STRATEGIC PLANNING TASK FORCE 2012-17
Meeting #5 July 25, 2011
Student Center, Cardinal Hall A
10-11:30 a.m.

Members Present: H. Akin, J. Bott, B. Hannon, M. Holtzman, R. Howard, T. King, T. Lauer, K. Lee, B. McNely, R. Morris, J. Obrycki, J. Palilonis, T. Proudfoot, F. Sabatine, L. Siktberg

Members absent: C. Alexander, K. Bales, P. Gestwicki, M. Goldsby, M. Karner, E. Kelly, K. McGeary, P. Repp, J. Scheib, T. Taylor, Vasquez de Velasco, G.

Provost Terry King convened the meeting at 10:00 a.m.

The Task Force:

- Discussed the presentation by Jennifer Bott on value statements, mission and vision
    - Core values – same as value statements? Some organizations stop at value statements.
    - What do we want for the world of higher education and how can we shape that world (Vision)
    - What can we do to realize these aspirations (Mission)
    - Alumni – thing that sells now is immersive learning, practicality, don't want to know so much about the research we're doing, unless it can be brought back to how it is impacting people – students and faculty, etc.
    - We do undergraduate education well – IU doesn't. Might mean we don't do something well – perhaps research – our research is a whole different spectrum. We just don't focus on it, not that we don't do it well. Focus on what we do best.
    - We impact the state more (with applied research and outreach programs) than other institutions.
    - How do successful organizations create a mission, values, and vision statement? Maybe identify a couple of values and a small group get together to evaluate and critique – most efficient use of time and get better results.
    - Legislature only cares about preparing students for the workforce. Quantity is more focus than quality at this time, however. Another is helping the State of Indiana. We're a public institution; we receive a lot of funding from the State.
    - We're trying to be relevant, particularly to undergraduate education.

- Subgroups: T. Proudfoot, J. Palilonis, T. Lauer

  Easel: Who are we?
  Relevant – educating students to go out in the world – 8
  Practical
  Pragmatic
  Entrepreneurial – 4
  High Quality
  Student Centered – 10
  Innovative - 2
  Transformative – 1
  Selective
  Access – staff, disciplines – 3

Real World
Impact
Prepare students to go out in the world – 9
Inclusive
Supportive – research, immersive learning, students, doing things to prepare them for the real world
Civic engagement
Connecting students with community and economic development – 2
Learn how to learn – 2
Diversity

- The Provost requested all deans to schedule data gathering sessions. These should be completed by the second week in September, if possible.

The meeting adjourned at 9:15 a.m

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