BSU STUDENT WINS SECOND PLACE IN A REGIONAL CONSTRUCTION SPECIALTIES COMPETITION IN NOVEMBER 2014.

The international manufacturing company Construction Specialties (CS) held a regional design competition that challenged students to design a hotel, hospital, office, or court room using CS products in new and creative ways. Students were given floor plans for each space, and were encouraged to redesign the interior of their choosing to maximize functionality and aesthetic beauty. The goal of the competition was to provide students the opportunity to show off their creativity and ideas for the future of design. Students designed the floor plan and developed realistic, 3D renderings to communicate the look and feel of their chosen space. Approximately 50 students submitted designs for the competition. Mackenzie Theisen, a Ball State junior student, chose to design a hotel focusing on the foyer, lobby, and guest room. Her ability to creatively incorporate CS products earned her a second place win with a cash prize of $500. Mackenzie’s designs may now be used by Construction Specialties to market their products to customers and other designers.