BALL STATE UNIVERSITY EDUCATION REDEFINED

BUILDING BETTER COMMUNITIES FELLOWS

Summer and Fall Showcase • December 4, 2013
Building Better Communities Fellows

Funded in part by the Lilly Endowment Inc., the Building Better Communities Fellows program provides a framework for Ball State faculty and students to connect with Indiana businesses and nonprofit organizations through immersive learning projects.

Students benefit by gaining experience and expertise beyond the boundaries of the classroom.

Faculty benefit from project support services including diverse student recruitment and an expanded list of community partners.

Community partners benefit when students examine their challenges from a fresh perspective.

As part of their Fellows experience, students receive professional development training in collaboration with the Ball State Career Center and the Excellence in Leadership program. Technical training and support for Emerging Media Fellows projects are provided by the Digital Corps, Emerging Technologies and Information Technology Services.
Ball Family Documentary/Community Philanthropy Profiles
(Emerging Media Fellows)

This project includes two video series and a documentary about the Ball brothers, focusing on the Ball Brothers Glass Manufacturing Company. The first video series titled *Primacy of Place* will explore the concept of philanthropy and community development based in Muncie-Delaware County. The second series will profile projects supported by the Ball Brothers Foundation. Research for the *Ball Brothers Family Documentary* will take a year and will include information about family history and philanthropy/business activity in the city of Muncie. Working with the Department of History, the project developers will produce a shooting script with interviews, resources, and other materials for inclusion in the documentary. Production will begin in early 2014, with postproduction to follow in the latter half of the year.

Community Partner:
Ball Brothers Foundation

Faculty Mentor:
Chris Flook

Department:
Department of Telecommunications

STUDENTS
Emily Barker
Hannah Barrick
Hobie Crase
Kayla Eiler
Michael Harris
Jeff Holiday

Daniel Johnson
Sam Kidd
Chris Kosinski
Robbie Mehling
Ben Redar
Michael Webb
Ball State to Broadway  
(Emerging Media Fellows)

This course is part of a three-year (at present) journey documenting the musical, *The Circus in Winter*, as it prepares for its Broadway debut, projected to be in spring, 2016. This will require teams going to the various regional locations (Connecticut, Texas, Illinois) to videotape the project as the creative team fine-tunes the production in preparation for its debut on Broadway.

Since this is the first time that a student-created musical has made it all the way to Broadway, the opportunity to document this journey as an immersive learning experience is a natural, complementary piece to the musical. The project plans to offer the final story to media outlets or as a revenue-generating subset for the musical via DVD and online downloads.

Community Partner:  
Ball State University’s *Circus in Winter*

Faculty Mentor:  
Sonny Wingler

Department:  
Department of Telecommunications

STUDENTS

Josh Dean  
James Gartner  
Rachel Hardy  
Rae Hines  
Jon Nelson  
Calypso Pickett  
Maria Sanchez  
Chase Sarten  
Drew Siner  
Dan Smith  
Sarah Swingley
In honor of the centennial celebration of the establishment of Indiana state parks and the bicentennial of Indiana statehood, students in this project created walking and driving tours for Indiana state park visitors. This application allows visitors to use their smartphones to view the park, access information, and navigate between information kiosks in the park.
Cold case homicides are difficult and painful for law enforcement and family survivors alike. Such cases can go unsolved for years and even decades. Crime Stoppers of Central Indiana is the lead agency on cold case homicide intelligence for 18 central Indiana counties. This unit invited a group of Ball State criminal justice immersive learning students to work on meaningful products intended to assist the unit with cold case homicide visibility. A significant problem with the visibility of cold case homicides rests with the staying power of public information about cases and gaining valuable intelligence.

Community Partner:
Crime Stoppers of Central Indiana, Indianapolis Metropolitan Police Department

Faculty Mentor:
Bryan Byers

Department:
Department of Criminal Justice

STUDENTS
Elizabeth Ambs
Joshua Arter
Sharmin Asad
Caitlin Bartnik
David Blankenship
Dallas Colley
Marc Disher
Tracee Dodd
Noah Gilliom
Austin Highlen

Dylan Lybarger
Mary McCool
Rosnellys Perez Matos
Moises Sanchez
Robert Saxon
Jacob Stover
Monica Wampler
Kristen Wicklund
Maryah Wilson
The primary goal of the project was to provide Cornerstone Center for the Arts with a variety of schematic design ideas. These include the design and expansion of six existing bathrooms in order to accommodate additional stalls and comply with Americans with Disabilities Act (ADA) regulations and space planning for the third floor mezzanine to accommodate as many private and/or open offices as possible. This project demonstrated the students’ ability to work and interact with a real client through the process of design, observe the behavior of the current users of the space, evaluate the components of the building, and create an innovative and cost effective built environment that responds to the users’ needs.

Cornerstone Center for the Arts Interior Design Project

Community Partner:
Cornerstone Center for the Arts

Faculty Mentor:
Reza Ahmadi

Department:
Department of Family and Consumer Sciences

STUDENTS
Madeline Albert
Carley Canarecci
Megan Chase
Erica Defenbaugh
Erica Frank
Lauren Greschaw
Megan Herbstreith
Jacqueline Jenkins
Leah Kundel
Brianne Little
Brandon Lowry
Yasha Ogg
Krista Ranck
Heather Sudhoff
Haley Swartz
Laura Watson
Jordan Woodall
An Environmental Investigation and Multimedia Presentation of Riparian Zone Management and Sediment Erosion along the White River (Emerging Media Fellows)

Scientists study complex processes but often find it difficult to communicate those concepts to a general audience. Journalists may struggle to comprehend advanced terminology and jargon that they must simplify for their target audiences. This interdisciplinary project focused on gaining and using the skills needed to understand and report scientific data to society. Student-led investigations will ultimately provide scientific data on local water quality within the unique context of real-time media content.

Community Partner:
FlatLand Resources

Faculty Mentor:
Lee Florea and Adam Kuban

Department:
Department of Geological Sciences and Department of Journalism

STUDENTS
Kelly Borgmann
Brian Cope
Jessica Fox
Kristiana Haehnle
Dylan Hayes
Daniel Hutchinson
Tyler Juranovich
Ricardo Lopez

Ross May
Eyn Philips
Lindell Reust
Kira Rider
Safarali Saydshoev
Krista Sprague
Leah Wilson
Food for Thought
(Emerging Media Fellows)

There is more to dining in central Indiana than chain restaurants. There are dozens of local eateries run by Hoosiers that draw thousands of customers every year. Some may be nationally known but not recognized 30 miles away. In this class, students researched the hidden treasures of area restaurants. Order up, Indiana is a newsy version of Diners, Drive-ins and Dives on Food Network. The goal is to draw attention to local restaurant owners who have a desire to provide an excellent product for their communities. The multimedia stories will go to Indiana Public Radio, student media, and to the communities where the restaurants exist.

Community Partner:
Indiana Public Radio

Faculty Mentors:
Terry Heifetz

Departments:
Department of Telecommunications and Department of Journalism

STUDENTS
Jacob Adrianson  Lindsey Riley
Samuel Condon    Lisa Ryan
Brittany Cripe   Karalee Smith
Eric Debuysser   Paige Southerland
Benjamin Dehr    Dominique Stewart
Mallory Jordan   Macy Thombleson
Andrew Kelly     Katelyn Waters
William Kelly    Brittany Watson
Daniel Parker    Emily Webster
Global Reporting Initiative (GRI) Sustainability Reporting for Ball State University

Students learned about living and working in a sustainable way and explored the social, environmental, and financial impacts of Ball State University. The project resulted in an update of the current Ball State Global Reporting Initiative Sustainability Report. Undergraduates and graduates teamed up to acquire experience that put their work on par with what has become mainstream reporting among the largest 250 companies in the world.

Community Partner:
Ball State University Council on the Environment

Faculty Mentor:
Gwendolen White

Department:
Department of Accounting

STUDENTS
Elizabeth Burley
Carly Cecil
Timothy Eberhardt
Thomas Reese
Michael Wardell
Students helped Grace Episcopal Church of Muncie, Indiana, develop a plan for engaging the community. This project provided the church with strategies, ideas, and fresh insight into how to improve the church’s visibility. The semester’s goals were to create a brand for the church, connect it with its surrounding neighborhood, make it a destination for members and nonmembers, promote activities within the church, and tell the stories of church members and programs. Students learned the unique facets of promoting a faith-based entity, branding strategies, social media, and how to build bridges within a community.
Henry County Schools Survey

For the past several years, a group of Henry County leaders has participated in the HomeTown Competitiveness (HTC) program under the guidance of the Indiana Office of Community and Rural Affairs (OCRA). The program is designed to stimulate economic and community betterment. With the help of local school administrators and a Ball State student team, HTC will conduct its fourth wave of data gathering on the strengths and weaknesses of the educational experience as perceived by the students of the region. The project was carried out as part of the Sociology Tier 3 Capstone Course.

Community Partner:
Henry County HomeTown Competitiveness Program

Faculty Mentor:
Melinda Messineo

Department:
Department of Sociology

STUDENTS
Andrew Burris
Katlyn Clay
Eryn Collins
Emily Davis
Holly Drew
Cole Heady
Kayla Kellermeier
Brian Kindred
Jordan Meyer
Jon Mock
Quamane Stewart
Mackenzie Vilmont
High Riding Art, Science, Sports, and Equestrian Day Camp

The High Riding Art, Science, Sports, and Equestrian Day Camp project offers authentic experiences for students seeking to design and implement a day camp program. The students in this project studied psychological, environmental, and cultural factors that affect children with mild and moderate disabilities. Working collaboratively with several community agencies and nonprofit organizations, the students planned and implemented a two-week program for campers with disabilities. The camp included horseback riding and associated equestrian experiences, arts and crafts, physical exercises, science, music, swimming, and other enrichment activities.

Community Partners:
Blackford County Community Foundation, Blackford County Schools, Mackey and McCammon Farms

Faculty Mentor:
Ruth Jones and Natalie Sachs, Student Assistant

Department:
Department of Special Education

STUDENTS
Lauren Dahlhauser
Kaitlin Frazier
Emily Kohne
Natalie Kovets
Yang Li
Evan Neace
Elizabeth Nowak
Tabitha Simmons
Crystal Spicer
Alanna Szypura
Meaghan Whedon
Innovation Connector Ambassadors—Market Research for Small Businesses and Entrepreneurs

The Innovation Connector is a Muncie-based full-service business incubator. It exists to help entrepreneurs and new and existing business owners succeed by linking small business owners to resources, tools, and support to address ever-changing needs. To sustain its mission and provide for continued growth, the Innovation Connector seeks to strengthen its marketing program. The project involved a systematic analysis of the entrepreneurial climate in east central Indiana by profiling the business demographics of current and prospective entrepreneurs and assessing the support needs of these firms. Results of this project enabled the Innovation Connector to identify prospective businesses and assess the services needs of both current and future clients.

**Community Partner:**
Innovation Connector

**Faculty Mentor:**
Russ Wahlers

**Department:**
Department of Marketing and Management

**STUDENTS**

- Alex Beck
- Kyle Bueter
- Brooke Bures
- Roger Camarena
- Katherine Carson
- Jessica Cossairt
- Stephanie Ehlerding
- John Ellis
- Adam Foster
- Sam Girten
- Peter Goodwin
- Alison Haerle
- Kirsty Hancher
- Kent Holmes
- Jordan Jones
- Zach Keller
- Mark Knape
- Nathan Klumpe
- Zach Krumper
- Katelyn Looker
- Garrett Mack
- Brittany Morrow
- Kirsten Mesch
- Shelby Musall
- Emily Pereira
- Maddie Perkins
- Meghan Perry
- Bryce Pierson
- Taylor Price
- Tylor Rampy
- Jade Rankin
- Michelle Ripley
- Amy Royce
- Monica Schuler
- Nicholas Simpson
- Ashley Stankavich
- Alexander Sventckis
- Robert Turk
- Megan Vogt
- Melaina Wilson
- Zach Wojdyla
- Tyler Wright
- Zachary Yarger
The Indiana School for the Deaf Video Project (Emerging Media Fellows)

The Indiana School for the Deaf (ISD) project provided a series of videos for hearing-impaired students and their parents in Indiana. The project showcased and disseminated information about resources, information, and opportunities available at the school. The project directly targets families who have children with hearing impairments. BBC Fellows worked together to create three videos that specifically cover ISD’s educational opportunities, athletic program, and residential and student life program. This video is accessible to the deaf, hard of hearing, and the general public. In addition, this project explored the possibility of interactive subtitles as a video tool for the deaf and hard of hearing.

Community Partner:
Indiana School for the Deaf

Faculty Mentors:
Michael Lee and Sonny Wingler

Department:
Department of Telecommunications

STUDENTS
Jordan Bontrager
Drew Hollering
Haeun Hong
Caitlin Jedrzejek

Thomas Knuckles
Cody Lee
Carl Pipkin
Jack Smith
Lenape on the Wapahani
(Emerging Media Fellows)

The Lenape on the Wapahani project created a documentary tracing the history of the Lenape (Delaware Native Americans) during their time on the White River in Indiana. The documentary features interviews with historians, current members of the tribe, and other individuals to glean an analysis of the historical period in question and to construct a narrative that explores the Lenape’s significance and contribution to American history generally and Indiana history specifically. The project showcases what life was like for the Lenape, their historical importance, and the role the clans played in the settlement of east central Indiana and the Northwest Territory.

Community Partners:
Delaware Tribe of Indians,
Indiana Historical Society,
Conner Prairie, Local Historical Societies

Faculty Mentor:
Chris Flook

Department:
Department of Telecommunications

STUDENTS
Rickie Bennett
Alina Beteringhe
Andrew Bultemeier
Kayla Eiler
Kathie Green
Katherine King
Ben Kruis
Matthew Litten
Olivia Mancha
Aaron Webster
Miranda Wuestefeld
Historical societies provide a crucial service to the public in telling the locality’s story, preserving the cultural heritage, and inculcating a common foundation of identity for the specific community. As the public’s consumption of media moves steadily away from traditional forms of mass communication to social media and interactive communication, it becomes essential for such societies to disseminate their collections and information through such channels. This project assisted the Miami County Historical Society (MCHS) in Peru, Indiana, in achieving these goals by creating a series of web videos that showcase the MCHS museum, propagating these visual narratives through a social media campaign, and development of a new website.

**Miami County Historical Museum**
(Emerging Media Fellows)

**Community Partner:**
Miami County Historical Museum

**Faculty Mentor:**
Chris Flook

**Department:**
Department of Telecommunications

**STUDENTS**
Heather Bronge
Palmer Durr
Ben Redar
Troy Schieman
Aaron Webster
Nature Play: Into the Woods with Design Thinking

Research shows that children who play in and explore natural environments adopt conservation and sustainability values as adults. Students from many disciplines explored an environmentally responsible design ethic while researching best practice case studies and developing design principles for environmental education. Collected data were used to further develop and illustrate nature-based outdoor learning areas for the local Head Start preschool program in Muncie, Indiana.

Community Partner:
Head Start of Delaware County

Faculty Mentors:
Pam Harwood and Resa Matlock

Departments:
Department of Architecture and Teachers College

STUDENTS
Sam Anderson
Chandra Aylsworth
Spencer Blaney
Corey Clark
Kristin Cochran
Daniel Eisinger
Graden Hardwick
Joe Jastrebowski
Laura Kapp
Kevin Liegibel
Maria Meza
Travis Miller
Christine Mitchell
Sofia Piedrahita
Gregg Sheward
Kaitalyn Smith
William Stark
Joel Sterling
Wesley Stiner
Danielle Stutzman
William Wanek
Wesley Wiseheart
Project Leadership and Ball State Partnership

The student team worked in partnership with Project Leadership representatives to improve the organization’s assessment, tracking, and training processes of the 21st Century Scholars program. The student team engaged in research and data analysis to create solutions that would help the community partner build on the program’s success. The team designed methods to make data collection easier, more organized, and more relevant to collegiate students.

Community Partner:
Project Leadership (21st Century Scholars Program)

Faculty Mentor:
Melinda Messineo

Department:
Department of Sociology

STUDENTS
Andrew Burris
Katlyn Clay
Eryn Collins
Emily Davis
Holly Drew
Cole Heady

Kayla Kellermeier
Brian Kindred
Jordan Meyer
Jon Mock
Quamane Stewart
Mackenzie Vilmont
Sheridan Community Center—Creating a Strategic Vision

This immersive learning group set out to help make a difference to the citizens of Sheridan, Indiana, by developing a strategic plan for the town’s community center. The objectives were to increase the value and usage of the community center by Sheridan residents, while reducing the financial burden of the community center upon the town. The team worked with community, town, and business leaders to develop a strategic use presentation, marketing plan, and budget to assist the Town of Sheridan in developing and reviewing options.

Community Partner:
Town of Sheridan

Faculty Mentor:
Keith D’Ambra

Department:
Department of Marketing & Management

STUDENTS
Kaitlin Frazier
Emily Halley
Michael Hecko
Devonna McClinton
Erin Moorhous
Pamela Quirin
Daniel Ramos
Aaron Schutt
Daishawn Smith
The goal of this project was to provide The Muncie Star Press with a variety of choices to design the interior of approximately 16,000 square feet of existing office space. Ball State students worked together to create a more aesthetically pleasing and functional work environment in the Muncie newsroom. They provided space for collaboration, relaxation, and group gatherings by using strategies of reworking the layout of space and proposing new materials, finishes, and lighting.

Community Partner: The Star Press
Faculty Mentor: Reza Ahmadi
Department: Department of Family and Consumer Sciences

STUDENTS
Madeline Albert Carley Canarecci Megan Chase Erica Defenbaugh Erica Frank Lauren Greschaw Megan Herbstreith Jacqueline Jenkins Leah Kundel
Brianne Little Brandon Lowry Yasha Ogg Krista Ranck Heather Sudhoff Haley Swartz Laura Watson Jordan Woodall
TEAMwork for Quality Living—Poverty Awareness Year Ambassadors

TEAMwork for Quality Living (TQL), a nonprofit organization in Muncie, Indiana, in conjunction with 56 local organizations, is promoting 2013 as Poverty Awareness Year (PAY). TQL is serving as the project manager for this ambitious initiative. The organization teamed up with students to create a visual display for the dual purposes of creating awareness of life in poverty and fundraising. The students focused on the concepts of nonverbal communication such as kinesics, proxemics, facial expressions, the environment, artifacts, time, and paralanguage to a unique population, people living in poverty.

Community Partner:
TEAMwork for Quality Living

Faculty Mentor:
Peggy Fisher

Department:
Department of Communication Studies

STUDENTS
Sarah Cohen
Cody Fellers
Josh Fern
Tyler Fox
Shannon Grosenbacher
Anita Hernandez
Allyssa Huff
Hailey Humphrey
Marc Kahn
Jacob Kimball
Lucas Lindsey

Mindy Martens
Julie Matlik
Haley Miller
Kathryn O’Brien
Regan Reese
Victorin Scotland
Jill Seidel
Christina Shoptaw
Ashley Sneed
Values through Sport

This team was formed from a cross-section of students from business and child development to social work and exercise science, with the purpose to revise and pilot a values-based curriculum for youth sport organizations. Based on theories and best practices from the positive youth development and sport psychology fields, the Values through Sport program is designed for the recreational youth sport program to infuse into its sport-specific curriculum and potentially serve as an industry standard for youth sports organizations nationwide.

Community Partner:
Indiana Soccer Foundation

Faculty Mentor:
Lindsey Blom and Akanimo Akpan, Graduate Assistant

Department:
School of Physical Education, Sport, and Exercise Science

STUDENTS
Drake D’Ambra
John Etnier
Andrew Krummen
Maryah McKinney
Kirsten Nickoli
Vietnam Veterans Memorial: Narratives of Landscape, Space + Meaning
(Emerging Media Fellows)

Dedicated in 1982, Maya Lin’s design of the Vietnam Veterans Memorial created an iconic American landscape that has had unprecedented influence on contemporary commemorative design, both nationally and internationally. It is the first modern-era memorial made with the intent to “heal a nation” and can thus be considered a uniquely inspirational therapeutic landscape. This project focused on two areas: educating the public about contemporary landscape architecture, using the memorial as a dramatic and successful model. And documenting the untold stories of the memorial’s realization in a series of interviews with important contributors. Working in collaboration with key individuals from the Vietnam Veterans Memorial Fund and the Cultural Landscape Foundation, and in partnership with Ball State’s Digital Publishing Studio, students created and published visual narratives for use by visitors on site at the memorial in Washington, DC.

Community Partners:
Vietnam Veterans Memorial Fund, Cultural Landscape Foundation, American Society of Landscape Architects

Faculty Mentors:
Carla Corbin and Martha Hunt

Department:
Department of Landscape Architecture

STUDENTS
Drake D’Ambra
Yujie Dong
Shane Dresch
Alaynee Fink
Spencer Harvey
Ashlee Hayes
Rebekah Hobbs
Chris Kosinski
Kelly Miller
Tara Olivero

Kristina Powell
Meghan Reidy
Julia Ricci
Wes Rogers
Lauren Sherwood
Kayla Spraye
Jacob Stachler
Andrew Steingass
Brandon Tomlins
Anna Wiegand
WaterStep, with headquarters in Louisville, Kentucky, works with residents of developing countries to address sustainable long-term hygiene, sanitation, and water needs. This not-for-profit organization has opened an office in Indianapolis and teamed up with Ball State students to devise a strategic plan. Students developed plans to increase awareness of WaterStep among residents in the Indianapolis area, formulate fundraising initiatives, establish strategic partnerships, and create a unique image and mission for WaterStep-Indy.

Community Partner: WaterStep

Faculty Mentors: John Vann

Department: Department of Marketing and Management

STUDENTS
David Cleveland
Tessa Haefcke
Amber Janzen
Steven Jones
Nathaniel Kunsman
Yang Li

Trevor Nantais
Morgan Peebles
Matthew Salamander
Samantha Schwartz
Bailey Shannon
Erin Silcox
Building Better Communities Fellows projects offer teams of students the opportunity to work with communities, businesses, and government agencies to develop real-world solutions to real-world problems. We call this immersive learning, the hallmark of a Ball State education.
The information presented here, correct at the time of publication, is subject to change. Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community.