

**Ball State University Alumni Association
Alumni Council Meeting Minutes**

126th Meeting

May 1, 2010

Chairman Doug Reddington called the 126th meeting of the Ball State University Alumni Council to order at 10:48 a.m.

Reddington thanked everyone for coming and said this was the largest attendance in years. Only five members were absent.

MINUTES

Referring the Council to pages 3-13 of the background report, Reddington asked for corrections or additions to the minutes from the February 6, 2010, meeting. Hearing none, Jim Andrew moved to approve the minutes as presented, Jim Ittenbach seconded. The motion carried by voice vote.

REPORTS

A. Executive and Finance Committee

Reddington stated that the committee met earlier in the morning. The committee discussed budget cuts made by the university; the Lemler Group, LLC financial report, an agreed upon procedure of the BSUAA financials for 2009, the recognition of Ernie Krug's retirement after 29 years with the BSUAA by presenting him a Benny Award, and the replacement of Tom DeWeese on the Board of Trustees. (Wayne Estopinal was excused from the proceedings)

The committee had received twenty-two nominations for consideration for appointment to the Board of Trustees as the BSUAA representative. After review that group of alumni was reduced to a group of five nominees and a final meeting was held the previous evening. The committee's decision was to nominate Wayne Estopinal to be the BSUAA representative to replace DeWeese, effective 1-1-2011 for a four-year term until 12-31-2014. The nomination information was presented to the Alumni Council for discussion. A motion was made by Tom Farris to appoint Estopinal for the position; the motion was seconded by Larry Metzger and for the record an additional second and support was added by Tom DeWeese and Hollis Hughes, the motion carried by voice vote.

B. Ball State University Foundation

Wayne Estopinal said that the Foundation last met February 19-20.

The stock market is up, but the Foundation assets are still down from our high, currently the assets are at \$178 million. Assets were \$173 million June 30, 2009. There was an 11.8% investment fund return for the last 9 months. The BOLD campaign is at \$191million just shy of the \$200 million goal with over a year to go. The next meeting will be June 25-26, 2010.

Estopinal thanked everyone for the Board of Trustees nomination and said he had huge shoes to fill. He stated that DeWeese has been a great influence on his life and it is a great honor to be nominated for the position.

C. Ball State Board of Trustees

Tom DeWeese said that applications to attend Ball State are up and that 3,500 students will be admitted in the fall out of 16,000 applicants.

DeWeese also mentioned that Ball State's image and presence in Indiana has continued to increase. It is commonplace for Ball State to be mentioned in the same sentence with IU and Purdue by the Commission on Higher Education.

Hollis Hughes said that the budget reduction process has consumed a lot of time and was managed extremely well by the faculty and staff. The employees felt respected and valued with the budget cut proposal.

The university continues to maintain a tight focus on the strategic plan and mission of the university.

D. Financial Position

Kim Stout referred to pages 14-18 of the background report for a review of the finances. Stout noted the change in format to QuickBooks. With this format, you can see the income and budgeted expenses.

Stout also informed the Council of the new process for affinity license plates and said we anticipate the numbers to increase with the ease of the application process.

There being no questions or comments, Wayne Estopinal moved to accept the report. Terry Coleman seconded and the motion passed by voice vote.

E. Services Committee

Jim Andrew said the committee had met earlier in the morning to evaluate Cardinal Corner, Inc. and to review service proposals. There was discussion regarding the new Cardinal Corner web site, its inventory, and order process. A committee comprised of Jim Andrew, John Bowles, Tom Farris, and Jackie Johnston will meet to explore further.

Several partnership proposals were brought to the table. The Loan Home and travel discount program (Wyndham) were declined and the moving and storage (North American Van Lines) proposal was approved. The committee charged Tom Farris and Debbie Linegar to study customized print products (On Demand Technologies) and other similar products for further review. In addition, Debbie Linegar will continue to examine other no cost, effective, and ease of administration service programs such as car rentals, hotels, and moving and storage companies.

Andrew referred to page 19 for the Services Committee report. Andrew stated that the credit card contract will expire on August 31, 2011, and we will need to find ways to fill the money gap. Shipley said he has been in contact with Bank of America and has put feelers out locally, but the credit card market has changed too much and we will likely never be able to get a contract like we had in the past.

Andrew said the Insurance programs are doing well and we received a royalty check for \$43,933.57 in February. There have been three additions to the C.A.R.D. discount program since the last meeting.

The BSUAA is in the process of completing the May new graduate mailing. It will go out the first week in May and the push email to new graduates will be sent that week as well.

F. New Media/Technology

Stephanie Walton stated that we have started utilizing a service called Eventbrite to allow alumni, if they choose, to register and pay for events online. We have used it for three small events thus far and recently just added it as an option to register for the Indianapolis Indians outing.

Walton also described a new Web site for the Alumni Association -www.ballstateuniversityalumni.com which is under construction. The complete scope of this page has not been outlined but we are envisioning a new website that reflects more of a mash-up style site where we can host video, social network applications, blogs, and our new e-commerce store. Many of these applications cannot be hosted on the university site.

The Cardinal Corner Web site and on-line processing was taken down in late 2009. This was due to new policies implemented by the university business affairs staff. Since then, we have been working on options to re-launch the Cardinal Corner, Inc. Web site. We are pleased that we re-launched the web-site utilizing a third party vendor. This page will be housed outside of the university at our .com address at <http://shop.ballstateuniversityalumni.com>. Currently, visitors are able to shop and purchase items using PayPal or credit card with the final transaction finished in our office. A merchant account has not been set up yet as we are still researching opportunities. The site was launched on Friday, April 30.

Walton said with the second e-Alumnus only coming out July 2010, we will have a Flash tutorial aimed at properly introducing the functionality of the e-magazine. It will be housed on our new .com site and a link will be provided on the .edu site.

G. Coach of the Year Awards

Kate Webber reported for Robin Sparks and referred to page 20 for a review of the winter 2009-10 high school Coach of the Year awards. The winners were: Girl's Swimming, Dana Culp, '92MA05, Easter (Greentown) High School; Boy's Swimming, Matthew Pavlovich, '03, Munster High School; Girl's Basketball, Alana Harrington, '96, Bloomington North High School; Wrestling, Trent McCormick, '91, Yorktown High School; Gymnastics, Kim Dykes, '92, Franklin Central High School; and Boy's Basketball, Jeremy Duncan, '00, Monroe Central High School.

H. Oliver Bumb Scholarship

Julie Bradshaw reported the 2010 Oliver Bumb Scholarship recipient is Abby Rahn, New Castle, IN.

I. Legacy and C.A.R.T. Scholarships

Kerry Hendel referred to page 21-22 for a listing of recipients. The committee selected fifty Legacy Scholarship recipients that will receive \$2,000 each for the 2010-11 academic year.

Ten freshman students were selected and will receive the C.A.R.T. Scholarship for 2010.

J. Distinguished Alumni Award

John Bergman reported that three individuals had been nominated to receive the Distinguished Alumni Award. They are James Gooden, '54BAR71; Michael Johnston, '77MA81; and John Surovek. '68.

A motion was made by John Bowles to accept the nominations, Jim Ittenbach seconded. The motion carried by voice vote.

K. G.O.L.D. Awards

Annette Munoz said the committee had a difficult time selecting the maximum eight candidates to receive the award with such a great pool of candidates to choose from and asked for an amendment to raise the number. A motion was made by Munoz to increase the number to 9 for this year, Kerry Hendel seconded. The motion passed by voice vote.

The nine recipients are Cory Calvin, '01; Renee Cha, '00MA05; Adam Drummond, '02MA05; Michele Faroh, '06MBA07; Christina Klefeker, '00; Corrie Meyer, '00; Jennifer Rice, '07; Alan Rucker, '02MA03; and Cara Tuttle-Bell, '00. A motion was made by Larry Metzger to accept the nominations, Jim Andrew seconded. The motion carried by voice vote.

L. Benny Awards

Mike Shumaker listed the Benny Award nominations. They are Charles Green, '72MAE75EdD82; Rick Hall, '89; Jamie Lake, '95; Tony Costello; Jim Schmutte; and Ernie Krug, '69MAE73MAE82.

A motion was made by Jim Ittenbach to accept the nominations, Phil Metcalf seconded. The motion carried by voice vote.

M. Nominating Committee

Terry Coleman reported the Nominating Committee had met earlier and compiled a list to replace some retiring members. The committee will present the slate at the fall meeting.

ALUMNI ACTIVITIES

John Bowles mentioned some of the events presented on pages 23-27 that occurred since the previous Council meeting and future events being hosted.

CONSTITUENT ORGANIZATION REPORTS

A. Alumni Chapters

Adams-Wells – Holly Mahnensmith gave the chapter report and said that the board of directors' last meeting was Saturday, April 10. Mike and Carol Pettibone were hosts for a cookout following the Adopt-A-Highway trash pick-up.

Fred Hoffman and Stan Kunkel chaired the family bowling outing on Sunday, February 14, at the Bowling Center in Bluffton. Fifty-eight alumni and friends attended.

Steve Skiles will chair the golf and dinner outing at Timber Ridge Golf Club in Bluffton on Tuesday, June 22.

The next board meeting will be Tuesday, August 31, 2010, at 6:00 p.m. at Billy Ann's Restaurant, 113 North Main Street in Bluffton.

Greater Indianapolis – Mike Shumaker said the chapter board last met on Tuesday, March 9.

The new K of C location with the Sertoma Club Casino dealers worked out very well for Casino Night. Russ Lawrence chaired the event and 132 alumni and friends attended.

The golf and dinner outing is Wednesday, June 16, at Pebble Brook Golf Club in Noblesville. The outing will be a week later than in previous years. Bob Browning will chair the event.

Kevin Ervin will chair the Continuing Professional Educational Seminar for Accountants event scheduled for Wednesday, June 16. The seminar will be at Lutz's Restaurant in Noblesville.

The Jersey Boys is scheduled for the Murat Theatre on Thursday, June 10. A reception at the Rathskeller begins at 5:00 p.m., and Brenda Cox will chair the event.

Tom Nowak and John Waite will chair the Indians Picnic and Baseball Outing on Friday, June 4, at Victory Field. John will take reservations this year.

Julie Bradshaw will chair the Saturday, August 14, Symphony on the Prairie event featuring the music of Michael Jackson. The board will host a reception before the show.

Steph Meyers will chair the Wine and Cocktail Tasting event scheduled for Thursday, August 19, at the Omni Hotel.

The next board meeting will be Wednesday, October 20, at 6:00 p.m. at Scotty's Brewhouse in Indianapolis.

Michiana – Vince Von Der Vellen reported that the last board meeting was held on Monday, March 8.

Casino Night is Saturday, May 1, at the Elkhart Elks. Stephanie Markley, Amy Richardson, and Bob Woods will chair the event.

The golf and dinner outing is scheduled for Monday, July 12, at Elcona Country Club. Golf committee members include Scott Franko, Brian Sloan, Kim Stout, Vince Von Der Vellen, and Bob Woods. Kim Stout will take reservations for the event. The committee will meet June 7 during our next board of directors meeting.

Kristy Ambrosen will chair the 4-H Fair outing on Saturday, July 24. The outing will include discount admission and ride tickets and an evening concert with the Guess Who. The afternoon also includes a visit by special guest Charlie Cardinal.

Wes Steffen will chair the South Bend Silver Hawks Baseball Outing on Monday, July 26.

Northeastern Indiana – Mike McMillen said the chapter board of directors has not met since our last meeting.

Mo Hire chaired the TGIF on Friday, February 19, at Columbia Street West in Fort Wayne. Thirty-four alumni and friends attended the event.

Karen Francisco chaired the Science Central family outing on Sunday, February 28. Special thanks to Charles Green, Jo Ann Johnston, and Cal Lee for sponsoring the hospitality room. Sixty-eight alumni and friends attended the event.

The summer golf and dinner outing is scheduled for Wednesday, July 14, at Cherry Hill Golf Club in Fort Wayne. Matt Momper will chair the event.

Russ Hire will chair our Three Rivers Festival Parade entry. The parade is scheduled for Saturday, July 10.

This year's Scholarship Committee members are Jo Ann Johnston, Cal Lee, Eric Olson, Leigh Smith, Stacey Tribolet, and Russ Hire.

Michele Faroh will chair the Fort Wayne Tin Caps picnic and baseball outing scheduled for Friday, June 25.

The next chapter meeting will be Wednesday, May 12, at 6:00 p.m. at Flanagan's Pub and Restaurant.

B. Constituent Societies

Alumni Ambassadors/Alumni Leaders – Tom Andrews informed the Council that Alumni Ambassadors and Alumni Leaders will be involved in several upcoming outings. Craig Dunn, Ron Barsh, Cary Hungate, Rick Foust, and Marilyn Skinner will host the Kokomo Golf and Dinner outing on Monday, June 14. Ric Study, Tim Passmore, and Eric Mikels will host the Eastern Indiana Golf and Dinner outing at Winchester Golf Club on Tuesday, July 20.

Black Alumni Society – Mike Chisley reported that a BSU Foundation Fund # 462 had been established, with a \$500 gift, to provide Book Scholarships to be annually awardable for Black students. Board members have been asked to consider gifts to this new account, to the #460 Scholarship Fund that they plan to endow, to the Floyd Leadership Scholarships, and to their Black Alumni Society account that fund their awards program and other activities that they establish or participate.

Names of prospective board of directors were suggested.

Carl Radford was nominated for a 2010 United Way Diversity Volunteer Recognition that will take place July 17 at Indiana Black Expo in Indianapolis.

Homecoming 2010 plans are being formed. Discussion included a Friday night event as well as the BSUAA events on Saturday and the football game.

President Pam Morris is invited to address BSU students and parents at the May 7 Celebration of Excellence in Pruis Hall. The event is sponsored by the Office of Diversity and arranged by the Multicultural Center to recognize minority students who are graduating.

Cardinal Football Alliance – Tracy Hendricks said that the board of directors hasn't met since the last Alumni Council meeting.

There was a CFA Open House Saturday, April 10. Twenty-one alumni football lettermen and their guests returned for the day, attended practice, met the coaching staff, and had lunch with the team.

The annual Spring Football Game was hosted Saturday, April 17.

The board of directors will meet Saturday, July 31, prior to the annual CFA/Ray Louthen Memorial Football Lettermen Golf and Dinner Outing.

St.A.R.T. – Kate Webber reported that St.A.R.T. sold 92 Survival Kits for the spring 2010 semester, bringing in a profit of \$1,200. Total profit since the program's inception in fall 2004 is \$14,658.08.

The 26th annual Senior Congrats Party will be hosted Friday, May 7, from 4-7 p.m. at the Alumni Center. Free food and entertainment will be provided, along with a Ball State Alumni t-shirt for the first 500 new alumni in attendance.

C. Professional Societies

MCOB – Jim Ittenbach said the MCOB Alumni Dialogue Days program just concluded where more than 50 alumni interacted with current undergraduates within 133 classes over a two day time period. Next year's Dialogue Days event will be February 23- 24.

On October 15th the MCOB Annual Alumni Awards dinner will be hosted where 9 alumni will be recognized. Award recipients are: Hall of Fame: Randy Pond, '77, Accounting; Award of Distinction: Gregory Arnott, '80, Accounting, Scott Cotherman, '80, Business Administration, and Dave Heeter '83, Finance; Award of Achievement: Carol Abner, '79, Accounting, Jeffrey Greer, '88MS89, Management and Information, Robert S. Kaspar, '81, Accounting, Kevin Lansberry, '86, Finance, and Tony Schafer, '87, Management.

The college will be integrating a new health economics professor next year into the curriculum with plans to develop a new educational tract from this initiative. The business college will also add a sales major as a result of a HH Gregg sponsorship.

Starting next year the MCOB magazine will be distributed to over 30,000 alumni via print and electronic mediums to optimize reach while obtaining budgetary advantages. The board is also exploring best practices in utilizing electronic media to reach alumni.

The board is currently in the process of seeking new board member candidates to fill a vacant position. A student representative will also be added to the board later this year. Dean Sanyal is in the process of developing an Alumni-Student Mentoring program for all honors program students. The next steps include refining the program's scope as well as recruiting alumni mentors. It is expected the program will be in place by fall 2010; accommodating 30 alumni-students matches.

The next meeting is scheduled for July 14 at 3:00 p.m. at the Columbia Club in Indianapolis with a social dinner following.

FCS – Jackie Johnston reported that awards were presented to nine FCS alumni, one friend, and one faculty member March 26. Award recipients were Hall of Fame, Donna Shoemaker Bookout, '54MA61; Award of Distinction, Pam Lackner Brummit, '78MA84; Awards of Achievement, Sarah M. Atkinson, '06, Kelly Scott Soracco, '88MS99; Awards of Merit, David Hinds, '01, Danielle Kovecsi Myers, '02, Suzanne Finney Peperak, '03, Leslie Pitmon, '04, Amanda Scott Wilson, '04 MA07; Friend of FCS Award, Lectra USA Inc.; and Faculty Award, Lois Altman.

Alumna Angela Ahrendts, CEO of Burberry London, will be on campus May 7 for a small gathering with fashion merchandising students and on Saturday, May 8, will receive an honorary doctorate degree and provide the commencement address.

The FCS Web page is being updated with news from each program area on a rotating monthly basis. News about FCS alumni is requested, and a link to a brief online form is available to provide the news on both the FCS and the BSUAA Web pages.

Apparel design students competed to have their scarf and necktie designs selected by President Gora. The winners' creations will be produced and made available for the president to use as gifts.

FCS will partner with the Indianapolis Chapter to participate in the Symphony on the Prairie, August 14.

Plans are underway for the annual Career Development Day set for Thursday, October 28, 2010, on campus.

Journalism – Brian Hayes informed the Council that the Journalism Alumni Society held its annual awards luncheon at Cardinal Hall in the Student Center April 21. Award recipients are Journalism Hall of Fame Award, David Knott, Hank Nuwer, and James Wright; Journalism Alumnus Award, John Dye; and the Outstanding Young Alumnus Award, Deana Haworth. The Journalism Alumni Society Board of Directors met after the awards luncheon.

There are two board openings with several nominations for new members. A sub-committee will meet Tuesday, May 11, to discuss all nominees.

The Journalism Alumni Society will sponsor two alumni regional outings this summer. The outings are Symphony on the Green June 12 in Muncie, and Symphony on the Prairie August 14, with the Indianapolis Alumni Chapter.

The new department chairperson is Dr. William J. Willis III, effective July 1. “Jim” Willis is currently Chair and Professor of Communication Studies at Azusa Pacific University in Southern California. He taught at Ball State from 1988 to 1992. The Journalism Alumni Society will host a “meet the new chairperson” after-work social in downtown Indianapolis in August.

The next board meeting will be held Saturday, September 11.

NREM – John Bergman said the annual awards dinner and program was Friday, April 24. In addition to the Awards of Distinction, Achievement and Merit, the inaugural Friend of NREM award was presented to Steve and Lori Schwartz, former owners of the White River Canoe Company, and providers of transportation for the NREM river clean-ups.

Dr. Jerry Sweeten spoke about some of his projects with students at Manchester College after receiving the Award of Distinction. Matt Klein, executive director of the Indianapolis Waterworks and an environmental attorney received the Award of Achievement. Tom Reeve, a restoration ecologist with Flatland Resources in Muncie, and Kelly Niedermeier, a middle school science teacher in Gallup, New Mexico, were presented the Award of Merit for their career accomplishments as alumni who graduated within the last ten years.

Dr. Eflin reported that the department has withdrawn its request to change its name, and that the program options are being reduced from six to two. The two options are Natural Resources and Environmental Management.

The NREM pin will be reordered. A committee is checking prices with different manufacturers.

The NREM alumni will partner with the Indianapolis Chapter to attend the Indians baseball game on June 4 in Indianapolis.

Nursing – Jo Ann Johnston reported that the board last met Thursday, February 18, and Tuesday, April 6.

The board selected Norda Ratcliff, as the 2010 Outstanding Nursing Alumni Award recipient. The board also awarded five \$1000 and one \$500 student nursing scholarships.

The board sponsored the Nursing Alumni Banquet Saturday, April 24, at the Alumni Center and the Spring Pinning Ceremony Friday, May 7, at Emens.

The next Nursing Alumni Society Board of Directors meeting will be in late August at the Alumni Center.

Teachers College – Phil Metcalf informed the Council that the Teachers College Alumni Association Board of Directors will meet Thursday, June 24, at the Alumni Center.

The board will select recipients for Outstanding Alumni, Student Scholarships, and Innovative Educations Grants.

College of Architecture and Planning – Greg Jacoby said the CAP Alumni Society Board of Directors has not met since the last meeting. This spring the board will select alumni to be honored at CAP Alumni Day.

OTHER BUSINESS FROM THE MEMBERSHIP

Shiplely gave a BSUAA staff update. He informed the Council that Ernie Krug will be retiring after 29 years of service to the BSUAA on June 30, 2010. It will be a huge loss, as Krug has been an integral staff member of the BSUAA for many of our alumni outreach events and programs, but we wish him well in his retirement years.

Denise Greer, formerly the *Alumnus* Assistant, has been promoted to a full-time communications position. Her new title will be Associate Editor, Office of Alumni Programs.

Katherine Tryon Greene, a former communications graduate student, is returning to Ball State to complete another master's degree and will work for the communications department as a communications graduate student once again.

Shiplely thanked Nick Zuniga for his idea of posting Alumni Council bios on the web site. Shiplely said there will be a presentation at lunch giving a detailed account of the Alumni Survey. All data has been sent to members of the Alumni Council to review. Most of the results have been published at: www.ballstateuniversityalumni.com/2010survey.html

Larry Metzging described a networking event being hosted June 3 and said it is kind of like speed dating for business professionals. The event is sponsored by the BSUAA, Miller College of Business, and University Development.

There being no further business, the meeting adjourned at 1:00.

Respectfully submitted,

Edwin D. Shiplely, President and CEO
Ball State University Alumni Association

Important Dates

1. Saturday, September 11, 2010 – Alumni Council Meeting
2. Friday, October 8, 2010 – Alumni Awards Dinner
3. Saturday, October 9, 2010 – Homecoming – Ball State vs. Western Michigan University
4. Winter Alumni Council Meeting – TBA
5. Saturday, April 30, 2011 – Alumni Council Meeting
6. Saturday, September 24, 2011 – Alumni Council Meeting – Ball State vs. Army Football

Alumni Council Meeting – May 1, 2010

Attendance

Jim Andrew
Tom Andrews
John Bergman
John Bowles
Julie Bradshaw
Jenny Budreau
Mike Chisley
Terry Coleman
Fred Cox
Tom DeWeese
Wayne Estopinal
Tom Farris
Brian Hayes
Kerry Hendel
Hollis Hughes
Jim Ittenbach
Greg Jacoby
Jackie Johnston
Jo Ann Johnston
Jenell Joiner
Holly Mahnensmith
Mike McMillen
Phil Metcalf
Larry Metzging
Annette Munoz
Mike Shumaker
Doug Reddington
Ed Shipley
Kim Stout
Ebony Strong
Vince Von Der Vellen
Stephanie Walton
Lori Wean
Nick Zuniga

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Ernie Krug
Debbie Linegar
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Kate Webber