INDIANA ECONOMIC DEVELOPMENT COURSE

JANUARY 9-13, 2012, HORIZON CONVENTION CENTER
MUNCIE, INDIANA

Are you new to economic development? Does your job require you to have a good understanding of economic development or to make decisions that affect the economic development of your community? If so, then we invite you to register for the **Indiana Economic Development Course** scheduled for the week of January 9 - 13, 2012. The course will be held at the Horizon Convention Center in Muncie, Indiana.

Building Better Communities at Ball State University offers this weeklong, intensive training in the basic concepts, methods and strategies of economic, industrial, business and community development. The course is accredited by the International Economic Development Council. It fulfills one of the prerequisites for those who wish to take the examinations for the Certified Economic Developer (CEcD) designation.

A diverse and experienced faculty of practitioners and academicians covers the key elements of economic development. The curriculum, shared by 25 courses across the country, is augmented by state- and region-specific subject matter.

Course Curriculum:

- business retention and expansion
- strategic planning
- marketing/business attraction
- economic development finance
- small business and entrepreneurship development
- community/neighborhood development
- real estate development and reuse
- workforce development

Other topics for the course include:

- building development organizations
- development and the environment
- understanding the global economy
- international trade
- community development theory
- data gathering and analysis
- existing industry development

Application

In order to create an optimal learning experience for participants we must limit enrollment, so apply early as spaces fill quickly! **Those receiving or who have applied for a scholarship should still complete and submit their registration ASAP.** Space is allocated based on a first-come, first-served basis. The course fee for all participants is $595. The fee covers instruction, course manual, class picture, a Thursday evening reception, daily continental breakfasts, Friday buffet breakfast, and Monday thru Thursday lunches. Contact Rose Wright at (765) 285-1628 with any questions concerning registration. Applicants will be contacted within ten business days to confirm their registration status after submitting the online form. Please call if a confirmation has not been received by January 3rd, 2012.

If you have to cancel your registration, a full refund will be given if your notice of cancellation is received a minimum of three business days prior to the beginning of the course. **The full course fee is considered due, payable, and non-refundable if cancellation is not made within three business days of the beginning of the course.** Replacement participants will be accepted with permission of the appropriate scholarship provider when applicable. If you are a scholarship recipient, you should check with your scholarship provider as soon as possible as they may have earlier cancellation deadlines.

To register, please submit our online form available at http://www.bsu.edu/bbc/edc

College Credit

You may earn three credit hours of graduate or undergraduate credit through the BSU Department of Urban Planning that may be transferable to other universities. If you want to receive college credit, you must pay a BSU tuition fee in addition to the course registration fee, and complete additional assignments after completion of the course. The admission deadline to BSU for this course is **December 12th, 2011.** Please call Jocelyn Sollman at (765) 285-8100 for college credit registration information.

Scholarship Providers

This course is generously supported by a number of organizations dedicated to the development and prosperity of Indiana. The following utilities offer full tuition scholarships to participants who reside in their Indiana service area. Please contact your provider directly to see if you qualify for one of these scholarships.

Duke Energy Indiana
Anita Webb
(317) 838-2686

CenturyLink
Jack Moore
(574) 269-1520

Hoosier Energy Rural Electric Cooperative, Inc.
Harold Gutzwiller
(812) 876-0294

Indiana Michigan Power
Jill Perillo
(260) 425-2153

Indiana Municipal Power Agency
Susan Reed
(317) 575-3879

NIPSCO/NiSource
Diane Thalmann
(219) 647-5134

Vectren
Ron Keeping, CEcD
(812) 491-4761

Wabash Valley Power Association
Sherry Rose
(317) 481-2844

Program Location & Lodging Accommodations

The course is held at the Horizon Convention Center, 401 South High Street, Muncie, Indiana. Participants are encouraged to stay at one of the local Muncie hotels including the Comfort Inn, the Fairfield Inn, and the Hampton Inn & Suites. Group rates are available at the Comfort Inn. To ensure accommodations at the discounted rate, you must make reservations by January 1st, 2012, and indicate that you are with **Building Better Communities**' Economic Development Course.

For additional program information please visit our website at www.bsu.edu/bbc/edc or contact Rose Wright at rwright@bsu.edu or (765) 285-2773.

The Indiana EDC is accredited by the International Economic Development Council which accredits a number of Basic Economic Development Courses (BEDC) that provide the foundation for entry-level economic development practitioners, allied professionals, community leaders, and volunteers. The Indiana EDC and other EDC/BEDCs serve as the equivalent to IEDC's Introduction to Economic Development Course for those interested in the CEcD Certification through IEDC. For information on other basic economic development courses accredited by the IEDC, please see its website.

The International Economic Development Council is a membership organization that serves thousands of economic

development professionals from around the world with unparalleled expertise and collective influence. IEDC develops policies to advance the profession of economic development and serves as a clearinghouse for information on local economic problems and solutions. It also fosters the interchange of ideas and education experiences.

IEDC
734 15th Street, NW, Suite 900
Washington, DC 20005
202-223-7800
Fax 202-223-4745
http://www.iedconline.org

INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

Course Sponsors

Indiana Economic Development Corp.
Duke Energy
CenturyLink
Hoosier Energy
Indiana Michigan Power
Indiana Municipal Power Agency
NIPSCO/NiSource
Vectren
Wabash Valley

http://www.bsu.edu/bbc

Ball State University provides access and opportunity for persons with disabilities. Please notify us as early as possible of needed accommodations and adaptations so that you can gain maximum benefit from our program offerings. The information presented within this document is correct at the time of publication. It is subject to change at any time.