STRATEGIC PLANNING TASK FORCE 2012-17
Meeting #23, March 2, 2012
Student Center, Room 310
8:30a.m. – 10:00a.m.

Members Present: K. Bales, J. Bott, B. Hannon, E. Kelly, T. King, W. Knight, T. Lauer, K. Lee, K. McGeary, B. McNely, R. Morris, J. Obrycki, T. Proudfoot, F. Sabatine, L. Siktberg, C. Sullivan, T. Taylor

Members absent: H. Akin, C. Alexander, P. Gestwicki, M. Goldsby, M. Holtzman, R. Howard, J. Palilonis, P. Repp, J. Scheib, G. Vasquez de Velasco

Provost Terry King convened the meeting at 8:30a.m.

The Provost indicated three items on the agenda for today:

1. Terminology for Themes and Outcomes
2. Discussion of the vision, Mission, and Values Statement
3. Wrap-up from Retreat on February 13-14

1. Terminology for Themes and Outcomes

   The President would like for Themes to be renamed "Goals", and Outcomes to renamed "Objectives".

   Discussion ensued returning to the previous plan's terminology. Anything that helps with confusion is a good thing. The renaming of Themes and Outcomes will be renamed Goals and Objectives.

2. Vision, Mission and Values Statement

   Diversity is missing – some are arguing for inclusion or it needs to be more explicit in the process somewhere. Only appears in the values statement currently. Some think diversity should be our mission statement. It can be a value we include in that process.

   The subgroup who wrote this statement might want to take another look at it. In the 2001-06 plan, there was virtually nothing on diversity. In the 2007-12 plan, it was dramatically forward. It may look like we've gone backward, but not completely.

   Perhaps the subgroup could meet with George (Gaither?), and have him articulate concerns and document the meeting? J. Bott will schedule the meeting after break.

3. Wrap-up from retreat on February 13-14

   - Melanie will send out the list of stakeholder groups to everyone for second round of meetings with them.
   - Any feedback other than from the HLC?

The task force split up into three groups to review the Performance Indicators sent out earlier. The goal is to be sure everyone understands what they say. Three pages were distributed to each table.

The task force would like to meet again to continue their work on the performance indicators list. The goal is to produce a document that goes to the campus community as an "Oh, now I know" document. It needs to be something the campus community will care about.

The meeting adjourned at 10:00a.m.

The next meeting will take place on Friday, March 16, 8:30am – 10:00am, in the Studio Lounge, located in the Atrium of the Arts and Journalism Building.

/mt