Department focuses on new year with strategic plan

BY MELISSA WESS

Journalism’s newly approved strategic plan is a giant roadmap to guide the department into the next five years.

“This is an aggressive plan that will strengthen the department in a time of rapid media change,” Marilyn Weaver ’65MA70EDS81, chairperson for the Department of Journalism, said about the primary goals of the strategic plan.

The planning process started almost two years ago with a university committee that conducted an extensive analysis of the university, current issues in higher education, and discussions on the kind of university Ball State wanted to become. Weaver was an appointed member of the university-wide task force.

Upon approval of the university plan, Provost Terry King requested each academic and administrative unit submit an action plan supporting the goals cited in the university’s strategic plan.

Roger Lavery, dean of the College of Communication, Information, and Media, said the process of creating the university’s strategic plan began more than 18 months ago. The department started its action plan shortly thereafter. Sequence coordinators created the first draft and then it went to the rest of the faculty.

“The university’s strategic plan manifests itself in the form of action plans,” Lavery said. “My responsibility was to ensure that each individual department action plan was connected to the university’s strategic plan.”

“The plan consists of four goals that contain objectives either addressing the department specifically or supporting the university’s plan. Strategic planning allows the faculty to determine the future of the department,” Weaver said.

The plan, which covers the department through the year 2012, is a pathway to the goals of the department.

In order to focus their goals and objectives, Weaver said the faculty members asked themselves, “How do we get to the end result where we are a better department?”

“The process is never easy,” Lavery said, “but it’s critical to the future success of the university.”

David Sumner, magazine coordinator, was on the committee who helped shape the plan from its early stages. “Most people know that you’re much more likely to reach your goals from its early stages. “Most people know that you’re much more likely to reach your goals if you’re much more likely to reach your goals if you have a plan to follow,” he said. “I think it encourages us to constantly improve what we do and strive for excellence.”

Each department’s action plan will help shape the university’s budget for the 2007-2008 academic year. The plan submitted by the Department of Journalism is dependent on the university’s financial support to carry out many of its objectives. The action plans submitted by each department most clearly aligned with the university’s strategic plan goals will likely receive the most funding.

Robert Pritchard, MA88, public relations sequence coordinator, also played a role in the development of the plan. Pritchard recognizes the plan’s dependency on additional funds.

“These are stretch goals. [The plan] has to accommodate changes we must make to reflect industry needs,” Weaver said.

“We are trying to improve opportunities for immersive learning,” said Weaver. “Faculty will work this coming year to explore new ways to provide immersive opportunities for students.

Currently, department majors do an internship. While this is immersive, it does not fulfill all of the requirements to meet the university’s definition. The department hopes to expand the opportunities for students to get in-depth, practical experience, to further enhance their marketability. Weaver hopes the department will receive additional university support to coordinate more immersive education.

King will meet with each college dean this summer to evaluate plans and determine which programs will receive funding.

The university’s five-year plan, which Weaver describes as “a more holistic approach,” is currently on the university Web page. The department’s plan will be available at www.bsu.edu/journalism this summer. Alumni are encouraged to provide feedback once it is posted.

Weaver added that the plan does not include every project the department will address in the coming years. “Some things we want to do did not fit neatly into the university format. I think our plan will be very fluid and evolving to accommodate changes we must make to reflect industry needs,” Weaver said.

THE PLAN: AT A GLANCE

Goal: Learning

• Provide opportunity for immersive learning experience
• Increase classroom learning experiences through experiential learning, international experiences and service learning
• Increase the number of nationally-ranked or recognized programs

Goal: Scholarship

• Expand funding for scholarships
• Recognize scholarship of discovery, integration, application and teaching

Goal: Community

• Achieve greater success and recognition in academic competitions
• Increase diversity of student, faculty and staff populations

RECOGNIZED FOR JOURNALISTIC EXCELLENCE

Presented with the 2007 Department of Journalism Awards, TOP ROW: Dennis Ryerson, Mark Goodman for the Student Press Law Center, Janet Kelley, Dennis Crize ’71MA74, Bernie Kohn ’82 and Timothy M. Andrews ’84. SEATED: Mark Popovich ’63MA68, Dave Adams, Rachel Allen ’98, Scott Navarro ’97 and Scott Goldman for the Society for News Design. Photo by Doug Blemker
Awards cause reflection, reminder of reason behind alumni nominations

I never thought this day would come. Mark Popovich ’83/MBA is retiring next spring after 38 years of teaching at Ball State. For me, being a student who came to this department in the early ’90s, Popovich is an icon. Ball State and Pogo go hand in hand — just like French fries and ketchup. This is the man who terrified me as an undergraduate in the journalism department. He was the one who pushed me as a graduate and cracks me up as a fellow journalism faculty member. Some of my favorite memories of the journalism department occurred in his classes.

I’m all you’re gettin’ folks. Jay Leno himself laughing. Where he only found terrible one-liners on The Tonight Show, he resorted to reading my résumé and work samples to be sent to us for further review. In January, an awards selection committee reviews all of the nomination materials and makes award recommendations. The recommendations are then forwarded to the journalism faculty for final review and approval.

We’re always looking for new award nominees. With nearly 6,000 journalism graduates, there is no reason why we shouldn’t have at least 50 nominations in each category. Our graduates are doing great things in the media and it is wonderful when we can recognize them doing so.

Please take a moment and read through the criteria and nominate someone (you, a friend or colleague) who has done great things as a Ball State journalism alumnus.

CRITERIA

Journalism Alumnus Award
A nominee must have either majored or minored in journalism or worked for student publications. A nominee must have established a career in some phase of journalism, making the person worthy of recognition and acknowledgement.

Young Alumnus Award
A nominee must be 35 years of age or younger; must be a graduate of the journalism program and must work in a journalism-related field. A nominee must demonstrate high level of professional qualifications that warrant recognition. Up to three nominees from different disciplines may receive the award in a given year.

Journalism Hall of Fame
A nominee must have either majored or minored in journalism and worked in the journalism secondary education major, and Leah Beatty ’07, a public relations major, posed before commencement.

ANNUAL events

AUGUST

Indianapolis area alumni outing
Symphony on the Prairie
Conner Prairie, 13400 Allisonville Road, Fishers
Symphony Orchestra to perform in the park while relaxing and catching up with fellow journalism alumni. For further information, contact Lake Todd (765-772-8880). Cost is $14 for adults and $7 for children ages 2-12. Make sure to mention journalism when making your reservations which is due by Friday, July 27.

DECEMBER

Chicago area alumni outing
Rock Bottom Brewery
1 West Grand Avenue, Chicago
The annual event attracts a large number of journalism graduates living in the Chicago area. Plan to stop by after work and enjoy drinks and hors d’oeuvres while learning more about what’s new at Ball State’s campus. If you’re in the Chicago area, why not make it a double date? For more information, call Kate Webster at Ball State Alumni Association (765-285-1985) or email at kwebber@bsu.edu.

FALL 2007

Indianapolis area alumni outing
Indianapolis Colts’ Union Football Center
710 W. 56th St., Indianapolis
Come and see the Big Blue on the field for a college-week alumni event at the 2006 Super Bowl Champions’ training facility. Get with graduates and faculty from journalism, communication studies, and information sciences while getting reacquainted with campus happenings.

Sam Gibbs is a communications coordinator for the Center for Media Design at Ball State.

Amanda Goehlert is a page designer with the Indianapolis Star.

Charles Schelle is a staff writer for The Mount (Mount Ayr, Md.) Gazette’s Sykesville and Eldersburg editions.

CORRECTIONS AND NOTES

Alumni notes are provided based on information received from the Alumni Association, individual e-mails and “Keep in Touch” forms. Information is printed based on updates received from December 2006 through May 2007. The department of journalism apologizes for any omissions or job changes that have occurred since receiving this information.

AWARD NOMINATION FORM

Date and time to be announced
Alumnus, employee finds new focus by writing mystery novel

BY BECKY HART

Her mystery novel has been described as having more twists and turns than a new roller coaster. The same could be said for Marta Stephens's path through her lifelong journey of learning and publishing a book.

Stephens ’01 began her career at Ball State studying art, but before finishing her degree, she started work in the university’s human resources department. While there, she developed WorkLife Programs, a first-of-its-kind initiative that helped university employees find childcare. When other universities began their own similar programs, they often asked Stephens about her educational and professional background.

“I always like to write and decided to consider journalism as a minor. But the more I studied the course requirements, I realized that’s what I wanted to do,” she said. “Plus, most of what was required for the public relations degree were things I was involved in at my job here at BSU.”

Stephens made the switch and earned her bachelor’s degree in public relations in 2001 at the age of 47, earning what she has accomplished with her hard work.

After completing her degree, Stephens’s next major endeavor was writing fiction. She published several short stories online before signing a contract with BepWrite Books to publish five books. Her first novel, and the first in the Sam Harper Mystery Series, was “Silenced Cry,” released worldwide April 23.

Stephens had a hand in the entire publishing process from start to finish. As if writing the book wasn’t enough work, she designed the book art and led the marketing efforts for “Silenced Cry.”

“It’s a Marta Stephens experience,” she said proudly of her active involvement throughout the entire process.

The first designs planned for the book cover looked awful, she said, which prompted her to find her own photographer to create the art. Her artistic background and her work experience designing brochures and other publications helped her produce the final version of the book art.

As a new author, she understands the importance of getting her foot in the door and gaining the public’s attention. A self-proclaimed “control freak,” Stephens relied on her public relations background to market her books and 28 years at Ball State, there is no doubt that the faculty has done a tremendous job of teaching these students what they need to know to be strong professionals. More importantly, these students in their dress-up clothes and with their best manners, showed they had paid attention. They got involved in programs that gave them practical experience. They learned a high level of professionalism. They were ready to take on the world.

That’s the legacy that has been built in the 50 plus years that students have been studying journalism at Ball State – high expectations for success.

And as proud as I was that day, there is so much more to do.

You read about the strategic plan on page 1 and about some other initiatives elsewhere in Phoenix that are underway. Some of those include:

• starting the Inghelhart News Scholars
• mentoring students next year in different business fellow programs
• striving to offer more courses particularly in public relations through distance education and in the Indianapolis area
• creating more opportunities for students to participate in international projects or study-abroad programs
• expanding the number of students who participate in student media and organizations
• reviewing evaluation methods of students to fight grade inflation
• establishing a training center for mid-career professionals
• increasing all levels of diversity
• seeking more grant opportunities including private fundraising to support student and faculty projects

These are just a few of the items faculty have included in the strategic plan that will help this program be even better than it has been. It can only imagine what the department chair five years from now will feel as students step up at the end of the year, put their soon-to-be graduated face on, and dazzle us more.

Writing professor Pat Mills retires

Pat Mills, retiring from the Department of Journalism after 18 years as an instructor. During her time in the classroom, she taught feature writing, beginning magazine, and news writing and, most recently, journalistic writing.

Before earning her Master’s in Education from BSU in 1981, Mills taught elementary education and Adult Basic Education. She also served as the academic coordinator and assistant director of Upward Bound, a grant program at Ball State and wrote for Muncie’s Evening Press for six years.

In 2002, she accepted the Diversity Policy Institute fellowship to teach diversity issues, awareness and覆盖 at the university. In addition to editing several books, Mills has served as a judge for the Pullum National Writing Award Contest and as a publicist for the Masterworks Chorale.

Mills’ fondest memories of teaching includes the fun she often had with her students. She enjoyed picnicking outside the Department of Journalism’s former building and taking students to Cherry Woods to teach sensory writing.

“I loved young people; still do,” Mills said.

Mills was recognized for her contributions and dedication to the Department of Journalism at the Louie Awards on April 13. She plans to spend much of her free time after retirement with her family.
BY ADAM MASLIK

High school senior Dillon Kimmel has been thinking about the future study journalism for quite some time. While he admits he wasn’t so sure about Ball State when he was applying, he now believes he was “blown away” by the facilities and faculty once he visited. Kimmel said his impression was solidified when he heard he would be a part of the new Ingelhart News Scholars program starting in fall.

Kimmel and 18 others will be part of a new cohort of incoming freshmen who will take core journalism classes together, take courses in digital news and other journalism organizations and have special access to visiting professionals.

Newspapers and News Scholars coordinator Lori Demo said the new program will work to prepare students who are already good and make them great.

“Editors are expecting a higher level of students coming into the industry and we want to prepare them by taking students who are good and helping them realize they can be even better,” she said.

Students were chosen for the program based on a variety of factors, not just grade point averages and number of clips, Department of Journalism professor and News Editors A. Grant & J. Pritchard.

OF Ball State University students to determine if they have applied to Ball State, but next year that infopage will be sent to a wider audience.

“If students are considering applying to different schools, this sets us apart,” Demo said. “This could be an important program that helps some come back.”

College of Communication, Information, and Media Dean Roger Laverny echoed some of the comments saying, that programs like the Ingelhart News Scholars help make Ball State unique.

“The News Scholars program is one of the initiatives that differentiates our journalism program from others across the country,” Laverny said. “This is the kind of initiative of providing Ball State students with distinctive learning opportunities.”

Joining Kimmel as an Ingelhart News Scholar are Lauren Collins who receives a certificate of recognition from News-editorial sequence coordinator Scott Rainey at 3-J Day in April.

Photo by Doug Blemmer

By Lindsay Buhmann

Newspapers might make better uses of their resources if they continue to add blogs to their Web sites, a group of students and faculty members has determined.

Professors Lori Demo and Mary Spillman used the November 2006 midterm election to examine whether political blogs written by newspaper reporters stimulate a conversation between readers and the reporters.

Many newspapers are adding blogs to their Web sites in an effort to attract new readers to the sites, Demo said.

Because many newspapers have decided to use the results would signal the increasing role blogs play in politics.

Many newspapers are adding blogs to their Web sites in an effort to attract new readers to the sites, Demo said.

Because many newspapers are using blogs for different purposes, it is not surprising to find the results are mixed.

“Unfortunately, we found much the opposite, which was kind of surprising,” said Lori Demo, assistant professor of journalism.

The researchers discovered that at least one in five of the 368 newspapers from around the country, 42 carried staff-produced blogs focusing on political content around the time of the election. There were only four findings in an analysis of 65 blogs at those 42 newspapers:

• While some blogs contained frequent posts (as high as five per week), almost a fourth contained no staff postings during the week.

• The median number of posts among all blogs for the week was 4.0 – less than one a day during the five days analyzed.

• A few blogs managed to attract large responses from the audience, but four in ten attracted no responses.

• Blog postings that did attract large numbers of responses tended to be short postings that asked for input or postings that allude to the hot-button issues of the upcoming elections.

These results suggest commitment to blogs varies widely among newspapers and that if newspaper blogs are going to be in force in increasing public discourse on political issues, the bloggers need to change how they do their jobs, Demo said.

Blog postings that did attract large numbers of responses tended to be short postings that asked for input or postings that addressed the hot-button issues of the upcoming elections, she said.

“Our biggest hope is we can offer editors some information and suggestions that might help them,” Demo said.

The results also call into question whether newspapers are harnessing the power of the Web to its full potential. But those blogs tend to get a high amount of traffic, she said.

Second, the study took place before a major push by many newspapers, specifically those owned by Gannett Co. Inc., to add blogs to their Web sites.

Demo and Spillman worked on the project with Larry Dailey, a former BSU journalism professor who now teaches at the University of Nevada, Reno.

Money for the project, “Blogs and Audience Engagement,” came from the Gannett Foundation.

NRI was designed to help students, educators and industry professionals better predict the future of news.

The news faculty members also conducted research on technology at small newspapers and convergence at the high school level through NRI.

LORI DEMO

Developed and implemented Ingelhart News Scholars Program, which will help develop strong journalism graduates and will serve as a recruitment and retention tool for the department.

FACULTY NOTES


Co-authored with A. Miller “Student Media and the American News Media: An Analysis of theelongation of the blending of media.” College Media Review (Peer Reviewed Section).


Co-authored with L. Herber “Celebrity Models Featured in Magazine Advertisements” (Peer Reviewed Section).

Submitted paper for the Newspapers and Community-Building Symposium sponsored by the Hock Boyd National Community Foundation for new advertising textbook, Cases in Advertising and Promotion.

Published “Sports Media: Reporting, Producing and Planning” Feedback. 48, 1-44.

Submitted paper for the fifth annual conference at TRAMEE.

Presented “Managing a staff: Knowing when to lead, follow or get out of the way.” Panel presented at the College of Communication, Information, and Media.

Presented “Managing a staff: Knowing when to lead, follow or get out of the way.” Panel presented at the College of Communication, Information, and Media.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.

Served on Hamilton Southeastern schools’ gifted and talented board.


Co-authored with A. Miller “Student Media and the American News Media: An Analysis of the elongation of the blending of media.” College Media Review (Peer Reviewed Section).


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.

Co-authored with A. Miller “Student Media and the American News Media: An Analysis of the elongation of the blending of media.” College Media Review (Peer Reviewed Section).


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.


Interviewed and quoted by the Indianapolis Business Journal about marketing and advertising issues.

Served on Hamilton Southeastern schools’ gifted and talented board.

Reviewed manuscript and provided commentary for new advertising textbook, Cases in Advertising and Promotion.
IMMERSIVE LEARNING

Business Fellows Program immerses community with journalism students

Two programs mentored by journalism faculty, a quarter of participating students from Department of Journalism

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker

BY DENNIS DOUGHERTY

Community engagement continues to be a focus of the university and the two Department of Journalism faculty involved in two Business Fellows projects show that commitment - not to mention that of the 180 students involved in those projects, 24 are journalism students.

Department of Journalism students and faculty participated in a program to assist the local communities of Indiana through Business Fellows. Business Fellows is a program funded by the Lilly Endowment, which consists of a faculty mentor who oversees a group of students working with an Indiana organization.

Graduate student Kyle Glass '05MA07 talks about his participation in the Business Fellows program with the Brilliant Corporation located outside Ft. Wayne, Ind. Photo by Doug Blemker
The 2007 Eugene S. Pulliam National Writing Award and Ball State University Department of Journalism Awards were presented April 3 in the L.A. Pittenger Student Center.

More than 100 faculty, staff, students, alumni and guests attended the event.

The Eugene S. Pulliam National Writing Award was presented to Janet Kelley for her Lancaster (Pa.) New Era story, "Horror and Heroism." (See page 7)

The program also included the induction of two journalism supporters into the Hall of Fame. Longtime professor of journalism Mark Popovich ’63MA68 and president of the Advertising Specialty Institute Timothy M. Andrews ’84.

During the event, 10 other awards were presented to recipients.

In conjunction with the awards, Kelley spoke as part of the Professionals in Residence program about the Amish school shooting.

2007 Award Recipients
Winning writer discusses Amish horror

BY JULIE MCCONNELL

Janet Kelley has been covering the crime and court beats at the Lancaster New Era for 28 years, but not until October 2, 2006, had she been shaken to her core.

When Charles Carl Roberts IV went on a shooting spree in a one-room Amish schoolhouse, Kelley began to cover the biggest story of her life and the worst tragedy the Amish community has ever seen.

Kelley’s story, “Horror and Heroism,” chronicles the events surrounding the shooting of 10 Amish girls in a schoolhouse in Nickel Mines, Pa.

This captivating story earned her the 2007 Eugene S. Pulliam National Journalism Award, which she received at Ball State University on April 3 at the Department of Journalism’s annual awards luncheon.

“Janet’s story was chosen because of the quality of the reporting and writing and its compelling subject matter,” Professor Mark Massey, coordinator of the award, said. “Also, the judges were impressed with the craft of Janet’s writing. She was able to tell the story of the tragedy in a way that moves the reader and keeps them immersed in the story without being melodramatic.”

The National Journalism Writing Award began in 1960 at BSU, but became the Eugene S. Pulliam National Journalism Award when the Pulliam family made a long-term funding commitment to BSU to support the award.

The focus for the award comes from the department’s commitment to excellence in its writing as a basic requirement for all phases of journalism.

The award has a distinguished history and legacy, with three former winners later winning Pulitzer Prizes, including 2005 winner Amy Dockser Marcus of The Wall Street Journal.

In addition to receiving her award, Kelley spoke in Cardinal Hall of the L.A. Pritinger Student Center on the BSU campus. She presented a speech entitled “Crime Reporting and the Art of Persuasion” as part of the journalism department’s Professional-in-Residence series.

Kelley’s speech focused on the difficulties she and her co-workers faced in interviewing the Amish.

“We told them that these other reporters would be gone in a month and didn’t care if they were unhappy, but we’d still be here tomorrow to hear their complaints,” Kelley said. “The Amish are not newspaper readers … our stories, we promised, would be a more accurate account of the worst crime in their history, how they dealt with it and who these children were. They liked that, trusted us and cooperated with certain qualifications.”

Members of the Amish community and state and local law enforcement officials have praised the story for its accuracy, credibility and sensitivity.

One Pulliam Award judge wrote that “Kelley’s unfolding reconstruction of the tragic shooting … is an example of community journalism at its finest.” Another judge stated that the story “captivates the reader from start to finish thanks to the author’s meticulous research, eye for detail, judicious quote selection and compelling narrative.”

Kelley calls the Pulliam Award “the best award she has received as a journalist.”

“We decided to enter my story because it was such a gripping tale, so unusual, we knew it was a story that people wanted to read,” Kelley said.

In the weeks Kelley spent covering the tragedy, she dealt with many personal emotions in addition to all of the emotions of the people the story involved.

“For the most part, I had to set the emotions aside, because I was on deadline and had to stay focused on telling the story,” Kelley said. “But it was hard at times. I have a daughter. The thought of her looking into the barrel of a gun, even makes me ill. I saw men – experienced police officers and seasoned prosecutors who I’ve known for years – teary-eyed, pale and shaken to the core by this event.”

Despite the difficulties of writing the story, Kelley believes she has come through it a better person and reporter.

“I think all of us are amazed and humbled by their Christian response to this tragedy,” Kelley said. “As a reporter, I think it drove home the message to try to look deeper into the human element of an event.”

Hall of Fame winner continues dedication to students

BY REBECCA PALMER

Dr. Mark Popovich ’63MA68 was inducted into the Journalism Hall of Fame during the Department of Journalism Awards Luncheon April 3. He is the 35th inductee and joins the late Louis Ingelhart as one of the distinguished professors in the Hall of Fame.

In fact, it was Louis Ingelhart who invited Ball State alumnus Mark Popovich back to his alma mater join the faculty in 1979 and “it’s been a love affair ever since, it has always been what I should say. My heart’s always been here,” Popovich said.

Popovich has been teaching in the Ball State journalism department for 37 years. He has taught more than 9,000 students and served as chairman on nearly a third of all graduate student thesis committees.

He has been involved with every aspect of the department during his career at BSU. Popovich was the faculty liaison for the Journalism Alumni Association (now Society), director of journalism graduate programs and a senator in the University Senate to name a fraction of the positions he has filled.

“I’ve been totally involved. I’ve given a lot of service to the university in many other capacities besides teaching,” Popovich said.

Popovich continues to partner with faculty members on research projects in addition to his teaching responsibilities.

“One thing that has distinguished his tenure in journalism is his interest in mentoring colleagues’ research,” said Marilyn Weaver, chair of the Department of Journalism. “He has always helped others focus their research and help with data analysis.”

Before returning to Ball State, Popovich worked as a publication advisor at Hobart St. High School in Hobart, Ind., as well as a sports writer for a local paper and a freelance photographer.

“At first, my career goal was to be a reporter for Sports Illustrated, but my experience in sports writing got too repetitive,” Popovich said. “Scholarly work gave me the chance to take on new challenges.”

Popovich continued, “Every time I would consider moving to another institution, there always seemed to be a challenge put in front of me. That’s what I’ve been doing, essentially, meeting challenges. I have always enjoyed coming into the office.”

Popovich said that he is very honored to be inducted into the Journalism Hall of Fame. “You’re always happy when your alma mater recognizes your efforts and contributions to the institution,” Popovich said.

Nominated by his peers, Popovich supplied his credentials to the Journalism Alumni Society who makes recommendations to the faculty on inductees.

“The department was completely supportive of selecting Popovich for this honor,” Weaver said.

“We know how much he has meant to students over the years. It is a much deserved recognition.”

Popovich received the final award of the annual awards luncheon and cried tears of joy to the podium and tearfully thanked his family for being there to celebrate with him. Of the family present, the majority of them attended Ball State including his wife, Karen, Popovich happens to be a very fortunate alumnus of an institution where I have had the opportunity to teach for 37 years,” Popovich said.

After accepting his award, Popovich relayed a fond memory he had from his time teaching at Ball State. “When students would ask Popovich why he became a teacher, he would respond that he would be a lawyer but then he would be dealing with human transgression; he could have been a doctor, but he would be dealing with human pain and misery; so he became a teacher, where he has dealt with human potential.”

“That’s what I see in this room, human potential,” Popovich said emotionally. “Thank you for honoring my role in nurturing the potential of the students who have come through Ball State.”

Popovich, who is retiring in May 2008, will serve as an on-site director at Ball State’s London Centre in Spring 2008.

Outstanding Journalism Alumnus Award recipient Bernie Kohn ‘32 (L) congratulates Hall of Fame inductee Mark Popovich ’63MA68 after the 2007 Ball State University Department of Journalism Awards. Photo by Doug Blemker

Being congratulated by his stepson Joseph Morrow, 17, Mark Popovich steps down from a standing ovation after being inducted into the Department of Journalism Hall of Fame. Photo by Doug Blemker

DEPARTMENT AWARDS

PHOENIX SPRING 2007 7
Jessica Dinkelman '07 presents her part of the 2007 AAF campaign about advertising Coca-Cola products to young people. Photo by Doug Blemker

News-Ed student awarded Dow Jones Scholarship

BY BECKY HART

Doors will be swinging wide open this summer for Amanda Getchel. The journalism undergraduate is one of 12 minority college students chosen for the prestigious Dow Jones Newspaper Fund’s Business Reporting Program. The internship also earns her a $1,000 scholarship when she returns to School next fall.

Getchel is the first student from Ball State University to earn a position with the national organization, a fact that has not been lost on Getchel or internship coordinator Sheryl Swingley ’74MA82 and a member of her family.

“I think it would be interesting to see how everyday people can be successful in a little shop with items that bring memories to people,” she said.

Learning a new field should be an easy task for Getchel. Since arriving at Ball State from Lafayette, Ind., she has been pursuing a variety of studies and activities. She is majoring in both journalism and Spanish as well as pursuing a minor in political science.

Outside the classroom, Getchel has been writing for the Ball State Daily News for two years and wrote for the (Lafayette) Journal & Courier last summer.

This broad educational background and newspaper writing experience went a long way toward helping her earn the Dow Jones internship.

“I think the opportunities I’ve been given with the Daily News, watching current events, knowing Spanish, and having an interest in government helped all together,” she said.

Getchel will begin her internship this summer with an intensive one-week training seminar at New York University. She will then return to Indiana where she will complete her internship writing for the Indianapolis Business Journal.

When she returns to Ball State in the fall, Getchel hopes to have an editing position at the Daily News and work toward her dream job as a reporter for the Los Angeles Times.

The Dow Jones Newspaper Fund is a nonprofit foundation supported by the Dow Jones Foundation, Dow Jones & Company, Inc. and other newspaper companies. Its mission is to encourage students to pursue careers in journalism through grants, training and internships.

Cardinal Communications recognized as nationally affiliated student firm

BY SHONNIA KING

Cardinal Communications, Ball State’s student-run public relations and advertising firm, was recognized as an Alpha Public Relations Student Society of America (PRSSA) Nationally Affiliated Student-run Firm.

In spring 2005, the national communications education organization, PRSSA established the Alpha program and the standards needed for college, student-run public relations firms, to be recognized for the award.

Jennifer Rice ’07, the PRSSA vice president of professional development, and active member of Cardinal Communications, said “the national standards were passed, we knew that we wanted Cardinal Communications to be recognized as an Alpha program.”

However, becoming recognized as an Alpha firm was not an easy task for Cardinal Communications.

“Any student-run public relations firm that wants to apply for the national recognition, all members of the student-run firm had to be members of PRSSA,” Rice said.

However, not every member of Cardinal Communications was a public relations student. Several members of the firm were in advertising, graphics and news editorial departments.

“Advertising uniqueness is in the way it is run,” said Rice. “We are a full-service agency that needs to create clients strategies to achieve public relations goals, advertising, graphic, and news editorial objectives.”

Because of this diversity within the firm, it seemed unnecessary for each member of Cardinal Communications to become affiliated with PRSSA when several members were not public relations students.

The members of Cardinal Communications decided to lobby against this PRSSA guideline and entered into negotiations with the selection committee.

It was decided that each member of Cardinal Communications become a member of their respective student organization, the selection committee would allow Cardinal Communications to submit their application for consideration for the designation.

Members of Cardinal Communications agreed to meet the new requirements, and were later recognized as an Alpha PRSSA Nationally Affiliated Student-run Firm.

The recognition took place at the 2006 PRSSA National Conference in Salt Lake City.

“This award is important to the legacy of Cardinal Communications because it shows that we are reaching the goals, expectations, and requirements to be a nationally affiliated firm,” said Rice. “Cardinal Communications is a continually growing and maturing program and being recognized as a nationally affiliated firm exemplifies that.”

The other universities that received the recognition included Illinois State University of Illinois, Ohio State University, Brigham Young University, Southern Illinois University of Carbondale, University of New Mexico, University of North Dakota and Hawaii Pacific University.

Jessica Pugh ’07, executive director of Cardinal Communications, accepted the certificate of recognition on behalf of the 50-member staff.

“It’s such a great accomplishment for Cardinal Communications and all of us who are involved in it,” Pugh said. “We are a firm with all the assets of a professional agency. This distinction will help show potential clients just what great work we do.”
Interactive television program expands, receives national magazine coverage

BY TOM HARTER

Pointing and clicking using a computer mouse is second nature. Using a remote to navigate DVD menus is common. Being able to combine these elements to learn more about the stories presented live on the evening news will soon be the way to receive news.

For the second time, a team of journalism graphics, telecommunications and computer science students and professors produced a five-minute interactive television newscast in collaboration with a live NewsLink Indiana broadcast on April 26.

The challenge for students was to produce, film, edit and construct news stories within the confines of a “normal news day” filled with story deadlines.

“Students have worked incredibly hard to evolve the project and the types of things we are able to do, including customizable content, an interactive news ticker and 3D interactive information graphics,” said George-Palilonis.

George-Palilonis supervised the class of hand-selected undergraduate students with John Dailey, assistant professor of telecommunications, and Vinayak Tankasale, instructor of computer science.

The class included 32 students, including journalism graphics and advertising student Nick Basham ’07. Basham worked on the visual side of the interface and partnered with Tankasale and his computer science students to integrate the design into the technology.

“Students have designed a unique interface for their interactive platform.” George-Palilonis added, “They have developed a prototype that can be easily customized to ‘news of the day.’”

The goal of the live show was to display to the public the newly designed interface and allow viewers of the live broadcast to interact with the iTV interface in a hands-on environment.

“Readers and viewers are now in control and we have to figure out the best way to be relevant in this new model,” Basham said.

“The program enlisted industry experts to assist with taking interactive TV beyond a classroom experience. Similar to last year, students were mentored by professionals with journalism and iTV experience. Previous mentors included Dale Hergstad, executive director of the interactive agency Schematic, as well as Tony Majeri, a former senior editor for innovation at the Chicago Tribune.

Hergstad returned to assist this semester’s class. He was joined by John Canning, a senior product manager and field producer for the Yahoo! Media Group and formerly a technical evangelist in Microsoft’s eHome Division. Both Hergstad and Canning are considered to be industry leaders.

“John Canning has a wide range of experience from worldwide communication and media issues, broadcast technologies and services, and field media production,” said Michael Bloxham, Director of Insight and Research at the Center for Media Design.

“Together (Canning and Hergstad) make up something of an interactive media dream team, and we are delighted to have them on board as research fellows. Our students and faculty will benefit and so will our research efforts.”

This immersion has led to national recognition, including an upcoming article in American Way magazine.

“Students see this as more than just a class project. It is an industry problem that they are really working hard to solve,” George-Palilonis said. “I can’t say enough about their dedication and commitment to making this an outstanding project,” commented George-Palilonis.

The iTV program is offered every spring semester. This semester the program included four journalism graphics students, five computer science students, 21 TCOM students and two graduate assistants. Each student was hand selected for the program.

By BECKY MCDONALD

FACULTY NOTES (continued from page 5)

BECKY MCDONALD


Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.

Presented with Todd Winkemper, M.A. “Examining organizational crisis communications research: Extending the work of Seeger, Slonov, and Ulmer” at the International Public Relations Research Conference.


Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.

Presented with Todd Winkemper, M.A. “Examining organizational crisis communications research: Extending the work of Seeger, Slonov, and Ulmer” at the International Public Relations Research Conference.

Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.

Presented with Todd Winkemper, M.A. “Examining organizational crisis communications research: Extending the work of Seeger, Slonov, and Ulmer” at the International Public Relations Research Conference in Miami.

Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.

Presented with Todd Winkemper, M.A. “Examining organizational crisis communications research: Extending the work of Seeger, Slonov, and Ulmer” at the International Public Relations Research Conference in Miami.

Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.

Presented with Todd Winkemper, M.A. “Examining organizational crisis communications research: Extending the work of Seeger, Slonov, and Ulmer” at the International Public Relations Research Conference in Miami.

Presented with D. Doutet, B. Shea, and D. Waterman Beyond Turf Issues: Encroachment on the Public Relations/Public Affairs Function* at the International Public Relations Research Conference in Miami.
produce a white paper from the event.

he said.

very prominent public within the state, " said Marilyn Weaver '65MA70EDS81, Department of Journalism classperson.

university. " said Pritchard.

award yearly at the conference.

Worldwide Employee Communications Conference. The purpose was to reach a conference, education and function of the building it took to be considered for this certification.

"I think it will be a truly beautiful building in which to learn and work," Buckrop said. "I suspect it will be a very popular place to be."

Ball State hosts, manages annual Indiana public relations conference at Indy Center

BY ELAINA GEMELAS

Ball State public relations program has long been a state leader for the Indiana Public Relations Conference, most recently transforming it into a forum for professionals and students to network with a mentor, as well as a platform for the program's reputation.

Ball State professor emeritus Mel Sharpe developed the idea of a conference in the 1980s for the university to engage in the professional development of Indiana public relations professionals, said Robert "Pritch" Pritchard MA88, assistant professor of journalism.

After relocating, evolving and growing, the 2006 conference format became a professional development forum for professionals.

Cardinal Communications, the department's student-run public relations and advertising firm, began assisting with the event before 2003.

"This event is a huge component of what we do and it allows students to learn in a real-world setting," said Vincent Filak, department chair. "We hope the listserv will be a great way for all alumni to receive news and information about Ball State."

the new building will enrich the Department of Journalism and the Art and Journalism building. It expresses the commitment of the Ball State University to its public relations.

"We are very proud to have an opportunity to co-exist under the same roof," said Marilyn Weaver '65MA70EDS81, Department of Journalism classperson.

this building means relocation for half of the telecommunications department as well as the entire communication studies department, Indiana Public Radio, the student-run radio station WCRD and the dean's office.

"The addition of the new building brings a feeling of pride in one's alma mater," Lavery said. "This will help raise the college's profile around the state.

"The new Communication and Media building will also offer a chance for faculty from different departments to work together more closely, increasing the opportunities for future collaboration.

"The Department of Journalism relocated from West Quad to the Art and Journalism building in 2001 helping to move the college close to being under one roof.

"The coming move of communication studies and half the telecommunications departments completes the transition.

extensive use of natural light, water-use reduction and a white roof coating to reduce heat absorption are some of the features that will reduce energy-use in the building by 30 percent.

Jacquelyn J. Buckrop, associate dean of the college, is proud of the careful attention to design, construction and function of the building it took to be considered for this certification.

"I think it will be a truly beautiful building in which to learn and work," Buckrop said. "I suspect it will be a very popular place to be."

Daily News creates listserv for alumni

BY SHANNON MCNICHOLS

The Daily News now offers a new way to keep its alumni connected to Ball State through a listserv.

this listserv will keep all alumni apprised of upcoming events and important announcements. Interested alumni and students can sign up and provide their e-mail addresses to a secure server that will distribute mass e-mails of relevant information to everyone who registers.

David Studinski, editor in chief of the Daily News the last two years, met many people he wanted to keep in touch with on the day of Louis Ingelhart's funeral. It became clear to him that there was no good system of networking with former Daily News staff.

"There is a need for a central environment for alumni and students to communicate with the sole purpose of networking," Studinski said.

these interactions drove the Daily News to create the listserv, which will provide an opportunity for Daily News alumni to keep in touch with their peers as well as reach out to students.

"This listserv will be very valuable to undergraduates and alumni to pass on information about job openings ... or to give fellow alumni a leg up when they are leaving their position," said Vincent Filak, Daily News adviser.

"It is a central environment for alumni and students to communicate with the sole purpose of networking," Studinski said.

to become a member of the listserv send an e-mail to listserv@bsu.edu, in the body of the e-mail type "subscribe DN-L ."

"We hope the listserv will be a great way for all former staff members to stay in contact as well as a way to talk with current staff," said Marilyn Weaver, department chair. "Dave has made a definite contribution to our future communications."
Ball State hosts annual J-Day for 1,600 students

High school students honored with Ball State scholarships, awarded Day Hall of Fame members inducts

BY ADAM MAKSL
Only standing room was available in room 306 of Ball State’s Student Center for alumna Rachel Perkins ’95 session on newspaper design trends at High School Journalism Day.

Sponsored 11 fellow department alumni and more than 30 other speak- ers who led more than 70 sessions at the 52nd annual event, April 20. More than 1,400 high school journalism students and teachers attended J-Day, an increase over previous year’s attendance Brian Hayes ’96M.A., director of the program, said.”

“This year, we reached out more to move sessions in adjoining states like Michigan, Ohio, Kentucky and Illinois,” Hayes said.

Hayes said the program was strengthens this year by an emphasis on more advanced sessions.

He said more than 130 high school students were able to participate in spe- cial advanced technology sessions taught in high schools and journalism use in the Art and Journalism building.

Ball State journalism faculty taught many of these sessions.

Hayes also said the annual event was improved with the addition of graduating senior sessions. Designed for high school seniors getting ready to go to college and taught by current Ball State student media leaders, these sessions emphasized writing for college media and learning more about Ball State.

“It’s sometimes difficult to transition from a high school journalist to a col- lege journalist,” Hayes said. “Hopefully, getting the inside info from students on the Daily News, expo and other BSU pub- lications will help high school students prepare for that transition.”

In addition to the advanced technolo- gy and graduating senior sessions, several featured speakers were invited to speak to students.

The day started with a keynote speech from the Peyton Institute’s Raybby, who spoke about media ethics.

Other featured speakers included journalists from the Indianapolis Star and Muncie Star Press, as well as nationally recognized scholastic journalism educa- tors from St. Louis, Mo., and Washington, D.C.

“We were really proud of our line-up of featured speakers this year” Hayes said.

The opening sessions also included presentations of awards, including two new inductions to the J-Day Hall of Fame.

J-Day Director Warren Watson accepted an induction presented to him and the scholastic journalism organization he directs.

Journalism alumnus Jim Stresel ’95, newspaper adviser at Carmel (Ind.) High School, was also inducted.

He said he is proud to be a part of the group of people who helped shape the event and create programs that helped him so much as a student at Ball State and now a teacher.

“It means a lot. That group is an illus- trious group and it humbles me to be a part of it,” Stresel said. “But, for me, I graduated from Ball State and got a great education there. Part of me just thinks that I want to be able to bring something back to Ball State and to give them back something I’ve taken from them and I think it’s a great opportunity for kids.”

Hayes, a former high school jour- nalism teacher and coordinator of the department’s secondary education sequence, said he is proud of the great history J-Day has.

“J-Day is an institution in Indiana scholastic journalism,” he said. “Carrying on the tradition of J-Day from those great people who started and continued it like Louis Ingeltinh and Marilyn Weaver is a real honor.”

J-Ideas continues push for First Amendment rights

The Washington state legislature’s inabil- ity to pass a student free press bill late this spring may have been a blow to the student free expression bills in Washington state and Oregon.

J-Ideas, the First Amendment advo- cacy organization housed in the Department of Journalism, provided moment-to-moment coverage of both sides of the highly contro- versial legislation and harried national media attention for both bills.

Now, J-Ideas is embarking on a national public policy initiative to promote legislation that protects students’ free speech rights but also recognizes the prosperous marriage between journalism and civic education.

“The only way an initiative like this will work is by combining civic educators and journalism educators,” J-Ideas Director Warren Watson said. “Journalism is the application of civics, so it seems like a natu- ral marriage — to bring both groups together to promote civic education and journalism education nationwide.”

To accomplish this goal, the organization has created an online workshop to meet to develop a game plan to continue the advocacy.

The J-Ideas First Amendment Alliance, made up of journalism and civic educa- tors across the country held its first meet- ing on May 15 at the Ball State University Indianapolis Center.

“The two communities need to come together and define our duties,” said Angela Thomas, J-Ideas assistant director. “There is strength in numbers.”

J-Ideas has also continued its mission through other initiatives. Watson teamed with the Vince Filkat and graduate student Adam Maksl to write three research papers exam- ining aspects of scholastic journalism and the First Amendment.

All three papers were submitted to the association’s IDEA conference for journalism and Mass Communication paper competition.

J-Ideas continues to promote educational materials available to educators, including a new DVD, “A First Amendment Guide for Principals and Administrators.”

DVs are distributed at national journal- ism conventions and are available by request at jideas.org.

“We’re seeing a revival in interest to address the fact that students in high school don’t really have free speech rights,” Watson said. “It’s always good to try to correct that through this effort.”

FACULTY NOTES (continued from page 9)

MEL SHARPE
Award created in his name for an “Outstanding Public Relations Research Paper” to be presented for the first time in 2008 at the International Public Relations Research Conference. The Sharpe-Jackson award is named for Sharpe and Patrick Jackson, a former leading public rela- tions professional.

MARY SPILLMAN

Served as panelist for “Breaking Barriers Among Student Media,” Convergence Projects for Student Media Groups at BEA, Las Vegas, April 21, 2007.

Attended “We Media Miami,” February 2007, University of Miami, Miami.

DAVID E. SUMNER

Wrote “American Magazines,” the annual roundup of magazine industry news for Britannica Encyclopedia 2007 Book of the Year. One of four national winners in a contest co-sponsored by Media Industry Newsletter and Time magazine to pre- dict Time magazine’s 2006 “Person of the Year.”

SHERYL SWINGLEY
Participated in Fourth Annual Bracken Library Faculty Technology Showcase, “GIS and Journalism,” with Angie Ingeltinh and the GIS. Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.

WARREN WATSON
Published articles on various First Amendment topics published in the Indianapolis Star, Fort Wayne Journal Gazette, Terre Haute Tribune Star, Muncie Star Press, The American Editor (ASNE magazine), Advisor Update (Dow Jones Newspaper Fund), and others.

Presented at the McCormick Tribune Freedom Museum (March 18-19), Poynter Institute in St. Petersburg (Jan. 4-5), Terre Haute Human Rights Day (April 18), the New York Times News Forum (April 7), and Philadelphia Public Schools (Feb. 8).

Spoke at a statewide symposium on the First Amendment co-sponsored by J-Ideas at the Indianapolis State House (with the Indiana High School Press Association) on March 6, 2007.

Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.

LAURENCE YAFFE

Wrote “American Magazines,” the annual roundup of magazine industry news for Britannica Encyclopedia 2007 Book of the Year. One of four national winners in a contest co-sponsored by Media Industry Newsletter and Time magazine to pre- dict Time magazine’s 2006 “Person of the Year.”

SHERYL SWINGLEY
Participated in Fourth Annual Bracken Library Faculty Technology Showcase, “GIS and Journalism,” with Angie Ingeltinh and the GIS. Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.

WARREN WATSON
Published articles on various First Amendment topics published in the Indianapolis Star, Fort Wayne Journal Gazette, Terre Haute Tribune Star, Muncie Star Press, The American Editor (ASNE magazine), Advisor Update (Dow Jones Newspaper Fund), and others.

Presented at the McCormick Tribune Freedom Museum (March 18-19), Poynter Institute in St. Petersburg (Jan. 4-5), Terre Haute Human Rights Day (April 18), the New York Times News Forum (April 7), and Philadelphia Public Schools (Feb. 8).

Spoke at a statewide symposium on the First Amendment co-sponsored by J-Ideas at the Indianapolis State House (with the Indiana High School Press Association) on March 6, 2007.

Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.

LAURENCE YAFFE

Wrote “American Magazines,” the annual roundup of magazine industry news for Britannica Encyclopedia 2007 Book of the Year. One of four national winners in a contest co-sponsored by Media Industry Newsletter and Time magazine to pre- dict Time magazine’s 2006 “Person of the Year.”

SHERYL SWINGLEY
Participated in Fourth Annual Bracken Library Faculty Technology Showcase, “GIS and Journalism,” with Angie Ingeltinh and the GIS. Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.

WARREN WATSON
Published articles on various First Amendment topics published in the Indianapolis Star, Fort Wayne Journal Gazette, Terre Haute Tribune Star, Muncie Star Press, The American Editor (ASNE magazine), Advisor Update (Dow Jones Newspaper Fund), and others.

Presented at the McCormick Tribune Freedom Museum (March 18-19), Poynter Institute in St. Petersburg (Jan. 4-5), Terre Haute Human Rights Day (April 18), the New York Times News Forum (April 7), and Philadelphia Public Schools (Feb. 8).

Spoke at a statewide symposium on the First Amendment co-sponsored by J-Ideas at the Indianapolis State House (with the Indiana High School Press Association) on March 6, 2007.

Selected to teach two Early Start Workshops, which are designed for incoming freshmen, during the summer of 2007.
Continuing to remember...