

# ASSESSMENT ESSENTIALS

PLANNING, IMPLEMENTING,  
AND IMPROVING ASSESSMENT  
IN HIGHER EDUCATION

Catherine A. Palomba  
Trudy W. Banta

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(405 pages)

*Experts in the field of assessment offer this comprehensive, step-by-step guide to the most current practices for developing assessment programs on college and university campuses. Assessment Essentials outlines the assessment process from the first to the last step and is filled with a wealth of illustrative examples to show how assessment is accomplished on today's academic campuses. It is especially useful for faculty members and others who may be new to the assessment process. In clear, accessible language, Catherine A. Palomba and Trudy W. Banta describe effective assessment programs and offer a thorough review of the most up-to-date practices in the field.*

*Each chapter of the book addresses a specific aspect of assessment and is designed to walk users through various steps of the assessment process.*

(Book Jacket)

## CONTENTS

1. The Essentials of Successful Assessment
2. Developing Definitions, Goals, and Plans
3. Encouraging Involvement in Assessment
4. Selecting Methods and Approaches
5. Using Performance Measures and Portfolios for Assessment
6. Using Tests, Classroom Assignments, and Classroom Assessment
7. Listening to Students' Voices
8. Relating Assessment to the World of Work
9. Assessing General Education
10. Assessing Campus Environments and Student Experiences
11. Reporting and Using Assessment Results
12. A Matter of Choices