Digital Graphics Package
Adopted
April 7, 2014

Whereas: Ball State University is a signatory of the American College and University Presidents Climate Commitment, is a leader among universities in the area of sustainability, and is publically obligated to reduce its carbon footprint; and

Whereas: a guiding principle of the Ball State University Strategic Plan 2012-2017 is to develop and pursue innovative approaches to environmental sustainability; and

Whereas: several committed individuals and units seek opportunities to reduce paper usage and waste; and

Whereas: there remains a significant number of required forms in the institutional and financial processes that require hard copies; and

Whereas: it is evidenced that some campus departments and units have been issued or have created digital forms and letterheads for official communication; and

Whereas: there exists a common graphic identity standard as required by University Marketing and Communications,

Now therefore be it resolved that the Council on the Environment recommends that Ball State University create and distribute to each unit within the University a series of secure digital forms for official communications, finances, and other business in the interests of reducing paper usage and waste within its daily operations.

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