

STRATEGIC PLANNING TASK FORCE 2012-17

Meeting #18 December 2, 2011  
Alumni Center, Meeting Room #1  
8a.m. -12:00noon

Members Present: H. Akin, C. Alexander, K. Bales, P. Gestwicki, M. Goldsby, B. Hannon, M. Holtzman, R. Howard, E. Kelly, T. King, T. Lauer, K. McGeary, J. Obrycki, J. Palilonis, F. Sabatine, J. Scheib, L. Siktberg, T. Taylor, G. Vasquez de Velasco

Members absent: J. Bott, K. Lee, B. McNely, R. Morris, P. Repp, C. Sullivan

Provost Terry King convened the meeting at 8:00a.m., and adjourned at 11:00a.m. A full-day meeting will be arranged prior to the start of spring semester.

The group discussed collaboratively, as well as in small groups. The following was derived from the discussion.

## Strategy

Themes (3-6)

Outcomes (or goals)

Metrics

Initiatives will be created to reach outcomes.

Our strategy:

“Differentiation via Quality”

## THEMES AND IDEAS

### 1. Learning Experiences

- IL 2.0
- Integrate graduate experience
- Future of education
- Online
- International Students
- Digital literacy

### 2. Leadership in Education

- Quality of Academic Programs
- National recognition-faculty & programs (Post Tenure Review, Core Curriculum, Academic Plan)
- Emerging Media Initiative
- ILearn (unique experiences)
- Office of Educational Excellence
- Design/Space
- Contract Faculty(?)

### 3. Vibrant University

- Facilities
- Non-academic programs
- Town/gown
- Quality of work environment (Post Tenure Review)
- Quality of Learning

### 4. Impact on Indiana

- BBC (CBP, CBER, Bowen Center, CHP)
- Indy Center/Fishers
- Ball State Innovation Corporation

## OUTCOMES

### 1. Learning Experiences

- A. Ball State will continue to raise the academic profile of its student body.
- B. Increase student success
- C. Enhanced diversity of student population
- D. Enhance integration of undergraduate/graduate experience
- E. Utilize state-of-the-art education practice
- F. Provide high-impact experiential learning opportunities
- G. Promote innovative academic structures pursuant to student-driven interdisciplinary learning experiences (4yr. graduation rate) \*
- H. Cohesive, meaningful disciplinary Education \*\*
- I. Fully implemented core curriculum
- J. Maximize personal growth through liberal education
- K. Be premier undergraduate provider in Indiana

### 2. Leadership in Education

- A. Ball State will have strong scholarly programs in the “science of learning”
- B. Ball State will provide opportunities for programs to achieve full potential
- C. Ball State will optimize and prioritize its academic structure (academic plan)
- D. Implementation of best teaching/learning practices (includes physical design of the classroom)
- E. Validate & disseminate best practices
- F. A core curriculum – needs refined. Advance the Core Curriculum as a National Model

## OWNERSHIP

1. Provide structured but flexible curriculum that projects learning needs

## ADDENDUM

### \*Learning Experiences (G):

- 4-year degree
- Opportunities for flexibility, but structured
- Plan during freshman or sophomore year
- X # credit hours devoted to personal shaping of learning
- Focused flexibility, but structured plan
- Self-learning outside classroom

### \*\*Learning Experiences (H):

- Hybrid learning
- Diversity
- Technology enhanced
- Respect best practices in domain
- Don't lose skills
- Alignment
- Education designed for today's students
- Cohesive-scholarship
- All stakeholders