Digital Measures Activity Insight
Definitions to Assist in Reporting

Immersive Learning: Immersive learning pulls together interdisciplinary student teams that solve problems for community partners. The result is a final product that enhances the community with a lasting impact. Students have created business plans, Web sites, documentaries, content and applications for emerging media, publications, and much more.

Outreach and Engagement: Outreach and engagement *occur when university resources are applied for the benefit of external constituents, creating mutually-beneficial relationships and outcomes, which contribute to the public good.*

Service Learning: Service Learning is a credit-bearing educational experience in which students (a) participate in an organized service activity that meets identified community needs, and (b) reflect on the service activity in such a way as to gain further understanding of curricular content, a broader appreciation of the discipline, and an enhanced sense of personal valued and civic responsibility. In order for a course to be considered "service-learning," a community service requirement must be integrated into the course curriculum and reflection must be conducted, ideally, both inside and outside of the classroom.