Welcome.

Ball State University

Education Redefined®

Indiana Commission for Higher Education visit: August 9, 2012
Ball State is student-centered and focused on high-quality undergraduate academic experiences that offer relevant learning outcomes to high-ability Hoosiers.
2007–12 Strategic Plan

GOAL 1: Attract and retain more high-ability students

GOAL 2: Increase the number of nationally ranked and recognized programs

GOAL 3: Develop unique and rigorous academic experiences such as immersive learning

GOAL 4: Create a vibrant campus
2007–12 Strategic Plan
104 Outcome Measurements

- Fully implemented: 68.27%
- Progress made, but not fully implemented: 25%
- Little to no progress: 6.73%

EDUCATION REDEFINED
Recognized.

- Ranked 8th on up-and-coming list in *U.S. News & World Report*’s “2012 Best Colleges”
- Featured in four recent editions of *The Chronicle of Higher Education* for immersive learning
- 6th in the nation for improved graduation rates among public research institutions
  
  *Chronicle of Higher Education* data, 7 year timeframe

EDUCATION REDEFINED
Student Centered Investment in People

200 new scholarships
133 endowed

27 endowed chairs and distinguished professorships

55 Bold celebration scholars

BOLD CAPITAL CAMPAIGN
Susan Wilczynski
Plassman Family Distinguished Professor of Special Education and Applied Behavior Analysis
Vibrant.

Edmund F. and Virginia B. Ball Honors House
Passionate.

53 national scholarships and fellowships since 2006

Truman
Goldwater
Udall
Fulbright

EDUCATION REDEFINED
Interdisciplinary teams, mentored by a faculty member, develop a real-world solution to a real-world problem for a business, nonprofit, or community partner...

and it helps students secure jobs.

EDUCATION REDEFINED
16,416 students
1,019 projects
70 Indiana counties

International
- Hong Kong
- Malawi
- Venice

EDUCATION REDEFINED
Ball State has a lot of students working here at the Olympics through their Sports Link program. I met with Chris Taylor, the professor overseeing the program, the other night, and they are really submerging the students in the Games and offering them a once in a lifetime experience. Go to the Ball State website and check out their adventures. ISC’s site and the WTHR site also have some of their postings.

Allison Melangton
NBC Associate Producer, Gymnastics Coverage
Incoming President, Indiana Sports Corp.
Immersive.

Kurt Vonnegut Memorial Library

EDUCATION REDEFINED
Utilizing these talented students is a great way to accelerate our progress in our Food & Micro Division. It gives us a fresh look at the opportunity plus additional resources.

Michael Earley
President – Environmental and Microbiology.
National Awards and Recognitions

• The National Wildlife Federation’s (NWF) Campus Environment Report Card includes Ball State among schools that “have taken the lead in setting and reviewing goals for conservation and environmental or sustainability issues.”

• The first public institution in Indiana to be listed among the most environmentally responsible colleges and universities in the U.S. and Canada. Featured in The Princeton Review’s Guide to 322 Green Colleges.

• The university as a whole earned a silver STARS rating from the Association for the Advancement of Sustainability in Higher Education (AASHE), which takes into account, among many other factors, social responsibility and an institution’s overall environmental stewardship.

• Kiwi magazine named Ball State as one of “75 institutions of higher learning that are protecting the planet” in its Green College Report.

• Ball State was listed in Sierra magazine’s “Cool Schools” edition.
When Complete

• Generate 2,300 American jobs
• Generate new businesses
• Cut carbon footprint by nearly half
• Eliminate 85,000 tons of carbon dioxide emissions annually
• $2 million in annual operational savings

Geothermal.

Environmental + Fiscal Stewardship
2012–17 Strategic Plan

**GOAL 1:** Provide distinctive, high-quality educational experiences

**GOAL 2:** Become a recognized leader for educational and disciplinary innovation

**GOAL 3:** Invest in an increasingly vibrant and integrated university community

**GOAL 4:** Advance Indiana through student engagement and faculty expertise

Ball State University
Smarter Pathways

✓ Expand opportunities to earn one-year certifications
  • 45 certificates (6 new)

✓ Promote on-time degree maps
  • All students provided a four-year degree map
  • Developing productivity apps to keep students on track

✓ Limit total credit requirements
  • Most programs reduced credit hours from 126 to 120 (approximately 85% of students)

✓ Ensure availability and capacity of required courses
  • Maps used to ensure courses available
  • Online and summer courses increase offerings

✓ Institute early and ongoing career advising
  • Starts in summer orientation
  • Fall workshop to help undecided

Aligned.
**Student Incentives**

- **✓ Promote on-time completion**
  - $500 Completion Scholarship
  - Reduced cost/free online courses
  - Reduced summer tuition
  - Penalty for excessive hours

**Continuous Efficiency**

- **✓ Ensure optimal efficiency and effectiveness in employee health care**
  - Spending 12% less than the state per employee

- **✓ Establish annual targets for savings, facilities optimization...**
  - Administrative staffing 29% less than peers
  - Utilities 32% less than industry average

- **✓ Cost-per-degree**
  - Spending less now per student than we were 10 years ago (inflation adjusted)
Learning Outcomes
✓ Define student learning outcomes
  • Aligned with North Central Accreditation

Innovative Models
✓ Increase opportunities for flexible and accelerated learning
  • Degree-in-Three
  • Growing quality online options: 502 courses; 32 degrees; 45 certificates
    • 4 top 20 rankings in U.S. News & World Report’s online program rankings, more than any other in Indiana
  • Bachelor’s programs: 7th in student services and technology
  • Business graduate programs: 8th for faculty credentials and training
  • Master’s nursing program: 13th in admission selectivity
  • Education graduate programs: 17th in student services and technology
  • 11th among online, AACSB-accredited MBA programs by the consumer advocacy group GetEducated.com
  • Educational leadership programs: 17th in the nation by Leadership Excellence magazine

✓ Promote research-based instruction practices
  • Redesigning courses with high D/F/W rates to promote student achievement

Aligned.
Return on Investment

✓ Support a seamless transfer from community colleges

- Significant number of Ivy Tech articulation agreements:
- Eleven defined 2+2 articulation paths for Ivy Tech AS/AAS to BS in:
  - Business Administration
  - Criminal Justice
  - Early Childhood Education
  - Family & Consumer Sciences
  - Elementary Education
  - Legal Assistance Studies
  - Nursing
  - Social Work
  - Industry & Technology (from 3 different AAS degrees)

- 266 Ivy Tech course-to-course articulations
- 145 Ivy Tech course articulations for elective credit
- Guaranteed acceptance of courses in 28 different areas (e.g., all CHEM, HIST prefixes)
- New transfer student initiatives in:
  - Recruitment and enrollment
  - Transition and retention
  - Graduation

Quality

LEARNING OUTCOMES

- Indiana’s higher education system tracks common measures of academic quality. The result is a sustained focus on what students know and are able to do when they graduate and when they enter the workforce.
- Students often ask to be told about transfer agreements. Questions about the quality of their courses, degree programs, and graduation rates are often asked. The students and employers that rely on classroom rankings and professional organizations to make decisions about which colleges provide the best education and where to focus recruiting and hiring efforts.
- Indiana colleges and universities are the best of the best in terms of education, and their institutions are subject to consistent standards that avoid commodification.
- Specifically, the Commission and Indiana institutions must:
  - Define student learning outcomes relative to individual degree programs and track student persistence and completion status by code.
  - Adopt common assessments that measure continuous engagement and competency to gauge learning.
  - This should include all public institutions using the Voluntary System of Accountability (VSA), Voluntary Framework of Accountability (VFA), and Voluntary Quality Indicators (VQI) to provide a consistent platform for academic quality.
  - Align state and institutional quality measures with those of regional accreditation bodies to ensure consistency and accountability across Indiana’s higher education system.
  - Implement a common general education core curriculum (30 credits minimum) that builds upon the offerings of Indiana’s statewide Transfer and Articulation Committee (TAC) and provides a consistent, high-quality foundation for students entering transfer and degree attainment.

INNOVATIVE MODELS

Indiana’s higher education system must adapt to enable students to learn at the time, place, and pace that best suits both individual goals and capability.

Indiana has begun designing institutional models that offer students greater flexibility and accelerated degree completion without sacrificing quality.

VICI Indiana is one example of a competency-based model that caters to working adults. The state is

Aligned.