

STRATEGIC PLANNING TASK FORCE 2012-17
Meeting #7– September 8, 2011
Student Center, Room 310
8-9:30 a.m.

Members Present: H. Akin, C. Alexander, K. Bales, J. Bott, P. Gestwicki, M. Goldsby, M. Holtzman, E. Kelly, T. King, T. Lauer, K. McGeary, B. McNely, R. Morris, J. Obrycki, J. Palilonis, P. Repp, J. Scheib, L. Siktberg, T. Taylor

Members absent: B. Hannon, R. Howard, M. Karner, K. Lee, J. Obrycki, T. Proudfoot, F. Sabatine, G. Vasquez de Velasco

Provost Terry King convened the meeting at 8:00 a.m.

The Task Force:

- Heard reports from Stakeholder meetings that have taken place so far: CSH, FCS/Technology, MCOB, Alumni
 - Issues that came out of these meetings:
 1. Salaries
 2. Why didn't we do a questionnaire
 3. Academic rigor
 4. Accountability
 5. Observation that one meeting was largely self-serving to faculty; we should be focused on the university as a whole and what students want
 6. Comments from Alumni centered around sense of community, the “vibe”, the atmosphere
- Task Force needs to be careful to be holistic – need to focus on “what else.” There is more than the physical campus – shared vision, shared mission, sense of vitality.
- Discussed the notes from the Vision and Mission Statement Development meetings of 8/1 and 8/29/11. Some thoughts that came out of the discussion:
 - Do we need a mission and vision statement? What about an identity statement only? Belief that identity statement is “warmer” than mission and vision statements.
 - 1-2 page document will be available to discuss the future of the institution. Possibly delay the vision statement until the end. Suggestion to add the vision at the end of the second paragraph of the proposed identity statement?
 - “What” is our vision, “How” is our mission.
 - Our mission is “how do we want to affect Higher Education”
- Revisited the theme of “values” on the easels. The following was listed:
 - Practical, but broad (contextual)
 - Rigorous
 - Problem-centered (problem-based learning)
 - Post-disciplinary
 - Take Problems head-on
 - Focus on quality
 - Priority, not an afterthought

- Diversity (3)
- International experience (1)
- Push boundaries/challenge categories
- Confront + Test = change/learning
- Challenge and nurture (3)
- Developing leaders (1)
- Challenge + care (3)
- Graduate game changers, not drones (leaders) (1)
- Create attitude (1)
- Mind expanding/mind blowing (1)
- Research
- Undergraduate research-students make knowledge rather than simply take knowledge (2)
- Interactive

This is more action-oriented, rather than defines us.

The meeting adjourned at 9:10 a.m. The next meeting is scheduled for Thursday, September 15, 8:00-9:30 a.m., in Student Center, Room 310.