

Assessment Note

Office of Academic Assessment and Institutional Research

Ball State University

AAIR No. MAP-AI-2004

Making Achievement Possible Survey Five Year Trends

Making Achievement Possible (MAP) is a freshman survey designed to reveal student strengths and talents, as well as to identify areas for further development. The survey is given to incoming freshmen during the early part of their first semester. This note outlines some five year trends.

Academics

	1999	2000	2001	2002	2003
Percentages who indicated that they plan to spend 11 or more hours per week studying outside of class	69%	68%	67%	62%	68%
Percentages who strongly agreed or agreed that they ...					
Were satisfied with their courses for the semester.	80%	79%	80%	79%	80%
Were satisfied with their academic life at Ball State.	73%	75%	73%	73%	74%
Would feel comfortable asking instructors for help if needed.	75%	76%	76%	73%	76%
Were adjusting to college study demands.	64%	65%	66%	65%	67%
Percentages rated themselves as well above average or above average in the following areas:					
Ability to ask questions of and get feedback from instructors	41%	42%	42%	40%	44%
Academic self-confidence	50%	51%	52%	50%	49%
Creativity	57%	58%	58%	59%	58%
General intellectual ability	64%	63%	64%	63%	61%
Self-motivation	53%	51%	52%	50%	53%
Writing skills	53%	55%	54%	55%	52%
Percentages who expected to get A's overall	22%	26%	27%	28%	28%

Student Activities

	1999	2000	2001	2002	2003
Percentages who indicated that...					
They planned to participate in student organizations or clubs very often or often	27%	29%	27%	27%	32%
They expected to be involved in student activities 11 or more hours per week	23%	24%	19%	19%	22%
Percentages who strongly agreed or agreed that they were involved in campus activities	48%	51%	52%	51%	53%

Perceptions of Ball State

	1999	2000	2001	2002	2003
Percentages who reported that...					
Ball State was their first choice among choices for college	69%	67%	70%	72%	70%
They would rate Ball State as among the best or better than most other universities in the country	65%	66%	67%	67%	67%
Percentages who strongly agreed or agreed that they ...					
Felt that they fit in well at Ball State	82%	82%	82%	82%	81%
Felt that they were adjusting well to BSU	88%	88%	88%	87%	88%
Were pleased about attending Ball State	88%	87%	87%	88%	88%

Goals, Plans and Expectations

	1999	2000	2001	2002	2003
Percentages who indicated that...					
Their immediate education goal was a Bachelor's degree	84%	82%	81%	81%	83%
Their long term educational goal was a Master's degree, Ph.D., M.D., or other professional degree	49%	49%	48%	48%	50%
They expected to graduate from Ball State	71%	71%	71%	71%	71%
Percentages who had chosen a major and...					
Were certain about it	37%	39%	38%	38%	42%
May change it	41%	39%	42%	41%	39%

For more information about the Making Achievement Possible Survey or other university assessment projects, please contact the Office of Academic Assessment and Institutional Research.