Digital Measures Activity Insight Definitions to Assist in Reporting

Immersive Learning: In

Immersive learning pulls together interdisciplinary student teams that solve problems for community partners. The result is a final product that enhances the community with a lasting impact. Students have created business plans, Web sites, documentaries, content and applications for emerging media, publications, and much more.

Outreach and Engagement:

Outreach and engagement are broadly defined as the teaching, research, and service that engage the university with external constituents. Outreach activities extend the resources and expertise of Ball State in ways that benefit external constituents and advance the university's service mission.

Service Learning:

Service Learning is a credit-bearing educational experience in which students (a) participate in an organized service activity that meets identified community needs, and (b) reflect on the service activity in such a way as to gain further understanding of curricular content, a broader appreciation of the discipline, and an enhanced sense of personal valued and civic responsibility. In order for a course to be considered "service-learning," a community service requirement must be integrated into the course curriculum and reflection must be conducted, ideally, both inside and outside of the classroom.