Focused on the Future from college to career
only a weekend in November 1981 separated my final day as a high school journalism teacher from my arrival to a freshly painted office at 700 North McKinley to begin my assignment with the Ball State University Alumni Association. A tidy desk and neatly organized space the first few weeks would soon become my more normal environment of stacks of papers, unorthodox filing systems, and sundry scattered reference materials. I prefer to call it “organized chaos.” It represented a job that ultimately would include managing the Ball State Alumnus and all other print communications for the Alumni Association, assisting with fund raising and other alumni events, serving as liaison to the Journalism Alumni Society, and coordinating a full week of Homecoming activities.

As the ever-growing communications area demanded more attention to meet the needs of the Alumni Association, I put away some endeavors in order to focus on others. Shepherding (like the play on words?) our bi-monthly Ball State Alumnus from a tabloid to a magazine format in 1989, I also began authoring its foreword, Pen Point, using -30- to close each message.

It was a tie back and, in a way, became a tribute to my upbringing. My degree in journalism gave me an editorial license, but I had grown up in a printing family. My grandparents owned a weekly newspaper and print shop and my parents owned a printing company. Dad once was a linotype operator for Muncie Newspapers and my brother carried the torch through a 40-plus year career in newspaper work—from composing room to management.

In simple terms, to a printer -30- means “the end; no more to follow.” Linotype operators in newspaper composing rooms separated stories on their type galleys with 30-dash slugs, which were lines of type made of molten lead with all dashes in place of letters. The -30-symbol became an editorial staple for reporters who adopted it to indicate a story’s end.

As good stories often have “wow” leads and sometimes poignant endings, so it is with satisfying professional lives. It is now time to put a -30- on my career at Ball State. While this truly is bittersweet for me, I do look forward to some avocational pursuits that have been lingering on my “wish list” for quite awhile. I will always recall, with immense gratitude and fondness, the opportunities I have been given while serving as director of Alumni Communications and editor of the Ball State Alumnus, along with my 19-year stint as Homecoming advisor.

Through 162 issues as your editor, it has been my distinct honor to represent my alma mater in such a significant way on behalf of the Ball State University Alumni Association. My experiences have been extraordinary; the many friendships and affiliations I have established, invaluable.

Both Pen Point and I will officially retire, but I am hopeful my life, past and future, might be reflected in these words of Eleanor Roosevelt: “I could not, at any age, be content to take my place in a corner by the fireside and simply look on.”

This issue is dedicated to the one(s) I love.

-30-
features

The job at hand
President and CEO of United Way of America, Brian Gallagher, shares his thoughts on business and success.

Focused on the future: from college to career
Ball State prepares students for some of the nation’s top careers. Some students are overcoming the challenges of time and distance for their education.

A league of their own
The Cardinal baseball program helps players hone skills in preparation for the major leagues.

departments

Comment: Steve Bell and Niel Ellerbrook
Letters to the Editor
Beyond the Classroom: Bowen Center for Public Affairs
College Close-up: Residential Property Management
Faculty Spotlight: Gregory Morrison

news

Alumni Connection
Across Campus
Sidelines
Class Notes
Enduring truths in the midst of change

Over the years I have tried hard in the classroom not to bore students with too many stories about “the good old days.” But I need to look back for a moment to convey my message about the challenges and opportunities for today’s graduates, especially those looking for careers in communications.

In fact, during my 20 years as an ABC news correspondent, there were only two truly major changes in the technology we used in the field: the transition from film cameras to videotape, and the advent of early, fixed position satellite transmission.

Those were major developments. But they had not yet changed the territory, so to speak. Telecommunications was still dominated by three television networks and their local affiliated stations. And most of us never had to step outside that box.

We worked long term for corporate employers who provided benefits, and we went to work each day with a relatively constant picture of how to do our jobs.

Contrast that with the “real world” for today’s graduates. Both the technologies they will use and the fragmented marketplaces in which they will work are constantly changing.

If we have done our job, they will be in a better position than most to cope with that change. But in the midst of such dynamic transition, I find myself more concerned about how well we are preparing young people for what I would call life’s “eternal verities,” both personal and professional.

At the core of broadcast journalism, or any form of video storytelling, for instance, there are basic skills and values that should not change. But that can be a hard sell when all the new toys allow anyone, anywhere to play the game without regard for such old-fashioned concepts as clarity and integrity.

Even more important are the eternal verities at the core of our personal lives.

When teaching our telecommunications ethics course, my first assignment was always a brief paper on “Who am I?” If we were going to spend a semester talking about ethics and responsibility in the media, I wanted them to focus first on what kind of person they wanted to be and whether they would take their personal values into the marketplace.

Because Ball State is a public university, I made a conscious effort not to push my own beliefs on others, but I did share my observations about the values I have observed in others that seemed to offer a guidepost for us all.

As you might suspect, my list is hardly original. But I do believe it contains enduring truths that, if applied, can help one be comfortable with the person he or she sees in the mirror each morning as the years go by.

For journalists the first word that comes to mind is “credibility.” In the anarchy of today’s “blogisphere” it might not seem to have much standing. But I have to believe that as consumers find themselves more and more at the mercy of a glut of unverifiable information and opinion, they will come to rely on sources who have earned their trust.

Commit yourself to looking beyond yourself. The emptiest, most unhappy people I have ever known are those who never look beyond self-gratification or “taking care of number one.”
And on the personal level, I share three observations from a lifetime of having a unique opportunity to observe both the agony and the ecstasy of our nation and its people.

One: commit yourself to looking beyond yourself. The emptiest, most unhappy people I have ever known, some of them rich and famous, are those who never look beyond self-gratification or “taking care of number one.”

Two: the happiest, most secure people I have ever known have a value system based on something larger than themselves that calls them to reach out to others.

And three: for your own sake and the sake of us all, be informed and involved in the process. For all its faults, it is our unique system of interdependent, public, and private sectors that provides us with both security and opportunity unknown to most of the world. But it can only work when it has our confidence and commitment.

For me, a beacon of hope this year has been the involvement of young people in the political process, regardless of their choice of candidates.

In the midst of so much change, are there still enduring truths to be found and shared? Believe it or not, this “recovering” journalist is an optimist. But it will only happen if such values remain a firm foundation for our educational mission.

Steve Bell
Professor Emeritus of Telecommunications
Ball State University

Know it’s a cliche, but it does seem like only yesterday when I rolled off campus in my 1960 blue Corvair on my way to a new life in Indianapolis. I remember it well because I drove by a line of freshmen at Johnson Hall on campus for orientation and thought that I would love to have been able to step into the line and do the four years again.

The road to 2008 has been interesting, to say the least. I’ve witnessed significant energy shortages and price volatility, the revolution of technology, the fall of Enron, and for me, the even more tragic fall of my first employer and one of the truly great professional organizations of the last 100 years or so, Arthur Andersen and Co.

My Ball State accounting education and the ten years of great experience I received at Andersen prepared me for what has been a wonderful career. Good fortune has also clearly played a role in positioning me as the chairman and CEO of a $2 billion, New York Stock Exchange, Indiana-based, diversified energy holding company.

History, always the best predictor of the future, suggests that the years ahead will bring both challenges and change at a staggering pace. This generation of graduates will face, among many challenges, uncertainty surrounding a social security system in financial disrepair, a health care system that will be tested to its very limits, and what may likely prove to be the most daunting challenge of all—global warming.
When I was a new graduate, I focused on how to change the oil in my car and didn’t particularly worry about disposing of the old oil; yet today’s graduates will focus on ways to reduce their personal carbon footprint.

I witnessed the personal computer make its way into corporate America and into more than 80 percent of homes, yet this graduating class has never known life without it. And, while selecting a hybrid vehicle for me remains simply a choice, for the class of 2008, it will likely become the standard.

At the same time, our newest alumni will face a tough job market as they try to land that perfect position—in an economy that teeters with ever-changing public policy and global competition through every facet of their chosen profession.

Regardless of where their careers take them, there are always those unwavering fundamentals to practice. To use a sports metaphor, they are the blocking and tackling of success. Among them are: 1) hard work—it is the price of success; 2) ethical conduct—act with integrity and don’t fool yourself into the wrong answer; 3) lifelong learning—graduation is not the end game; and 4) community involvement and charity—it’s a responsibility, not an option.

To this year’s graduates, I urge you to find the right mentors—a professor, a boss, or a business associate—who can provide wise counsel and challenge you along your journey, someone who is willing to say what needs to be said, even though you may not want to hear it.

Life has a funny way of putting these people in front of you, if only briefly; you just have to recognize their presence and, most importantly, be open to learning from them while you can.

I have had the privilege of being blessed with a handful of great mentors throughout my career. Former Ball State faculty members, like accounting department chairman Paul Parkison, and long-time accounting professor Joe Jackson, are among them.

I wish each graduate of 2008 the best of luck. After all, a little luck certainly helped me along the way. Our new alumni can rest assured they are armed with a solid education. Now, all they have to do is personally define success, remember the fundamentals, and be sure to have some fun along the way.

Niel C. Ellerbrook, ’70
Chairman and CEO
Vectren Corporation

About the authors

Steve Bell, Ball State professor emeritus of telecommunications and former department chairman, will receive an honorary doctorate during May commencement ceremonies. Bell, who retired last year, joined the faculty at Ball State as the Edmund F. and Virginia B. Ball endowed chairman of telecommunications in 1992.

Beginning in the late 1960s, Bell helped bring the news of the world into America’s living rooms as a national and international correspondent and news anchor for ABC News.

Niel Ellerbrook, ’70, chairman and CEO of Vectren Corporation, was inducted into the Miller College of Business Hall of Fame in 1999 and received a Distinguished Alumnus Award in 2001, for outstanding service to the university and Alumni Association.

His honorary doctorate, to be presented during May commencement ceremonies, will cap a progression of recognitions that Ellerbrook has received from Ball State since 1995, when he was chosen by the College of Business for its Award of Distinction.
Climate change response justified

I read with considerable interest Chris Krauskopf’s reply to the climate change article in the January 2008 issue. Obviously Chris stayed awake in class when the Milankovitch cycle was discussed and he understands the broad astronomical factors contributing to the glaciation and interglacial cycles. Chris, ya get an A+!

Gerald Musselman, MA75
Summerville, SC

Climate change dismissal unfounded

I am astounded by the Letter to Editor submitted by Chris Krauskopf regarding climate change, and I am even more astounded that you printed it. I encourage both Mr. Krauskopf and the Ball State Alumnus to visit the Intergovernmental Panel for Climate Change’s Web site, http://ipcc-wg1.ucar.edu/, to get a full dose of the "conclusive evidence" regarding the scientific basis of climate change.

Mr. Krauskopf is 100 percent wrong. Ask any science professor at Ball State to offer their opinion of Mr. Krauskopf’s opinions!

Even the "head-in-the-sand" Bush Administration has finally agreed with the thousands of scientists who have conducted the research and have concluded that climate change is man-caused.

Mankind faces its greatest challenge: preserving conditions on Earth, which can sustain human life, as we know it.

Michael J. Holtz, ’71
Boulder, CO

Researcher recognizes Mills’ role in education

I was very interested in the article about Linda Hugg and Center School, as I spend much time researching the history of education in the United States. I was struck by the author’s statement: “Thomas Jefferson, who was responsible for establishing the public school system in America in 1787...” Thomas Jefferson believed in education, but he was unsuccessful in his efforts to establish an educational system in Virginia.

His 1778 bill, “Bill for the More General Diffusion of Knowledge,” which proposed tax-supported schools, failed. The importance of some form of an educational system had been proposed much earlier by the Calvinist Puritans in the 1647 “Ould Deluder Satan Act.” The difference between these two proposals was that the Puritans expected that education would support religious tenets, while Jefferson’s would support the growth of a national ethos supporting the new democratic country.

I could not help but wonder why the role played by Caleb Mills in influencing the development of Indiana’s educational system wasn’t mentioned.

Since first studying Caleb Mills’ messages, I have wished that this gentleman teacher from Crawfordsville would receive recognition for his accomplishments and commitments to Indiana education.

Reene A. Alley, ’57
Tallmadge, OH

Political coverage needs balance

In the four decades I’ve been an Alumnus reader, the editors have done a fairly good job of avoiding controversial national politics, until recently. The January story on the hanging of the Ball State flag at the U.S. embassy in Iraq could have been done without all the pro-war cheerleading by the soldiers interviewed.

If national polls can be transferred to Ball State grads, most of us now believe the U.S. should never have invaded Iraq in the first place, that our military involvement continues to be the main cause of so much unnecessary death and destruction, and that we should get out as soon as reasonably possible.

Bob Friend, ’69MA73
Wauconda, IL

Then and Now article brings back memories

The March Alumnus “Then and Now” article was very interesting for me. I attended 1947-50.

I was president of the YMCA my senior year. Because of this office I was privileged to be on stage for the baccalaureate service for the senior class. Dr. Emens was president and Dr. Pittenger, emeritus president. I gave the closing prayer.

A picture [in the article] mentioned the “Pine Village.” One of my early jobs was to mop the kitchen after closing. I also worked in the dish room of Elliott Hall several semesters.

I began teaching in the fall of 1950 at Brookville. I left that position to serve two years in the military at Fort Riley, KS.

I returned to teaching in the fall of 1954 and ended my teaching career at the end of 2001.

Thanks again for renewing the memories.

Rex L. Shepherd, ’50
Vinton, IA
BSU welcomes newborns into the Cardinal Family

The Ball State University Alumni Association welcomes newborns into the Cardinal family. In partnership with the Ball State Federal Credit Union (BSFCU), the Alumni Association administers the program.

“Born to be a Cardinal” is designed for babies from birth to 12 months who are the children or grandchildren of Ball State alumni. The program was established as an alumni service to recognize the university’s newest legacies, honor alumni families, and promote pride in Ball State. It provides the family a mechanism to save for college through the BSFCU.

Cost of basic enrollment is $15.00. New members in the basic plan will receive a Ball State bib, a magnetic photo frame with the “Born to be a Cardinal” logo, and a $10.00 custodial account opened in the child’s name at the BSFCU.

Members may opt to increase the minimum for their savings plan. Amounts greater than $15.00 will be deposited directly into the custodial account.

The enrollment form is available through the Alumni Association Web site: www.bsu.edu/alumni.

Introducing our new members

- Zoe Chmiel, Fort Wayne, born May 15, 2007 (Mary Jane Smith, ’62MA66, grandmother)
- Leah Allison Cline, West Lafayette, born February 3 (Adam Cline, ’98, father; Molly Cline, ’69, grandmother)
- Ramee Crowe, South Bend, born December 22, 2007 (Jeremy Crowe, ’02, father)
- Emma Fivecoate, Noblesville, born February 25 (Allen Fivecoate, ’81MA82, father; Ann Knott Fivecoate, ’86, mother; David Knott, MA71, grandfather)
- Allison Knott, Noblesville, born March 18 (Daniel Knott, ’92, father; David Knott, MA71, grandfather)
- Keaton Owen Kuntz, Greenfield, born July 10, 2007 (Theresa Kuntz, ’89MAE07, mother; Barbara Wean, ’87MA89, grandmother; Lori Wean, ’85, aunt)
- Aidan Lyon, Indianapolis, born September 18, 2007 (Lindsay Lyon, ’03, mother; Barbara Lyon, ’75, grandmother)
- Catherine Willis, New Castle, born March 7, 2007 (Todd Willis, ’88MS91, father; Mary Geitz Willis, ’88, mother)

Societies to honor outstanding alumni

Alumni societies are planning awards banquets and coordinating summer events.

FCS: The Family and Consumer Sciences Alumni Society invites alumni and friends to its annual awards brunch, Saturday, May 17, at the Alumni Center. Twelve alumni will be recognized for their professional accomplishments.

The society will present its Award of Distinction to Angela Ahrendts, ’93, CEO of Burberry Group PLC in London, England; and Linda Needham, ’64, a realtor-broker for Coldwell Banker Lunsford in Muncie.

Receiving the Award of Achievement are: Ed Balint, ’98, information systems senior business analyst, ARAMARK, Greenwood; Sheri Conner, ’02MA05, interior designer and faculty member, the Art Institute of Pittsburgh, online division; Michael Landram, ’75BS72, vice president of workforce development, Greater Fort Wayne Chamber of Commerce; Shawn Wright-Browner, ’88, director, J. Everett Light Career Center, Indianapolis; and Joan Younce, ’69MA72, extension educator, Kosciusko County Extension Service, Warsaw.

Award of Merit recipients include: Brian Fowler, ’01, assistant buyer, Kohl’s Department Stores, Menomonee Falls, WI; Sara Scott-Curran, ’01, associate merchandising manager, Nike, Beaverton, OR; Leslee Hanna Hill, ’02, design manager, Vera Bradley, Fort Wayne; Keith Cole, ’04, associate, Mitsch Design, Indianapolis; and Jennifer Worley, ’95BS03, senior designer, Maregatti Interiors, Indianapolis.

Journalism: The journalism alumni reunion will be Saturday, June 21, on campus. The day will begin at 2:00 p.m. with a tour of campus, starting from the Art and Journalism Building. The evening schedule includes a buffet dinner, followed by a program and entertainment. Mark Popovich will be acknowledged through a roast. Popovich, professor of journalism and former department chairman, will retire at the end of this academic year.

The reunion is casual. A block of rooms has been reserved at the Holiday Inn Express, Muncie.

Journalism alumni will receive a mailer with details. Updates and additional information are available at www.bsu.edu/alumni/events/blockparty08. The Journalism Alumni Society board of directors met April 2, following the annual journalism awards luncheon.

MCOB: The Miller College of Business Alumni Society conducted Dialogue Days, March 4-5. Sixty-five faculty members hosted 70 alumni who spoke to 134 class sections about their careers in business.

The board of directors will host its annual MCOB Awards Dinner, Friday, October 10. The board will meet at the Alumni Center, Thursday, May 15.

NREM: The Natural Resources and Environmental Management Alumni Society honored Roger Hedge, ’78; Amy Dillon, ’99; and Kevin Rhodes, ’03, at its annual...
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The Alumni Association publishes a monthly e-newsletter. Sign up to receive News from the Cardinal’s Nest by filling out the form at www.bsu.edu/alumni/enewsletter, or by contacting the Alumni Association.

“Did you know?”

Alumni chapters plan spring, summer outings

Regional alumni chapter members have planned numerous activities, from golf and dinner outings to concerts, for the coming months.


The chapter’s annual golf and dinner outing will be Thursday, June 19, at Timber Ridge Golf Club in Bluffton. The event will begin at noon.

Greater Indianapolis: The Greater Indianapolis Area Alumni Chapter will sponsor three events in June for area alumni. A picnic and Indianapolis Indians baseball game is set for Friday, June 6, at Victory Field. The Indians will play the Lehigh Valley Iron Pigs at 7:15 p.m. The picnic will begin at 5:30 p.m.

For reservations, contact John Waite, ’87, (317) 844-4650.

The chapter will host a Continuing Professional Education Seminar for CPAs, Tuesday, June 10, beginning awards dinner, April 18. Hedge was presented with an NREM Award of Achievement, and Dillon and Rhodes received the Award of Merit. Alumni board members roasted retiring faculty members Tim Lyon and Hugh Brown at the event.

The society is planning a White River cleanup, set for Saturday, May 17. NREM alumni are invited to participate.

NREM alumni are asked to send news and e-mail information to Sue Taylor, ’71, at alumni1@bsu.edu for an e-newsletter, soon to be published.

Nursing: The Nursing Alumni Association annual awards banquet was April 26.

The association will participate in the Nursing pinning ceremony Friday, May 2, at Emens Auditorium. The ceremony will begin at 7:00 p.m., followed by a reception.

Teachers College: The Teachers College Alumni Society board of directors will meet Thursday, June 26, at 9:00 a.m., in the Alumni Center boardroom.

Ball State plans Homecoming 2008

Ball State’s 2008 Homecoming Steering Committee has selected “Red, White + U” as the theme for this year’s Homecoming week, set for Monday through Saturday, September 22-27. The Cardinals will host Kent State’s Golden Flashes in the Homecoming football game. This year’s committee includes (first row): Mary Ann Clark, Megan Burkett, Jennifer Regnier, and Samantha Adamczewski; (second row): Allison DeWitt, Ebony Strong, Taylor Strasser, Leah Shopp, and Kati Lorenz; (third row): Laura Mathews, Matt Lacy, and Alexandra Garritano; (back row): Bernardo Madrigal, Jules Shumate, Brent Lyle, and Mia Trimboli.

SUMMER GOLF AND DINNER OUTINGS

Greater Indianapolis Area Golf and Dinner Outing
Tuesday, June 10, Pebble Brook Golf Club, Noblesville
Contact: Bob Browning, ’76, (317) 541-8888

Kokomo Area Golf and Dinner Outing
Monday, June 16, Kokomo Country Club, Kokomo
Contact: Craig Dunn, ’75, (765) 457-6101

Adams-Wells Golf and Dinner Outing
Thursday, June 19, Timber Ridge Golf Club, Bluffton
Contact: Steve Skiles, ’76, (260) 824-2435

Michiana Alumni Chapter Golf and Dinner Outing
Tuesday, June 24, Maplecrest Country Club, Goshen
Contact: Larry Struble, ’62, (574) 875-8275

Eastern Indiana Golf and Dinner Outing
Tuesday, July 8, Winchester Golf Club, Winchester
Contact: Ric Study, ’76, (765) 584-0252

Sigma Phi Epsilon Golf and Dinner Outing
Friday, July 11, Wildcat Creek Golf Course, Kokomo
Contact: Don Park, ’61MA63, (765) 286-0539

Northeastern Indiana Golf and Dinner Outing
Wednesday, July 16, Cherry Hill Golf Course, Fort Wayne
Contact: Matt Momper, ’83, (260) 432-7543

Cardinal Football Alliance
Ray Louthen Memorial Golf Outing
Friday, July 25, Elks Country Club, Muncie
Contact: Alumni Association, 1-888-I-GO-4BSU

WATCH FOR DETAILS IN THE MAIL OR GO ONLINE FOR MORE INFORMATION: WWW.BSU.EDU/ALUMNI

Visit us online or contact the Alumni Association
phone: (765) 285-1080
toll free: 1 (888) I-GO-4-BSU
fax: (765) 285-1414
e-mail: alumni1@bsu.edu
web: www.bsu.edu/alumni

“To be an advocate for alumni, to enrich their lives, and involve them with Ball State University.”

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at 8:00 a.m. The seminar, coordinated by Kevin Ervin, ’82, will be at Lutz’s Steakhouse in Noblesville.

After the seminar, the chapter’s annual golf scramble and dinner outing will be at Pebble Brook Golf Club in Noblesville. Registration will begin at noon, and dinner will be at 6:00 p.m. Bob Browning, ’76, is coordinating the event.

The chapter also plans three other summer outings: the annual Symphony on the Prairie concert, Saturday, July 12, a wine and cocktail tasting, Thursday, July 24; and an outing to Hoosier Park, Saturday, September 13.

Details and reservation forms will be mailed to area alumni.

Michiana: The Michiana Area Alumni Chapter will host three summer outings. The annual golf and dinner outing will be Tuesday, June 24, at Maplecrest Golf Club.

Kristy Ambrosen, ’94, is in charge of the annual 4-H fair outing, including dinner and a Pat Benatar concert, Saturday, July 19.

Summer events will conclude with a baseball outing with the South Bend Silver Hawks, Monday, July 28, in South Bend.

The board of directors will meet Monday, June 2.

Northeastern: The Northeastern Indiana Alumni Chapter invites area alumni to attend the Three Rivers Festival Parade, Saturday, July 12, from 9:00 a.m.-1:00 p.m., in Fort Wayne. The chapter also will sponsor a golf and dinner outing, Wednesday, July 16, at Cherry Hill Golf Course in Fort Wayne.

The board of directors’ next meeting will be Thursday, May 8.
Alumnus Brian Gallagher leads a people-focused organization

United Way of America President and CEO Brian Gallagher believes the best way to do business is to “always put the larger interest first.” As the leader of the largest private fund-raising nonprofit organization in the nation, Gallagher says furthering a company’s mission is paramount to succeeding in any vein of business.

“When I see people in any career, in any sector care more about their personal interests,” he says, “they may achieve for awhile, but sooner or later—they fail.”

Failure has never been in the cards for Gallagher, who has spent the past three decades rising through the ranks at United Way. Graduating with a bachelor’s degree in social work in 1981, Gallagher accepted an internship with United Way in Winston-Salem, North Carolina, where he began incorporating the educational foundation he received at Ball State in the nonprofit sector.

Gallagher credits Ball State with enhancing not only his knowledge, but also his outlook on life.

“Socially and culturally it was really important,” Gallagher says of his college experience. “Just the opportunity to live and go to school with people who were very different than I, was really good for my life development.”

Gallagher says that in the 1990s, Kent “Oz” Nelson, then-CEO of UPS, cornered him at a United Way meeting and convinced him to make his first financial contribution to Ball State as an alumnus. “When [Nelson] asks, I usually say yes,” Gallagher says. “And I’ve been a regular [donor] since then.”

Since his initial contribution, Gallagher’s commitment to the university has grown. In 2004 he was invited to serve on the 31-member Ball State University Foundation board of directors. The foundation serves as the fiduciary agent of the university.

In 2007, the foundation was nationally recognized as the small nonprofit of the year, for achieving stellar results in fund-raising and investment practices. It surpassed four major milestones: $300 million in cumulative contributions, $100 million in total investment earnings, $200 million in university/student support, and $200 million in total assets.

Each board member sits on at least one of six standing committees that contribute to the foundation’s success. As vice chairman of the foundation’s planned and endowment giving committee, Gallagher works with the group to set policies for programs and cultivate donor prospects.

Gallagher says the committee plays a role in ensuring that “the university
has as much as possible outside of tuition for students to create the kind of experience that I had at Ball State.”

It was a natural fit for Gallagher to join the foundation board, with his expertise in nonprofit work, and he is impressed with the foundation’s successful history.

“The foundation has done a great job of maximizing the financial return on its investments,” he says. “That the financial amounts that the foundation has achieved ranks with the best Ivy League schools has been, I think, spectacular.”

But achievements are nothing if not the seeds for the future, and Gallagher’s vision of the future is even brighter than the present, especially at United Way. It includes major projects on both international and local levels.

Gallagher’s goals for United Way are ambitious, but after nearly 30 years of working for the organization, he is excited about its continuing evolution.

“We’re about to put big stakes in the ground on school graduation rates, helping families become more financially stable, and health care,” he says.

The CEO adds that United Way also is making strides to increase its global presence. “We’re going to move more aggressively over the next couple of years to enhance our capability to do our work outside of the United States,” he says. The organization is achieving this goal by decentralizing resources.

“Local volunteers, nonprofits, they’re basically what sustains United Way,” Gallagher says.

“Focus on the job at hand. Do the job, and the job will find you.”
—Brian Gallagher

United Way will soon merge with its sister company, United Way International, to connect with donors globally, specifically in China, India, France, Mexico, South Africa, and Latin America. “What we’re doing in India, for instance, is helping local volunteer groups throughout the country,” Gallagher explains.

United Way has been transforming itself as a nonprofit in recent years, with Gallagher at the helm.

“We’ve gotten much clearer about what our purpose is,” he says. “We redefined ourselves as a community change organization. When we decided we were in business to improve people’s lives, we started to see communities across the country succeed.”

Gallagher implores those in fields of social work and business to remember the greater good. He says that United Way has grown so much recently because its focus is in the right place—on people. Even with $4 billion in total revenue last year, United Way is keeping its focus on lives.

“It’s really hard to grow $4 billion,” Gallagher states, and adds that he is “really proud of the fact that we’ve changed for the right reasons.”

A man recognized for his accomplished career, Gallagher has a piece of advice for those seeking the same kind of success.

“You get your next great job by doing your current job incredibly well,” he says. “Focus on the job at hand. Do the job, and the job will find you.”

Gallagher visits with a displaced New Orleans resident at a local shelter after Hurricane Katrina.
# APPLICATION INSTRUCTIONS:

- You must submit a separate validated application for EACH plate requested.
- The name on the application must be the same name listed on the vehicle registration. Vehicles may be registered or leased in the name of one or more owners, but one of the owners or lessees must be a member of the special authorized group.
- Special number requests CANNOT be accommodated.
- Fees: $25.00 (per year) payable to the Ball State Alumni Association and $15.00 (per year) for special recognition plates payable to the Bureau of Motor Vehicles at the time of registration in addition to the other annual registration fees (registration fees, excise taxes, applicable county and local taxes).
- Documentation of eligibility is subject to verification and review by the Bureau of Motor Vehicles. The following statement must be signed by the authorized organization representative.

**DO NOT SIGN INFORMATION BELOW.**
I verify that the applicant listed above is authorized to receive the group recognition plate indicated and has paid all fees as required by our organization.

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Please return this application form, a self-addressed, stamped envelope, and the $25.00 application fee to:

**Ball State University**  
**Alumni Association**  
**Muncie, IN 47306-0075**

**FOR QUESTIONS CALL:**  
(765) 285-1080
In today’s political climate, with a presidential election around the corner, there is an ever-growing dialogue among average Americans about the U.S. political system. Ball State provides a catalyst for energizing citizens to understand and explore their role in civic literacy and community service through the Bowen Center for Public Affairs.

Launched in March 2007 and functioning through the university’s Department of Political Science, the center is named to honor Otis R. (Doc) Bowen. Bowen was Indiana governor from 1973 to 1981 and served as secretary of the U.S. Department of Health and Human Services under President Ronald Reagan.

The center consists of three components: the Bowen Institute for Political Participation, the Institute for Public Service, and the Bureau of Policy Research. Each is devoted to specific aspects of the political process, aimed to improve the performance and delivery of government services, as well as train public officials.

“There is no other university in Indiana that has such a comprehensive approach to public affairs as the Bowen Center,” Ray Scheele, the center’s co-director, says. The foundation for the center began in 1981, just after Bowen concluded his second gubernatorial term. Scheele explains. “Our department was approached by John Fisher, who then was CEO of Ball Corporation. He asked us to make a proposal that would somehow honor the legacy of public service that Dr. Bowen represented to Indiana. The result was the Bowen Institute for Political Participation and Mr. Fisher and his wife Janice provided the initial funding,” Scheele says.

An intensive weekend workshop, the institute is hosted annually and brings together a balance of students and other citizens from across the state. Scheele explains that the institute encourages civic engagement at all levels.

“We provide participants with a lot of information on how to be more effective as they participate,” Scheele says. “We talk about everything from writing [effective] letters to the editor to appearing before city councils or planning commissions to joining [and contributing to] civic groups.”

Another aim of the institute is what Scheele refers to as “partners in politics.” That effort, he says, serves to educate individuals on aspects of running for office, with emphasis on balancing a political life with family and other commitments.

Sally Jo Vasicko, who along with Scheele directs the Bowen Center, was involved with the institute at its inception.

“When the first participants of the Bowen Institute met on the campus of Ball State, few of us imagined the institute would continue to grow and [eventually] change venues in order to accommodate great citizen demand for training in public service,” she says.

Since it began 27 years ago, the institute has graduated more than 1,000 students and citizen leaders. Many seminar participants have become state and local officials or employees, as well as securing posts at the federal level.

Billy Linville, vice president for public affairs at AT&T and 1989 Ball State graduate, attended the institute as a student and now participates regularly as a presenter. He says he applied knowledge he acquired through the institute when he went to work as a legislative assistant in Washington, D.C. He since has served as campaign manager for an Atlanta mayoral candidate, a political and corporate consultant, and a corporate executive.
Linville says the seminars explain, “how the dots between government, politics, the press, and business are related. [The institute] presents people with real-life experiences.

“It’s a great combination—not just of the intellectual part of politics, government, and public policy, but the practical information on how to achieve professional success in those areas,” he says.

Linville attributes the success of the institute, in large part, to Scheele and Vasicko. “They created this institute from just an idea to now an organization that is not just statewide, but becoming regional and national,” he says.

The endurance and success of the Institute for Political Participation prompted expansion and, again with encouragement and support from Fisher and others, Scheele and Vasicko spearheaded the addition of two components that now make up the Bowen Center for Public Affairs.

Among its offerings, the Institute for Public Service provides a focused effort on training elected officials, appointed officials, poll workers, and other governmental personnel. Vasicko says the institute develops best practices training modules to “make government from a training aspect more efficient and effective in the delivery of services.”

Through the center’s Bureau of Policy Research, Scheele is project manager of a study on the way voting is conducted throughout the country. The study is funded through a research grant from the Pew Center on the States and JEHT Foundation, both national organizations that have partnered to launch an initiative dedicated to studying the election process nationwide.

“There are two things that we are looking at specifically in this study,” Scheele explains. “One is whether or not the convenience of vote centers will help increase voter turnout, and secondly, whether using vote centers will cut the costs of the elections administration—save money for government, in other words.”

The Indiana research is part of a larger effort. The University of Tennessee is evaluating three Tennessee counties, while Rice University is evaluating counties in Colorado and Texas. “In conjunction with our Indiana counties, we’re going to have almost a national view here of answering such questions as [voter] turnout and whether or not [vote centers] save money,” Scheele says.

An end goal of the collaborative study is to produce a national model for states to follow that will outline logistics of establishing and running a vote center, according to Scheele.

Building upon its established success, the Bowen Center recently received a $1 million grant from Lilly Endowment Inc. to expand and strengthen its programs. Bowen joined the board of directors of Lilly Endowment after serving his two terms as governor.

Both Scheele and Vasicko hope that the center’s work honors the legacy of its namesake. “He’s a big believer in political participation, particularly voting,” Scheele says.

Bowen, who celebrated his 90th birthday in March, serves on the center’s board of advisors and provides remarks at each Institute for Political Participation. “He’s been a very visible, supportive force for us,” Vasicko says.

The center, they believe, exemplifies Bowen’s commitment to the public by advancing the ideals of civic literacy, community involvement, and public service.
Public Relations program joins national online list, expands master’s degree reach

Ball State’s public relations program recently achieved two milestones. The sequence has joined a national online PR list and, with the School of Extended Education, expanded the reach of the university’s popular master of arts in public relations program to Indianapolis.

The sequence is now a part of PR News Online, which posts profiles of programs around the country.

Of more than 100 schools that included their profiles, Ball State’s program is one of only 18 certified for education in PR by the Public Relations Society of America and is one of the few universities to offer a degree specifically in public relations.

The program also has one of the nation’s eight nationally affiliated student-run firms, Cardinal Communications, and an active Public Relations Student Society of America chapter.

The degree-granting program was approved by the Indiana Commission for Higher Education for Ball State’s education center in Fishers, but it also allows classes to be taught at the Ball State Indianapolis Center.

The graduate program has been expanded in an effort to better serve the needs of working PR professionals and to complement the significant growth the public relations industry is experiencing in Indianapolis.

Jeff Newton is the primary instructor at the Indianapolis Center. Newton, recently hired to manage the program, brings more than 20 years of corporate public relations experience to the position. His background includes serving as director for global product communications and media relations for Eli Lilly in Indianapolis, as senior director of public relations for Medtronic in Minneapolis, MN, and as public affairs manager for Abbott Laboratories in Chicago, IL.

University names Whaley as CAST dean

Veteran Ball State faculty member Mitch Whaley, MA82, has been named dean of the university’s College of Applied Sciences and Technology (CAST).

Whaley’s appointment is effective May 12. He had been chairman of the School of Physical Education, Sport, and Exercise Science since 2002.

Whaley began teaching at Ball State in 1986. Over the years, he also has served in various leadership roles at Ball State’s Human Performance Laboratory, overseeing its adult physical fitness programs from 1986-95. Whaley earned his doctorate from Indiana University and his bachelor’s degree from Texas Tech University.

Ball State selects associate provost

Robert Morris, ’86, has been named associate provost for research and dean of Ball State’s Graduate School.

Morris was the chairman of Ball State’s chemistry department until last summer, when he was appointed interim associate provost for research and dean of the Graduate School. After the recent conclusion of a national search, he was chosen for the permanent position.

Morris began teaching chemistry at Ball State in 1991 and became chairman of the chemistry department in 2002. A postdoctoral fellow with the National Institutes of Health at the University of California-Berkeley, Morris earned his doctorate from the University of Illinois at Urbana-Champaign.

As associate provost for research, Morris will oversee the university’s Office of Academic Research and Sponsored Programs. As dean of the Graduate School, he will provide leadership as its chief academic and administrative officer.

University receives virtual initiative grant

Ball State’s Institute for Digital Intermedia Arts and Animation (IDIAA) recently received a $25,000 grant for its Cinema Arts Project. Blackboard Inc., a leading provider of technology for the education industry, announced the institute as the winner of the company’s first Greenhouse Grant for Virtual Worlds.

By combining the interactivity of Second Life, an online 3-D virtual world, with Blackboard, an Internet-based course management system, Ball State’s program will begin instruction in an e-learning community. Students will explore cinematography using virtual studio and laboratory equipment.

The project will use Blackboard’s tools to control access to Second Life’s facilities, providing enough structure to make the learning experience comfortable and productive.

Professors will be able to control, monitor, and create assignments based on student assessment and criteria, and will use Second Life to create virtual studios within the e-learning platform to make the virtual environment through the use of the Holodeck tool. Virtual equipment, designed to mimic real-world functionality in great detail, will allow students to make movies within Second Life.

Additionally, a student union, a large studio and a lounge area in Second Life, will allow students to discuss course issues with peers and faculty and to present their creations.
Heck becomes foundation CIO

Ball State University Foundation staff member Thomas Heck has been appointed the organization’s first chief investment officer. The new staff position will help the foundation achieve one of its important strategic plan objectives: focusing on investment gains.

Heck, formerly vice president for foundation operations and treasurer, will help realign certain investment, finance, and operational roles within the foundation. He will work on strategic investment reviews, allocation matters, and preinvestment and postinvestment due diligence and monitoring.

Last year, Heck earned the designation of chartered financial analyst (CFA). The designation comes from the CFA Institute Board and is recognized worldwide.

The foundation manages residual assets of more than $228 million, representing endowments and available resources for the university and its students.

National sustainability program offers campus green plan

When it comes to sustainability, Ball State is again demonstrating that its actions speak louder than words.

The university has joined more than 90 other higher education institutions to launch the Sustainability, Tracking, Assessment and Rating System (STARS) pilot program, a national initiative to make campus life more sustainable.

STARS, developed by the Association for the Advancement of Sustainability in Higher Education, is planned to launch nationwide in the spring of 2009. The program takes the many threads of campus greening and combines them into one comprehensive system. It is similar to LEED certification (Leadership in Energy and Environmental Design) for buildings, scoring institutions in several categories.

Unlike LEED, however, STARS is applied to the entire campus and takes into account social responsibility as well as environmental stewardship.

Ball State is the sole university in Indiana participating in the pilot program. Its efforts will be coordinated by the university’s Council on the Environment, the longest-standing green committee in Indiana’s higher education community.

Illegal downloads and file-sharing low at Ball State

Shuffling between Mozart and Whitney Houston, Beethoven and Mariah Carey, Italian violinist Giuliano Carmignola, and the Eagles, it’s hard to know what will be playing on the MP3 player of Fritz Dolak, MM74Da79MLS85. But, one thing is for certain—he won’t be listening to music that has been illegally downloaded.

As part of Ball State’s effort to reduce the amount of pirated music on campus, one of Dolak’s responsibilities as manager of the university’s copyright and intellectual property office is to educate others about the dangers and consequences of obtaining music illegally.

Since September 2006, Ball State has received three copyright infringement notices from the Recording Industry Association of America. That number is dramatically lower than other Indiana schools, including Purdue University, which received more than 1,000 notices between September 2006 and February 2007.

A large part of Ball State’s success comes from the fact that it does not permit the use of peer-to-peer file-sharing.

In addition, a Copyright for Students page on the university’s Web site, www.bsu.edu/library/collections/copyright/students, outlines copyright laws and provides links to royalty free digital content. Ball State also subscribes to Ruckus, an online music service, which makes popular music available to students at no cost.

Clinton, Obama come to Ball State

Ball State became a venue for political platforms in the weeks preceding Indiana’s May primary. Chelsea Clinton, daughter of Democratic presidential candidate Hillary Clinton, and Democratic presidential candidate Barack Obama both made campaign stops at the university.

Chelsea Clinton came to campus March 25 with actor Sean Astin. An estimated 800 to 1,000 people attended the informal question-and-answer session, during which Clinton explained her mother’s political stance on issues ranging from health care and education to civil rights and college affordability.

Obama addressed a crowd of about 3,000 during a town hall-style meeting April 12, at Irving Gym. Obama reiterated his commitment to bringing American troops home from the war in Iraq and spoke about the state of the U.S. economy, tax relief for middle class and elderly Americans, energy policy and global warming, and health care. He said it is imperative to restore the country’s standing in the world community through establishing a renewed policy of diplomacy.

— Did you know?

Robert F. Kennedy spoke in Irving Gym (then, Men’s Gym) at Ball State during his 1968 bid for the presidency. It was the same venue in which Senator Barack Obama conducted his town hall meeting in April.
INDUSTRY AND EDUCATION

Ball State’s Residential Property Management program provides unique opportunities for the growing property management industry

by Danya L. Pysh

When Brandon Conway enrolled at Ball State in 2001, he was prepared to major in architecture. Ultimately, he realized that it was not the right fit and decided to redirect his career path. Conway recalls seeing publicity for a housing decisions course being offered the following semester. “I had always been interested in the real estate business and sales, so I decided to try it,” Conway explains. That led him to his new major in residential property management (RPM).

“It was a good decision. Residential property management has many sides and is a well-founded business,” says Conway, who now is thriving as a property manager in Indianapolis.

Property manager positions were ranked in the top 25 of the “Best Jobs in America for 2006” by Money magazine. However, despite its high-profile ranking, training opportunities for positions in the profession are sparse.

Ball State is home to one of five such programs in the nation, and is the RPM flagship institution in the Midwest. The university’s program began in 1997 at the urging of members of the Indiana Apartment Association, a trade organization serving the state’s apartment industry. Realizing the industry was burgeoning with career opportunities and recognizing the severe shortage of training sites, the association approached Ball State.

Having already established a curriculum in housing and home furnishings, the Department of Family and Consumer Sciences viewed the addition of RPM as a logical progression. Achieving full accreditation in March 1999, the program has continually expanded, and this academic year there are 30 undergraduate minors, 50 undergraduate majors, and six graduate students.

Sue Whitaker, associate professor and graduate advisor, was head of the department when the program was established. Now, she teaches courses in the RPM curriculum. Whitaker says Ball State’s program not only provides excellent training, it also connects graduates directly with the industry.
“The RPM program is a prime example of the education and industry partnership that is happening on the Ball State campus,” she says. “From the time students become RPM majors until they graduate with this degree, they are a part of a larger community with many exceptional opportunities.”

Carla Earhart, professor and director of the program, agrees and explains that the profession is about much more than landlords and small apartments. “[Residential property management is about] large apartment communities,” she says. “The average size of a community is about 300 homes, valued at $20 million, with an annual budget of $1 million.”

The property manager position encompasses components of business, finance, design, and management. Ball State addresses many aspects of property management through core curricula, including maintenance, design, apartment financial management, and a residential property management project course.

Jennifer Maple, a 2004 graduate, credits a unique class project with providing her valuable career knowledge. “We had to design our own apartment community from scratch, including the name, interiors, and budget,” Maple says. “The experiences offered by the classroom education provided a great overview of the field.”

The program also requires that students participate in an internship that immerses them into the practical side of managing an apartment community. To help students secure an internship, the program sponsors an annual “face-to-face” day, during which RPM majors interview with industry professionals.

Among students, the day is known as “speed dating for a job,” because of the program structure, which includes rapid-pace, 30-minute interview sessions with prospective employers.

Conway vividly recalls his own experience. “I was among the first group to participate in the face-to-face event,” he says. “Walking into the boardroom with the executives and managers, and talking about myself and what I could do for them, was intimidating.”

The day may be unnerving, but it proves beneficial on a professional level. Ashley Benner, a 2005 program graduate, explains. “The day gives students an opportunity to talk to companies from throughout the nation and compare and contrast what they have to offer,” she says.

Earhart further explains. “Properties from all over the United States are coming to Ball State to participate in the face-to-face interviews,” Earhart says. “This year we had a company from Seattle, with properties in Alaska, Washington, and California. They had heard about our program and students, and wanted to recruit.”

The day affords students the luxury of selecting from among several internship offers, and in some cases even jobs, before they complete their degree. Students are often surprised by the number of offers they receive. Erin Kleefish, a graduate student in the program, is pleased with the opportunity she was given through the experience.

“I [was engaged in] six to seven interviews and had three or four offers the next week,” she says. “The industry is booming and properties are going up everywhere. It’s great to be wanted in an industry like that.”

Employers have come to expect a certain caliber of student from Ball State. And graduates of the program, including Benner, are among the executives and managers sitting across the table and conducting the interviews.

“Any time we have an opening at my company, we go to Carla and Sue,” she says. “We’ve hired several Ball State students right out, and the training required is not as intense for them, because of the level of experience they come in with.”

By providing strong classroom education, coupled with immersive learning, graduates of the program have launched successful careers nationwide as leasing consultants, community managers, senior property managers, and construction superintendents.

Conway, who considers Ball State’s program vibrant and successful, credits the program with helping him find his niche. “Many people are still searching for their ideal job, but I’ve found mine,” he says.
Focused on the Future

“An investment in knowledge always pays the best interest.”
—Benjamin Franklin, scientist, statesman, philosopher

As Bob Dylan said, “The times, they are a changin.” The U.S. economy is in turmoil: the mortgage crisis, the plunging dollar, an uncertain job market. But some investments, like a college education, remain sound. According to the most recent U.S. Census Bureau Report (2004), the average full-time worker with a high school diploma made $2,692 a month, while a worker with a bachelor’s degree made $4,918 monthly.

While every degree is valuable, certain careers are expected to explode with openings in the next few years.

According to the Bureau of Labor Statistics (BLS), occupations that require bachelor’s degrees and are expected to have the most new jobs by 2014 include elementary and secondary school teachers, accountants and auditors, computer software engineers, and computer systems analysts. And Ball State offers degree programs for all of them.

Department leaders say most graduates in those fields should have no trouble finding a job. But for most, choosing a major that complements their abilities is even more important than the prospect of steady employment.

Graduates, by and large, aren’t in it for the money, according to Paul Buis, chairman and associate professor of computer science. “Students don’t work that way,” Buis says. Instead, he contends, they choose a major because the field is “fun for them. It matches their natural skill set well, so they know they can excel in it.”

Ball State has prepared this year’s graduates, both to succeed in the job market and to do what they love. And their zeal for the work will continue to guide their paths to success.
Sarah Stall is an accounting major, and has accepted a full-time audit position at Ernst & Young, one of the top accounting firms in the nation.

ELEMENTARY EDUCATION

“A teacher is a compass that activates the magnets of curiosity, knowledge, and wisdom in the pupils.”

—Ever Garrison, author

Andrew Sickmann says he decided to major in elementary education after watching his father teach. “He managed to exemplify the noblest aspects of this profession,” Sickmann says.

Elementary school teachers have the opportunity to inspire their students during early stages of development. Melinda Schoenfeldt, associate professor of elementary education, explains that most teachers relish the opportunity to instill knowledge.

“Most [teachers] will articulate their love of children, the joy of helping children learn something new, and seeing the excitement in a child’s eyes when he/she succeeds,” she says.

Schoenfeldt and other professors in the department intend to continue the cycle, by preparing students to apply the latest educational research and technology to real classroom environments.

Recently recognized as a Distinguished Program in Teacher Education by the Association of Teacher Educators, Ball State’s Department of Elementary Education offers students diverse opportunities to practice teaching, from the introductory course’s community service requirement to student teaching during the final semester.

The program also is embracing increasingly ubiquitous technology, Schoenfeldt says, by ensuring that students create digital portfolios and learn how to integrate technology into lessons.

Schoenfeldt believes most of her students have no trouble finding employment after completing their coursework, provided they’re willing to relocate.

Sickmann says if, and when, he pursues a teaching career, he’s confident he’ll find a place to practice the skills he learned in college. But he didn’t choose the major just for job security. “The prospect of making such a difference in the world is highly appealing,” he concludes.

ACCOUNTING/AUDITING

“There are three cardinal rules—don’t take somebody else’s boyfriend unless you’ve been specifically invited to do so, don’t take a drink without being asked, and keep a scrupulous accounting in financial matters.”

—W.H. Auden, poet

Whether it’s working with the day-to-day structure of maintaining accurate records, or dealing with high-profile bookkeeping practices such as those of WorldCom and Enron, a competent accountant is crucial to business success or failure.

“Even though some of the publicity accountants and auditors have received since the Enron collapse has been bad, I think it’s made young people realize how important the work of accountants and auditors is to ensure that our economy operates properly,” says Lucinda Van Alst, chairman of Ball State’s Department of Accounting. “Students see it as a chance to do something valuable.”

And that valuable work is in high demand.

“Our students who are graduating from our master’s program are close to 100 percent employed before they ever leave us,” notes Van Alst, adding that undergraduates also are finding jobs easily.

Accounting senior Sarah Stall is a perfect example. “My search has actually been over since August of 2007,” she says, “and I graduate in May 2008.”

Internships at two of the four largest accounting firms helped her secure a full-time position well before buying a cap and gown to wear for graduation.

And though it may sound counterintuitive, for accountants it is not always about the money. “Students are getting offers in the high $40s, even low $50s, depending on relocation,” Van Alst notes.

Stall says Ball State’s program ensured she would be competitive professionally. She concludes, “I feel like the professors and the classes here have really prepared me for the job market.”

COMPUTER SCIENCE

“Computer Science is no more about computers than astronomy is about telescopes.”

—E.W. Dijkstra, computer scientist

A computer science major is often more about interaction and finding solutions to problems than knowing the difference between RAM and ROM, according to Buis.

Ball State’s computer science program graduates students who can apply their technical knowledge to real-world applications.

“Most students get their jobs being software engineers or programmers. The difference between the two is that software engineers are more focused on designing things,” Buis says.

Software engineers, expected to have some of the most new jobs in the next few years, can’t design a successful program without knowing its future
users and their needs. What is important is not just the binary code, it's what users can do with the software, Buis says. Likewise, the university's computer science department caters to the needs of its students by offering professional experiences.

“We make sure we have them [teaming] with the outside client partners,” Buis explains. “They get the very real-world experience of working in teams; they get the very real-world experience of dealing with ungratifiable customers,” he adds.

Job outlook aside, to some, attempting the impossible task may not sound all that rewarding. But senior Pat Ytzen disagrees. He explains why he chose the major. “I have always been interested in technology and how and why it works the way it does. I enjoy being able to write a program to make the computer do something and then see it work,” he says.

And that's not programmer jargon for, “I can make money at it,” either, according to Buis. “There have been studies done on how students decide to major in computer science,” he says. “It starts out by people citing that they could be good at it and/or that it's fun for them. It never starts by their saying there's a lot of money to be made here.”

**COMPUTER SYSTEMS ANALYSTS**

“I do not fear computers. I fear the lack of them.”
—Isaac Asimov, author, professor

In today's workforce, the ability to use a computer is expected, according to the U.S. Department of Education, and businesses everywhere rely on computers to do a multitude of tasks. But while most workers know how to check their e-mail, far less know how to use data modeling to ensure efficiency.

“A good business analyst is somebody who can straddle that fence between the tech people and the business people and solve the business problems,” Tom Harris, chairman of the Department of Information Systems And Operations Management (ISOM), explains.

Senior ISOM major Nicole Smith describes the major's attraction. “I had an internship in an Information Technology department in high school and early college, and I realized I loved working in an ever-changing environment,” she says. “I never did the same thing two days in a row, and I got to play with new technology.”

And employers are willing to pay for the skill. According to the BLS, the median salary for systems analysts was $69,760 annually in May 2006.

Harris insists these jobs aren’t going anywhere anytime soon. “If you need somebody who’s going to provide you technical expertise, it doesn’t matter whether they’re in Bangalore or whether they’re in Muncie,” he says. “They can provide services globally. What you can’t provide are business analysts who have to talk to the people in the business. That cannot be outsourced.”

Smith notes that information systems majors at Ball State have opportunities that give them an edge over graduates from other universities. “Several of my classmates already have jobs, and a few of them are juggling job offers,” she says. “I am excited to graduate, but I still have a long way to go,” Smith adds. “I am very nervous about entering the real world. I’m a little scared of the unknown, but I’m still excited.”

**SECONDARY EDUCATION**

“If a child can't learn the way we teach, maybe we should teach the way they learn.”
—Ignacio Estrada, author

Since its beginning, Ball State has been a place for future teachers to hone their
Cortlan Booker (right), a member of Ball State’s football team, graduates with a degree in English education. He completed his student teaching requirement at Wilson Middle School in Muncie this spring. Joe Wheatley (below) will finish his nursing master’s degree this summer. In addition to being a nursing contract faculty member, he also works at Ball Memorial Hospital.

skills. Today, the university continues to be an innovator in the field of teacher education, juggling changing societal needs and expectations, no matter the subject.

“The whole notion of education is quite dramatically changed, for a number of reasons, one of which is the new federal No Child Left Behind laws,” says Laurie Mullen, associate dean for teacher education. “Our students need to know more about assessment now.

“Another area is the notion of globalization and how it has affected the labor market,” she adds. “There are just not that many well-paying jobs anymore that only a high school diploma can sustain.”

Graduates are learning how to teach their future students in new ways, and school administrators are noticing.

“They know that they can rely on [Ball State students] for being technologically competent,” Mullen says.

That competence is key when looking for a job, and the outlook for secondary teachers is good.

“Science, mathematics, special education, and ENL (English as a New Language) are really the hot areas right now for secondary education,” Mullen adds.

But, not every student chooses those subjects.

“The vast majority of secondary folks have been greatly influenced by a former teacher and/or their love of their content area,” Mullen says.

Cortlan Booker confirms that. “I was blessed to have a very good English teacher in my high school career,” he says. An English education major, Booker also was a key member of Ball State’s football team. He is using his last semester to student teach, an experience he says is unlike anything that can be taught in the classroom.
Although he is not yet certain where his career path will lead, Booker believes that experiential learning, paired with more traditional classroom instruction, has been effective and will serve him well. "I’m very happy with my education from Ball State," Booker says.

“Do not follow where the path may lead. Go, instead, where there is no path and leave a trail.”
—Ralph Waldo Emerson, poet, philosopher

Successful Ball State graduates will use their degrees to make a difference in ways perhaps not yet imagined. Whatever the major, they have been prepared to excel in their subject area.

“That’s really what it comes down to, to be competitive at the collegiate level and to be competitive once they’re in their field,” says Mullen.

The most successful will blaze trails using skills and knowledge nurtured on the Ball State campus.

Elementary education major Andrew Sickmann’s future plans include attending law school. Not content simply to excel as a teacher, he wants to change educational policy, and says he will continue to “seek an education that will allow me to institute change.”

If alumni success is any indication, that’s exactly what many of this year’s graduates will do—make a difference in whatever they do, wherever they choose to go, from college to career.

Nontraditional degree options
by Katherine Tryon

“...you have brains in your head, you have feet in your shoes; you can steer yourself any direction you choose. You’re on your own, and you know what you know; and you are the guy who’ll decide where to go.”

In response to the age-old practice of setting one’s own course, Ball State’s School of Extended Education allows students to do just that, while pursuing nontraditional methods of education.

Off-campus avenues such as onsite instruction, Web conferencing, Internet courses, and independent learning classes give students who are looking to overcome the challenges of time and distance the opportunity to earn a variety of degrees, certifications, and licenses. And it’s the university’s well-established online presence that puts Ball State ahead of the curve.

Nationally, opportunities via university online programs are growing at a rate of 20 percent a year. However, last year Ball State’s grew 46 percent overall, according to Dean of Extended Education Frank Sabatine, who explains the trend.

“The way Americans live now, we are busy people. In order to compete in the world’s economy we are all working more hours, so we fit in education when we can fit it in. That could be at eight o’clock at night or 11 o’clock on a Saturday morning.”

It is not only nontraditional students who are looking for ways to fit education into their schedules, but also traditional students who are using online independent learning courses to supplement their live, on-campus classes. Ball State offers more than 150 undergraduate courses through its independent learning program, giving students the flexibility and convenience of learning at their own pace.

Emma Retter, an international student and member of Ball State’s tennis team, plans to finish her degree in three years. She used an independent learning course to help her do so.

“[Math 125 online] was a cool class,” Retter recalls. Though it was demanding, Retter says she appreciated the ability to take the course while at home in Winchester, Hampshire, England. “I’m taking 18 credit hours a semester, and [by taking that class online, I could go home] instead of staying here to get that summer course done,” she says.

Sabatine notes that the online courses have found a foothold with students, and a selling point is their versatility. Courses can be taken over a period of nine months, making the timeframe similar to an academic year, or in as few as ten weeks. Sabatine says the fast-track schedule is one reason independent learning courses appeal to students. “It forces them to get it done,” he explains.

Retter, who opted for the ten-week course schedule, agrees with Sabatine and says it kept her focused. “It meant...
I had to get [the course] done in that time period and not wait around,” she explains.

In addition to providing courses that help students earn an undergraduate degree faster, Ball State offers online options that cater to working professionals. The university’s School of Nursing was the first academic area to migrate online with its program. According to Marilyn Ryan, associate director of the School of Nursing’s graduate program, the school’s faculty worked together to move online gradually, starting in 1997.

Linda Siktberg, director of the School of Nursing, explains how the school divided its master’s programs into three modules and transitioned to the Internet, one module at a time.

“As we started to integrate the computer technology into the courses, we divided [the programs] into thirds. When we finally made that transition to totally Internet courses, it was a gradual transition where students could adjust to having courses partly through the Indiana Higher Education Telecommunications System (I-HETS) and then gradually converted them to the Internet,” she says.

Siktberg adds that, at first, students were intimidated by the change.

“It’s interesting how, when you start to incorporate new technology, initially students are resistant because they [are familiar with a known] methodology of teaching and they are comfortable with that technology,” she says.

Joe Wheatley can relate to the feeling of anxiety from the transition. He graduated from Ball State with a bachelor’s degree in nursing in 1984 and began, but did not complete, his nursing master’s work in the early 1990s. When he returned in 2005 to finish his degree, he found the master’s program had relocated online.

“It was scary at first, but I like it much better,” Wheatley says. He believes the online format provides students the opportunity to receive more personal attention and feedback from professors and allows for more clarification.

“It is different than just submitting the paper in the classroom setting and having it returned with comments and a grade,” Wheatley explains. “When I submit [my work] online, there is a discussion and a follow-up discussion to my work between the instructor and myself.”

Teachers College also has established online master’s degrees, certifications, and licenses, and has experienced significant growth in its online offerings.

“People really want education to be timely, accessible, and convenient,” says Teachers College Dean Roy Weaver. He says there’s a growing desire to take courses whenever and wherever one chooses, but he expresses some surprise at the idea’s popularity.

“I just never thought that the demand for that kind of instruction would be as dramatic as it has been,” Weaver says.

Particularly, the Department of Elementary Education experienced tremendous growth after moving its master’s program online. Not long ago, the program was on campus and its enrollment numbers were in a significant decline, according to Harold Roberts, assistant to the chairman of elementary education.

“Our numbers were declining to the degree there was some question in the department as to [whether to continue] the master’s level program,” Roberts explains. “The decision was made to start putting classes in an online format, and since that time, the program has grown tremendously.”

Roberts estimates that when the online elementary education master’s degree was first offered in 2004, about 100 students enrolled. Four years later, the program boasts nearly 400 students.

He attributes the growth to the program’s convenience. “I think people, teachers in particular, their workload has increased in their various teaching positions and to travel to Muncie, spend the entire evening taking classes, and then return home [is a challenge],” he says. “They were just looking for ways to get [their education] accomplished in a much more efficient fashion.”

Currently, the Teachers College has five master’s degrees available online and plans to add more, according to Weaver.

“We’re really pushing hard to make as many programs as possible entirely accessible from the Internet. That’s a goal,” Weaver adds.

As this year’s graduates begin moving into their careers and setting new courses, Ball State will continue building its repertoire of extended educational offerings. A new generation will be inspired to pursue education throughout their lifetime with the flexibility and convenience of online courses, degrees, certifications, and licenses.
Kyle Heyne has a major league goal, and the senior telecommunications major is well on his way to achieving it. Beginning his athletic career at Coldwater High School in Coldwater, Ohio, Heyne came to Ball State in 2004 to play baseball at the urging of his high school coach.

Since then Heyne has earned three letters, been named to the Mid-American Conference All-tournament team, and helped Ball State win the 2006 conference championship.

In May 2007, Heyne added another accolade to his growing resume, being drafted into Major League Baseball (MLB) by the Minnesota Twins organization in the 27th round. Heyne recalls how he discovered that his name had been called.

“I was getting ready to sit down for dinner with my family,” Heyne says. “I looked at the computer screen and saw that the Twins were coming up, and right when I looked, my name popped up.”

However, Heyne deferred the opportunity and returned to Ball State for his final season. Cardinal Head Coach Greg Beals attributes Heyne’s return to several factors.

“The Twins didn’t really come through with the offer and opportunity we were hoping for. Kyle also wanted to come back and finish his degree,” Beals says, “and set the school record for saves.”

Heyne’s record is impressive. During the 2007 season he appeared in 26 games as the team’s closer, holding opponents to no earned runs in 21 of those games. With 24 career saves, he moved into a tie for first place in the Cardinal record book.

Well into his final season as a pitcher for the Cardinals, Heyne has faith that he will eventually be able to realize his dream of playing in the major leagues.

“Oh yeah, I definitely want to. That’s still my overall goal,” Heyne says. “When the season is finished, I’ll work things out and see where it takes me from there.”

Heyne is the most recent in a succession of Ball State players drafted into the professional ranks within the past decade. Pitcher Bryan Bullington and outfielder Brad Snyder are among them.

Bullington, a pitching standout for the Cardinals from 1999-02, is listed on the 40-man roster of the Pittsburgh
Pirates. He currently plays at the Triple-A level for the Indianapolis Indians. Leading the Indians in victories, starts, and innings pitched in 2007, Bullington also was the starter and winning pitcher in the Triple-A All-Star Game in July 2007.

Called up to the major leagues by Pittsburgh, he made his first start on September 6, 2007, in St. Louis.

The number-one overall pick in the 2002 MLB draft, Bullington fondly recalls his years at Ball State. “The opportunity to pitch a lot and get my feet wet is what I most remember. I also formed a lot of friendships that I still have today,” he says.

Bullington offers advice that, he says, has helped him reach his goals. “Do not put too many expectations and [too much] pressure on yourself. Work to do your best, whether it’s fielding drills, in the weight room, in the bullpen, or on the field,” he says.

Snyder agrees and says his playing strategy is to leave it all on the field. “I try to work as hard as I can to keep up and stay ahead in the game,” he says.

An outfielder on the 40-man roster of the Cleveland Indians, he plays at the Triple-A level for the Buffalo Bisons. As a standout for Ball State from 2000-03, Snyder credits former coach Rich Maloney for furthering his interest about a career in the majors.

“Coach Maloney opened my eyes and was a big believer in what I could become,” Snyder explains. “He really helped me work hard and take myself to another level. Once I started to see the results, I thought maybe I could [advance].”

In 2006, Snyder spent the season with the Double-A league Akron Aeros. While there, he led the Eastern League with 86 runs scored while playing in a team-high 135 games. Entering 2007, Snyder was the eighth-best prospect in the Indians organization, according to Baseball America. In 2007, Snyder was placed on the MLB disabled list, due to a broken thumb, and missed the September call-ups to the big leagues.

Like Bullington, Snyder says that playing baseball professionally is a tough business.

“[There are] no guarantees in baseball. However, if you play well, you hopefully get a shot to be their go-to person,” he says.

This year, the Cardinals hope to continue their succession of major league draft picks. Assistant Coach Mike Stafford says that baseball scouts have come to expect a certain level of talent from Ball State.

“The guys who have been around this area and have scouted Indiana have a pretty good idea, year-in and year-out, which programs develop more prospects,” Stafford explains. “Ball State is definitely in that mix. Traditionally, with the number of draft picks we’ve produced, it’s been a popular place.”

Beals agrees and explains why the emphasis on player development at Ball State is important.

“We pride ourselves in the baseball program [at Ball State] as being one of player development, and our goal is not so much to win championships and games, but more to make the players the best they can be,” Beals says.

“The flip side of that is, if each player becomes the best he can be, and we’ve done a good job recruiting, the wins and losses will take care of themselves.”
The public’s impression of officer-involved shootings too often is misinformed by movies and television and the sensational nature of some news reporting. Many people think that police routinely use force in their contacts with the public, but research shows the opposite to be true, despite the nature of some of their work.

Police officers rarely use force, and when they do, it is usually at low levels like using physical techniques for directing, immobilizing, and controlling suspects during arrest. Although officers carry an assortment of weapons, among which the service handgun is the most prominent, few officers will use deadly force during careers that typically span about 30 years. For those few who do, however, their training in judgment, tactics, and firearm-related skills will play a crucial role in their abilities to safeguard themselves and the public.

Preparing police officers for these hazardous encounters has been the focus of my research for more than two decades. My first exploratory study came in the early 1980s and found that officer shooting performance was substantially lower in encounters where suspects used or possessed firearms, as compared to when suspects possessed or used other types of weapons. While not conclusive, that project raised serious questions about the effectiveness of firearms training specifically designed for dangerous encounters.

Police firearm training is poorly understood, so one major research goal has been to chronicle and critically evaluate its introduction and evolution. We now know that even though it was common for officers to carry handguns by the third quarter of the 19th century, a half-century passed before police departments began providing any training in how to use them. Early handgun training amounted to little more than bull’s-eye target shooting that, while widely popular with recreational shooters, was unrelated to the needs of police.

A more police-oriented approach appeared mid-century and then spread widely during the 1960s. This was the FBI’s Practical Pistol Course which, though hard to believe, added new features such as drawing the handgun from its holster and then immediately firing, reloading it under time pressure to then resume firing, using simulated cover for protection, and firing at a humanoid silhouette instead of a bull’s-eye target.

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Developments over the past two decades are even more encouraging, such as with scenario-based training that requires officers to communicate effectively and use sound tactics, as well as to select from and effectively apply a range of force options depending on how a particular scenario unfolds. Computer-based simulation technology offers additional opportunities.

In spite of these positive developments, a crucial question remains: How do different training programs affect officer performance in field encounters? To answer this question, we must have knowledge of the breadth of approaches that academies and departments, in fact, take in providing this crucial training.

The second major component to my research, therefore, has been to survey departments about their training policies and programs. I have found that they take remarkably different approaches, so much so that it seems unlikely that they produce comparably prepared officers. I have been fortunate to have had the assistance of several criminal justice and criminology majors in that earlier research who gained first-hand experience with survey research, as well as ones who have helped in exploring characteristics of violent encounters between the police and suspects and federal constitutional case law.

I’m currently administering the first survey designed to provide a national picture of police firearms and deadly force training. This groundbreaking project is supported by Ball State’s Office of Academic Research and Sponsored Programs and will provide important new insights into current practices. The data I’m collecting also will be used to devise a means for distinguishing between and classifying major programmatic elements such as the frequency and duration of training sessions, types of marksmanship and gun-handling techniques, the tactics used for routine as well as high-risk encounters, judgment/decision-making, and instructor development and certification.

We then need to study how these elements, both individually and collectively, affect officer performance in field encounters. Without concrete evidence linking training differences with performance differences, we cannot be certain which approaches truly are the most effective.

To best protect the lives of both officers and members of the public, we must identify and promote the best possible approaches among the nation’s police departments and law enforcement agencies.

The seminar that I teach on police use of force incorporates this and other research on the nature and prevalence of police use of force, legal and ethical matters, and monitoring its use in police-public contacts. Should students who take the seminar pursue police careers, they will arrive at the academy unusually well-prepared for one of the most important components to their recruit training experience.

In the end, and despite the best efforts to produce highly trained police officers, some small percentage of encounters will pit officers against people who reasonably appear to intend to seriously injure or kill. When this happens, officers need to be prepared to perform at high levels under extremely challenging circumstances that the U.S. Supreme Court has described as “tense, uncertain, and rapidly evolving.” In order to further improve police capabilities, we’ll need more research and evaluation aimed at better understanding these complex encounters and the training we expect to result in high levels of performance.

Gregory B. Morrison is associate professor of Criminal Justice and Criminology. He joined the Ball State faculty in 1999 and teaches courses in research methods and data analysis, and police administration and the use of force.
Roller resigns as head women's basketball coach

Citing medical reasons, Ball State head women's basketball coach Tracy Roller resigned her position in April. Associate head coach Lisa McDonald assumed the role as acting head coach.

Roller had been at Ball State for the past nine years, the last seven as head coach. During her coaching career, she guided the Cardinals to a 118-73 record. She is the all-time winningest coach in Ball State women's basketball history.

Under Roller’s leadership, the Cardinals posted three 20-plus win seasons, including a 24-7 record in 2006-07. She captured four Mid-American Conference West Division championships over seven seasons. A search for Roller’s replacement is underway.

Basketball’s Stovall named to All-America second team squad

Ball State men’s basketball senior guard Peyton Stovall (Lafayette/Jefferson H.S.) has been named to the 2007-08 All-Senior All-America Second Team, as selected in balloting for the 2007-08 Lowe’s Senior CLASS Award by cumulative results of NCAA Division I coaches, national media, and fan balloting.

Stovall finished his playing career at Ball State this season ranked tenth in all-time records, with 1,383 career points. He became one of only 24 players in program history to eclipse the 1,000-point mark. He also ranks second in school history with 163 career three-pointers, making him one of only 11 players ever to score more than 100 three-pointers.

Stovall also made program and Mid-American Conference history when he was named one of five national finalists for the Coach John Wooden Citizenship Cup, presented in January at the Ansley Golf Club in Atlanta, GA.

Due to the closest vote in Wooden Cup history, and a movement spearheaded by professional recipient Andrea Jaeger, all five finalists were declared winners and shared the prestigious honor.

An All-MAC Honorable Mention this season, after ranking second on the team in scoring average (13.5) and rebounding average (6.0), Stovall was named to the MAC All-Freshman Team and was runner-up in the

Bishel breaks school record in track, competes at NCAA Championships

Sophomore Ali Bishel (Chesterton/Chesterton H.S.) has been named to the U.S. Track and Field and Cross Country Coaches Association All-Academic Team. Bishel placed 16th at the 2008 NCAA Indoor Track and Field Championships in Fayetteville, AR, in the 5000-meter run, with a time of 16:53.92.

During the season, Bishel also broke the Ball State school record in the 5000-meter run at the Alex Wilson Invitational. She crossed the finish line at 16:21.66 to finish third in the meet. The old BSU record in the 5000-meter run belonged to Jill Scully, ’05. Scully’s time of 16:31.26 was set in 2006. She moved to second on the all-time BSU track and field top ten list in the 3000-meter run (indoor/9:43.59).

Bishel joins Amanda Barnhart (Lafayette/Jefferson) and Cara Collins (Greenfield/Greenfield) on the 2008 Women’s Indoor Track and Field Academic All-Mid-American Conference Team.

in other NEWS

Football hires new offensive line coach

Darrell Funk has been named offensive guards and centers coach for the Ball State football team. Funk spent the last four seasons (2004-08) as the offensive line coach at Colorado State.

In 2003, Funk was special teams coach, helping his team rank among the national leaders in net punting average. At Colorado State, Funk coached two players who were drafted into the NFL and two who signed as NFL free agents.

Prior to his stint at Colorado State, Funk was a tight ends coach at Northern Illinois and an assistant coach at Rhode Island, where he was the offensive line coach and defensive coordinator.

Funk, a three-year starter and four-year letter winner for Colorado State, from 1983-86, played tight end, defensive end, and defensive tackle. He earned a bachelor’s degree from Colorado State in 1988 and received his master’s degree from the University of Illinois in 1990.
league's Freshman of the Year voting in 2003-04.

Off the court, Stovall regularly mentors a group of children at a church in Muncie as part of the Black Achievers Program, and visits Muncie-area schools. In June of 2007, he spoke to more than 840 high school student-athletes at the Indiana State High School Athletic Association Leadership Conference.

Stovall has served as a liaison for the Drug Awareness Resistance Education (DARE) program since 2003, spreading a “Don’t Do Drugs” message to children in Muncie and his hometown of Lafayette. On campus, he is active in the Ball State Student Government Association.

### DeMuth earns All-MAC honors

Ball State senior forward Julie DeMuth (Merrillville/Merrillville H.S.) has been named to the 2007-08 women’s basketball Academic All-Mid-American Conference team. This is the first Academic All-MAC honor for DeMuth and the seventh-straight season that a Cardinal has received the accolade.

A team tri-captain, DeMuth owns a 3.41 GPA as a legal studies major. She guided the Cardinals to their second-straight MAC West Division championship.

She earned Third Team All-MAC honors this season and joined former Cardinals Ta’Mara Bowie, ’03, and Jenny Eckert, ’90, as the only players in program history to be recognized with postseason honors from the MAC all four years of their playing careers.

### Men’s Volleyball: The Midwestern Intercollegiate Volleyball Association (MIVA) named five Ball State players to All-conference teams. First team selections are: seniors Patrick Durbin (Louisville, KY/Trinity H.S.) and Ian Peckler (Vernon Hills, IL/Vernon Hills H.S.); and junior Matt McCarthy (Wheaton, IL/Wheaton Warrenville South H.S.). Junior Todd Chamberlain (Louisville, KY/Trinity H.S.) and sophomore Ethan Pheister (Shorewood, WI/Shorewood H.S.) were named to the second team.

### Ball State 2008 Football Schedule

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<tr>
<th>Month</th>
<th>Date</th>
<th>Opponent</th>
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<td>Aug.</td>
<td>25</td>
<td>Navy</td>
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<td>Sept.</td>
<td>13</td>
<td>at Akron</td>
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<td></td>
<td>20</td>
<td>at Indiana</td>
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<td></td>
<td>27</td>
<td>Kent State* (Homecoming)</td>
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<td>Oct.</td>
<td>4</td>
<td>at Toledo*</td>
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<td>11</td>
<td>at Western Kentucky</td>
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<td>25</td>
<td>Eastern Michigan* (Family Weekend)</td>
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<td>Nov.</td>
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<td>Northern Illinois*</td>
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<td></td>
<td>11</td>
<td>at Miami</td>
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<td>19</td>
<td>at Central Michigan*</td>
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<td></td>
<td>25</td>
<td>Western Michigan*</td>
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* denotes Mid-American Conference opponents

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—Waldo Beebe

Waldo Beebe and his late wife, Louisa, created a lead trust to benefit the greatest needs of the university (unrestricted) as well as some of their favorite programs. Their grandchildren are the beneficiaries. Their son, Otto, graduated from Ball State in 1962 with a bachelor’s degree in mathematics.

www.bsu.edu/bsufoundation
**Best of the best**

by Charlotte Shepperd

“I never feel as if I have done enough. I always attempt to do better, learn more, and grow as an educator, leader, and person,” says Shannon O’Dell, ’00.

That philosophy helps summarize why O’Dell was selected as 2007 Teacher of the Year in Baumholder, Germany. Her school is part of the United States Department of Defense school system.

O’Dell teaches reading recovery, a short-term, one-to-one, reading and writing program, at Wetzel Elementary. A tutor to low-achieving first-graders, she speaks to the importance of the program.

“Without a solid foundation of reading and writing early in their school career, it is difficult for students to achieve what is required of them in an academic setting as they progress through school,” she says.

O’Dell says her college experience helped prepare her for her current school career, it is difficult for students to achieve what is required of them in an academic setting as they progress through school,” she says.

O’Dell teaches at an elementary school in Germany.

Shannon O'Dell teaches at an elementary school in Germany.

practices, and is always looking for ways to learn and improve upon what I am already doing,” she says.

O’Dell taught in public schools in Indiana and North Carolina before accepting her current position. Growing up in a military family, she considers it an honor to teach the children of Department of Defense civilian employees and the people I consider to be our heroes, military service members.”

And she has no immediate intention of changing teaching environments.

With nearly 90 percent of our students having at least one parent deployed,” she says, “we are the one consistent aspect of our students’ and families’ lives. That makes our jobs and the positive school climate we create so valuable and necessary.”

**1930s**

**In Memoriam**

Elsie L. Harrison, ’33, Clearwater, FL, March 23.

Mary Frances (Hollis) Abel, ’35, Rutland, VT, January 14.

Patricia C. (Moorman) Atkinson, ’36, Perrysburg, OH, March 27.


Mary Etta (Taylor) Rose, ’37, Indianapolis, March 27.

She received the Outstanding Black Alumnus Award in 1989.


Elaine V. (Snyder) Pitman, ’38, Carbondale, IL, February 14.

Jean L. (Bronnenberg) Selby, ’38, Daleville, March 6.

Mary Alice (Rees) Armstrong, ’39, Irvine, CA, March 1.


**1940s**

**In Memoriam**

Mary K. (Kramer) Moll, ’40, Springport, March 1.


Gabor J. Takats, ’41, Portland, April 3.


Howard V. Cortner, ’43, Fernandina Beach, FL, March 9.


Phyllis M. (Rose) Travis, ’43, LaPorte, March 16.


Martha L. (Kelly) Reed, ’45MA48, Pendleton, February 8.

Wilma V. (Robbins) Rusk, ’45MA65, Muncie, March 5.

Sarah E. (Gibson) Stiffler, ’45MA58, Dunkirk, March 6.

Elvona (Davis) Tolle, ’45MA60, Tipton, March 21.


George P. Robb, ’47MA50, Denton, TX, February 6.

Peter A. Gyori, ’49, South Bend, August 5, 2007.


Christina C. (Perry) Stuart, ’49MA56, Indianapolis, February 27.

**1950s**

**News**

Edward E. Frick, ’50, Naples, FL, has authored two books, Retirement Daze and Parting Salvos, A Senior Citizen Lets off Steam!

John D. Fultz, ’58, Salem, received Indiana’s Distinguished Hoosier Award in September 2007.

Michael H. Prosser, ’58MA60, Shanghai, China, is retiring after serving seven years as a distinguished professor within the College of Journalism and Communication for the
In Memoriam
Benjamin B. Janney, ’50, Sharon, CT, February 12.
H. David Locke, ’50MA57, Noblesville, January 15.
Charles W. Myers, ’50, Yorktown, February 14.
H. David Locke, ’50, South Bend, September 17, 2007.
Benjamin B. Janney, ’50, Sharon, CT, February 12.
H. David Locke, ’50MA57, Noblesville, January 15.
Charles W. Myers, ’50, Yorktown, February 14.
Don Selvey, ’52MA65, Redkey, January 17.
William J. Greer, ’55, Muskegon, MI, February 16.
Marilynn A. (Jones) Walker, ’55, Marion, February 18. She was a 1989 recipient of the Outstanding Journalism Alumnus Award.
Ruby Sills Miller, ’57, New York, NY, April 7.
Carol M. Thomas, ’58MA66, Alton, NH, February 12.
Russell D. Royal, ’59, Columbus, February 12.

1960s
News
Joyce K. (Thomas) Briner, ’63MA65, Fort Wayne, was a special guest at the 50-year celebration of the Miss Ball State Scholarship Pageant.
Basil L. Mawbey, ’64MA67, Rochester, is retiring after 37 years as a basketball coach, most recently at Lewis Cass High School in Walton.
Karen C. (Chandler) Day, ’65MA67, Denton, TX, is retiring from the University of North Texas after 25 years as a professor in the Teacher Education and Administration Department.

In Memoriam
Marilyn M. (Spream) Augsburger, ’60, DeKalb, IL, March 8.
Alan T. Howenstine, ‘65MA67, North Manchester, February 27.
Patricia D. (Dillon) Blair, ’61MAE75, Greenfield, January 28.
Chester D. King, ’61, Rehoboth Beach, DE, February 23.
Lawrence J. Jemison, Jr., ‘61, Anderson, February 16.
Richard L. Myer, ‘64MA64, Upland, February 9.
Mary (Smith) Yeatter, ‘64MA64, North Manchester, January 16.
John F. McSorley, Sr., ’68, South Bend, January 17.

Going the distance
by Denise Greer
At age 58, Mike Sawa, ’73MAE78, isn’t slowing down anytime soon. In October 2007, Sawa participated in the Ironman Triathlon in Hawaii. He also competed with Team USA in the Long-Distance World Triathlon Championship in France in the summer of 2007.
Sawa, who teaches math at Center Grove Middle School in Greenwood, discovered he had high blood pressure in the early 1980s. While he admits that his eating habits were not the healthiest, he felt physically fit and routinely found distance running a good exercise.
After his diagnosis of high blood pressure, Sawa did more than continue his interest in marathon activities; he began to compete more. To date, he has competed in ten marathons, including two Boston Marathons; 20 half Ironman triathlons; and four Ironman distance triathlons.
He is currently training for the 2008 Long-Distance World Championships, which will be in the Netherlands in August.
Sawa’s most memorable moment of competing internationally came during the bicycle portion of the Australian Long Distance World Triathlon Championship, when he rode down a hill and met a cheering crowd lining the roadside. “People were chanting ‘USA,’” he says. “I got choked up. Hearing that was worth all the training and travel.”
Sawa adds, “I never played anything at Ball State, not even intramurals. Who would have known years ago that I would be competing like this.”
As he mentally prepares for each race, Sawa keeps this motto in mind: “We can usually do more than we think we can. If we attack one challenge, it makes it easier to conquer the next one.”
Sawa and his wife Nancy Sawa, ’73, live in Greenwood. They have three children.

Mike Sawa
Mike Sawa competed in the October 2007 Ironman Triathlon in Hawaii.

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Mike Sawa
Mike Sawa competed in the October 2007 Ironman Triathlon in Hawaii.
1970s

News

Dennis A. Cripe, ’71MA74, Franklin, was named as a 2008 inductee into the Indiana Journalism Hall of Fame. He currently is the coordinating director of visual communications at Franklin College.

Daniel F. Gilligan, ’73, Fairfax, VA, is the president of the Petroleum Marketers Association of America and has been elected national chairman of the Small Business Legislative Council.

Richard A. Poppa, ’74, Skanesateles, NY, president and CEO of Independent Insurance Agents & Brokers of New York, Inc., received the 2007 Distinguished Member of the Year Award, presented by the Empire State Society of Association Executives. Poppa was awarded the Benny Award in 1984 and is a past member of Ball State’s Alumni Council.

Jane L. (Rivar) Waskiewicz, ’76MA82, Smartville, CA, has been selected as one of ten finalists in the Tipperary International Song of Peace Contest in Ireland.

Ramon A. Avila, ’77MBA79, Yorktown, has been awarded a Hormel Teaching Excellence Award and a Hormel Master Teaching Award.

Diana R. Jenkins, ’78, Cincinnati, OH, has published a book, All Year Long: Funny Readers Theatre For Life’s Special Times.

Gregory B. Yust, ’80, Richmond, has been elected as a member of the Franklin College board of trustees.

News

Dean J. Abplanalp, ’80, Franklin, has been elected as a member of the Franklin College board of trustees.

Deborah A. Burkhart, ’80, Chicago, IL, has joined OWP/P as a senior project manager and associate for the firm’s education group.

Timothy C. Joyce, ’80, Indianapolis, is the executive director of the Coalition for Homelessness Intervention and Prevention of Greater Indianapolis.

Ann M. (White) Linson, ’80MA83, Fort Wayne, has been selected as assistant superintendent for curriculum and instruction in Kendallville.

Kelly L. (Bishop) Alley, ’81MA83, Decatur, GA, works for the Centers for Disease Control in Atlanta, GA, as a health education specialist. She also serves as the president of Eta Sigma Gamma, the national health education honoray society.

Bradley T. Barker, ’81, Argyle, TX, has been promoted to executive vice president at RTKL, an architecture and design firm in Dallas, TX.

Phillip H. Colglazier, ’83, Fort Wayne, received the 2008 Indiana Arts Administrator Award. He is the executive director of Fort Wayne Civic Theatre.

Garth D. Delk, ’83, Longmont, CO, has been selected as the 2008 Clinic Coordinator of the Year by US Public Health Service, a division of Federal Occupational Health.

In Memoriam

Nathaniel R. Barnes, ’70, Muncie, January 18.

Earl L. Rudnick, Jr., MAE70, Michigan City, February 25.


E. Jane (Hoy) Geiger, MA71, St. Petersburg, FL, February 25.


Robert L. Kret, MA71, Pensacola, FL, January 11.
board of directors of Protective Insurance Company in Indianapolis.

Somsri (Kraiwanantanong) Bond, MAR92, Greenfield, is a project architect in the Higher Education and Research Studio of CSO Architects in Indianapolis.

Amy L. (Alderman) Harris, ’92, McCordsville, is the manufacturing engineer in the research and development division at Wolf Technical Services.

Kimberly A. (Lusiak) Ketcham, ’92, Lake Zurich, IL, is a co-owner of Stage Your Setting, a home staging and interior design business in Chicago.

Michael W. Muckenhirn, ’92, Greenwood, is a real estate agent for Carpenter Realtors in Indianapolis.

Francis A. Axell, ’93, Baltimore, MD, is the director of university affiliated housing at Towson University.

Christy L. (Newhouse) Branham, ’93, Bargersville, has been selected as Eastridge Elementary’s “Teacher of the Year” for the 2007-08 school year. She is an art teacher in the Metropolitan School District of Warren Township.

Amber L. (Trowbridge) Taylor, ’93, Middlebury, has earned certification as a financial planner. She has opened an office in Middlebury.

Marcey A. (Barnhart) Zermano, ’93, Chicago, IL, is a co-owner of Stage Your Setting, a home staging and interior design business in Chicago.

Kristine H. Burns, DA94, Homestead, FL, is associate dean of academic affairs for the College of Architecture and The Arts at Florida International University in Miami. She received a Citation of Achievement from Ball State’s School of Music in April.

Michelle P. Linn-Gust, ’94, Albuquerque, NM, is the author of Ginger’s Gift: Hope & Healing through Dog Companionship. She is the survivor division chairman and post-vention co-chairman for the American Association of Suicidology.

Christopher M. Ruszkowski, ’94, Commerce City, CO, has joined Quiznos Corporation as the director of advertising in Denver, CO.


Derek L. Selke, ’94, Indianapolis, is an architect and shareholder at BSA LifeStructures in Indianapolis.

Mario Garcia, ’95, Indianapolis, is a partner at Brattain and Minnix in Indianapolis.

Kelly J. (Miller) Green, ’95, Muncie, has joined Sommers Bard Carn PC as an associate.

Karin G. (Sheets) Lowery, ’95, Waukee, IA, is the assistant vice president in the individual medical division at Trustmark Insurance Company.

Edward A. Mcconnell, ’95, Sharpsburg, GA, is completing his tenth year with Lifetouch Publishing in Georgia.

Jennifer A. (Humbert) Worley, ’95BS03, Carmel, is a senior designer at Maregatti Interiors.

Jason T. Lakes, ’96, Houston, TX, is a district manager with Ashland Specialty Chemical Company.

Andrew J. Lough, ’96, Indianapolis, is an architect and shareholder at BSA LifeStructures in Indianapolis.

Jeremy W. Watson, ’96, Brownsburg, is the director in the Indianapolis office of Bridges of Indiana.

Richard A. Baker, Jr., ’97, Baton Rouge, LA, is the fine arts program coordinator for the Louisiana Department of Education and received a Citation of Achievement from Ball State’s School of Music in April.

Stephanie N. Hays-Mussoni, ’97MA04, Richmond, received the Wayne County Soil and Water Conservation District’s Conservation Communication Award. She is a past GOLD Award recipient, given by the Ball State Alumni Association.

Shelley L. (Mirlisena) Hilderbrand, ’97, Morrow, OH, is an associate principal at Lakota Local Schools.

Todd R. Kelley, MA97, Athens, GA, has been hired as an assistant professor of Industrial Technology at Purdue University.

Eric S. Eicher, ’98, Fishers, is a client relationship manager at Hetrick Communications in Indianapolis.

Rachel E. Blakeman, ’99, Fort Wayne, is a public information officer in the Fort Wayne mayor’s office.

Marriages

Steven L. Bryant, ’94, to Patricia (Hogan), July 21, 2007. The couple resides in Fort Wayne.


Charlotte (Jones), ’98, to Douglas Lippert, May 19, 2007. Charlotte is a member of the investment team at Bedel Financial Consulting, LLC in Indianapolis. The couple resides in Carmel.

New Additions

David C. Bartle, III, ’93SM97, Yorktown, and his wife Kyla, a daughter, January 22.

Mark A. Stratton, ’96MA07, Fishers, and his wife Michele, a son, March 31.

James L. Nichols, II, ’97, Middletown, OH, and his wife Kimberly, a daughter, March 28.


In Memoriam


Brent S. Muellenberg, MA92, Deerfield, NY, February 21.


News

Eric J. Anderson, ’01, Indianapolis, has joined AXIS Architecture and Interiors as a project architect.

Christopher M. Clark, ’01MS02, Norfolk, VA, has been promoted to manager of market research for North American Operations at Ferguson Enterprises.

Michael O. Green, II, ’01, Indianapolis, is employed with Defense Finance Accounting Services.

Samuel C. DeWeese, MS02, Bloomington, has been promoted to director of Student Support and Development at Ivy Tech Community College of Indiana/Bloomington.

Alan M. Rucker, ’02MA03, Laurel, MD, is the coordinator for operations at the University of Maryland.

Kelly P. Sheffield, ’01, Slingerlands, NY, has been named head coach of volleyball at the University of Dayton.

Amanda M. (DeWeese) Shoop, ’02, Indianapolis, is an attorney for the Wethington Law Office. Her husband, Kevin M. Shoop, ’03, is employed with American Processing Company in Indianapolis and is a trumpet player with the Indianapolis Jazz Orchestra.

Christine M. Barger, ’03, Los Angeles, CA, is an actress and ventriloquist.

Emily C. Mack, MS03, Indianapolis, is the real estate development manager for Indianapolis Downtown, Inc.

Matthew D. Sparing, ’03BAR05, Fort Wayne, has joined Morrison Kattman Menze, Inc. as a graduate architect.

Suzanne M. (Bingham) Alexander, ’04, Franklin, is the communications coordinator for the Insurance Institute of Indiana.

Nathaniel S. Baker, ’04, Indianapolis, is a senior district executive with the Boy Scouts of America.

Whitney R. Smith, ’04, Fishers, is an epithelial cancer researcher with the Indiana University School of Medicine.

Eric A. Sorg, ’04, Kissimmee, FL, is the director of education for the International Academy of Design and Technology, Orlando, FL.

David A. Benefiel, MUR05, Indianapolis, works for the Bonar Group and recently received AICP Certification from the American Institute of Certified Planners.

Zachary D. Hall, ’06, Valparaiso, is a technology teacher and boy’s swimming coach at Valparaiso High School. He received sectional coach of the year honors for 2007-08.

Callie M. Springer, ’06, Raleigh, NC, joined the interior design team of Phillips Architecture. She is an associate IIDA member of the Carolinas Chapter.

Mary E. Lehman, ’07, Dayton, OH, is a writer for the Dayton Business Journal.

Marriages

Michael J. Certo, ’00, to Lindsey S. (Gant), ’00, March 22. Michael is a sales manager

Upcoming Events

May

2 Nursing Alumni Pinning Ceremony
2 StART Senior Congrats Party
3 Spring Commencement
8 Northeastern Indiana Alumni Chapter Board of Directors Meeting
15 MCOB Alumni Society Board of Directors Meeting
17 FCS Alumni Awards Brunch
17 NREM Alumni White River Cleanup

June

2 Michiana Alumni Chapter Board of Directors Meeting
5-8 Sigma Tau Gamma Reunion
6 Indianapolis Area Alumni Indians Picnic and Baseball Outing
10 Indianapolis Area Alumni Continuing Education Seminar
10 Indianapolis Area Alumni Golf and Dinner Outing
14 Symphony on the Green
14 Cardinal Football Alliance Women’s Football Academy
16 Kokomo Area Alumni Golf and Dinner Outing
19 Adams-Wells Alumni Golf and Dinner Outing
19-20 Class of 1958 50-year Reunion
21 Journalism Alumni Reunion
24 Michiana Alumni Golf and Dinner Outing
26 Teachers College Alumni Society Board of Directors Meeting

July

8 Eastern Indiana Alumni Golf and Dinner Outing
11 Sigma Phi Epsilon Alumni Golf and Dinner Outing
12 Northeastern Indiana Alumni Three Rivers Festival Parade
12 Indianapolis Area Alumni Symphony on the Prairie
16 Northeastern Indiana Alumni Golf and Dinner Outing

Alumni Association Contact Information

For information on any event, contact the Alumni Association.
phone: (765) 285-1080; toll free: 1 (888) I-GO-4-BSU;
fax: (765) 285-1414; e-mail: alumni1@bsu.edu;
Web: http://www-bsu.edu/alumni
for Countrywide Home Loans in Chandler, AZ. Lindsey owns and operates Southwest Mountain Realty in Queen Creek, AZ. The couple resides in Queen Creek.


Kerstin S. (Pleiss), MA03, to Carsten Zornow, July 27, 2007. Kerstin is an instructor for the University of Maryland University College Europe in Ramstein, Germany. The couple lives in Heilbronn, Germany.

Sarah J. (Scroggins), ’06, to Eamonn Ertel, ’07, October 13, 2007. Sarah is a registered nurse at St. Vincent Indianapolis Hospital. Eamonn is an environmental scientist for the Indiana Department of Natural Resources. The couple resides in Fishers.


New Additions

Seth A. Foltz, ’00, Greenfield, and his wife Katharine, a daughter, February 8, 2007.

Heather M. (King) Gunter, MA00, and Joshua P. Gunter, ’00, Lakewood, OH, a son, July 29, 2007. Josh is a photographer for The Plain Dealer and Heather is an associate editor for Questex Media Group in Cleveland.


Regina M. (Dure) Smelser, ’01, Mill Creek, and her husband Christopher, a son, November 19, 2007.

Tammy L. (Creech) Lane, ’02, Elwood, and her husband Brian, a daughter, January 30.


Michelle A. (Doll) Huber, ’03 and Aaron M. Huber, ’04, Cincinnati, OH, a daughter, January 9.

Patrick R. Swan, ’04, and Sarah M. (Greiner) Swan, ’03MA05, Dayton, OH, a son, March 3. Sarah is a member of the Journalism Alumni Society board of directors.

Alyssa M. (Bott) Van Vactor, ’04, and Jeffrey L. Van Vactor, ’03, Plymouth, a daughter, January 22.


In Memoriam

Mark A. Visser, ’02, Deming, WA, March 12.

Carol S. (Schaub) Chalk, PhD04, Muncie, January 13.

Name ____________________________ E-mail ________________________________
Street Address ____________________________ City __________ State ______ Zip Code ______ Phone ____________________

Residential Address ☐ or Commercial Address ☐ (Please select one)

<table>
<thead>
<tr>
<th>Item</th>
<th>Name and Description of Item</th>
<th>Color</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sweatshirt by Cotton Exchange. In red (S7) or grey (S8) with embroidered Cardinal logos. (Red-M, XL, XXL; Grey-S, M, XL, XXL)</td>
<td></td>
<td></td>
<td>$29.95</td>
</tr>
<tr>
<td>2</td>
<td>Ball State Cardinals sweatshirt by Lee. Mostly cotton. In red with black and white lettering (S1) and in grey with black and red lettering (S2) (S, M, L, XL, XXL)</td>
<td></td>
<td></td>
<td>$24.95</td>
</tr>
<tr>
<td>3</td>
<td>Fruit of the Loom T-shirt, 100% cotton. In red (TS) or grey (TG) with &quot;Ball State University&quot; silkscreened on left chest (S, M, L, XXL)</td>
<td></td>
<td></td>
<td>$10.38</td>
</tr>
<tr>
<td>4</td>
<td>Ball State fringed throw, depicting various scenes of campus, with Beneficence in the center. Natural with red accents, 50”x69” (TH1)</td>
<td></td>
<td></td>
<td>$59.95</td>
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<tr>
<td>5</td>
<td>Cardinal windshirt. In red with red trim with Ball State logo silkscreened (W1) (S, L, XXL)</td>
<td></td>
<td></td>
<td>$48.00</td>
</tr>
<tr>
<td>6</td>
<td>Assorted hats. Black with white &quot;B&quot; (H1); red with Cardinal logo (H3); red with &quot;Ball State&quot; and Cardinal logo (H4); charcoal with &quot;Ball State&quot; and Cardinal head logo (H6); and stone with &quot;Ball State Alumni&quot; (H8)</td>
<td></td>
<td></td>
<td>$14.95</td>
</tr>
<tr>
<td>7</td>
<td>Sweatshirt by Cotton Exchange. Red with &quot;Ball State University&quot; embroidered in white (S6) (S, M, L, XXL)</td>
<td></td>
<td></td>
<td>$29.95</td>
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<tr>
<td>8</td>
<td>T-shirt, 100% cotton. In red with black and white Benny logo (T4) (S, M, L, XXL)</td>
<td></td>
<td></td>
<td>$10.38</td>
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<tr>
<td>9</td>
<td>BSU &quot;Hoodie.&quot; Red with &quot;BSU Cardinals&quot; embroidered (S10) and BSU sweatshirt, grey with &quot;BSU Cardinals&quot; embroidered (S9) (S, M, L, XL, XXL)</td>
<td></td>
<td></td>
<td>$36.99</td>
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<tr>
<td>10</td>
<td>Unisex quarter zip fleece. In red with &quot;Ball State&quot; embroidered on front and &quot;Alumni&quot; and Cardinal logo embroidered on back (Q2) (S, M, L, XL, XXL)</td>
<td></td>
<td></td>
<td>$37.95</td>
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<tr>
<td>11</td>
<td>Women’s Tiger Mountain fitted zip fleece. In red with &quot;Ball State&quot; embroidered on front and &quot;Alumni&quot; and Cardinal logo embroidered on back (F1) (S, L, XL, XXL)</td>
<td></td>
<td></td>
<td>$47.95</td>
</tr>
<tr>
<td>12</td>
<td>Kids short sleeved T-shirt by Third Street Sportswear, 100% cotton. In red with &quot;Ball State&quot; in black and white writing (K1). In grey with &quot;Ball State&quot; in black and red writing (K2). (6-18 mos., 2T-Youth XL/no Youth S) Also available in adult sizes from Fruit of the Loom (RED only)</td>
<td></td>
<td></td>
<td>$10.38</td>
</tr>
<tr>
<td>13</td>
<td>Kids Hoodie by Third Street Sportswear, cotton/poly blend. In red with &quot;Ball State Cardinals&quot; written in black and white. &quot;Ball State&quot; is printed inside the hood lining in red (K5). (2T-Youth XL, no Youth L) Also available in adult sizes from Fruit of the Loom (RED only)</td>
<td></td>
<td></td>
<td>$21.95</td>
</tr>
<tr>
<td>14</td>
<td>Bib with snap fastener by Third Street Sportswear, cotton/spandex. In red with &quot;Ball State&quot; written in white (K4)</td>
<td></td>
<td></td>
<td>$7.55</td>
</tr>
<tr>
<td>15</td>
<td>Kids short-sleeved T-shirt by Third Street Sportswear, 100% cotton. In red with “My First Ball State T-Shirt” in black and white writing and Charlie Cardinal logo (K5) (6 months-2T)</td>
<td></td>
<td></td>
<td>$10.38</td>
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<tr>
<td>16</td>
<td>License plate frame by Stockdale. In mirrored chrome with &quot;ALUMNI&quot; and &quot;BALL STATE&quot; (L1). In chrome with &quot;ALUMNI&quot; and &quot;BALL STATE&quot; reflective lettering on black background with Charlie Cardinal logo (L2). Specify which license plate L1 or L2 ordering.</td>
<td></td>
<td></td>
<td>$12.95</td>
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<tr>
<td>17</td>
<td>60” Hurricane Golf Umbrella. In red and white with Ball State Alumni Association logo (U1)</td>
<td></td>
<td></td>
<td>$29.95</td>
</tr>
<tr>
<td>18</td>
<td>Slide top stainless steel travel mug with handle. In red, with Charlie Cardinal logo in white and “Ball State Alumni” written underneath in white (M1)</td>
<td></td>
<td></td>
<td>$9.99</td>
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<tr>
<td>19</td>
<td>BSU Nameplate. One-sided with a 2X2” logo and a 2X7” nameplate (N1). Please specify font style as &quot;traditional&quot; or &quot;informal&quot; as indicated on image.</td>
<td></td>
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<td>$25.95</td>
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<tr>
<td>20</td>
<td>BSU Nameplate. Two-sided with a 2X2” logo and a 2X7” nameplate on one side, and a full-sized 2X9” logo on the reverse side (N2). Please specify font style as &quot;traditional&quot; or &quot;informal&quot; as indicated on image. NOTE: On all Nameplates, please specify name for engraving.</td>
<td></td>
<td></td>
<td>$25.95</td>
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Address To: Cardinal Corner, Inc. Ball State University Alumni Association Muncie, IN 47306-0075

Please allow two weeks for delivery.

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<th>Color</th>
<th>Size</th>
<th>Price</th>
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</thead>
</table>

Please allow two weeks for delivery.

VISA MASTERCARD
Credit card number ________________ Expiration Date ______/______

Signature (as shown on credit card) ________________

IN residents add 7% sales tax (merchandise and shipping)

Merchandise Total $ ______
Add shipping and handling $ ______
Subtotal $ ______
Total $ ______
CEO and President of United Way Brian Gallagher shares his path to success and what it is like to lead the nation's largest private nonprofit organization. See his story, beginning on page 9.