

STRATEGIC PLANNING TASK FORCE 2012-17
Meeting #9 September 22, 2011
Student Center, Room 301
8-9:30 a.m.

Members Present: H. Akin, C. Alexander, J. Bott, Gestwicki, P., Hannon, B., Holtzman, M., Kelly, E., King, T., Knight, W., Lauer, T., Lee, Karin, McGeary, K., McNely, B., Morris, R., Obrycki, J., Proudfoot, T., Repp, P., Sabatine, F. Scheib, J., Sullivan, C., T. Taylor, Vasquez de Velasco, G.

Members absent: Bales, K., Goldsby, M., Howard, R., Palilonis, J., Siktberg, L.

Provost Terry King convened the meeting at 8:00 a.m.

The Task Force:

- Reviewed a revised draft of the Identity Statement (Attachment #1). After discussion it was suggested that the task force look at this as a working statement, as there will be other constituencies that will want to make revisions.

Task Force members were interested in the President's response to the statement. The Provost responded that discussion began with talking through the notion of first starting with WHO we are as institution, with the notion that the core identity is not going to change. Not nouns, but action verbs – what are we going to do? The President felt this was appropriate and wanted to make it stronger. The use of action verbs as opposed to nouns was very important to her.

There was general agreement/consensus, with no dissention, to use this document as a working statement.

- Was informed that the stakeholder meetings with the Alumni Council and the community leader group would take place next week.
- Discussed the communications plan laid out last week. Someone has been hired to specifically work on the existing Task Force website. Discussed putting the revised draft of the Identity Statement as a working statement or waiting. Most agreed it might be best to put it on the website now.
- Planned the next steps of the process – finalizing data collection to move on to the design of the strategic plan. Short write-ups are needed on each of the questions, as well as the SWOT-A analysis. Decision was made to organize by stakeholder group. Each question would have a brief summary from all of the stakeholder groups. Discussion ensued regarding engagement of students at the department or college level.
- Divided into three groups: Questions 1 & 2, Questions 3 & 4, and the SWOT-A Analysis.

Questions 1 & 2 Team

Scheib
Lauer *
Morris
Bott
Obrycki
Akin
McGeary
Bales
Palilonis

Question 3 & 4 Team

Holtzman *
Gestwicki
Sullivan
Kelly
McNely
Hannon
Alexander
Taylor
Goldsby

SWOT-A Analysis Team

Lee
Vasquez de Velasco
Proudfoot
Sabatine
Repp *
Knight
Howard
Siktberg

*Contact person/team leader

- The next meeting time will take place on Thursday, September 29, 2011, 8:00a.m., Student Center 310. This will be a working session for the three groups.

The task force will meet as a whole on Thursday, October 6, 2011, 8:00a.m., in the Studio Lounge, located in the Atrium.

The meeting adjourned at 9:00 a.m.

/mt