Amy J. Qeahy

(fka: Amy J. Harden)

EDUCATION

Ph.D. 1992 The Ohio State University Major: Textiles and Clothing Minor: Marketing M.H.E. 1985 Bowling Green State University Major: Clothing and Textiles Major: Home Economics Education Minor(s): Family Life Education

Multi-area Job Training

PROFESSIONAL WORK EXPERIENCES

2009 – 2010 Associate Department Chair,

Department of Family and Consumer Sciences, Ball State University, Muncie, IN

- Develop teaching schedule utilizing the Ball State University IBM Enterprise Server and ECA Information systems (course master annual and each semester)
- Develop and coordinate the department assessment activities
- Set up the department assessment information into rGrade for data collection
- Analysis of the department assessment data
- Assist the chairperson in the counsel of graduate students
- Act on behalf of the chairperson in her absence
- Maintain the department web page
- Secretary to the Faculty Advisory Committee
- Member of curriculum committee for department information
- Review department curriculum proposals for accuracy
- · Assist chairperson with planning and implementation of strategic plan in coordination with faculty
- Compile reports for department such as accreditation, immersion activities, and equipment requests

2009 (Spring

Provost Administrative Internship,

semester)

Provost Office, Ball State University, Muncie IN

- Participate in university meetings and retreats identified by the provost such as the Council of Deans, Board of Trustees, and Senate
- Developed a report and recommendations for BSU faculty search committees
- Developed a handbook of Guidelines and Procedures for Filling Faculty Positions in Academic Affairs
- Presented the report, guidelines and recommendations to the Council of Deans (Several of the proposed recommendations have been implemented)

2003 - 2009

Director of Fashion Programs (Apparel Design and Fashion Merchandising),

Department of Family and Consumer Sciences, Ball State University, Muncie, IN

- Represent the apparel design and fashion merchandising programs
- Review curriculum and initiate recommendations
- Provide approval for exceptions in students' academic fashion programs
- Assist in student recruitment and retention, through letters, telephone calls, scheduling prospective student visits and other activities
- Complete required accreditation forms and satisfy other accrediting or external agency requirements

- Develop fashion internship and practicum sites
- Supervise fashion internship and practicum students
- Cultivate public relations for the fashion programs and department
- Seek potential funding for fashion programs development
- Coordinate advising activities for the fashion programs

1998 – 2009 Assistant Department Chair,

Department of Family and Consumer Sciences, Ball State University, Muncie, IN

- Develop teaching schedule utilizing the Ball State University IBM Enterprise Server and ECA Information systems (course master annual and each semester)
- Develop and coordinate department assessment activities
- Set up the department assessment information into rGrade for data collection
- Analysis of the department assessment data
- Assist the chairperson in the counsel of graduate students
- Act on behalf of the chairperson in her absence
- Maintain the department web page
- Secretary to the Faculty Advisory Committee
- Member of curriculum committee for department information
- Review department curriculum proposals for accuracy
- · Assist chairperson with planning and implementation of strategic plan in coordination with faculty
- Compile reports for department such as accreditation, immersion activities, and equipment requests

1997 – 2003 Fashion Merchandising Program Director,

Department of Family and Consumer Sciences, Ball State University, Muncie, IN

- Represent the fashion merchandising program
- Review curriculum and initiate recommendations
- Provide approval for exceptions in students' academic fashion merchandising program
- Assist in student recruitment and retention, through letters, telephone calls, scheduling prospective student visits and other activities
- Complete required accreditation forms and satisfy other accrediting or external agency requirements
- Develop fashion merchandising internship sites
- Supervise fashion merchandising internship students
- Cultivate public relations for the fashion merchandising program and department
- Seek potential funding for fashion merchandising program development
- Coordinate advising activities for the fashion merchandising program

1996 - present Assistant Professor,

Department of Family and Consumer Sciences, Ball State University, Muncie, IN

- Granted tenure 2003
- Taught courses in the area of fashion merchandising
- See below for scholarship and service

1990 - 1996 Assistant Professor,

Department of Family and Consumer Sciences, Miami University, Oxford, OH

- Taught courses in the area of fashion retailing (program was closed in 1996)
- See below for scholarship and service

1994 – 1996 *Contract, part-time faculty,*

Department of Human Ecology, University of Dayton, Dayton, OH

• Taught courses in the area of fashion (program was closed in 1996)

1988 - 1990 Graduate Teaching and Administrative Associate,

Department of Textiles and Clothing, The Ohio State University, Columbus, OH

- Teaching associate for basic and advanced textiles courses
- Administrative associate included clerical work and special projects for the department

1986 - 1987 *Instructor*,

Department of Home Economics, Bluffton College, Bluffton, OH

• Taught courses in the area of textiles and clothing

1985 - 1986 *Teacher*,

Cory-Rawson Local Schools, Rawson, OH

• Taught courses such as Senior Survival, child development, and clothing construction

1983 - 1985 Graduate Assistant,

Department of Home Economics, Bowling Green State University, Bowling Green, OH

• Administrative assistance in the Department of Home Economics office

1982 - 1983 *Teacher*,

Glenwood Junior High School, Findlay, OH

• Taught foods preparation courses

UNIVERSITY TEACHING EXPERIENCE – SUBJECT MATTER TAUGHT

Basic Clothing Construction Textiles

Visual Merchandising Social Psychological Aspects of Dress*

The Fashion Industry

Fashion Buying, Merchandising and E-commerce*

International Apparel Markets*

Current Topics in Retail*

Merchandising Mathematics

Apparel Product Analysis*

Supervision of internships (Apparel Design and Directed study tours to: New York, Minnesota,

Fashion Merchandising)* and Chicago

*designates taught at the graduate level

SCHOLARLY ACTIVITY

PUBLICATIONS

Refereed articles (* indicates student author)

Thompson, N.E., Leahy, A.J., Clauss, B., Fox, W.S., & Wild, P.(under review). Key Concepts of Environmental Sustainability in Family and Consumer Sciences.

Leahy, A.J., & Robbins, A. (under review). The Importance of Technology in Family and Consumer Sciences Journals 1999-2009.

Leahy, A.J. & *Crecelius, K. (2008, June). Analysis of 25 years of technology research as reported in two professional journals: The Journal of Family and Consumer Sciences (JFCS) and the Family and Consumer Sciences Research Journal (FCSRJ). *Family and Consumer Sciences Research Journal*. *36*(4), 281-309.

Leahy, A.J. & *Gottfried, J. (2008, May). Immersive Learning at Ball State: Students Help Local Boutiques with Marketing. *Journal of Family and Consumer Sciences*, 100(1), 50-51.

Adams, R.A. & Harden, A.J. (2001). Theoretically Based Family Interview Project Transcending Family and Consumer Sciences Disciplines. *Journal of Family and Consumer Science Education*, 19(2), online publication (http://www.natefacs.org/JFCSE/jfcse.htm)

Harden, A.J. (2001). A Comparison Study of Merchants' Actual or Potential Presence on the Internet". *Journal of Shopping Center Research*, 8(2), 35-56.

Harden, A.J., Butler, S., Scheetz, M. (1998). Body perceptions of bulimic and nonbulimic groups. *Perceptual and Motor Skills*, 87, 108-110.

Harden, A. J. (1996). TV shopping: A summary of women's attitudes gained through focus group discussions. *Journal of Family and Consumer Sciences*, 88(4), 58-62.

*Lukavsky, J., Butler, S., & Harden, A. J. (1995). Perceptions of an instructor: Dress and Students' Characteristics. *Perceptual and Motor Skills*, *81*, 231-240. (Co-author)

Conference proceedings (* indicates student author)

Leahy, A.J. (2006, November), Fashion Retail Growth – Turning Academic Knowledge into Business Solutions. *Proceedings #63*, The International Textiles and Apparel Association (www.ITAAonline.org)

Leahy, A. J. (2005, November). Building Community – Student Retention. *Proceedings#62*, The International Textiles and Apparel Association (www.ITAAonline.org)

Harden, A.J. (2001, November). Students' use of a Fashion Forecasting Report to Gain Understanding of the Forecasting Process in the Fashion Industry. *Proceedings*. The International Textiles and Apparel Association. (online at http://www.itaaonline.org/index2.html)

Harden, A.J. (2001, November). Use of a Fashion Business Journal and Online Information Dissemination to Develop Insight of Buyers Needs for Current Industry Information. *Proceedings*. The International Textiles and Apparel Association (online at http://www.itaaonline.org/index2.html)

Harden, A.J., & Butler, S. (1997). A Comparison of Body Perception Between Bulimics and Non-bulimics: An Exploratory Study. *Proceedings*. International Textile and Apparel Association (Co-author).

*Lukavsky, J., Butler, S., & Harden, A. J. (1994). Perceptions of Instructors: Dress and Student Characteristics. *Proceedings*. International Textile and Apparel Association (Co-author)

Harden, A. J., & O'Neal, G.S. (1993). The use of diffusion theory to examine women's attitudes toward electronic on-line in-home shopping for apparel information search and purchase. *Proceedings*. International textile and Apparel Association, pp. 103. (Primary author)

Abstracts

Harden, A. J. (1994). TV in-home shopping: Women's perceptions of its use for apparel information search and purchase. *Consumer Interests Annual*. American Council on Consumer Interests, pp. 272. (Refereed).

Books, chapters in books

Null, R. (Ed.). (1996). *Universal Design Applications to the Americans with Disabilities Act (ADA)*. Belmont, CA: Professional Publications, Inc. (Chapter segment - invited)

$Selected\ Unpublished\ major\ reports-prepared\ for\ Ball\ State\ University\ \textbf{-}\ Department\ of\ Family\ and\ Consumer\ Sciences$

2008	FCS Course Immersion Experience (listing of all projects in FCS courses and the number of criteria met to be considered immersion experiences)
2007	Tenured/Tenure Track Salary Document – converted the document to a Microsoft Word fill-in form
2006	American Association of Family and Consumer Sciences Accreditation Proposal (7 volume, 1630 page Self Study)
2006	Building Renovation Requests (report of the FCS Building Renovation Task Force projection of building/facility needs)
2005	Academic Advising Effectiveness (survey of FCS students and FCS faculty advisors)
2004	Diversity in curriculum (identification of department courses that provided content in civility, diversity, and multicultural awareness)
2004	FCS Curriculum revision processes (procedures and forms for curriculum changes) Revised in 2006.

PRESENTATIONS

Refereed (* indicates student author)

Leahy, A.J. (2010, November). *Virtual Fashion Store Buying Simulation: A Pilot Project*. International Lilly Conference on College Teaching, Oxford, Ohio.

Leahy, A.J. (2010, September). *Development of a Virtual Fashion Store Buying Simulation*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.

- Leahy, A.J. (2009, September). A Decade of Technology Research in the Family and Consmer Sciences Education Analysis of the Number of Technology Articles Published in trhe Journal of Family and Consumer Sciences Education. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.
- *Crecelius, K.M., Leahy, A.J., (2008, November). Comparison of Clothing and Textiles Technology Research Reported in Three Professional Journals: Clothing and Textiles Research Journal, Family and Consumer Sciences Research Journal, and Journal of Family and Consumer Sciences, International Textiles and Apparel Association annual conference, Schaumburg, Illinois.
- Leahy, A.J., *Crecelius, K.M. (2008, September). *Analysis of FCS Technology Research as Reported in the Family and Consumer Sciences Research Journal and the Journal of Family and Consumer Sciences*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.
- Whitaker, S.H., Spangler, A.A., Leahy, A.J. (2008, June). *Using Technology to Assess the Capstone Course in the Family and Consumer Sciences Core and Provide Feedback to Students on Learning Outcomes.* American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin.
- *Crecelius, K.M., *Hile, K., *Ackerman, C., *Dies, B., *Feitcher, J., *Ferris, B., *Hudson, K.S., *Skuros, D., *Tan, J., * Vandeputte, K., Leahy, A.J. (2008, June). *Factors Affecting Store Operations and Ownership: Insights and Interviews*. American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin
- *Crecelius, K.M., Leahy, A.J. (2008, June) *Effects of Internet Use on Prevalence of Internet Shopping in College Students*. American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin.
- Leahy, A.J., Spangler, A.A., Whitaker, S.H., Saiki, D., Ahmadi, R., and Miller, C.K (2007, June). *Enhancing Diversity through an Exhibition Featuring FCS Student Achievements: A Qualitative Study*. American Association of Family and Consumer Sciences, Reno, NV.
- Leahy, A. J., Birk, V. (2006, November) Fashion Retail Growth: Turning Academic Knowledge into Business Solutions. International Textiles and Apparel Association annual conference, San Antonio, TX.
- Leahy, A. J. & *Gottfried, J. A. (2006, November) *Building a Successful Grand Opening for a Small Independent Clothing Retailer*. Indiana Association of Family and Consumer Sciences annual meeting. Indianapolis, IN.
- Leahy, A. J. & Spangler, A. (2006, June). *STARS Program (Student Transfers Achieving Retention Success.)* Research to Practice Rounds, American Association of Family and Consumer Sciences Annual Conference. Charlotte, NC
- Leahy, A.J. (2005, November). *Building Community Student Retention*. International Textiles and Apparel Association annual meeting, Alexandria, Virginia
- Adams, R., Leahy, A., *Burton, A., & *Marciucci, A. (2004, November 3). *The Family: Yesterday, Today and Tomorrow.* Indiana Association of Family and Consumer Sciences Preconference Presentation. Muncie, IN

- Adams, R. & Harden, A (2003, April 3) *Using Family History in FCS Teaching. FCS* Symposium sponsored by Ball State University Department of Family and Consumer Sciences, Alumni Association, and FCS Alumni Society.
- Whitaker, S., Earhart, C., Harden, A.J., Sampson, P., Spangler, A. (2003, April 3). *Building Human Capital Through a University Retention Project: Ideas that Work.* FCS Symposium sponsored by Ball State University Department of Family and Consumer Sciences, Alumni Association, and FCS Alumni Society.
- Earhart, C., Harden, A.J., Sampson, S.B., Spangler, A.A., *Miller, K.J., and Whitaker, S.H. (2002, June). *Sustaining the FCS Profession through a University Retention Project: Ideas that Work.* American Association of Family and Consumer Sciences Annual Conference. Dallas, Texas.
- Harden, A.J. (2001, November). Students' use of a Fashion Forecasting Report to Gain Understanding of the Forecasting Process in the Fashion Industry. The International Textiles and Apparel Association Annual Conference. Kansas City, Missouri.
- Harden, A.J. (2001, November). *Use of a Fashion Business Journal and Online Information Dissemination to Develop Insight of Buyers Needs for Current Industry Information*. The International Textiles and Apparel Association Annual Conference. Kansas City, Missouri.
- Adams, R.A. & Harden, A.J. (1998, November). *Personalizing History: A Family Relations Adaptable Assignment*. National Council on Family Relations Annual Conference. Milwaukee, Wisconsin
- Harden, A.J., & Adams, R.A. (1998, June). *Apparel Shopping Strategies for the Aging Consumer*. The American Association of Family and Consumer Sciences. Atlanta, Georgia.
- Harden, A.J. (1998, April). *Alternative Marketing Strategies for Apparel Shopping*. Indiana Association of Family and Consumer Sciences Annual Meeting. Muncie, Indiana.
- *Lukavsky, J., Butler, S., & Harden, A. J. (1994, October). *Perceptions of Instructors: Dress and Student Characteristics*. The International textile and Apparel Association Annual Conference. Minneapolis, Minnesota.
- Harden, A. J. (1994, March). *TV in-home shopping: Women's perceptions of its use for apparel information search and purchase.* The American Council on Consumer Interests Annual Conference. Minneapolis, Minnesota.
- Harden, A. J. (1994, March). TV in-home shopping: A technological marketing strategy for the elderly. The American Society on Aging Annual Conference. San Francisco, California
- Null, R., Dodge, H.E., Putnam, M., & Harden, A. J. (1994, March). *Marketing to the older consumer A futurist's view*. The American Society on Aging Annual Conference.
- Harden, A. J., & Earley, C.A. (1993, April). *Trends in retailing*. The Ohio Home Economics Association Annual Conference. Columbus, Ohio.

Harden, A. J., & O'Neal, G.S. (1993, November). The use of diffusion theory to examine women's attitudes toward electronic on-line in-home shopping for apparel information search and purchase. The International Textile and Apparel Association Annual Conference. White Sulphur Springs, West Virginia.

Harden, A. J., & Terry, L. (1986). *Usage of computers in college home economics programs*. American Home Economics Association Annual Conference. Kansas City, Missouri.

Invited

Harden, A.J. (2001, November 5). A Comparison Study of Merchants' Actual or Potential Presence on the Internet. The International Council of Shopping Centers Research Conference. Denver, Colorado.

Harden, A.J. (2000, March 1). Informal presentation of Department of Family and Consumer Sciences Fashion Merchandising Program to Purdue University Cooperative Extension Service Areas 7 and 11 Consumer and Family Science Educators meeting. Muncie, Indiana

Participant. *Symposium on Careers in Apparel and Textiles*. (1997, June 23). American Association of Family and Consumer Sciences Conference. Washington, D.C.

Non-refereed

Leahy, A. J. (2008). *Creative Learning Project Aids Indiana Businesses*. The Communiqué Online (Alumni Newsletter of the Department of Family and Consumer Sciences, Ball State University)

Harden, A.J. (2000, March 1). *Electronic Shopping* Purdue University Cooperative Extension Service Areas 7 and 11 Consumer and Family Science Educators meeting. Muncie, IN.

Harden, A.J. & Adams, R.A. (1999, November 19). Conference Interactive Presentation – *Interdisciplinary Socio-Familial Historical Report*". Lilly Conference, Oxford, Ohio.

Harden, A.J. (1999, January 25). *Communication through Dress*. Presentation to Dietetic Technology Students (FCSFN 263).

CREATIVE ENDEAVORS

2004-2010 Webmaster – Department of FCS website www.bsu.edu/fcs
Maintenance and revisions of the web site.

Revised version to university Vignette software online 2004

This web site is used by faculty, staff, and students in the FCS Department as well as throughout BSU. In addition, several individuals from the community and beyond have reported finding information they are seeking from the web site.

2003 Webmaster – Major revision of Department of FCS Web site.

Operating version online November 2003.

Movement from the use of FrontPage software web site to a Vignette Content—university shared software - web site. This web site is used by faculty, staff, and students in the FCS Department as well as throughout BSU. In addition, several individuals from the community and beyond have reported finding information they are seeking from the web site.

2002 Webmaster – Major revision of Department of FCS Web site.

Original Operating version online February 1999 - 2002.

Revised version online August 2002.

Movement from the use of Web File Manager software to FrontPage software. Greater emphasis on visual and graphic appearance of the website as well as navigation throughout.

Development and design of the Department of Family and Consumer Sciences web site – Web File Manager software.

Operating version online February 1999.

GRANTS

2010 Stigall, P., & Leahy, A.J. *Cotton Awareness Contests*. External. 2011 Cotton Student Sponsorship Program, Cotton, Inc. (\$15,631 requested -- \$16,000 funded)

Hall, S., Kandiah, J., Leahy, A.J., Nam, J., Park, S., & Saiki, D. *Consumers Attitude and Acceptability of Smart Wear Technology: Applications to Families.* Internal. Ball State University – Office of Institutional Diversity (\$6,000 – funded)

Friesen, C. & Leahy, A.J., Completing an Alumni Survey of Recent Graduates in the Department of Family and Consumer Sciences. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$3,000.00 requested – partially funded)

Pucciarelli, D. & Leahy, A.J. *Re-Developing Hospitality and Food Management Program Assessment Plan to Meet Department/University Assessment Needs*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 – funded)

Leahy, A.J. and Pike, K. Re-Developing Dietetic Program Assessment Plan to Meet Commission on Accreditation for Dietetics Education (CADE) Requirements and Department/University Assessment Needs. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 – funded)

Leahy, A. J. *Development of Virtual Store Environment for testing Students' Buying Decisions*. Internal. Ball State University – Creative Teaching Grant. (\$6,347.50 – Funded)

2009

Robbins, R., Birk, V., Stigall, P., Nam, J., and Leahy, A.J. *Creating a Multimedia Marketing Display Unit for a Fashion Design Production House*. Internal. Ball State University – Immersive Learning Provost Initiative Grant (\$7,500.00 – not funded)

Leahy, A.J. Use of Second Life Environment for Simulating the Design-To-Buyer-To Consumer Process In The Fashion Industry (concept paper). Internal. Ball State University – Emerging Media Innovation Grant (\$10,000 – not funded)

Spangler, A., with Friesen, C., Leahy, A.J., Miller, C., Thompson, N., and Whitaker, S. *FCS development of University Core Curriculum Proposals*. Internal, Ball State University – Summer Teaching and Learning Grant (\$2,250.00 – Funded)

Spangler, A. and Leahy, A.J. with Friesen, C., Potts, D., and Warnock, K. *Developing an Assessment Plan for FCS Core Elective, One of Three Courses in Department of Family and Consumer Sciences Core*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$1,000.00 – funded)

2007 Leahy, A.J. Feasibility study -- virtual store/simulation software. Internal. Ball State University – Lilly V (\$92,973.16 requested -- \$55,695.00 funded)

Leahy, A.J. *Development of an Assessment Tool for BSU Fashion Programs using R-Grade Software*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$1,000.00 -- not funded)

- 2006 Leahy, A.J. and Whitaker, S. Assessment of Preparedness of Undergraduate Students in Internships. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 Funded)
- 2005 Leahy, A.J., Saiki, D. and Birk, V. An Investigation of Preferred Learning Styles and Career Personalities Between Fashion Industry Professionals and Fashion Students.

 External. The NEA Foundation for the Improvement of Education -- Learning and Leadership Grant (\$5,000.00 -- Not funded)

Leahy, A.J. and Saiki, D. *Investigation of Preferred Learning Styles and Career Personalities Between Fashion Industry Professionals and Fashion Students.* Internal. Ball State University -- Office of Academic Research & Sponsored Programs -- Summer Salary (\$25,311.36 -- Not funded)

Saiki, D., Leahy, A.J. and Saengratwatchara, S. *Preferred Learning Styles and Career Personalities of Design Professionals and Students*. Internal. Ball State University -- Office of Academic Research & Sponsored Programs -- Hollis Grant (\$350.00 – Funded)

Birk, V. and Harden, A.J. *Fashion Retail Growth in Indiana*. Internal. Business Fellows: Turning Academic Knowledge into Business Solutions Project (\$36,600-39,900 – Funded)

2004 Leahy, A.J. and Birk, V. *Building a Community that Encourages Creativity*. Internal. Ball State University -- Building the Four-Year Commitment Lilly II – Student Engagement Opportunities (\$10,675 -- Not Funded)

- Spangler, A. with Leahy, A.J. and Zeabart, P. *Back to the Future*. Internal. Ball State University -- Building the Four-Year Commitment Lilly Departmental Retention Initiatives (\$5,920 Funded)
- Ryan, M., Hodson-Carlton, K., and Siktberg, L. of Nursing with Flowers, J. (I&T); Harden, A.J. (FCS); Wayda, V. (PE); and Baker, L. (Military Science). *FOLIO* (*Faculty OnLine Introduction and Orientation*). Internal. Ball State University George and Frances Ball Fund for Academic Excellence and the 21st Century Fund for Faculty Development (Funded)

Young, J. and Harden, A.J. *Pilot Project to Assess Academic Advising Effectiveness in Family and Consumer Sciences*. Internal. Ball State University Summer Assessment Grant (\$1,800 – Funded)

Birk, V. and Harden, A.J. *Feasibility Study of Creating a Virtual Retail Store Environment*. Internal. Ball State University -- Lilly Endowment iCommunication Grant – Media Design Initiative (\$20,000 -- Not Funded)

Harden, A.J. *Development of an Interactive Departmental Website*. Internal. Ball State University George and Frances Ball Fund for Academic Excellence and the 21st Century Fund for Faculty Development (\$10,000 -- Not Funded)

Spangler, A. and Harden, A.J. *The Beeman Historic Costume Collection – Expanding out Walls and Extending out Reach through Digital Media Technology.* Internal. Ball State University -- Lilly Endowment iCommunication Grant – Faculty Fellowship (\$17,860 -- Partially Funded)

- Spangler, A. and Harden, A.J., with Adams, R., Birk, V., Earhart, C., Lowe, J., and McFadden, J. *Reaching At-Risk Students: Targeted, Motivational Intervention (the TMI project)*. Internal. Ball State University -- Lilly Endowment Grant Building the Four-Year Commitment: Attaching to the Academic Major. (\$9,350 Funded)
 - Harden, A.J. Research Conference Travel Grant for the International Council of Shopping Centers Research Conference. Denver, Colorado. External. The International Council of Shopping Centers. (\$1,500 Funded)
- 2000 Harden, A.J. and Sampson, P *International Fashion Design Symposium Going Global: The Internationalization of Fashion. New York, NY.* Internal. Ball State University Provost Travel Funds. (\$1,200 Funded)

Harden, A.J. Ball State University – Internal. College of Applied Sciences and Technology - Faculty Technology Fellowship. (\$2,500 – Funded)

Harden, A.J. *A Comparison Study of Merchants Actual or Potential Presence on the Internet*. External. International Council of Shopping Centers Educational Foundation. (\$8,939 – Funded)

Harden, A.J. *Travel Grant for the Direct and Interactive Marketing Institute for Professors*. External. Chicago Association of Direct Marketing Educational Foundation and The Direct Marketing Educational Foundation Fellowship. (\$1,000 – Funded)

- 1999 Harden, A.J. Development of Computer Assessment for Fashion Merchandising Program. Internal, Ball State University -- College of Applied Technology (\$700 – Funded)
- Harden, A.J. *Body Perceptions of Bulimic and Nonbulimic Groups*. Internal. Ball State University -- Office of Academic Research and Sponsored Programs (\$50 Funded)

Harden, A.J. An Examination of Consumers Reported Perceptions toward In-Home Electronic (TV, Computer/Internet) Shopping. Internal. Ball State University - New Faculty Research Grant (\$1463 – Funded)

1996 Harden, A.J. *The Development of Instructional Objectives for the Study of Fashion Designers and Forecasting.* Internal. Ball State University - University Faculty Development Grant (Not funded)

Harden, A.J. *Perceptions of Health Care Professionals' Dress.* Internal. Ball State University. College of Applied Sciences and Technology Core Grant. (\$790 – Funded)

Harden, A.J. *New York Fashion Industry Study Tour*. Internal. Miami University - Cocurricular Learning Grant (\$150 – Funded)

- 1994 Harden, A.J. *TV in-home shopping: A technological marketing strategy for the elderly*. Internal. Miami University Gerontology Program Academic Challenge (\$500 Funded)
- 1993 Harden, A.J. *New York Fashion Industry Study Tour*. Internal. Miami University Cocurricular Learning Grant (\$150 Funded)

Harden, A.J. *Mall of America Study Tour*. Internal. Miami University - Co-curricular Learning Grant (\$150 – Funded)

Harden, A.J. Acquisition for Federal Stitch Standard Samples for the Evaluation of Ready-To-Wear in Relation to Quality and Adherence to Standards. Internal. Miami University - Committee on the Improvement of Instruction - Small Grant to Improve Teaching (\$210 – Funded)

1992 Harden, A.J. *Chicago Apparel Mart Field Trip*. Internal. Miami University - Cocurricular Learning Grant (\$150 – Funded)

CONTRACTED PROFESSIONAL WORK/CONSULTING OUTSIDE THE UNIVERSITY

2001-2003.

Webmaster for a nonprofit organization. Development and design of website based on market analysis. Operating version online July 2001

This web site was used by organization members as well as those seeking information about the organization domestically as well as internationally.

2001 Consultant. Feasibility study for development of website for a nonprofit organization.

The study included market analysis and recommendations of components to incorporate in a website.

REVIEWER/REFEREE

2010 Reviewed two manuscripts for the Clothing and Textiles Research Journal

2009 Reviewed textbook – first draft of buying, planning and forecasting test – for *Fairchild Publications* (June 2009)

Reviewed two manuscripts for the Clothing and Textiles Research Journal

Reviewed one manuscript for the Family and Consumer Sciences Research Journal

Reviewed 15 presentation proposals for the *International Textiles and Apparel Association's* annual meeting to be held in Bellevue, WA

Reviewed four graduate student Fellowship applications for the *International Textiles and Apparel Association*

2008 Reviewed three manuscripts for the Clothing and Textiles Research Journal

Reviewed textbook – first draft of multichannel retailing text – for *Fairchild Publications* (June, 2008)

Reviewed textbook - first draft of fashion branding text – for *Fairchild Publications* (May, 2008)

Reviewed textbook – proposal of fashion branding text – for *Fairchild Publications* (April, 2008)

Reviewed manuscripts for the *American Collegiate Retailing Association's* Conference in Durango, CO April 2008 (February 2008)

Reviewed three manuscripts for the Third Annual *American Collegiate Retailing Association* Undergraduate Student Retail Analysis Competition – Location Analysis. (February, 2008)

Reviewed textbook – new edition of fashion forecasting text – for *Fairchild Publications* (January, 2008)

2007 Reviewed textbook -- proposal of fashion forecasting text – for *Fairchild Publications* (November, 2007)

Reviewed Student Scholarships, Fellowships and Awards for the *International Textiles and Apparel Association* (May 2007)

Reviewed presentation proposals for the *International Textiles and Apparel Association's* annual meeting to be held in Los Angeles, CA, November 2007 (May 2007)

Reviewed creative project for the *Department of Journalism*, Ball State University student Maria Utyaganova, "Profile of an International Designer" (April 2007)

Reviewed *American Collegiate Retailing Association* Undergraduate Student Retail Analysis Competition. (March 2007)

Reviewed textbook -- prospectus of fashion branding text -- for *Fairchild Publications*. (February 2007)

- Reviewed presentation proposals for the *International Textiles and Apparel Association's* annual meeting to be held in San Antonio TX, November 2006 (May 2006)
 - External Reviewer for the Baker Fund Awards Committee, Ohio University
- Reviewed presentation proposals for the *International Textiles and Apparel Association's* annual meeting to be help in Washington DC, November 2005 (May 2005)
- 2004 Reviewed presentation proposals for the *Indiana Association of Family and Consumer Sciences* Annual meeting
 - Reviewed student presentation abstracts for senior symposium (FCS 403)
- 2003 Reviewed articles for the special focused issue of the *Clothing and Textiles Research Journal* on Social Responsibility
 - Reviewed articles for special focused issue of the *Clothing and Textiles Research Journal* on The Scholarship of Teaching and Learning in Textiles and Apparel.
- 2002 External Reviewer for the Baker Fund Awards Committee, Ohio University
- 2001 Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 2000 International Textiles and Apparel Association National Conference in Kansas City, Missouri
- 2000 Reviewed proposals -- Graduate Research Committee. *Ball State University Office of Academic Research and Sponsored Programs*

External Reviewer for Tenure. Dr. Jean Hines, Bowling Green State University.

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 2000 *International Textiles and Apparel Association* National Conference in Cincinnati, Ohio.

Reviewed proposals for Special session "Pedagogical Issues in Textiles and Clothing" for the *International Textiles and Apparel Association* Annual Conference, Cincinnati, Ohio.

Reviewed proposals -- Graduate Research Committee – Subcommittee #1. *Ball State University Office of Academic Research and Sponsored Programs*

1999 Reviewed Textbook – fashion retailing textbook – for Fairchild Books and Visuals.

1998 Reviewed proposals -- University Research Committee. *Ball State University Office of Academic Research and Sponsored Programs*

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 1998 *International Textile and Apparel Association* National Conference in Dallas, Texas.

1997 Reviewed textbook – fashion retailing text – for *Fairchild Books and Visuals*.

Reviewed Research Proposals for the 1997 Showcase of Excellence. *Indiana Association of Family and Consumer Sciences*.

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 1997 *International Textile and Apparel Association* National Conference in Knoxville, Tennessee.

- 1996 Reviewed Competitive Papers Research and Innovative Teaching for presentation at the 1996 Spring Conference Meeting of the *American Collegiate Retailing Association* in New Orleans, Louisiana.
- 1994 Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 1994 International Textile and Apparel Association National Conference in Minneapolis, Minnesota.
- 1993 Reviewed Creative Teaching and Curriculum Abstracts for presentation at the 1993

 *International Textile and Apparel Association** National Conference in White Sulphur Springs,

 West Virginia.

PROFESSIONAL SERVICE

BALL STATE UNIVERSITY

DEPARTMENT – FAMILY AND CONSUMER SCIENCES

AAFCS Self Study and Site Visit (worked with faculty to collect information, co-wrote and assembled the self study; coordinated and served as point person for the site visit)	2005 - 2007
Ad Hoc committee to revise the criteria for the FCS Department Outstanding Teaching Award	2006 - 2007
Communication Task Force	2002 - 2005
Computer Committee (secretary 2006-2008)	2000 – 2009
Department Assessment liaison (appointed)	2009 – present
Director Fashion Merchandising Program	1998 – 2003

Director Fashion Programs (Apparel Design & Fashion Merchandising)	2003 - 2009
Faculty Advisory Committee (secretary 1998 – present)	1998 – 2010
Faculty Mentor	1999 - 2000 2006-2007 2007-2008
Fashion sub-area (Chair 2003 – 2009)	2003 – present
FCS Lilly Grant Committee	1998 - 2000
FCS Lilly Grant for Student Retention Focus Groups (Chair 1999 – 2000)	1999 – 2000
Graduate Committee (Elected) (Chair Jan 1997– 2001); (curriculum subcommittee chair 2001-2009)	1997 – 2009
Merchandising Area Member	1997 – present
Moore Scholarship Selection Committee	1999 – 2009
Primary Advisor Fashion Merchandising Association	1997 – 2002
Primary Advisor – Phi Upsilon Omicron (FCS Honorary)	2004 - 2007
Program Assessment Committee	1999 – 2000
Promotion and Tenure Committee (Elected)	1998 – 2000
Salary Committee (Elected (elected as secretary 2000-2001; 2006-2007); (elected as chair 2007-2008; 2008-2009)	2000 – 2002 2005 – 2009
Student Affairs	1998 – 1999
Student Organization Advisory Committee (elected as secretary 2001-2002)	1999 – 2002
Undergraduate Curriculum Committee (Acting Chair summer 2001); (elected as chair fall 2001–2009);	1998 – 2010

<u>COLLEGE – COLLEGE OF APPLIED SCIENCES AND TECHNOLOGY</u>

Ad hoc committee Digital Measures Activities - Insight	2009 – present
Ad hoc committee – renovation (Interior Design program move and Applied Technology Building)	2009 – 2010
Search Committee for College Dean (Elected FCS representative) (elected secretary)	2007 – 2008
UNIVERSITY – BALL STATE UNIVERSITY	
Academic Assessment and Institutional Research Committee (elected as secretary 2006-2007, and 2007-2008; Elected as chair 2009-2010)	2006 – present
Academic Freedom and Ethics Committee (elected as secretary)	2000 - 2001
CAST representative - Academic Ethics Hearing	2006 (April 28)
Data Management Working Group – Appointed task force	2010 (summer)
Events Programming and Scheduling Committee	1999 – 2002
Faculty Council	2010 – present
Governance and Elections Committee	2010 – present
Library Committee	2005 - 2008
Professional Affairs Council (elected as FCS representative)	2000 - 2001
Provost task force to review current under enrolled classes (Appointed)	2007 (summer)
Student and Campus Life Council	1999 – 2002
Undergraduate Education Committee (elected as college representative) (Elected secretary fall 2008) (Elected Chair spring 2009 - 2010)	2008 – present
University Senate (elected as FCS representative)	2010 – present

PROFESSIONAL SERVICE OUTSIDE THE UNIVERSITY

STATE/REGIONAL

President Phi Upsilon Omicron Alpha Sigma Alumni Chapter	
Vice President Phi Upsilon Omicron Alpha Sigma Alumni Chapter	
Counselor Indiana Association of Family and Consumer Sciences District D	2008 - 2010
President Indiana Association of Family and Consumer Sciences District D	2006 - 2008
President-elect Indiana Association of Family and Consumer Sciences District D	2005 - 2006
Recorder. Indiana Association of Family and Consumer Sciences Annual Meeting.	1998
Research Committee. Research Division of Indiana Association of Family and Consumer Sciences	1997
INTERNATIONAL	
Member of the Curriculum Development/Core Competencies Committee – International Textiles and Apparel Association	2006 - 2010
Member of the Student Fellowships Committee – International Textiles and Apparel Association	2006 – 2007
Member of the Innovative Teaching and Curriculum Committee of the International Textiles and Apparel Association	2001 - 2004
Chair of the Hospitality Committee for International Textiles and Apparel Association National Conference in Cincinnati, Ohio	1999 - 2000
Member of the International Textiles and Apparel Association Conference Planning Committee for National Conference in Cincinnati, Ohio	1999 - 2000
Member of the Innovative Teaching and Curriculum Committee of the International Textiles and Apparel Association	1999 - 2000
Chair of the Creative Teaching/Curriculum Review for the International Textiles and Apparel Association Annual meeting	
Member of the Innovative Teaching and Curriculum Committee of the International Textiles and Apparel Association	1999 - 2000

Nominated for national office. American Association of Family and Consumer Sciences	1998
Member of The International Textiles and Apparel Association Visioning Strategy Task Force	1998 - 1999
Innovative Teaching and Curriculum Committee of the International Textiles and Apparel Association	1998 - 1999
Innovative Teaching and Curriculum Review Subcommittee of the International Textiles and Apparel Association	1998 - 1999

HONORS, AWARDS

2009	25 year member recognition – Indiana Association of Family and Consumer Sciences
2008	Outstanding Teacher in the Department of Family and Consumer Sciences, Ball State University.
1998	Outstanding Teacher in the Department of Family and Consumer Sciences, Ball State University

PROFESSIONAL MEMBERSHIPS

American Collegiate Retailing Association	1993 - present
American Council on Consumer Interests	1991 - 1999
American Association of Family and Consumer Sciences	1983 – present
Direct Marketing Educational Foundation Professors' Academy	2000 - present
Fashion Group International – Charter member Indianapolis Chapter	1999 - 2005
Indiana Association of Family and Consumer Sciences	1996 - present
Ohio Association of Family and Consumer Sciences	1983 - 1996
International Textile and Apparel Association	1989 - present
National Retail Federation	1993 - 1999
Phi Upsilon Omicron (Family and Consumer Sciences Honorary)	1993 - present