TABLE OF CONTENTS

Foreword

Chapter 1  Background: Toward a Culture of Assessment

Chapter 2  Developing an Effective Program Assessment Plan

Chapter 3  Learning Goals

Chapter 4  Curriculum Maps

Chapter 5  Collecting Assessment Information

Chapter 6  Using Surveys

Chapter 7  Using Tests

Chapter 8  Using Performance-Based Measures

Chapter 9  Using Focus Groups

Chapter 10 Relating to Other Campus Assessment Efforts and Using Available Resources

Chapter 11 Deciding on Reasonable Expectations

Chapter 12 Analyzing, Interpreting, Communicating, and Acting on Assessment Results

Chapter 13 Making the Assessment Process More Manageable

Chapter 14 Motivating Colleagues to Participate in Assessment

References