Student Spotlight

Congratulations to Junior, Ben Snider, for becoming January’s SPESES Student of the Month! Ben is a Sport Administration major and Marketing minor from Decatur, IN. His nominator describes him as a stellar student who displays professionalism with everything that he does. He decided to choose Sport Administration because he loves sports and enjoys working with others toward a common goal. Ben describes that the major provides him with hands-on experience and lots of opportunities for networking. On campus, Ben serves as President of the Sport Administration Association Executive Board, where he is responsible for promoting the Sport Administration program and posting onto social media accounts. He also has been able to go on many trips that allow him to view the behind the scenes of professional sports. Recently, Ben has become an intern for the NCAA. He worked on graphic design for stadium use and presentations for the 2015 Final Four in Indianapolis. He was also onsite during the tournament assisting with various tasks. Ben’s accomplishments do not end there. He was awarded the Balanced Man Scholarship, which is given to two male students who excel in and out of the classroom. His advice to underclassmen in the major would be to make themselves stand out by being active and involved with professors and fellow students. They should also take advantage of all opportunities provided. With Ben’s determination, motivation, and involvement, he has put himself on the road to success in the sports industry.

Program Partnerships

At Benefacta Day 2014 (a ceremony to celebrate external grant funding addressed by newly appointed Ball State University President Paul Ferguson), Dr. Liz Wanless was asked to present contractual partnerships between the Sport Administration program and sport industry organizations. Since Fall 2009, Sport Administration classes have generated over $71,000 in ticket sales for sport organization partners as well as over $15,000 for the Sport Administration program as part of experiential learning ticket sales projects in the SPTA 290 Revenue Generation course. Want to be a Sport Administration program partner? Contact Dr. Liz Wanless!

Alumni Mentoring

Would you like to be a mentor for a current undergrad? We have over 90 alumni who have already signed up for this program and are currently working with undergrad students to help better their careers.

To volunteer and become an alumni mentor you can contact new program advisor, Eric Klosterman at eklosterman@bsu.edu. No matter your position or location students gain insight from your experiences!