiphany that took 20 years of youth, 30 years of experience, and five months of reflection to discover.

As I told the Ball State graduating class in 2010, an early understanding of your core values could just be a shortcut to future success—but the truth is they are relevant at any age. With the world moving and changing so fast, your values are your true foundation. They bring confidence and peace, and I carry mine with me wherever I go.

“Intuition is the wisdom formed by feeling and instinct—a gift of knowing without reasoning. Belief is ignited by hope and supported by facts and evidence—it builds alignment and creates confidence. Belief is what sets energy in motion and creates the success that breeds more success.”

—Angela Ahrendts

COMMITMENT TO FAMILY

Ahrendts reads the Bible every day, hasn’t taken a sick day in 25 years, and manages to be home each weekend with her husband, Gregg Couch, ’84, and their three children from left: Jennings, Sommer, and Angelina. Here, she poses with them on a blustery day at May Commencement 2010.

CONTINUING THE CONVERSATION

The month before May Commencement 2010, Ahrendts initiated a Web chat from London with 40 representatives of the Class of 2010 to gather a sense of what students wanted to hear. The week before the ceremony, Ahrendts continued the conversation with Ball State seniors via Twitter.
INSPIRING INNOVATION

Together with Burberry’s Chief Creative Officer Christopher Bailey and a young team of digital natives, Ahrendts has a profound vision for the role technology plays in connecting people and inspiring brand loyalty. Today, if you walk into any Burberry store or browse Burberry.com, you will immediately feel how the brand cultivates emotional connections with its customers. Sales associates are able to offer increasingly personalized experiences—via iPads—ensuring customer preferences, shopping history, and even social interactions with the brand are readily available.

Innovations she credits to Burberry’s creative thinking culture and united team include the creation of platforms such as Art of the Trench, where users share images of themselves in the brand’s iconic outerwear, and the vision for Burberry’s flagship store on London’s Regent Street to include a digitally enabled gallery with 500 speakers and 100 screens (including the world’s tallest in a retail environment).

Yet Ahrendts’ focus on technology does not overshadow her reverence for tradition nor her commitment to thoughtful, personal interactions. The accessible leader regularly connects with the company’s 11,000 employees via video chats and posts on its internal social platform, Burberry Chat. The idea of Burberry as a “young old company” is one that embodies her leadership—a foundation of core values with an inspiring future vision. Take those smart mirrors at the Regent Street store—they aren’t just for show. They enable customers to scan a product’s tag, prompting video content of the product on the runway to almost magically appear. It’s technology with purpose.

For it is Ahrendts’ ability to uphold tradition while embracing the future that makes her so captivating and effective and the brands she promotes so innovative and desirable.

MOTIVATING THE NEXT GENERATION OF LEADERS

Ahrendts takes time to share her journey and encourage young minds to harness positive energy to achieve success. As part of the David Letterman Distinguished Professional Lecture and Workshop Series, Ahrendts presented “Burberry’s World: A Conversation with Angela Ahrendts” in March 2011 in Ball State’s Sursa Performance Hall. She discussed emerging media in international business, specifically how digital media enabled Burberry to connect globally and in more compelling ways than ever before.

THE POWER TO TRANSFORM

In April 2013, Ahrendts presented “The Power of Human Energy” at TED, a nonprofit organization that shares ideas about technology, entertainment, and design. During the 18-minute talk, she conveys how human energy focused on trust, intuition, and belief can inspire positive change. Here’s an excerpt from Ahrendts’ address:

“In many ways, digital must be this generation’s greatest gift. There has never been more creative freedom and potential or more opportunity to connect and learn. But the pace of change also presents challenges: feelings of fear, distrust, and uncertainty are pervasive. So, how can we respond?

The answer might be surprisingly simple. A powerful force we’re all born with—energy. Not oil, natural gas, wind, or solar. Not ways to conserve or sustain. Passionate, positive human energy can provide a counterbalance to the disruptive negative forces of an age of unprecedented change. Through it comes confidence, inspiration, and the power to transform things for the better.”

“Above: Angela Ahrendts discusses emerging media before a standing-room-only crowd in March 2011 at Sursa Performance Hall. Under her leadership, Burberry was the first luxury brand to attract more than 1 million Facebook fans.

Left, top: A leader in digital strategy, Burberry broke ground by beaming its runway show from London Fashion Week live and in 3-D to multiple locations around the globe.

A few years ago, Burberry launched its website, Burberry World—“the ultimate expression of the Burberry brand,” where visitors can engage, entertain, and interact.

Left, bottom: Named No. 4 on Fortune’s 2013 list of top people in business, Ahrendts oversaw transformation of Burberry’s flagship Regent Street location into the company’s largest and most technologically advanced store in the world. Go to Burberry.com to view pictures of the store as well as Live at 121 Regent Street, a video showcasing the artfully crafted, digitally integrated space.

“She shares our values and our focus on innovation, and she places the same strong emphasis as we do on the customer experience. She has shown herself to be an extraordinary leader throughout her career and has a proven track record.”

— Apple Inc. CEO Tim Cook, in an October statement about Ahrendts’ appointment
During a campus visit, he learned about My Name is Jerry, an immersive learning project involving Hollywood actor Doug Jones, ’82, who worked with a diverse team of Ball State students to produce a full-length film that garnered a number of awards.

REAL-WORLD EXPERIENCE
Noble knew he wanted to have similar experiences. Last fall, he participated in the filming of Down to Earth, a documentary produced as part of an immersive learning project. This Virginia B. Ball Center for Creative Inquiry project brought together 14 students from six majors to explore issues of sustainable agriculture. Noble served as one of three directors of photography, producing several animations for it.

As part of the project, Noble and the team traveled to Virginia and Washington, D.C., to interview some “really big names” in sustainable agriculture. But much of the documentary features the farm of veterinarian Kyle Becker of Mooreland, Ind., on a relatively small farm—“maybe 30 cows and a bunch of chickens and turkeys,” says Noble. Becker raises grass-fed livestock using rotational grazing.

NEW PERSPECTIVE
While filming, Noble was able to spend time on Becker’s farm—an experience entirely new to the native of South Bend. “I was eating really great food with the people who grew that food, listening to their stories, listening to them tell how they grew it and why they grew it and what made them passionate about it,” Noble explains. That passion “flowed through everyone in the class.”

At the end of the semester, the student team enjoyed dinner with Becker. “He told us this project was one of the best experiences I have ever had farming … because you guys all cared so much and you wanted to tell my story … and you wanted to know so much about it.”

LASTING IMPACT
Of course, Noble hopes the finished documentary “wins some awards and goes to some interesting places.” But beyond any accolades, Noble says he believes immersive learning projects such as Down to Earth can make a real impact.

“If I can change someone’s eating habits just a little bit so they improve their health or improve the world, I think that is a really great outcome,” he says.

Noble is already looking forward to his next immersive learning experience. He hopes to take part in a project focused on “igniting” the Indiana film industry by exploring and documenting potential shooting locations throughout the state. But the Down to Earth project inspired him. “I got to test my skills, make mistakes, and get dirty. It was a great, transformative experience.”

To learn more about the Down to Earth project and to view the documentary, go to downtoearthfarming.org/film.html.

THE DOWN TO EARTH TEAM
The Virginia B. Ball Center for Creative Inquiry (VBC) at Ball State University takes pride in its immersive learning initiatives, which have given rise to many student-led seminars during the past 14 years. These projects enable students to gain real-world experience outside of a typical classroom setting. For the Down to Earth seminar, 14 students were selected to explore issues related to sustainable agriculture. After conducting research and visiting area farms, the team produced a documentary that speaks to the challenges of our current food system, the necessity for sustainable farming, and the many benefits of local foods. Learn more about the VBC at bsu.edu/vbc.

Students involved with the production of Down to Earth pose for the camera during filming at a small farm in Indiana.

SUPPORTING STUDENTS
Ahrendts’ dedication to young leaders inspires scholars to pursue their passions.

Ahrendts commits herself to encouraging and inspiring young people. She and her husband founded the Ahrendts-Couch Family Foundation to support those who are helping to encourage and inspire young people in Indiana. In partnership with Burberry Chief Creative Officer and her successor as Burberry CEO Christopher Bailey, Ahrendts co-founded the Burberry Foundation, which supports charitable organizations focused on inspiring the next generation through the power of creativity.

At Ball State, a generous lead gift led the 2010 creation of a $1 million fund to support the Ball State Burberry Bold Celebration Scholars and the Burberry Emerging Media Scholars program. The fund is providing 25 four-year scholarships of $40,000 to students studying merchandising, design, and digital media.

Building on the strengths of Ball State’s Digital Corps and Emerging Media Faculty Fellows, these scholarship programs support students such as sophomore telecommunications major Sam Noble.

The Burberry Emerging Media Scholar had planned to major in art but became increasingly interested in film and animation during his senior year of high school. Noble was drawn to Ball State because of its growing reputation in telecommunications and animation, and the concept of immersive learning intrigued him.

“I was eating really great food with the people who grew that food, listening to their stories, listening to them tell how they grew it and why they grew it and what made them passionate about it,” Noble explains. That passion “flowed through everyone in the class.”

At the end of the semester, the student team enjoyed dinner with Becker. “He told us this project was one of the best experiences I have ever had farming … because you guys all cared so much and you wanted to tell my story … and you wanted to know so much about it.”

“Down to Earth” poses for the camera during filming at a small farm in Indiana.

Ahrendts was on hand at the Indiana Statehouse in spring 2011 as Ball State awarded 55 Bold Celebration Scholarships, four of which were Burberry Bold Celebration Scholarships. She is invested in the success of Ball State students.
For 50 years, the John R. Emens College-Community Auditorium has united the campus and community through shared experiences as innovative leaders have stretched our minds, legendary comedians have made us laugh, and captivating shows have moved us. Students, alumni, employees, and friends reflect on the auditorium’s rich, transformative past and celebrate its promising future.
Entertainers who have performed over the years from the experienced stage of Emens Auditorium are no strangers to pree show jitters.

But Earl Williams, ’51 MA ’60, the performance venue’s first director, remembers a particular afternoon when he felt jitters of a different kind—his own.

It was March 14, 1964, billed as the “streak preview” day for members of the Ball State and Muncie communities eager to attend a debut performance at the newly completed John R. Emens College-Community Auditorium, a venue shaping up to be the cultural hot spot in town. Inside the auditorium, tucked away in an understated spot between two academic buildings off Riverside Avenue, Williams felt the pressure to deliver a perfect first show.

“My staff was nervous. I was nervous. The carpet was still being laid down in the aisles,” he recalls. “The big question was, ‘How would the public accept this place?’”

As it turned out, Williams had nothing to fear. “The reaction from everybody who came through the doors was priceless,” he says. “They just loved it.”

Golden memories

This year, as Emens Auditorium celebrates its 50th anniversary season, Williams and others are looking back on countless experiences here, says Myers, whose favorite performers to grace the Emens stage include B.B. King, Blue Man Group, the troupe of Les Miserables, and Marlee Matlin.

Williams, who oversaw operations at Emens from 1964–89, says his favorite memories at the auditorium include multiple visits in the 1970s and early ’80s by legendary radio and TV comedian Red Skelton. During Skelton’s 1977 Homecoming stop, he stayed in Muncie for an entire week. He and Williams became close.

“We had a good relationship,” he says. “We’d never had a performer like him, someone who wanted to get out among the people the way he did.”

Norm Beck, ’58 MA ’62 PhD ’71, who began working at the university in the 1960s before retiring in 2004 as associate vice president for human resources and auxiliary services, was in the crowd that afternoon of Emens’ first preview show in March 1964. The act was Fred Waring and his Pennsylvanians. Beck remembers the day as a “gala celebration.”

“The dream of President Emens had been fulfilled after many years of planning,” says Beck, who serves on the Alumni Council. “The auditorium stood as a concrete and wonderful example of what could be achieved through the collaboration of town and gown.”

EMENS’ RICH PAST

By Gail Werner, ’04

Contemporary rendering

Enhancements to the building since its construction have been funded through revenues accumulated from Emens events and other university non-state sources. A community-university fundraising effort will help add significant modern improvements to the facility.

A community effort

Planning for the auditorium began in the late 1940s, but fundraising efforts to cover its $3 million construction costs didn’t begin until the early 1960s. Half of the money came from private donors in the community.

“Forthy-four places in town had payroll deductions, and a lot of the factory and union workers donated $5 of every one of their paychecks in 1961 and 1962 to the cause,” Williams remembers. “It was really something to see how the community made it happen. Ball State couldn’t have done it on its own.”

Today Emens continues to serve as a major entertainment venue for east central Indiana, a place that “adds so much to the quality of life here in our community,” says Muncie resident Charles Sursa, who chairs the community-led Emens 50th anniversary steering committee of leaders from organizations throughout Muncie and Delaware County.

Sursa grew up with fond memories of attending shows at Emens, including annual performances by University Singers and the Muncie Symphony Orchestra, with which his parents, David and Mary Jane, were deeply involved.

Sursa says, “I can’t think of another venue in this city that pulls us together and benefits us the way Emens Auditorium does.”

EMENS’ BRIGHT FUTURE

Important as it is to reflect on Emens’ 50 years as a major venue for entertainment in east central Indiana, Myers says he and his staff are equally excited about its future. A university-sponsored fundraising effort is slated to begin this year. Proposed renovations include improvements to the front face of the auditorium, with an expanded lobby and restrooms on the main floor.

More convenient box office access with additional queue space as well as a covered, curbside canopy on the circle drive in front of Emens would further efforts to provide a more audience-friendly architectural environment.

While Emens continues to offer its performers the best in sound, stage, and technical quality, it is time for ancillary improvements to be made to the venue, Myers says.

“As a presenter, my job is to bring the artist and audience together. This involves doing whatever is necessary to create an appealing place for both of these constituencies. We’ve always focused on providing the best possible performance space to our artists,” he says. “Now we’re focusing on our functional needs, all of which will help us provide the best service in both entertainment and overall patron experience for the Muncie community and east central Indiana.”

The Ball State University Singers—Indiana’s Official Goodwill Ambassadors—are also celebrating 50 years of entertainment in 2014. Hundreds of University Singers alumni are expected to attend the 50th Annual Spectacular at Emens Auditorium in April. Learn more about the vocal ensemble and anniversary celebration events at ballstateuniversitysingers.org.

John Emens, who served as Ball State’s president from 1945–68, played an instrumental role in coordinating the campus-community efforts to build the auditorium that would ultimately bear his name.


Emens Auditorium Trivia

THE CEILING is scalloped and the walls are curved to eliminate sound traps.

144 feet wide 45 feet deep

CURRENT SEATING

3,309

STAGE and CARPET have each been replaced one time.

Number of musicians the orchestra pit accommodates

$3 MILLION

Original cost to build

1960s


1970s


1980s


1990s


2000s


2010s

Avenue Q, Diers Bentley, Beauty and the Beast, David Axelrod, Blue Man Group, Bob Knight, Jason Mraz, Garrison Keillor, and Martina McBride. David Letterman also hosted conversations with Rachel Maddow, Biz Stone, and Oprah Winfrey.

Number of musicians the orchestra pit accommodates

$3 MILLION

Original cost to build

Stage

144 feet wide 45 feet deep

Current Seating

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The STAGE and CARPET have each been replaced one time.

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"I performed at Emens Auditorium two years ago with the Beauty and the Beast national tour. As a Ball State student, I was inspired by many a touring production at Emens, so to be returning as a performer on that very stage was nothing short of surreal. The sold-out crowd sounded like a rock concert rather than a theater audience, and their energy was infectious. My final bow was incredibly special, watching my theater professors, mentors, and friends jump to their feet in support. I’m so very thankful that I had the opportunity to perform at my alma mater. I will never forget it.”

—Emily Behuy, ’10, who portrays Nessaore, the Wicked Witch of the East, in the touring production of Wicked

“I have one stirring memory from years ago when my wife and I had season tickets for the Emens Artist Series. We attended a truly magnificent show, Bubblin’ Brown Sugar. At one point in the show, the female soloist was well into her selection when a baby began crying. The soloist stopped her singing and then sang, ‘That’s All Right, Baby!’ The baby stopped crying.”

—Bruce Geelhoed, PhD ’75, professor of history

"When I was a student at Ball State in the early ’90s, the Indiana Hoosier Lottery Show was broadcast from Emens, and I got called from the audience to go on stage to meet the host Mark Patrick, a great memory for me because I thought he was so nice looking and I got a hug from him!”

—Barbara Ellis, ’93

"I performed at Emens Auditorium two years ago with the Beauty and the Beast national tour. As a Ball State student, I was inspired by many a touring production at Emens, so to be returning as a performer on that very stage was nothing short of surreal. The sold-out crowd sounded like a rock concert rather than a theater audience, and their energy was infectious. My final bow was incredibly special, watching my theater professors, mentors, and friends jump to their feet in support. I’m so very thankful that I had the opportunity to perform at my alma mater. I will never forget it.”

—Emily Behuy, ’10, who portrays Nessaore, the Wicked Witch of the East, in the touring production of Wicked

“I have one stirring memory from years ago when my wife and I had season tickets for the Emens Artist Series. We attended a truly magnificent show, Bubblin’ Brown Sugar. At one point in the show, the female soloist was well into her selection when a baby began crying. The soloist stopped her singing and then sang, ‘That’s All Right, Baby!’ The baby stopped crying.”

—Bruce Geelhoed, PhD ’75, professor of history

"When I was a student at Ball State in the early ’90s, the Indiana Hoosier Lottery Show was broadcast from Emens, and I got called from the audience to go on stage to meet the host Mark Patrick, a great memory for me because I thought he was so nice looking and I got a hug from him!”

—Barbara Ellis, ’93

“I saw fun. perform at Emens, and they were amazing. If I didn’t know better, I would have thought they were playing their CD through the speakers, it was so clear.”

—Senior Joe O’Rourke, telecommunications

“Emens Auditorium has a special place for me from a community standpoint, as a student, and now as a faculty member. My passion for the arts was ignited by attending events at Emens as a child. I remember my mom, dad, and I attended a Mickey Gilley concert, which sparked my love for live concerts and music. Emens is a gem on this campus—something I share with potential students and their families. The impact it has not just as an entertainment venue but as a cultural and community icon cannot be measured.”

—Chris Taylor, ’96 MA ’98, director of digital sports production in the Department of Telecommunications

“I enjoyed lots of traveling Broadway shows on that stage. I also played in the Wind Ensemble under Dr. Joseph Scagnoli and guest conductor Stephen Melillo. But my favorite was the Newsboys’ Take Me to Your Leader tour. Great concert!”

—Tricia Weiss, ’97

“I’ve been to many events at Emens in my life. The best by far was Riverdance. Awesome.”

—Chi-chi Margolis, friend

“The Box Tops in the late 1960s remains my most memorable show. It was my first ‘date’ with my grandmother’s best friend’s granddaughter. I bought a new suit to wear to the show. Their big hit was ‘The Letter.’”

—John Bartlett, ’82

“We have been Artist Series season ticket holders for several years and are always impressed with the variety of shows included in the series package. We also took advantage of the recent backstage tour provided by the Emens staff and now have a better perspective on what happens during a performance.”

—Randy J. Sollars, ’77, director of university budgets

"That place just makes you feel like you are a part of something bigger. Oprah Winfrey, David Letterman, and Biz Stone are a few people and performances that make Emens amazing.”

—Kate Stofko, ’12

I can’t tell you how many performances I’ve taken in during my years as director of Emens Auditorium at Ball State University. I came into this position in 1996, so that should give you some idea. Suffice it to say, the number is well into the thousands. For almost every show or event that takes place here, I am present with the crowd, doing my best to ensure all flows smoothly and everyone has a splendid time.

In my years as director, I’ve seen B.B. King up close and personal. I’ve been inspired by deaf actress Marlee Matlin and her invitation to students to break down barriers in their lives. And I—along with so many others—have been mesmerized by the bald, blue characters of Blue Man Group, who’ve treated our crowds to incredible, multisensory performances.

Speaking of great productions, hosting the national tour of Les Miserables in 1998 for a full week was extraordinary. The only other occurrence of a weeklong run here was when Riverdance played on the Emens stage in 2000.

To say what I do is a cultural treat would be an enormous understatement. I get asked frequently, ‘What has been your favorite performance at Emens?’ It’s difficult for me to pinpoint just one.

It’s not just big shows that have special meaning to the thousands who’ve walked through the doors of Emens during the past 50 years. It’s fond memories of Ball State acts, like our show-stopping University Singers, or fantastic examples of civic engagement, such as rousing performances put on by our Muncie Symphony Orchestra. I would be remiss not to mention the time-honored tradition of commencement ceremonies, a special time for so many students and their families in the region.

We here at Emens Auditorium recently kicked off the start of a yearlong celebration of the 50th anniversary of this incredible entertainment venue, which has proven to be such a valuable asset to the Muncie community. Now the 50th anniversary steering committee wants to hear from you. What are your most memorable Emens experiences? What made them such special moments? Send your thoughts and memories to emens50yrs@bsu.edu.

The above column appeared in Muncie’s The Star Press in November.
Banking on Ball State. Investing in Muncie.

Athletics Hall of Famer reflects on his personal and professional commitments to his alma mater.

By Mark Hardwick, ’93 MBA ’99

When I first committed to Muncie, Delaware County, and Ball State University, I was a junior at Jay County High School in Portland, Ind., and I knew very little about the world. The year was 1988, and the late Rick Majerus (head men’s basketball coach from 1987–89) was making the Rib Cage and the Cardinals the talk of the town. That same year, Ball State University Foundation Board member Stefan S. Anderson, then president and CEO of First Merchants Bank NA, decided to list the company’s stock on NASDAQ. Both Ball State and First Merchants were on the move.

I spent five seasons with the men’s basketball team, which included a red-shirt year, two coaching changes, plenty of bench warming, 40 starts, 111 wins, two NCAA appearances, a preseason National Invitation Tournament (NIT), two postseason NITs, and a trip to Hawaii, where we won the Hilo Classic. Those years also included an undergraduate degree in accounting, a jump-start on my master’s degree, lots of friends, fun, and falling in love with my wife of 18 years, Catherine “Cathy” (Alley) Hardwick, ’93.

After graduating from college and hanging up my basketball gear, I moved to Indianapolis to work for George S. Olive LLP (now BKD LLP) as a staff accountant, and after several years of auditing, I jumped at the opportunity to move back to Muncie to work for Mr. Anderson as the corporate controller for First Merchants Corp. That gift turned into a passion for banking, which opened a door to the gift of leadership with First Merchants Corp.

After 16 years of faithfully stewarding my responsibilities at the bank, I’m now an executive vice president and the chief financial officer of a $5.5 billion corporation with an $850 million market cap, 1,100 employees, and 110,000 customers. To whom much is given, much is expected.

First Merchants is expected to earn more than $40 million in net income in 2013, and we love to give back to the communities we serve. Muncie and Delaware County is our founding market, and it remains our largest market. Ball State makes a meaningful difference in this community—my home—by strengthening the economy and supporting innovation. Wanting to enhance those rewarding community-campus bonds, I regularly participate in the Miller College of Business Dialogue Days, speak to a variety of business classes and clubs, and serve on the Miller College Executive Advisory Board.

First Merchants has long reinforced the value of higher education through tuition reimbursement for our employees, and we have seen the tremendous outcomes of financial contributions to the university—most recently, from our participation in Ball State Athletics’ Cardinal Commitment: Developing Champions campaign. I am so honored that our efforts are helping young men and women build character, pave the way for successful careers, and learn the value of contributing to society.

My Little League baseball coach, John Crosbie, said, “Be sure that you put as much back into this game as you take out of it.” I love that statement, and I believe it’s true of all aspects of life. I have been blessed by Muncie, Delaware County, Ball State University, Union Chapel, and First Merchants, and I plan to spend the rest of my life giving as much back as I’ve received.

I made my first commitment to Ball State in 1988, and there are many more to come. “Be sure that you put as much back into this game as you take out of it.” I love that statement, and I believe it’s true of all aspects of life. I have been blessed by Muncie, Delaware County, Ball State University, Union Chapel, and First Merchants, and I plan to spend the rest of my life giving as much back as I’ve received.

Mark Hardwick is executive vice president and chief financial officer of First Merchants Corp., a $5.5 billion financial holding company headquartered in Muncie, Ind., which operates in central Indiana and Ohio. In 2012, Indianapolis Business Journal named him CFO of the Year.

Hardwick received the Miller College of Business Award of Distinction in 2013. Earlier, he was inducted into the Ball State University Athletics Hall of Fame as a member and team captain of the 1989–90 basketball team, which went to the Sweet 16 in the NCAA Division I Men’s Basketball Championship tournament.

Hardwick serves on the Miller College of Business Executive Advisory Board, the board for Cardinal Properties Inc., and the Cardinal Commitment Campaign Committee. He is a past member of the Cardinal Varsity Club Board of Directors and the Accounting Advisory Council.

In the community, Hardwick is currently the president of the Delaware County Chamber of Commerce. Hardy and First Merchants Corp. support the Community Foundation of Muncie and Delaware County.

Mark and his wife, Cathy (Alley) Hardwick, ’93, live in Yorktown, Ind., with their two children, Haile and Bryce. His brother, Scott R. Hardwick, ’99, and his wife, Stephanie (Dalton) Hardwick, ’10, also attended Ball State. They live in Richmond, Ind., with their three children, Carmen, Kami, and Drew.
First Merchants Corp. has been a longtime Ball State supporter, honored in October 2012 for its commitments to the university and for gifts totaling more than $1 million. Headquartered in Muncie, with 79 locations throughout Ohio and Indiana, First Merchants maintains a vested interest in supporting institutions that enhance the communities it serves, says Chief Financial Officer Mark Hardwick, ’93 MBA ’99. Recognizing the function of athletics in galvanizing community pride, the 121-year-old company has committed $300,000 to the Cardinal Commitment: Developing Champions campaign. In addition, it has committed to a $750,000 sponsorship of the Ballpark Complex.

Hudson Akin, vice president for university advancement, said First Merchants’ support of the $20 million campaign, which will last through 2014, advances thoughtful, strategic improvements to a range of athletic facilities, enabling the university to recruit top coaches and student-athletes and to improve the fan experience.

“We are pleased to partner with First Merchants to enhance the athletic facilities and provide opportunities for Ball State students,” Akin says. “First Merchants is an integral part of the community. The leadership recognizes the importance of investing in Ball State and the impact the university makes in the quality of life in Muncie and east central Indiana.”

The campaign will support improvements to the facilities for softball, baseball, men’s and women’s golf, football, men’s and women’s basketball, and men’s and women’s volleyball. Read about the campaign’s progress, review project renderings, and hear from student-athletes about the critical need for facility improvements at bsu.edu/commitment.

DEVELOPING CHAMPIONS

Renovations to the Ballpark Complex, which hasn’t been updated in more than 40 years, will include improvements to team meeting rooms, press boxes, dugouts, grandstands, changing areas, and concessions stands.
Entrepreneur promotes ‘Circus’ to NYC theater insiders

By Gail Werner, ’04

CIRCUS DREAMS

An Honors College graduate and both a Presidential and Emens scholar, Buffie earned her bachelor of fine arts degree in visual communications from Ball State. The university is where she got her start in pageants, entering on a whim for Miss Ball State and placing third her first year of competition.

Using scholarship money earned through the Miss America program, Buffie began graduate work at Georgetown in 2011. Her final thesis required she create a marketing plan for an organization of her choosing. In a serendipitous turn in fall 2012, Buffie attended a New York reading of The Circus in Winter, the Ball State-born production that was one of eight musicals featured in the National Alliance for Musical Theatre’s Annual Festival of New Musicals.

After months analyzing the musical’s marketing needs, Buffie presented her 93-page plan at another New York reading in spring 2013. “I was in tears because Circus had become my baby,” she says. In the audience was Ken Dingledine, ’93, vice president and director of operations for Samuel French, one of the country’s leading publishers of musicals and plays. Dingledine, who has been integral to formation of the Ball State theater and dance alumni group, hired Buffie as marketing director for Center Ring Theatrical LLC, the production company he co-founded to develop Circus from student to professional production. “I’m one of four people on this core team, and it’s humbling to be trusted with that role,” says Buffie, recipient of the 2013 GOLD Award, recognizing the outstanding accomplishments of recent Ball State graduates. “I am part of this exclusive circle that is so committed to this musical.”

One of her challenges as marketing director is presenting Circus to investors and others in the New York theater industry as a commercially viable project, while still honoring its Ball State roots. The university remains the primary owner of the piece.

BRINGING IT BACK TO BALL STATE

Along with her role with Circus, Buffie plans to launch her own brand development firm, Clarity Branding, to capitalize on her love of helping people succeed through creation of personal brands. Her clients will include former Miss Americas, retail brands, small business owners, and actors from New York to Los Angeles—many of whom are graduates of Ball State’s theater program.

While her life as a New Yorker could have started as an 18-year-old college freshman, Buffie says she chose Ball State because she knew the midsize university in the Midwest would offer her the “true” American collegiate experience.

“I wanted to hang out on a quad, walk across campus, live in a dorm—not take classes above some coffee shop in the city,” she explains. “I got to do all those things and more at Ball State, while still taking advantage of internships in New York City for my colloquial credits abroad,” she says. “To this day, when I go back to campus, I think, ‘I wouldn’t be a tour guide, dance in the Ball State gown, performing a dance routine, the prospect of donning an evening gown, performing a dance routine, and forming savvy responses about her platform before millions of television viewers.

“Had I gone to school anywhere but Ball State, I wouldn’t have been able to participate in the leadership and community service opportunities I did, be a tour guide, dance in the Ball State Dance Theatre company, and study abroad,” she says. “To this day, when I go back to campus, I think, ‘I wouldn’t have changed a thing.’”

Entrepreneur promotes ‘Circus’ to NYC theater insiders

Buffie placed in the top 12 as America’s Choice finalist in the 2011 Miss America pageant. She will continue her involvement with the Miss America pageant through a forthcoming launch of her brand development firm, Clarity Branding. Her clients include contestants of the pageant and graduates of Ball State’s theater program.

Ball State Alumnus / Winter 2014
Byron C. Starr, ‘53, and wife, Charlotte Starr, Edgewater, Fla., celebrated their 60th wedding anniversary October 23.
Leigh E. Morris, ‘58, La Porte, Ind., past Alumni Council member, was named interim president of the Legacy Foundation, a nonprofit community foundation.

Patrick J. Mark, ‘70 MAE ‘78 EdS ‘81 EdD, Greenville, S.C., was promoted to superintendent/district ombudsman for the Greenville County School District.


Phil S. Stevenson, ‘72 MA ‘76 EdS ‘88, Centerville, Ind., superintendent of Centerville-Abington Community Schools, is the District VI Superintendent of the Year, representing east central Indiana.

R. Wayne Estopinal, ‘73, Jeffersonville, Ind., was appointed chair of Ball State’s presidential search committee. Estopinal, who has served on the Ball State University Board of Trustees since 2011, facilitated a range of open forums to receive public input as the university seeks a new president. Estopinal is president of The Estopinal Group, an architectural firm based in Jeffersonville. He and a member of the leadership team for Ball State University Alumni Council and serves on the Ball State Board of Trustees.


Robert J. Hadley, ‘66 BJ ‘81, Plainfield, Ind., was named special assistant in charge of the FBI's Chicago division.

Edward L. Walter, ‘80 MPA ‘86, Burlington, Ky., retired as a senior attorney with the Office of Chief Judge, IRS, in Cincinnati, Ohio, after 31 years of service to the U.S. Department of the Treasury.

Johann S. Dois, MM ‘83 DA ‘91, Forest River, Ill., was appointed to be a director-at-large of the American Musical Theatre Society, located in Brunswick, Maine.

Bruce Hayes, ‘84, Fort Wayne, Ind., earned the Project Management Professional credential from the Project Management Institute.

June A. Kuegel, ‘85, Topsham, Maine, was appointed to the Volunteers of America’s National Board of Directors.


Kyo-Anne Wilborn, ‘85, Chicago, Ill., business and finance cluster manager at Public Relations and Communications, received the 2013 Credit Union House Relator of the Year award.

Lee A. (Miller) Maxwell, ‘86, Bradenton, Fla., a middle school science teacher, was named 2013–14 Teacher of the Year at the Immaculate Heart of Mary School in Palmetto, Fla.

Kate S. (Hiser) Lee, ‘87, South Bend, Ind., joined the St. Joseph County Chamber of Commerce as Director of Talent Engagement for interSIC, a new program encouraging businesses to develop high-potential opportunities for students.

Jeffrey C. Casaza, ‘88, Fort Wayne, Ind., is the 2013 recipient of Leopold Matthes Inc. Award for Excellence in Undergraduate Teaching for his innovative approach to the teaching of theatrical composition. Casaza is an associate professor of acting, movement, and voice at Indiana University-Purdue University Fort Wayne.

David K. Livingston, ‘88, Frankfort, Ind., was named President and CEO of Meridian Health Plan of Illinois in Chicago.

Rick Hall, ‘89, Carmel, Ind., was elected chair of the Ball State University Board of Trustees in January, who will serve a two-year term as chair, joined the board in 2007. He had served as secretary since 2011 after a previous term as assistant secretary. Hall is a partner at Barnett & Thornburg LLP, where he practices in the areas of governmental services and finance. Earlier in his career, he served as a law clerk to Judge Michael Kanne of the U.S. Court of Appeals for the 7th Circuit and worked for U.S. Sen. Richard G. Lugar. At Ball State, Hall earned four letters playing basketball and was the Cardinals’ captain in his senior year. Hall also is a member of the Ball State University Foundation Board of Directors.

Julie A. (Tuttle) Davis, ‘94, Yorktown, Ind., started a new job at Rose-Hulman Institute of Technology as the senior director of interactive marketing.

Marcia G. Maria, ‘95, Indianapolis, was promoted to managing member of British Minnis Ganzia, an Indianapolis-based firm.

Jim Steedle, ‘95, Carmel, Ind., was named the Dow Jones News Fund’s 2015 National High School Journalism Teacher of the Year for his work advising Carmel High School’s award-winning student newspaper website as well as Axiosnews news magazine.

Luke J. Wessel, ‘95, Indianapolis, received the highest national industry honor for leadership in the industry as he was named a finalist for the 2013 National Leadership Conference.

Mark K. Meier, ‘97, Indianapolis, was named to project manager of Meridian for Meyer Najem Construction, LLC.

Kevin J. Singh, ‘98, Runson, La., was granted tenure and promoted to associate professor in the School of Architecture at Louisiana Tech University.

Camille D. (Ferguson) Blant, ‘99, Indianapolis, was appointed to the Indianapolis-Marion County Library Board of Trustees.

Michelle O’Keefe, ‘99 MA, Indianapolis, is the vice president of public affairs and communications for Eskenazi Health in Indianapolis, which worked for the system for the past 12 years and was integral in the recent move and renaming of Wishard Hospital to the new Sidney & Lois Eskenazi Hospital.

Shanille R. Bogg, ‘99 MAE, ‘00, Indianapolis, was named the Dow Jones News Fund’s 2013 National High School Journalism Teacher of the Year, representing 31 counties in northeastern Indiana.

Meggan J. Rattmann, ’00, Hamilton, Ind., and Andy Davidson, September 1.

Geri Ruppert, ‘01, Dallas, Texas, received the position of Training Service Consultant for Nudie Audio.

William T. Smith, ’01, Ft. Campbell, Ky., 326th Brigade Engineer Battalion, 1st BCT, 101st Airborne Division, was promoted to the rank of captain in the United States Army active duty.
Wednesday, February 26
Connect with Ball State in Florida, Chico’s Corporate Offices, 11215 Metro Parkway, Fort Myers, FL, tour followed by reception 5:30-6:30 p.m.

Peter Happel Christian, Art and Journalism Building, Room 225, 5:30 p.m.

Tracy Silverman Three Part Invention, Pruis Hall, 7:30 p.m.

Friday, February 28
Connect with Ball State in Florida, Lakewond Ranch Golf and Country Club, 7650 Legacy Blvd., Lakewood Ranch, FL, reception 5:30-7:30 p.m.

Saturday, March 1
Artist Series: Women of Ireland, Emens Auditorium, 7:30 p.m.

Monday, March 3
Excellence in Leadership Series: Lauren Bush Lauren, Pruis Hall, 7:30 p.m.

Wednesday, March 5
Ball State Bands: The Ball State Concert Band, Sursa Hall, 7:30 p.m.

Thursday, March 6
Royal Winnipeg Ballet, Moulin Rouge, Emens Auditorium, 7:30 p.m.

Saturday, March 8
Sigma Alpha Epsilon Founders Day, Alumni Center, reception 5:30 p.m.; dinner 6:30 p.m.

Kelly Jean (Johnson) Scott, MAE ’02, Anderson, Ind., has been named as a top ten finalist for the Indiana Teacher of the Year Award.

Nicholas J. Gavreis, ’93, Munici, Ind., is the men’s and women’s diving coach at Ball State.

Katie A. Mellen, ’03, Muncie, Ind., was named manager of a new VH1 Neighborhood Market.

Kevin McCaffrey, ’94, New York City, made his network television debut as a comedian on Late Show with David Letterman in November. The former Late Show monologue writer appears every week on the TV Show, World’s Dumbest; and in 2014, the Chicago native will appear on VH1’s I Love the 2000s.

In October, McCaffrey married Jaimie (Hughes) McCaffrey, ’93, who is a freelance monologue writer for the Late Show and a staff writer for World’s Dumbest.

Joshua M. Panyard, ’04, Austin, Texas, was hired as lead designer for The Chive, a phun-enterainment website.

Adam Shunk, MA ’04, PhD ’07, was featured as a Rising Star by the Indiana University Alumni magazine. Shunk is a licensed sports psychologist and neuropsychologist at St. Vincent Sports Performance Center in Indianapolis. Shunk is the consulting sports psychologist for the Purdue University Athletic Department.

Jason Croy, ’95, earned a doctorate in physics from the University of Central Florida. In 2011, he completed a postdoctoral program at Argonne National Laboratory in Illinois. He is part of the Materials Research Group at Argonne National Laboratory.

Erica N. Beck, ’06, New York City, joined activist group The Catholic Worker.

Kari E. (Jones) Gayes, ’06, Muncie, Ind., is a communications manager in Ball State University Marketing and Communications.

Laura B. (Thompson) Israel, ’06, and her husband, Christopher Israel, ’06, Brooksville, Fla., welcomed a son, Bryan Israel Michael, May 28.

James L. Lichtry, ’06 MS ’07, and his wife, Lauren K. Lichtry, ’08 MA ’12, welcomed a son, Michael, September 29.

Kimberly A. (Earn) Brad, ’97, Westerville, Ohio, welcomed a daughter, October 7.

Nicholas A. Devull, ’07, and his wife, Hillary M. (Brown) Devull, ’00, Fishers, Ind., welcomed a daughter, October 7.

David P. Studinski, ’07 MA ’09, New York, NY, member of the Journalism Alumni Society Board, received the March director position for NYC Pride.

Amanda C. (Hopper) Jones, ’09, and her husband Dustin R. Jones, ’09, Yorktown, Ind., welcomed a son, May 14.

Nathan A. Rush, ’90 MA ’13, Westerly, Mass., was hired as an institutional research analyst with Becker College.

Justin R. Toft, MA ’10, Sandusky, Ohio, married Diane M. Moors, October 5.

Keaton Woodson, ’10, Chicago, Ill., is the associate producer for the Chicago Commercial Collective. His feature film, starring Shawn Waldron (The American President), had its world premiere at the Louisville International Film Festival.

He also produced a play, following the life of Julia Child, which appeared at a Broadway playground.


Travis M. Duto, ’12, Middletown, Ind., received The Daily Point of Light Award for his service to the community.

Sean A. Muzzo, ’02, Troy, Mich., was hired as the string bass player for the Glenn Miller Orchestra.

Tuesday, March 18
TAO, Phoenix Rising, Emens Auditorium, 7:30 p.m.

Thursday, March 20
Muncie Symphony Orchestra: Young People’s Concert, Emens Auditorium, 9:30 a.m.

Friday, March 21
Visiting Artist Nicholas Hoch, Art, and Journalism Building, Room 225

March 25-30
A Festival of New Plays, Cape Theatre

March 20-April 15
Annual Graduate Exhibition, Atium Gallery, Art and Journalism Building, Room 101, reception 4-6 p.m. March 20

Monday, March 24
Excellence in Leadership Speaker Series: Bill Rasmussen, Emens Auditorium, 7:30 p.m.

Thursday, March 27
Four Blitk’s Babes, Pruis Hall, 7:30 p.m.

March 27-30, April 1-5
The Music Man, University Theatre

Friday, March 28
Ball State Band, Wind Ensemble and Symphony Band, Sursa Hall, 7:30 p.m.

Saturday, March 29
Ball State Choirs: The Ball State Choirs: The Ball State Concert Band, 7:30 p.m.

Sunday, March 30
Ball State Bands: The Ball State Concert Band, 7:30 p.m.

Monday, March 10
Department of Theatre and Dance New York Showcase, Theatre Row Studios, 410 W. 42nd St., New York City, 4 p.m.

Monday, March 10
Tao, Phoenix Rising, Emens Auditorium, 7:30 p.m.

Tuesday, March 18

calumni connection

2010

Ball State Alumnus

Wednesday, February 26
Connect with Ball State in Florida, The Addison, 2 East Carnino Road, Boca Raton, FL, reception 6-8 p.m.
The Alumni Association Legacy Scholarship

Honor Ball State family legacies, the alumni association offers financial assistance to incoming freshmen or current Ball State students with a parent or grandparent who is an active member of the Ball State University Alumni Association. Students must also demonstrate academic success and involvement in extracurricular activities to be considered for the $2,500, nonrenewable stipend. For details, go to bsu.edu/alumni, email bsualumni@bsu.edu or call 765-285-1080, toll-free: 888-I-GO-4BSU. The 2014 scholarship recipients will be announced later this spring.


Anne M. (Watson) Bourdon, ’71, MA ’73, North Wales, Pa., June 11.


Thomas A. Magers, MS ’72, Libertyville, Ill., Aug. 20.


Carl G. Peterson, MBA ’72, Benbrook, Texas, June 13.

Christina (Mater) Shaffer, ’72, Lafayette, Ind., Sept. 13. Lynnda (Bodinet) Wurking, ’72, MA ’77, Hagerstown, Ind., Nov. 2.

Steven P. (Hans) Winters, ’72, Indianapolis, Sept. 22.

Raymond E. Jett, ’73, Quernsby, N.Y., Nov. 11.

Joan B. (Strand) Peterson, MAE ’73, Indianapolis, Nov. 24.


Carolyn J. (Doyle) Snyder, ’73, Mishawaka, Ind., Oct. 25.

Dianner M. (Trevos) Avery, ’74, Traverse City, Mich., Sept. 27.


Cecil A. Fox, ’74, MA ’79, Fort Myers, Fla., Sept. 22.

Esther E. (Hald) Jacobs, MA ’74, Carmel, Ind., Nov. 9.

Phyllis J. (Decker) Burand, MAE ’75, Anderson, Ind., Nov. 23.


James R. Ayre, MA ’76, Brownsburg, Ind., Sept. 20.

Kimberly A. Blackhall, ’76, Indianapolis, Sep. 16.

James D. Genovese, ’76, Valparosa, Ind., Sept. 7.


Jonathan D. Griffin, ’77, West Terre Haute, Ind., Oct. 15.


Jeffrey W. Hughel, MAE ’77, Anderson, Ind., Nov. 13.


Ann P. (Patterson) Bear, MAE ’78, Indianapolis, Aug. 28.


Jane A. (Church) Tracy, ’78, MA ’88, Elwood, Ind., Sept. 22.


Barbara J. (Stewart) Myers, MAE ’79, Indianapolis, Aug. 16.


[1980]

Stephen J. Dick, ’80, MA ’87, Muncie, Ind., Sept. 10.

John G. Jenkins, ’80, Beaverton, Ore., Oct. 3.

Bobby G. Johns, ’80, Bracey, Va., Aug. 22.

Lynn D. Morris, ’80, Plymouth, Ind., Nov. 2.

James A. Reese, ’80, Parker City, Ky., Sept. 18.


Christopher L. Effinger, ’81, Newburgh, Ind., Dec. 8, 2012.


Carol A. Berning, EdD ’82, Fort Wayne, Ind., Nov. 2.

Slade T. Edling, ’82, Michigan City, Ind., Sept. 10.

Jackie D. Hansbrow, ’82, MA ’83, Peaches City, Ga., June 27.


Josephine (Stephenson) Hinds-Krumal, MA ’82, Dayton, Ohio, Sept. 20.

Gina S. Moffett, ’83, Carmel, Ind., Oct. 2.

Gill R. McDougald, ’84, Martinsville, Ind., Nov. 4.

Daniel E. Chopp, ’85, Indianapolis, Sep. 15.


David W. Barrett, ’86, Anderson, Ind., Aug. 27.

Ginger K. (Dubois) Tierney, ’86, Noblesville, Ind., Nov. 23.


Laura C. Rodgers, ’87, Dublin, Ohio, Aug. 20.


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Please speak to the most memorable events you have attended at Emens as well as to the auditorium’s role in uniting the campus and Muncie communities.

I remember my first Emens presentation very well. My husband, Roy, and I attended the Wynton Marsalis concert in 2005. He gave an amazing performance, and we had the added pleasure of getting to meet him backstage. I remember thinking that back in Boston, the city from which we had just moved, we would have waited in line for hours to get tickets.

This year, Emens Auditorium is celebrating its 50th anniversary season. Its full name—the John R. Emens College-Community Auditorium—reflects the role it plays in bringing together Ball State and the larger Muncie community.

When the project was launched in the 1960s, the local community partnered with the university and raised funds to pay half its construction costs. It was important to Muncie then and remains so today.

During the past 50 years, Emens has hosted an array of speakers, artists, musicians, and theatrical productions. When we kicked off the start of the season last October with a production of *Hello Dolly*, I was delighted to see how many long-time community members joined us. I learned about their favorite Emens experiences, from hearing President Gerald Ford to listening to Louis Armstrong or laughing along with Red Skelton.

In my time at Ball State, I have been able to enjoy the wide range of programming that Emens provides. I have learned from world-renowned authors like Malcolm Gladwell, Jonathan Kozol, David Sedaris, and Thomas Friedman. Speakers spanning the political spectrum have included Karl Rove and Howard Dean. Coaching legends Tony Dungy and Bob Knight have shared their insights. I’ve enjoyed Broadway shows as diverse as *Hair* and *The Drowsy Chaperone*, and seen Spinal Tap.

But perhaps my fondest memories are of the times Emens has welcomed back our most famous alumnus, David Letterman, ’69. In recent years, Dave has returned to campus to present fascinating conversations with remarkable personalities: Biz Stone, a co-founder of Twitter; Rachel Maddow, MSNBC political commentator; and, of course, Oprah Winfrey. I have had the privilege to be part of these conversations, but more so I have been privileged to see how much these events mean to our students.

In my 10 years at Ball State, I have had many wonderful Emens moments. As we continue to celebrate its 50th anniversary season, we encourage you to share your favorite Emens memories at emens50yrs@bsu.edu.

—President Jo Ann M. Gora

Have a question for the president? Email askgora@bsu.edu, and she will respond in an upcoming *Alumnus*. 
Are you still chirping about homecoming? We are. If you want to reminisce down the red brick road, visit bsu.edu/homecoming/gallery to view photos capturing Homecoming 2013.

A sold-out crowd in Emens Auditorium watched student groups compete during Air Jam—the annual Homecoming lip-sync competition. The 2013 theme: “There’s No Place Like Homecoming.”