JACKIE GRUTSCH MCKINNEY

Ball State University
Department of English
Muncie, IN 47306
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CURRENT POSITION: Professor of English and Writing Center Director, Ball State University

PUBLICATIONS

BOOKS

Caswell, Nikki, Jackie Grutsch McKinney, and Becky Jackson. *The Working Lives of New Writing Center Directors*. Logan, UT: Utah State University Press. Under Contract.

Grutsch McKinney, Jackie. *Strategies for Writing Center Research*. Anderson, SC: Parlor Press, 2016.

Grutsch McKinney, Jackie. *Peripheral Visions for Writing Centers*. Logan, UT: Utah State University Press, 2013. *Winner of the International Writing Center Association Outstanding Book Award 2014.*

JOURNAL ARTICLES

Grouling, Jennnifer and Jackie Grutsch McKinney. "Taking Stock: Multimodality in Writing Center Users' Texts" with Jennifer Grouling. Article for Special Issue of *Computers and Composition* on Multiliteracy Centers. Accepted.

Balester, Valerie, Nancy Grimm, Jackie Grutsch McKinney, Sohui Lee, David Sheridan, and Naomi Silver. "The Idea of a Multiliteracy Center: Six Responses." *Praxis: A Writing Center Journal*. 9.2 (2012): NP.

Jackson, Rebecca and Jackie Grutsch McKinney. "Beyond Tutoring: Mapping the Invisible Landscape of Writing Center Work." *Praxis: A Writing Center Journal*. 9.1 (2011): NP.

Grutsch McKinney, Jackie. "New Media Matters: Tutoring in the Late Age of Print." *Writing Center Journal*. 29.2 (2009): 28-51.

Grutsch McKinney, Jackie. "Leaving Home Sweet Home: Towards Critical Readings of Writing Center Spaces." *Writing Center Journal* 25.2 (2005): 6-20.

Grutsch McKinney, Jackie and Elizabeth Chiseri-Strater. "Inventing a Teacherly Self: Positioning Journals in the TA Seminar." *WPA: Journal of the Council of Writing Program Administrators*. 27.1/2 (2003): 59-74.

Grutsch McKinney, Jackie. "The American Scholar Writes the New 'Research' Essay." *The Journal of Teaching Writing* 20.1/2 (2002): 71-86.

BOOK CHAPTERS

Grutsch McKinney, Jackie. "New Media Matters: Tutoring in the Late Age of Print." *Writing Center Journal*. 29.2 (2009): 28-51. Rpt. in *Writing Centers and New Media*. Eds. Sohui Lee & Rusty Carpenter. New York: Routledge, 2014.

Grutsch McKinney, Jackie. "Making Friends with Web 2.0: Writing Centers and Social Networking Sites." *Before and After the Tutorial: Writing Centers and Institutional Relationships*. Eds. Robert Koch, William Macauley, and Nick Mauriello. New York: Hampton Press, 2011. 203-214.

Grutsch McKinney, Jackie. "New Media Matters: Tutoring in the Late Age of Print." *Writing Center Journal*. 29.2 (2009): 28-51. Rpt. in *St. Martin's Sourcebook for Writing Tutors*. Ed. Christina Murphy and Steve Sherwood. 4th Ed. Boston, MA: Bedford/St. Martins, 2011. 344-361.

Grutsch McKinney, Jackie. "New Media (R)evolution: Multiple Models for Multiliteracies." *Multiliteracy Centers: Writing Center Work, New Media, and Multimodal Rhetoric*. Eds. David Sheridan and James Inman. New York: Hampton Press, 2010. 207-223.

Fleckenstein, Kris, Jackie Grutsch McKinney, and Fred Johnson. "A Portable Ecology: Supporting New Media and Laptop-Ready Pedagogy at Ball State." *Technological Ecologies and Sustainability: Methods, Modes, and Assessment*. Eds. Danielle DeVoss, Heidi McKee, and Dickie Selfe. Computers and Composition Digital Press (an imprint of Utah State University Press), 2009.

Ranieri, Paul and Jackie Grutsch McKinney. "'Fitness for the Occasion': How Context Matters for JWPAs." *Untenured Faculty as Writing Program Administrators: Institutional Practices and Politics*. Eds. Alice S. Horning and Debra Frank Dew. Lauer Series in Rhetoric and Composition. West Lafayette, IN: Parlor Press, 2007. 249-278.

BOOK REVIEWS (INVITED)

Grutsch McKinney, Jackie. [BOOK REVIEW] Greenfield, Laura and Karen Rowan, eds. *Writing Centers and the New Racism*. Logan, UT: Utah State University Press, 2011. *Writing Lab Newsletter* 37.1-2 (2012). 10-12.

Grutsch McKinney, Jackie and Emily Standridge. [BOOK REVIEW] Hewett, Beth. *The Online Writing Conference: A Guide for Teachers and Tutors*. Portsmouth, NH: Boynton/Cook, 2010. Print. *Writing Center Journal* 31.2 (2011): 128-134.

COLUMN

Geek in the Center column for the *Writing Lab Newsletter* (*WLN*).

Grutsch McKinney, Jackie. "Blogging." *WLN* 34.1 (2009): 7-9.
Grutsch McKinney, Jackie. "Instant Messaging." *WLN* 34.2 (2009): p. 6-8.
Grutsch McKinney, Jackie. "Writing Center Websites, Then and Now." *WLN* 34.4/5 (2010): 6-9.
Grutsch McKinney, Jackie. "Cloud 9." *WLN*. 34.6 (2010): 12-13.
Grutsch McKinney, Jackie. "Audio-Video-Textual Conferencing Options." *WLN* 34.9/10 (2010): 11-13.
Grutsch McKinney, Jackie. "750words.com." *WLN* 35.2 (2010): 7-9.
Grutsch McKinney, Jackie. "Twitter." *WLN* 35.3 (2010): 6-9.
Grutsch McKinney, Jackie. "Research and Reference Management Tools." *WLN* 35.9-10 (2011): 7-9.

WORKS IN PROGRESS

"Metaphors We Work By: New Writing Center Directors' Labor and Identities" with Rebecca Jackson and Nikki Caswell for *WPAs in Transition*.

"Reflections on Emotional Labor" with Rebecca Jackson and Nikki Caswell. Brief article for Special Issue of *Composition Forum* in Emotion.

KEYNOTES & INVITED LECTURES

Keynote Speaker, *Northeast Writing Center Association*, Keene, New Hampshire. Forthcoming April 2-3, 2016.

Keynote Speaker, *National Conference on Peer Tutoring in Writing*, Salt Lake City, UT. November 5-8, 2015.

Keynote Speaker, *North Texas Writing Center Association*. Online. October 17, 2014.

Keynote Speaker, *Berea College Training Conference*. Berea, Kentucky. August 19, 2014.

PeerCentered Discussion of *Peripheral Visions*. Online. October 7, 2013.

Madison Area Writing Center Colloquium Online Discussion of *Peripheral Visions*. Online. October 10, 2013.

CONFERENCE PRESENTATIONS

"Acting Out: The Legacy of Hephzibah Roskelly and Elizabeth Chiseri-Strater." *Conference on College Composition and Communication*. Houston, TX. [Forthcoming March 2016.]

"Anonymous Subjects." *Conference on College Composition and Communication*. Tampa, FL. March 2015.

"Studying Writing Center Stories: Methods for Qualitative Narrative Inquiry." *IWCA Collaborative @CCCC*. March 2015. Tampa, FL.

"Neither Here Nor There: Opening the Story of Writing Center Labor." *Conference on College Composition and Communication*. Indianapolis, IN. March 2014.

"The Social Center: Closing the Echo Chamber and Opening the Writing Center on Twitter." *IWCA Collaborative @CCCC*. Indianapolis, IN. March 2014.

"The Public (Face) Work of Administration: A Case Study of Six New Writing Center Directors." *Conference on College Composition and Communication*. Las Vegas, NV. March 2013.

"'The Problems of Remaking Are Many': Contingency in 21st Century Writing Centers." *International Writing Center Association*. San Diego, CA. October 2012.

"Action Research: Making Responsible Changes in the Writing Center." *East Central Writing Center Association Conference*. Indianapolis, Indiana. March 2012.

"Generating Writing Center Stories: Action Research as Activism." *IWCA Collaborative @CCCC*. St. Louis, MO. March 2012.

"From Writing Center to Multiliteracy Center: Imagining the Twenty-First Century." Panel presentation with Naomi Silver, Nancy Grimm, Valerie Balester, and David Sheridan. *Computers and Writing*. Ann Arbor, MI. May 2011.

"Epic Fail: Research on Sessions Gone Awry." Panel Presentation with Emily Standridge and Dani Weber. *IWCA Collaborative @CCCC*. Louisville, KY. March 2010.

"Rogue Peer Feedback: Students Are Doing It for Themselves." *Conference on College Composition and Communication*. Louisville, KY. March 2010.

"Developing IM in the Writing Center: Platforms, Discourses, and Hidden Benefits," Panel presentation with Nikki Caswell (Kent State University) and Jason Luther (Syracuse University). *East Central Writing Center Association*. West Lafayette, IN. April 2009.

"Views from the Bridge: Surveying the Landscape of 21st Century Writing Center Work," *IWCA Collaborative @CCCC*, San Francisco, CA. March 2009.

"Professional Concerns of Writing Center Directors: What Happened?" *Conference on College Composition and Communication*. San Francisco, CA. March 2009.

"Co-Emergence: Interdependency of Writing Program and Writing Center for Evolving and Sustaining New Media Writing." *Thomas Watson Conference on Rhetoric and Composition*. Louisville, KY. October 2008.

"Writing Center Hacks: Tapping into the Possibilities of Freeware." *East Central Writing Center Association*. Columbus, OH. April 2008.

"Crafting a Writing Center Logo, Designing an Identity." *Conference on College Composition and Communication*. New York, NY. March 2007.

"Where, Oh, Where Has Our Identity Gone?: Reading the Story in Writing Center Promotional Writing." *Thomas Watson Conference on Rhetoric and Composition*. Louisville, KY. October 2006.

"Visualizing the Writing Center: Training Tutors to Work with New Media." *East Central Writing Center Association*. Mount Union College. March 2006.

"Now for My Next Trick: Performing the Role of a Female/Administrator." *Conference on College Composition and Communication*. San Francisco, CA. March 2005.

"Teaching Teachers Gloria Anzaldúa's 'How to Tame a Wild Tongue': Exploring Issues in Language, Diversity, and Identity. *Composing Cultures: Diversity and the Teaching of Writing*. Durham, NH. October 2004.

"Composition Classroom Design." *Conference on College Composition and Communication*. San Antonio, TX. March 2004.

"3D Tutoring: Visual Rhetoric and the Writing Center." *International Writing Center Association Conference*. Hershey, PA. October 2003.

"'So Will My Page Be Colored That I Write': Teaching Text Production in First-Year Composition." *Conference on College Composition and Communication*. New York, NY. March 2003.

"No More 1" Margins: Teaching Text Production in Composition Classes." *Technology in the College English Classroom: Literature, Culture, & Pedagogy*. Greensboro, April 2002.

"The Rhetoric of Self-Defense in America." *Conference on College Composition and Communication: Research Network Forum*. Chicago, IL. March 2002.

"Recovering Rhetorics: Reading New Stories in the Archives of Southern Women's Colleges." *Feminism(s) and Rhetoric(s)*. Decatur, IL. October 2001.

"Enacting Feminist Pedagogy: A Reflection on Student Agency and Resistance." *Conference on College Composition and Communication*. Denver, CO. March 2001.

"Enough Already: Towards More Effective and Less Agonizing Writing Groups in the Classroom." *Conference on College Composition and Communication*. Minneapolis, MN. March 2000.

"Redesigning, Redefining the Space of the Writing Center." *National Writing Centers Association Conference*. Bloomington, IN. April 1999.

GRANTS

"A Peripheral Vision of Writing Centers." International Writing Center Association Research Grant. 2008. Funded.

Creative Teaching Grant. Ball State Office of Teaching and Learning. 2004. Funded.

ACADEMIC APPOINTMENTS

BALL STATE UNIVERSITY

Professor of English, 2015-present
Associate Professor of English, 2009-2015
Assistant Professor of English, 2003-2009

ADMINISTRATIVE ROLES

WRITING PROGRAM DIRECTOR, JULY 2011-2014

Supervise and support approximately 60 instructors (thirty faculty members and thirty teaching assistants) in five Writing Program courses serving approximately 3000 students/academic year. Share leadership of program with one (faculty) associate director, two (faculty) assistant directors, two (graduate student) assistant directors, and an administrative assistant. Provide professional development opportunities. Train, observe, and mentor 10-15 new teaching assistants each year. Manage operating budget, oversee Writing Program core curriculum assessment, supervise revisions to departmental online handbook, chair the Writing Committee, address student and faculty issues, and serve on the annual review committee for teaching assistants and contract faculty. Advocate for writing on campus and wider community.

Notable Initiatives

First Friday Series: Presentations (virtual and face-to-face) from innovative scholars in Rhetoric and Composition six times/year as ongoing professional development for writing program faculty and teaching assistants

Summer Research Fellowships: Competitive summer funding research related to the teaching writing conducted by writing program instructors and/or tutors; fellows present findings back to the Writing Program.

Writing Program Read-Along: Purchased books for instructors and invited all to large group discussion. Recent selections: *Academically Adrift*, *My Freshman Year*, and *Why School.*

First-Year Writing Contest: Solicit, judge, and publish exceptional first-year writing in program handbook

WRITING CENTER DIRECTOR, AUGUST 2003-AUGUST 2011; SUMMER 2014; FALL 2015-PRESENT

Supervise and support 15-20 graduate and undergraduate tutors providing one-to-one writing tutoring (online and face-to-face) for student population of 20,000+. Hire, provide orientation, and ongoing informal mentoring, and bimonthly staff meetings for tutors. Share leadership with two graduate student assistant directors. Coordinate workshops for student groups, faculty, classes, and resident halls. Manage student wage/operating budget, web/social media presence, records, and equipment/technology requests. Address student, faculty, and staff issues. Encourage culture of writing on campus.

Notable Initiatives

Multimodal tutoring

Online scheduling, recordkeeping, and tutoring

Student and faculty writing groups

Tutor presentations and publications in writing center forums

COURSES TAUGHT

English 103: Composition I
English 104: Composition II
English 230: Reading and Writing about Literature
English 231: Writing in the Professions
English 400/435: (Special Topics)
    Tutoring Writing
    The Rhetorical Art of Blogging
English 444: (Senior Seminar)
    Composing the Multimodal Ethnography
    Qualitative Research
English 601: Research Methods in Composition
English 604: Teaching with Technology
English 605: Foundations for Teaching Composition
English 690: Special Topics
    Seminar on Basic Writing
    Composition without Classrooms
    Writing Center Theory and Administration
    Composition and Feminism
English 699: Contemporary Theories of Composition
ID 601: Teaching Composition

THESIS, EXAM, AND DISSERTATION COMMITTEES

Dissertation Chair

Elmar Hashimov. PhD student in Rhetoric and Composition. Defended Spring 2015.
Erin Banks-Kirkham. PhD student in Rhetoric and Composition. Defended Spring 2015.
Rena Dossett. PhD student in Rhetoric and Composition. Defended Spring 2014.
Laura Romano. PhD student in Rhetoric and Composition. Defended April 2014.
Jenn Stewart. PhD student in Rhetoric and Composition. Defended March 2014.
Stephanie Hedge. PhD student in Rhetoric and Composition. Defended Spring 2013.
David DiSarro. PhD Student in Rhetoric and Composition. Defended Summer 2011.
Emily Standridge. PhD student in Rhetoric and Composition. Defended Fall 2011.

Dissertation Committee Member

Matt Balk. PhD student in Rhetoric and Composition. Degree in Progress.
Elizabeth Imafuji. PhD student in Rhetoric and Composition. Defended May 2014.
Casey McArdle. PhD student in Rhetoric and Composition. Defended May 2014.
Sarah Sandman. PhD student in Rhetoric and Composition. Defended May 2014.
Brian Derico. PhD student in Rhetoric and Composition. Defended December 2013.
Leo Huisman. PhD student in Rhetoric and Composition. Defended May 2011.
Claire Lutkewitte. PhD student in Rhetoric and Composition. Defended May 2011.
Xiaojing Ching. PhD student in Applied Linguistics. Defended June 2009.
Huimin Xie. PhD student in Applied Linguistics. Defended June 2007.
Anthony Atkins. PhD student in Rhetoric and Composition. Defended July 2004.

Dissertation Committee Member-at-Large for

Bonnie Von Hoff. PhD Student in Music. Defended January 2013.
Heather Schilling. EdD student in Elementary Education. Defended May 2011.
Marisa F. Fink. EdD Student in Adult, Higher, and Community Education. Defended May 2006.

PhD Exam Committee Member for

Morgan Gross. PhD student in Rhetoric and Composition. Degree in Progress.
Tess Evans. PhD student in Rhetoric and Composition. Passed Exams in 2010.

MA Thesis/Project Director for

Aly Schweigert. MA Student in Rhetoric and Composition. 2014.
Kat Greene. MA Student in Rhetoric and Composition. 2013.
Nicole Williams. MA Student in Rhetoric and Composition. 2009.
Amber Buck. MA Student in Rhetoric and Composition. 2005.

MA Thesis Committee Member for

Nicki Caswell. MA Student in Rhetoric and Composition. 2008.
Susan Darling. MA Student in Rhetoric and Composition. 2006.
Jennifer George Palionis. MA Student in Rhetoric and Composition. 2004.

Undergraduate Honors Thesis Advisor for

Sarah Papin (Undergraduate English Education major). Completed May 2006.
Megan Niehaus (Undergraduate English major). Completed December 2005.

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

Graduate Teaching Assistant, August 1999-May 2003
Writing Center Tutor, Fall 1999
Assistant Director of the Writing Program, UNCG, 2002-2003.
Assistant Director of the Writing Center, UNCG, 2001-2002.
Community Workshop Organizer, Women's Studies Department, Summer 2001.

Courses Taught:
English 101: Composition I
English 102: Speaking-Intensive Composition
English 105: Introduction to Narrative
English 223: Creative Non-Fiction
English 327: Professional Writing
English 681: Teaching Composition (Intern)

NEW MEXICO STATE UNIVERSITY

Graduate Teaching Assistant, August 1997-May 1999
Writing Center Tutor, August 1997-May 1999
Writing Contest Coordinator, New Mexico State University, 1998-1999.

Courses Taught:
English 111: Composition I
English 211: Writing in the Humanities

PROFESSIONAL SERVICE

LEADERSHIP IN PROFESSIONAL ORGANIZATIONS

International Writing Center Association Summer Institute, Leader, June 22-27, Lexington, KY, 2014

International Writing Center Association Board, Vice President, Fall 2015-present
(On Executive Track: President 2017-19, Past President, 2019-21)
ECWCA Regional Rep, 2011-2013
Chair, Article Award Committee, 2012
Member, Works in Progress Committee, 2012

Founding member of Indiana Writing Center Directors, 2008

East Central Writing Center Association Executive Board, Member 2009-2013
Vice President, April 2010- March 2011
President, March 2011-March 2012
Past President, March 2012-March 2013
Webmaster, Fall 2011-March 2013

Peer Review Boards
Reviewer: *Writing Center Journal*, 2010-present
Reviewer: *Composition Forum*, 2012-present
Reviewer: *Writing Lab Newsletter*, 2013-present
Reviewer: *Praxis*, 2013-present
Reviewer: Utah State University Press, 2014-present
Reviewer: *Southern Discourse in the Center: A Journal of Multiliteracy and Innovation*, 2014-present

External Reviews
Indiana University-Purdue University Indianapolis (IUPUI), Writing Program and Writing Center, Feb 2013
Taylor University, Writing Center, Fall 2013
Arcadia University, Tenure File, Fall 2013
Montana State University, Internal Grant Application, Spring 2014

UNIVERSITY and DEPARTMENTAL SERVICE [BALL STATE UNIVERSITY]

Undergraduate Advisor, 2004-present
Graduate Advisor, 2004-present
Rhetoric and Composition Area Committee, 2003-present
Chair, 2006-2008
Secretary, 2003-2004
Search Committee Chair, Rhetoric and Composition, 2006-2007; 2013-14; 2015-16
Search Committee Member, Rhetoric and Composition, 2007-2008; 2010-2011
Reviewer of graduate applications, 2009-2011; 2013-14
Writing Committee, 2003-present
Chair, 2011-2014
Assessment Committee, 2005-2007; 2009-2011
Undergraduate Studies Committee, 2004-2006
Graduate Faculty Committee, 2004-2006
Graduate Studies Committee, 2007-2008

Curriculum and Planning Committee, 2006-2008
Ad Hoc Graduate Education Committee, 2004-2006
Promotion and Tenure Committee, 2007-2008; appeal committee Fall 2010; 2012-2013
Salary Committee, 2009-2010
Programs Committee, 2009-2012
Executive Committee, 2010-present
Contract Faculty Annual Review Committee, *ex officio*, 2011-2014
Contract Faculty Hiring Committee, 2011-2014
Teaching Assistant Annual Review Committee, *ex officio*, 2011-2014
English Department Internship Coordinator, 2009-2010
Faculty Mentor, 2014-2015 for Rory Lee
Faculty Mentor, 2011-2012 for Jennifer Grouling
Faculty Mentor, 2009-2010 for Brian McNely

College of Science and Humanities, Curriculum Committee, 2015-2016
College of Science and Humanities, Task Force on Digital Promotion & Tenure Options, 2015-2016
College of Science and Humanities, Salary Appeal Committee, Fall 2010

University Core Curriculum Committee, (Leave Substitute) Spring 2013
University Core Curriculum Ad Hoc Writing Rubric Development Committee, Summer 2013
University MAPSWORKS Committee, 2011-present
University Students Rights, Ethics, and Community Standards Committee, 2011-2012
Secretary, 2011-2012
University Women's Week Committee, 2006-2007

AWARDS

Outstanding Book Award, International Writing Center Association, 2014.
Outstanding Graduate Teaching Assistant, University of North Carolina at Greensboro, 2001-2002.
Doctoral Fellowship, English Department, University of North Carolina at Greensboro, 1999-2002.

EDUCATION

Ph.D. Rhetoric and Composition, University of North Carolina at Greensboro (Greensboro, NC), 2003
M.A. Rhetoric and Composition, New Mexico State University (Las Cruces, NM), 1999
B.A. English, Minors: Secondary Education and French, University of St. Thomas (St. Paul, MN), 1997

ADVANCED STUDY/PROFESSIONAL TRAINING

Participant, International Writing Center Association Summer Institute, 2008