

# Digital Policy in an Information Economy

Thursday, October 14, 2010 – Saturday, October 16, 2010

[Sheraton City Centre Room Reservations, Indianapolis, IN](#)

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Program Chairs:

**Stuart N. Brotman**, Stuart N. Brotman Communications

**Jody Madeira**, Indiana University Mauer School of Law

**Barry Umansky**, Digital Policy Institute & Ball State University

Revised: 10-12-10

Time	Thursday (10/14/10)	Time	Friday (10/15/10)	Time	Saturday (10/16/10)
8:00 a.m.	<b>Check-In / Registration Continental Breakfast</b>	8:00 a.m.	<b>Continental Breakfast</b> Sponsor: <i>Broadcast Education Association</i>	8:00 a.m.	<b>Continental Breakfast and Broadcast Education Association Welcome</b> Sponsor: <i>Broadcast Education Association</i>
8:45 a.m. – 10:15 a.m.	<b>Conference Welcome and Broadband Plan Overview:</b> <i>Stuart N. Brotman, Jennifer Richter and Barry D. Umansky</i>	8:45 a.m. – 9:30 a.m.  9:30 a.m. – 10:15 a.m.	<b>Keynote Speech:</b> <i>Greg Zoeller</i> Attorney General, State of Indiana  <b>Alternative Solution to the Net Neutrality Conundrum:</b> <i>Tim Brennan</i>	8:30 a.m. – 9:20 a.m.	<b>Teaching of Technology:</b> <i>Scott Uecker</i>
10:15 a.m. – 10:45 a.m.	Networking Break	10:15 a.m. – 10:30 a.m.	Networking Break	9:20 a.m. – 9:30 a.m.	Networking Break
10:45 a.m. – 12:00 p.m.	<b>Non-FCC and Local Implementation Issues:</b> <i>Stuart N. Brotman, Larry Landis and David Terrell</i>	10:30 a.m. – 12:00 p.m.	<b>Privacy in a Digital World:</b> <i>Michael Hanley, Mark Daigle, Ruth Yodaiken and Nick Allard</i>	9:30 a.m. – 10:20 a.m.	<b>Contemporary Issues in Digital Policy:</b> <ul style="list-style-type: none"> <li>• “Defamation and Access to Media in the Age of Social Networking”</li> <li>• “Can the Promotion of FDA-Regulated Products via the Internet and Social Media Fit within Current FDA Regulations”</li> <li>• “Navigating Net Neutrality: Principles and Framework for Regulatory Relief”</li> </ul> <i>Jody Madeira</i> Federal Communications Law Journal & Ball State University Authors
				10:20 a.m. – 10:30 a.m.	10-minute break
12:00 p.m. – 1:30 p.m.	<b>Luncheon with Jeff Smulyan, President &amp; CEO, Emmis Communications</b> Sponsor: <i>Bose McKinney &amp; Evans LLP</i>	12:00 p.m. – 1:30 p.m.	<b>Luncheon – A Conversation on Digital Communications, Economic Development and Policy Challenges</b> Moderator: <i>Gerry Dick</i>  Discussants: <i>Stuart N. Brotman and Tim Brennan</i>	10:30 a.m. – 11:20 a.m.	<b>The Intersection of Academia and Policymaking</b> <i>Ken Creech, Jody Madeira, Barry Umansky and Dom Caristi</i>

1:30 p.m. – 3:00 p.m.	<b>Broadband and Health Care: Legal and Policy Developments:</b> <i>Sara Anne Hook, Josette Jones and Stanley Crosley</i>	1:30 p.m. – 3:00 p.m.	<b>Intellectual Property: Copyright, Education &amp; the National Broadband Plan</b> <i>Dwayne Buttler, Mark Fischer, Jonathan Heur, Daniel L. Boots and Kym Kramer</i>	11:20 a.m. – 11:30 a.m.	10-minute break
3:15 p.m. – 4:45 p.m.	Networking Break	3:00 p.m. – 3:15 p.m.	Networking Break	11:30 a.m. – 12:00 p.m.	<b>BEA Business Meeting</b> <i>Barry D. Umansky</i>
3:15 p.m. – 4:45 p.m.	<b>Broadband in the Workplace: Legal and Policy Developments:</b> <i>Greg Guevara and Stuart N. Brotman</i>	3:15 p.m. – 4:45 p.m.	<b>The Great Debate: The Public Option on Electronic Content:</b> <i>Bret Swanson Barry D. Umansky</i>		
5:00 p.m. – 6:00 p.m.	<b>Cocktail Hour</b>	5:00 p.m. – 6:00 p.m.	<b>Cocktail Hour</b>		



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**Presenters:**

**Nick Allard, J.D.**  
Patton Boggs LLP  
Washington, DC

**Daniel L. Boots, J.D.**  
Bingham McHale LLP  
Indianapolis, IN

**Tim Brennan, Ph.D.**  
University of Maryland, Baltimore County  
Baltimore, MD

**Stuart N. Brotman, J.D.**  
Stuart N. Brotman Communications  
Lexington, MA

**Dwayne Buttler, J.D.**  
University of Louisville  
Louisville, KY

**Dominic Caristi, Ph.D.**  
DPI and Ball State University  
Muncie, IN

**Ken Creech**  
DPI & Ball State University  
Muncie, IN

**Stanley Crosley, J.D.**  
Indiana University Center of Applied Cybersecurity Research  
Bloomington, IN

**Mark Daigle**  
President  
WherePRO, Inc.  
Minneapolis, MN

**Gerry Dick**  
Inside Indiana Business  
Indianapolis, IN

**Mark Fischer, J.D.**  
Duane Morris LLP  
Boston, MA

**Greg Guevara, J.D.**  
Bose, McKinney & Evans LLP  
Indianapolis, IN

**Michael Hanley, M.A.**  
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**Sara Anne Hook, J.D.**  
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**Jonathan Huer, MFA**  
Ball State University  
Muncie, IN

**Josette Jones, Ph.D.**  
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**Kym Kramer**  
Pike Township School District  
Indianapolis, IN

**Larry Landis**  
Indiana Utility Regulatory Commission  
Indianapolis, IN

**Jody Madeira, J.D.**  
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**Jennifer Richter, J.D.**

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President & CEO,  
Emmis Communications  
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**Bret Swanson**

Entropy Economics LLC  
Indianapolis, IN

**David Terrell**

Office of Community and Rural Affairs  
Indianapolis, IN

**Scott Uecker**

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Muncie, IN

**Robert Yadon, PhD.**

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**Ruth Yodaiken**

Division of Privacy and Identity Protection  
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**Greg Zoeller, J.D.**

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State of Indiana  
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