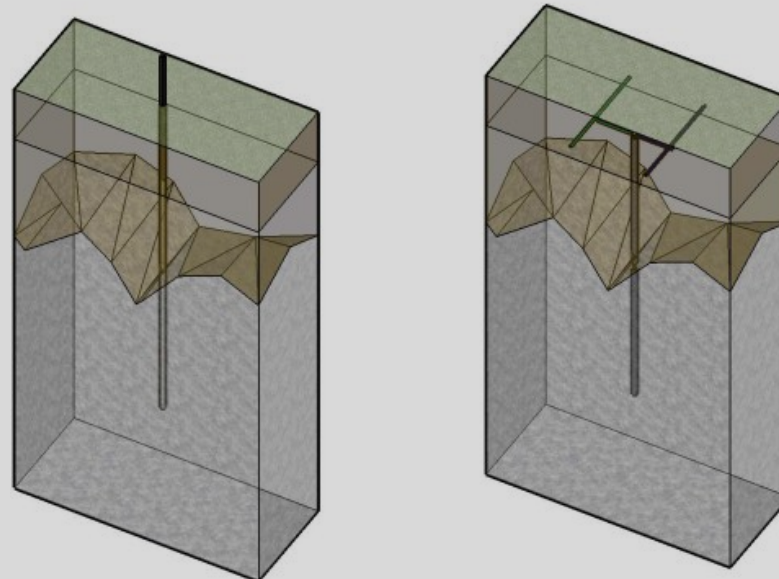


## Ball State Geothermal Conclave I

### Ground Source Geothermal Resources: An Important Source of Renewable Energy



## **Ground Source Geothermal Resources: An Important Source of Renewable Energy**

**Ball State University provides the perfect context for the exchange of ideas and experiences about ground-source geothermal systems at the only campus in the U.S. with a 47-building geothermal district heating/cooling system.**

In February 2013, Ball State University will provide updates on, and tours of, the nation's largest ground-source geothermal system.

Industry representatives, engineers, allied design professionals, faculty and students are encouraged to attend. The call for proposals is now open and the deadline for submissions is **December 1, 2012**.

Among other highlights, we will share:

- briefings on the background and decisions to move forward with the project
- information about the design and installation of the system
- serendipitous discoveries regarding energy management
- first-generation operational data
- research activity using extensive monitoring technology.

---

**To Sponsor the Geothermal Conclave I, contact:**

Brenda Davis, Geo Con I Director of Sponsorship

[BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu) or 765.285.2549

**To learn more go to:** <http://cms.bsu.edu/Academics/CentersandInstitutes/COTE/Sustainability/Conclave.aspx>

# Sponsor Benefits

## Ball State Geothermal Conclave I

February 11-13, 2013

Ball State University

Muncie, Indiana

### Platinum Sponsor

**\$15,000 (1 available)**

- Company featured in all Conclave promotions
- Four (4) Complimentary registrations for Conclave
- Participate in welcome and introduction of general session
- Verbal recognition during welcoming address and closing address
- Logo projection at high traffic locations
- Primary placement of logo on Conclave signage
- Logo on sponsor acknowledgement signage
- Tabletop signage at meals
- Full-page feature on inside front cover of Conclave Program
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list
- 10' x 10' Exhibit space \*

### Gold Sponsor

**\$7,500 (2 available)**

- Company featured in all Conclave promotions
- Three (3) Complimentary registrations for Conclave
- Opportunity to introduce speaker
- Logo projection at high traffic locations
- Prominent placement of logo on Conclave signage
- Full-page feature in Conclave Program
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list
- 10' x 10' Exhibit space \*

### Silver Sponsor

**\$5,000 (3 available)**

- Company featured in all Conclave promotions
- Two (2) Complimentary registrations for Conclave
- Opportunity to introduce speaker
- Logo on Conclave signage
- Half-page feature in Conclave Program
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list
- 10' x 10' Exhibit space \*

### Bronze Sponsor

**\$2,500 (4 available)**

- Company featured in all Conclave promotions
- One (1) Complimentary registration for Conclave
- Logo on Conclave signage
- Quarter-page feature in Conclave Program
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- 10' x 10' Exhibit space \*

\* Limited number of exhibit spaces available.

**To Sponsor the Geothermal Conclave I, contact:**

Brenda Davis, Geo Con I Director of Sponsorship

[BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu) or 765.285.2549

**To learn more go to:** <http://cms.bsu.edu/Academics/CentersandInstitutes/COTE/Sustainability/Conclave.aspx>

page 3 of 6

# Sponsor Benefits

## Ball State Geothermal Conclave I

February 11-13, 2013

Ball State University

Muncie, Indiana

### Welcome Reception

**\$5,000 (1 available)**

- Company featured in all conclave promotions
- Two (2) Complimentary registrations for conclave
- Acknowledge underwriter in the welcome
- Exclusive signage in room during Welcome Reception
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list

### Underwriter of Keynote Speaker

**\$5,000 (3 available)**

- Company featured in all conclave promotions
- Two (2) Complimentary registrations for conclave
- Introduce the sponsored speaker
- Signage with logo or company name on podium
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list

### Continental Breakfast

**\$2,500 (3 available)**

- One (1) Complimentary registration for conclave
- Exclusive signage in room during breakfast
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts

### Networking Break in Exhibit Area

**\$1,500 (5 available)**

- Exclusive signage in room during break
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts

---

**To Sponsor the Geothermal Conclave I, contact:**

Brenda Davis, Geo Con I Director of Sponsorship

[BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu) or 765.285.2549

**To learn more go to:** <http://cms.bsu.edu/Academics/CentersandInstitutes/COTE/Sustainability/Conclave.aspx>

**page 4 of 6**

## Sponsor Benefits

### Ball State Geothermal Conclave I

February 11-13, 2013

Ball State University

Muncie, Indiana

#### **Underwriter of Climate Offsets**

**\$7,500 (1 available)**

- Company featured in all conclave promotions
- Two (2) Complimentary registrations for conclave
- Logo projection at high traffic locations
- Exclusive signage for climate offset sponsorship
- Full-page feature in Conclave Program
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts
- Post-event attendee registration e-mailing list
- 10' x 10' Exhibit space \*

#### **Underwriter of Name Badge**

##### **Lanyards**

**\$2,000 (1 available)**

- Logo on name badge lanyards
- Special acknowledgement in Conclave Program
- Logo on Geothermal Conclave web site with link to your web site
- Acknowledgement in event bulletin e-mail blasts

\* Limited number of exhibit spaces available.

---

**To Sponsor the Geothermal Conclave I, contact:**

Brenda Davis, Geo Con I Director of Sponsorship

[BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu) or 765.285.2549

**To learn more go to:** <http://cms.bsu.edu/Academics/CentersandInstitutes/COTE/Sustainability/Conclave.aspx>

**page 5 of 6**

# Sponsorship Interest Form

## Ball State Geothermal Conclave I

February 11-13, 2013  
Ball State University  
Muncie, Indiana

### Yes, I'm interested.

Please contact me concerning the following sponsorship opportunity:

---

Name

---

Title

---

Organization

---

Address

---

City State Zip

---

Phone

---

Email

---

Fill out this form and

scan and e-mail to :

Brenda Davis at [BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu)

or

fax or mail to:

Brenda Davis, Geo Con 1  
AL 262, University Development, Alumni Center  
Ball State University  
2000 University Avenue  
Muncie, IN 47306-0170  
fax—765.285.1218

### Sponsor Fees

Platinum Sponsor	\$15,000
Gold Sponsor	\$7,500
Silver Sponsor	\$5,000
Bronze Sponsor	\$2,500
Welcome Reception	\$5,000
Underwriter of Keynote Speaker	\$5,000
Continental Breakfast	\$2,500
Networking Break	\$1,500
Underwriter of Climate Offsets	\$7,500
Underwriter of Name Badge Lanyards	\$2,000

**To Sponsor the Geothermal Conclave I, contact:**

Brenda Davis, Geo Con I Director of Sponsorship

[BKDAVIS@bsu.edu](mailto:BKDAVIS@bsu.edu) or 765.285.2549

**To learn more go to:** <http://cms.bsu.edu/Academics/CentersandInstitutes/COTE/Sustainability/Conclave.aspx>

page 6 of 6