

How to reach us...

Here for you to clip and save is a telephone directory of several Ball State offices. Many of these offices can be reached using the university's toll-free number, 800-382-8540. Campus information is always available at www.bsu.edu.

Parent Advisory is produced by University Marketing and Communications for the Division of Student Affairs. We welcome your questions and comments. Please send information to kslabaugh@bsu.edu, or write to the Assistant to the Vice President of Student Affairs/Ombudsperson, Administration Building, room 238, Ball State University, Muncie, IN 47306.

Contributors: Katie Slabaugh
Amy Vasinko

(CLIP AND SAVE)

BALL STATE UNIVERSITY

Telephone Directory

Office	Telephone
Assistant to Vice President of Student Affairs/Ombudsperson	765-285-1545
Bursar	765-285-1643
Career Center	765-285-5634
Counseling Center	765-285-1736
Dean of Students	765-285-3734
Disabled Student Development	765-285-5293
Health Center	765-285-8431
Housing and Residence Life	765-285-8000
Learning Center	765-285-1006
Multicultural Center	765-285-1344
Parking Services	765-285-1208
Police	765-285-1111
Registration and Academic Progress	765-285-1722
Scholarships and Financial Aid	765-285-5600
	800-227-4017
Student Legal Services	765-285-1888
Student Life	765-285-2621
Student Rights and Community Standards	765-285-5036

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The information presented here, correct at the time of publication, is subject to change. Ball State University practices equal opportunity in education and employment and is strongly committed to diversity within its community.

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EMERGING MEDIA: New initiative focuses on immersive learning, economic development

In December, President Jo Ann M. Gora unveiled a \$17.7 million Emerging Media Initiative (EMI) focused on providing critically needed human capital and fostering economic development across the state and region.

“Emerging media” is the term applied to the evolving use of technology and digital content to enhance work, play, and learning; to broaden access to information; and to enrich personal connections by eliminating the constraints of time and location. At Ball State, emerging media are deeply ingrained in students’ academic and immersive learning experiences, in faculty research, and in the university’s outreach efforts in Indiana.

“We asked ourselves, ‘What strengths can we leverage to do our part to advance Indiana’s economy?’ Our answer is emerging media,” Gora says. “The Emerging Media Initiative is an obvious next step for the entrepreneurial university. Hoosiers can expect the same

accountability and results from EMI that have become synonymous with Ball State’s other successes such as the Inaugural Scholars, immersive learning, and Building Better Communities.”

EMI will benefit the state of Indiana with media-savvy human capital, give students even more access to innovative and entrepreneurial opportunities in emerging media across the curriculum, and provide faculty with the support needed to bring new ideas to market.

The initiative, funded through combined institutional and new private resources, has four components: leadership and sustainability, student opportunities, faculty and research, and engagement and economic development.

Leadership and sustainability: The initiative will be led by Dave Ferguson, recently appointed associate vice president for emerging media and executive director of the Center for Media Design (CMD). CMD is widely recognized for leadership

in applied research, interdisciplinary projects in digital media design, digital content development, and media-use research.

Student opportunities: More students will become involved in emerging media, starting with establishment of a new scholarship, the Randy Pond Emerging Media Scholars program, to recruit talented students. Additional funds will be dedicated to strengthen the university’s award-winning student Digital Corps—Indiana’s only Apple-certified training team. EMI will promote student and faculty innovation by funding interdisciplinary and entrepreneurial projects with potential for commercialization opportunities.

Ball State also is launching a distinguished speaker and workshop series named in honor of its most prominent alumnus, CBS *Late Show* host David Letterman. The series will provide students regular, direct engagement with

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INSIDE: TOP 10 THINGS EVERY BALL STATE STUDENT SHOULD DO, PAGE 3

CONNECTIONS: Multicultural Center welcomes new director

By Amy Vasinko

The Ball State Multicultural Center, which offers programs and services that assist students of color and of all cultures in their achievement of academic, cultural, economic, and social success, welcomes Patricia Lovett as its new director. Lovett joined Ball State in June as assistant director of the center. Her husband, Michael Lovett, is also in his first year at Ball State as head coach of the women’s soccer team.

Lovett has eight years of student affairs experience. She previously worked at Murray State University in the offices of student life and residence life and at Virginia Tech in the athletic department as the director of student life. She received her bachelor’s degree in dietetics and her master’s degree in human development and leadership from Murray State.



Patricia Lovett

“We are excited to have Patricia join our staff as director of the Multicultural Center,” says Kay Bales, vice president for student affairs. “With continued partnerships across campus, the resources at the Multicultural Center, and Patricia’s experience, we look forward to innovative programs and service.”

In her new role, Lovett’s goal is to promote education and messages of respect across campus to improve awareness and appreciation of diversity by encouraging and establishing collaborations between the center and student groups, such as the Latino Student Union and the Black Student Association, and other university offices. For example, the center and the Office of Housing and Residence Life recently teamed up to bring diversity and workplace preparation programs to students in their residence halls.

Lovett also wants students of all backgrounds to feel welcome to visit and use the center’s resources, such as the Malcolm X Library, which contains more than 1,000 books and resources available for

CONNECTIONS, *Continued on page 2*

Dates to Remember

March 23, Monday

Course withdrawal period ends

May 4–8, Monday–Friday

Final exam periods

May 9, Saturday

Commencement

May 9, Saturday

Residence halls close at 6 p.m.

May 17, Sunday

Residence halls open at 9 a.m.

May 18, Monday

Summer semester begins

May 22, Friday

Last day to register for summer semester

May 25, Monday

Memorial Day

No classes

June 29, Monday

Course withdrawal period ends for summer semester

July 3, Friday

Independence Day observance

No classes

July 24, Friday

Summer semester ends

July 25, Saturday

Commencement

July 25, Saturday

Residence halls close at 6 p.m.

EMERGING MEDIA, *Continued from page 1*



Students in *iMedia*, a yearlong interactive media course, develop interfaces for the widely popular iPhone and iPod touch as well as other multimedia devices. For information on this and other projects that demonstrate Ball State's leadership in emerging media, visit www.bsu.edu/emergingmedia.

communications and emerging media leaders of national stature. Campus appearances are planned for legendary newsman Ted Koppel, *The Art of Innovation* author Tom Kelley, and several other respected professionals.

Faculty and research: EMI will emphasize emerging media in attracting and retaining faculty with expertise in the study and use of emerging media. The initiative will also add a research faculty member and laboratory focusing on the

relationship between emerging media and learning.

Engagement and economic development: A national advisory board has been named to analyze trends and developments, consult on curriculum, and advise on commercialization opportunities.

To learn more about the initiative, Ball State's experts in the field, campus resources, and our successes so far, visit www.bsu.edu/emergingmedia.

CONNECTIONS, *Continued from page 1*

students to check out. The center also has quiet study rooms, a computer lab, and a kitchen. Lovett, who enjoys cooking, provides students with home-cooked meals on Fridays, which students from across campus enjoy.

"The center has a homey atmosphere," Lovett says. "I want students to feel welcome and comfortable here."

In addition to serving as a place of study and respite, "The Multi"—the nickname by which the center is known among students—provides programming throughout the year, including Perspectives, a discussion series focusing on a different issue or topic once a month, and the One World Speakers Series. Each fall, students are welcomed back with an annual picnic and programs that focus on timely issues, such as the 2008 presidential election. January featured events for Martin Luther King Jr. Day and Unity Week, and in February, the center observed Black History Month.

March is Women's History Month. The center cosponsors Women's Week with the Women's Studies Program and hosts Women in the Arts, which celebrates Ball State's

talented women artists and will showcase a variety of works, from dancing to poetry to musical acts, paintings, drawings, and sculptures. In April, the center will mark Asian Pacific American Heritage Month with programs and speakers cosponsored with the Asian American Student Association. Lovett aspires to establish programs that would highlight a different culture each month.

Summer provides opportunities for incoming students to become acquainted with the center and begin building a relationship that will serve them throughout their collegiate years. Lovett is working to update and expand the Excel summer program, which is designed to assist minority students with their transition into higher education. Components of the program include academic and personal development, interpersonal skills, and increasing awareness of campus resources.

Amy Vasinko is a graduate student in student affairs administration in higher education. She has an assistantship in the Office of the Assistant to the Vice President of Student Affairs/Ombudsperson.

TOP 10 THINGS EVERY BALL STATE STUDENT SHOULD DO BEFORE GRADUATION

A student's four-year commitment to getting a degree can seem like a long haul at the beginning, but that perspective can change quickly. Recent graduates and seasoned alumni alike often give the same wisdom to current students: your college years fly by, so take time to smell the roses. To make sure your student doesn't miss a thing, a group of experienced Ball State students assembled a list of things every Ball State student shouldn't miss out on. (Thanks to a certain Ball State graduate who has made it big in late night television—David Letterman—Top 10 lists have become fairly popular around here.) Some of the most-cited favorites are listed below.

10. Eat a Carter's nearly world-famous hot dog.
9. Stay up late with new friends.
8. Join a club, intramural team, or mud volleyball team.
7. Go to Late Nite.
6. Take a midnight walk through campus with friends.
5. Get a team together to lip sync at Air Jam.
4. Cheer with Happy Friday Guy.
3. Get your picture taken in front of Benny.
2. Take a totally random elective class, just because you want to.

And, the number one thing to do before graduating from Ball State:

1. "Chirp" for the Ball State football team at Scheumann Stadium.

CAREER PLANNING FOR STUDENTS

The Ball State Career Center has developed the Career Management Action Plan, or Career MAP, to help students with career development during their college years. The plan features four objectives:

- assess and explore values, skills, and interests, as well as career options and majors
- develop key skills employers are seeking and learn job-search techniques
- develop leadership skills and pursue opportunities for professional experience
- secure professional employment or enroll in graduate school.

"We offer numerous resources and activities to help students complete each objective successfully," says Joe Goodwin, assistant director of the Career Center. "The plan isn't sequential, so students can begin working on whichever components they find most appropriate to meet their needs."

The program can help your student get started on the road to career success. Check it out at www.bsu.edu/careers/cmap.

■ Ball State receives funding for disability services projects

Ball State received a three-year \$427,000 grant from the U.S. Department of Education that will help improve services to assist students with disabilities. Through the Ensuring a Quality Education for Indiana's Students with Disabilities grant, Ball State plans to increase its faculty mentoring and tutoring program, expand the Learning Center's services to students with disabilities, and create a lecture series and high school outreach program. Learn more at www.bsu.edu/dsd.

■ New partnership to improve 9-1-1 communications

The university's Advanced Crisis Communication Training program (ACCT) is working with the National Emergency Number Association (NENA) to increase disaster communications capabilities across the country. The Federal Emergency Management Agency (FEMA) awarded Ball State \$2.5 million to create on-site and online training courses for supervisors in 9-1-1 call centers nationwide.

■ Entrepreneurship professor to head Ball State's nationally ranked center

A leading business faculty member has been named to head Ball State's nationally ranked entrepreneurship center. Michael Goldsby, the Stoops distinguished professor of entrepreneurship, will lead the Entrepreneurship Center in the Miller College of Business after serving as interim director for several months. The entrepreneurship program has been lauded nationally as the ultimate entrepreneurial experience. The program features a final pass-or-fail class that requires seniors to put their degrees on the line just days before graduation as their business plans are analyzed by a group of top business leaders.