

ASSESSMENT CLEAR AND SIMPLE

A Practical Guide
for
Institutions, Departments,
and General Education

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(145 pages)

Assessment Clear and Simple is “Assessment 101” in a book – a concise, step-by-step guide written for everyone who participates in the assessment process. This practical book helps to make assessment simple, cost-efficient, and useful to the institution, while at the same time meeting the requirements of accreditation agencies, legislatures, review boards, and others. *Assessment Clear and Simple* explores a variety of topics and shows how to

- *Build on assessment already in place*
- *Use classroom work and grading process*
- *Get faculty and department on board*
- *Assess hard-to-define goals such as moral and civic development*
- *Develop workable learning goals*
- *Tailor assessment to its purposes*
- *Select sensible assessment measures*
- *Make criteria explicit*
- *Use assessment to improve learning*
- *Establish effective oversight without an assessment bureaucracy*
- *Write an assessment report*
- *Interpret the institution’s culture to external audiences*

Assessment Clear and Simple can help your institution employ assessment as a powerful instrument for improvement and provide a basis for wiser planning, budgeting, and change in curriculum, pedagogy, staffing, programming, and student support.

(Book Cover)

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