The purpose of this book is to assist student and academic affairs professionals (e.g. cocurricular specialists) with specific techniques, ideas, and examples for assessing student learning and development in academic and student support services. This book is not intended to be an academic text; rather, it is intended to build on the research of the great assessment scholars and provide the reader with tips to move past his/her assessment “sticking point” and engage in assessment. This book provides a general overview of assessment and offers practitioners detailed examples of tools that may be used to evaluate example student learning and development outcomes, which can be adapted to various types of institutions and programs within different organizational structures and varying resources.

(Preface)
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