# **Ball State University Unit-level Sustainability Planning**

[as mandated in Goal IV\_F of the 2007-2012 Ball State University Strategic Plan]

## A Sustainability Plan

for the Department of Journalism

College of Communication, Information & Media Roger Lavery, Dean

Submitted to
Dr. Terry King
Provost and Vice-President for Academic Affairs

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[on or before]

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#### **Achievements to Date**

The following are our short-form question responses within the categories of Governance and Administration, Operations, Curriculum and Research, and Community Service and Outreach. In developing these short-form responses, we are pleased to report significant achievements in these areas and have identified opportunities for further development/transformation.

[Provide brief descriptions for each affirmative or goal response]

Gov	Governance and Administration		
Y	N X	Goal	1. The unit has standing committees to address issues of sustainability.
Y	N X	Goal	2. The unit gives assigned load and/or a staff position dedicated to sustainability initiatives.
Y	N X	Goal	<b>3</b> . The unit has established policies that encourage sustainability initiatives.
Y	N X	Goal	4. The unit has sustainability integrated into its mission statement.
Y	N X	Goal	<b>5</b> . The unit maintains active membership in organizations engaged in promoting sustainability.
<b>Y</b>	N X	Goal	<b>6</b> . The unit encourages and rewards research related to sustainability.
Y	N ( X	Goal	7. The unit encourages and rewards the integration of sustainability issues into course material.

Op	era	tions		
Y		Goal	1	. The unit purchases/uses Energy Star Office and Telecommunications Equipment
Y	N X	Goal	2	. The unit has policies to restrict paper use.
Y	N X	Goal	3.	The unit uses recycled paper.
Y	N X	Goal	4.	The unit recycles all materials accepted by the university system. <i>No idea.</i>
Y	N X	Goal		The unit has <u>appropriate</u> recycling bins throughout its offices. <i>I per floor</i> .
Y	N X	Goal	6.	The unit has <u>policies</u> that encourage the use of teleconferencing capabilities to limit travel. <i>No.</i>
Y	N X	Goal	7.	The unit specifies hybrid electric vehicles for travel. <i>Sometimes</i> .
Y	N X	Goal	8.	The unit shows preference for sustainable lodging for professional travel.
Y		Goal		The unit uses washable dinner/service ware for its meetings/receptions.
Y		Goal	10.	The unit purchases/uses remanufactured office furniture.
Y	N X	Goal		The unit purchases/uses sustainable materials for office furnishings.
				No control of this.

Y	N X	Goal  12. The unit discourages the use of single-occupant automobile travel.
Y	N X	<ul><li>Goal</li><li>13. Classroom, Office and/or Restroom lighting for the unit is controlled by occupancy sensors.</li></ul>
Y	N X	Goal  14. The unit's thermostats are set to minimize energy use for heating and cooling.
<b>C</b>	<b>•</b> _	-1
<u>Cui</u> Y		<u>ulum</u> Goal
	X	1. The unit has courses dedicated to issues related to sustainability.
Y	N X	Goal  2. The unit has courses with sustainability content.
Y	N X	Goal  3. The unit has courses in which students are encouraged to address sustainability issues in their assignments.
Y		Goal  4. The unit recognizes sustainability courses from other departments as legitimate electives for credit in its programs.
Y	N X	<ul> <li>Goal</li> <li>5. The unit has dedicated sustainability courses that can be taken for credit as part of a major or minor outside of the unit.</li> </ul>

Re	seai	<u>rch</u>
Y	N X	Goal  1. Members of the unit have conducted research on issues of sustainability in their discipline.
Y	N X	Goal  2. Members of the unit have published on issues of sustainability in their discipline
Y	N X	Goal  3. Members of the unit attend conferences that address issues of sustainability.  1 member may.
Y		Goal  4. Members of the unit belong to associations dedicated to sustainability issues.  To my knowledge.
Y	N X	Goal  5. The unit has hosted workshops on issues of sustainability.
Y	N X	Goal  6. The unit has hosted conferences on issues of sustainability.

Community Service and Outreach			
Y	N X	Goal  1. The unit engages in public and/or outreach activities that address issues of sustainability.	
<b>Y</b>		Goal  2. The unit is in partnership with others in the community in the pursuit of sustainability.	
<b>Y</b>		Goal  3. The unit participates in community events that address issues of sustainability.	
Y	N X	Goal  4. The unit has initiated community endeavors in pursuit of sustainability.	

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## Existing conditions as baseline (data as available)

In preparing our short-form responses to the questions in the previous section, we accumulated the following data sets. These comprise the numerical underpinnings specific to our <u>Sample</u> <u>Department</u>.

## A List of Academic Offerings

Topical Sustainability Lectures
Topical Sustainability Modules
Sustainability Courses
Sustainability Programs
Sustainability Concentration
Sustainability Degree Offerings
Sustainability Immersive On-and Off-Campus Experiences

# Existing conditions as baseline (data as available)

# A List of Faculty, Staff and Student Activities

Professional Academic Organizations
Professional Staff Organizations
Student Associations and Clubs
Hybrid Fleet Vehicle Use
Hybrid Electric Shuttle Bus Use
Bicycling
Carpooling .
MITS Bio-Diesel Bus Use
Conference Travel: Carbon Offset Purchases (and others )

## Existing conditions as baseline (data as available)

## A List of Operational Commitments in the Building(s) We Occupy

**Building Use: Lamps** 

Material Use/Recycling: Paper, Cartridges

## Goals

Given our assessment of where things stand, we have identified the following goals for our unit
Governance and Administration
Operations
Curriculum
Research
Community Service and Outreach

## **Implementation**

We have aligned specific action items with the 5-year cycling of the Strategic Plan and anticipate being able to move forward in the respective categorical areas, as described below.

2008	<b>Action Items</b>	<b>Resource Needs</b>	
Governance and A	dministration		
Operations			
Curriculum			
Research			
Community Service	ce and Outreach		

2009 Action Items	Resource Needs
Governance and Administration	
Operations	
Install occupancy sensors and faucet water sensors.	
Curriculum	\$3000.00 for overload for
Reintroduce science & technology elective for undergraduate &	contract faculty to teach
graduate students	fall or spring semester,
Research	2009-2010.
Research	
Community Service and Outreach	

2010 Action Items	Resource Needs
Governance and Administration	
Operations	
Operations	
Curriculum	
Teach science & technology electives	\$3000.00 for teaching overload.
Research	
Community Service and Outreach	
v	

## **2011** Action Items

## **Resource Needs**

Governance and Administration	
Operations	
Curriculum Teach science & technology class.	\$3000.00 for teaching overload.
Research	\$500000 for teaching 0 terround
Research	
Community Service and Outreach	
Community Service and Sucreach	

2012 Action Items	Resource Needs
Governance and Administration	
Operations	
Curriculum	
Teach science & technology elective.	\$3000.00 for teaching overload.
Research	
Community Sowies and Outreach	
Community Service and Outreach	