Paula B. Sampson

WORK EXPERIENCE:

| 1993 - Presen | t | Assistant Professor. Apparel Design and Fashion Merchandising, Ball State University, Muncie, IN 47306 |
|------------------------------|------|---|
| 1992-1993 | | Customer Service, JHB, International, Inc. 1955 S. Quince, Denver, CO 80231 |
| 1988-1992 | | Assistant Professor, Apparel Design/Fashion Retailing, The University of Alabama, Tuscaloosa, AL 35487-0158 |
| 1979 - 1984 | | Instructor, Fashion Merchandising, Textiles and Clothing, Valparaiso University, University Place, Valparaiso, IN 46383 |
| March 1978 - January 1979 | | Mall Promotion Director, Pierre Moran Mall, 154-40C W. Hively Ave., Elkhart, IN 46514 |
| HONORS | 2006 | Lectra Innovation Award for Teaching |
| | 2006 | ITAA Best Paper Award for Visual Track |

JURIED EXHIBITIONS

- Wealth and Happiness, exhibited at International Textiles and Apparel Association Design Competition, Montreal Quebec, Canada, Nov. 2010.
- *Ode to Zapato*, exhibited at International Textiles and Apparel Association Design Competition, Washington D.C., Nov. 2-5, 2005.
- *Fiesta* exhibited at International Textiles and Apparel Association Design Competition. Savannah, GA. November 7-11, 2003.
- *Southwest Visions: Potters Apron*, exhibited at International Textiles and Apparel Association Design Competition. Cincinnati, Ohio. November 8-11, 2000.
- **Punjabi Plum** exhibited at International Textiles and Apparel Association Design Competition. Cincinnati, Ohio. November 8-11, 2000.
- *Imperial Jewels* exhibited at International Textiles and Apparel Association Design Competition. Dallas, Texas. November 18 November 21, 1998.

Design in Motion exhibited at International Textiles and Apparel Association Design Competition. Pasadena, CA. October 17 - October 21, 1995.

JURIED PUBLICATIONS

Design

- Sampson, P.B. (2010). *Wealth and Happiness*, 2010 ITAA Proceedings, Des-Sampson-WealthAndHappiness.pdf
- ITAA. (2010). *Building Alliances*, 2010 Design Exhibition Catalog, p. 61 (Wealth and Happiness), ISBN: 1-885715-09-9.
- Sampson, P. B. (2005). *Ode to Zapato*, 2005 ITAA Proceedings, Des-Sampson-OdeZapato.pdf
- Sampson, P. B. (2005). *Portland Rose*, 2005 ITAA Proceedings, Des-Sampson-PortlandRose.pdf
- Sampson, P. B. (2003). Fiesta, ITAA Proceedings, # 60, Des119.
- Sampson, P. B. (2000). *Southwest visions: potters apron.* ITAA Proceedings, (http://www.itaaonline.org/ITAAnewProceedings2000/design/23.html).
- Sampson, P. B. (2000). *Punjabi plum*. ITAA Proceedings, (http://www.itaaonline.org/ITAAnewProceedings2000/design/43.html).
- Sampson, P. B. (1998). *Imperial jewels*. ITAA Proceedings, 118.
- Sampson, P. B. (1995). Design in Motion. ITAA Proceedings, 174.

Teaching

- Sampson, P.B. (2011). Critical Thinking as an Outcome of Developing a Fashion Portfolio, 2011 ITAA Proceedings, In Press.
- Sampson, P. B. (2010). Researching and Visualizing the Market to Develop Design Concepts, 2010 ITAA Proceedings, TEA-Sampson-ResearchAndVisualizing.pdf
- Sampson, P. B. (2007). Field Study Trips: Research with Digital Data Documentation, 2007 ITAA Proceedings, TEA-Sampson-FieldStudyTrips.pdf

- Sampson, P. B. (2006). Web Assignment for Visual Merchandising Students, 2006 ITAA Proceedings, TEA- Sampson-WebAssignment.pdf
- Sampson, P. B. (2005). *Managing large group projects*, ITAA Proceedings, TEA- Sampson-GroupProjects.pdf
- Sampson, P. B. (2004). *Digital portfolios*, ITAA Proceedings, TEA-Sampson-DigitalPortfolios.pdf
- Sampson, P. B. (2003). *Textile advertising assignment*. ITAA Proceedings, #60, Tea58.
- Sampson, P. B. (2002). *Quality in manufacturing via marker simulation*. ITAA Proceedings, TEA- Sampson-MarkerSimulation.pdf
- Sampson, P. B. (2000). *Apparel manufacturing simulation*. ITAA Proceedings, (http://www.itaaonline.org/ITAAnewProceedings2000/posters/051.html).
- Sampson, P. B. (1999). Student Evaluation. ITAA Proceedings, 112-113.
- Sampson, P. B. (1998). *Light box activity*. ITAA Proceedings, 108-109.
- Photo published in: Wolfe, M. (1998). *Marketing fashion merchandise*, Tinley Park, IL: Goodheart/Wilcox Publishers, 549.
- Sampson, P. B. (1997). *Designing a mannequin alternative: a visual merchandising project*. ITAA Proceedings, 110-111.
- Sampson, P. B. (1996). *Increasing student awareness of components of visual merchandising*. ITAA Proceedings, 43.
- Sampson, P. B. (1996). Culture and dress project. ITAA Proceedings, 80.
- Sampson, P. B. and Parker, S. M. (1994). *Videotaped portfolio presentations*. ITAA Proceedings, 65.
- Sampson, P. B. and Parker, S. M. (1993). *Portfolio development: a practical experience*. ITAA Proceedings, 90.
- Sampson, P. B. (1992). One-piece apparel project. ITAA Proceedings, 104.
- Sampson, P. B. (1991). Apparel knock-off project. ITAA Proceedings, 83.
- Sampson, P. B. (Winter, 1989). *Attracting attention with retail window display*. Small Business Review, University of Alabama, 1 -2.

| 1995 | TC ² (Textile Clothing and Technology Center) Faculty Fellowship, \$1,800. |
|------|--|
| 1995 | "Survey of Apparel Design Programs to Ascertain Program Content and Student Success," College Core Grant, College of Applied Technology, \$800. (Ball State University) |
| 1993 | "Designing Sportswear with Lyocell Tencel®: A New Textile Fiber," New Faculty Creative Arts Grant. \$1,319.00 (Ball State University). |
| 1993 | "Visual Merchandising: Does It Bring Customers into the Store?" College Core Grant, \$750.00. (Ball State University). |
| 1989 | "Video and Interactive Videos: Their Use and Application at Point of Sale - A National Comparison of Department Stores," Mary A. Crenshaw Endowed Research Fund, \$800.00. (University of Alabama) |
| | 1995 1993 |

PROFESSIONAL ACTIVITIES: ACADEMIC

Ball State University: Family and Consumer Sciences Department

| Faculty Advisory Committee 2001 – 2003 | Faculty Advisory Committee |
|--|----------------------------|
| 1996 - 1998 | Faculty Advisory Committee |
| Graduate Committee 2010- Present | Graduate Committee |
| 2004 - 2005 | Graduate Forum Committee |
| 1997 - present | Graduate Policy Committee |
| 1993 -Present | Graduate faculty |

Student Affairs Committee

2006-Present Student Affairs, Chair

1993 – Present Student Affairs Committee

Merchandising Committee

2001 - 2003,

1996 –1998 Merchandising Area Coordinator

1994 -1996 Merchandising Area Secretary

1993 – Present Merchandising Committee

Fashion Sub Area

Academic:

2011 – 2012 Honors Committee

2005-Present Fashion Merchandising, Academic

Advisor

2001 – 2003 Apparel Design Program Director

1999 – Present Apparel Design, Academic advisor

Student Organizations:

2002- Present Fashion Merchandising Association,

Advisor

1997 – 2003 Fashion Design Society, Co-advisor

1993–2002 Fashion Merchandising Association, Asst.

advisor

Other

2006 - Present FCS Library Representative

1998 -2000 Lilly Grant Committee on Retention

1995 Teaching Portfolio

1993 - 1997 Review books and proposals for Fairchild

Publications

PROFESSIONAL ACTIVITIES: ORGANIZATIONS

Fashion Group International: Indianapolis chapter

2004 –2007 Regional Director, Indianapolis Region

2002-2005,

2009-10 Board member

2003 – 2004 General Chair, inaugural *Indiana*

Torchbearers: Past Present, and

Future, Gala, Fundraiser

International Textiles and Apparel Association

1997 Coordinator and Submissions Chair, 1997

ITAA Design Competition.

1996 – 2008 Abstract Reviewer, Creative Teaching Ideas

1995 - 2011 Aesthetics and Design Committee

Indiana Association of Family and Consumer Sciences

1995 - State Membership Committee; District 4
Present Vice President; State Executive Board

1999 – 2000 President, District 4

1994 - 1995 State Professional Section Chair: College

& University; State Priorities

Committee; State Executive Council

Phi Upsilon Omicron

2001 – 2004, 2011- present President, Sigma Alpha chapter

2002 Conclave delegate

Silent auction display coordinator

2001 - 2002 Conclave committee, Registration co-chair

1999 - 2001 Vice President, Sigma Alpha Alumni chapter

| EDUCATION 1984 -1987 | Ph.D. in Design Housing and Apparel, University of Minnesota, St. Paul, MN 55108 |
|-----------------------------|---|
| 1976 - 1977 | M.S. in Textiles and Clothing, Education concentration, Indiana State University, Terre Haute, IN 47809 |
| 1970 - 1974 | B.A. in General Home Economics Education Manchester College, North Manchester, IN 46962 |
| CONTINUING EDUCATION | |
| 2012 | Webinar: Technology Trends You Need to Know About: Game Changing Technologies for the Apparel and Soft Goods Industry |
| 2011 | Charles James Exhibit, Chicago Historical Museum, Chicago |
| 2011 | QVC headquarters, outside Philadelphia, PA |
| 2011 | Telling Your Story with Dynamic Fashion Presentations, Stephen Stipleman, Linda Tain, Philadelphia |
| 2010 | Lectra workshop, new software, 3-D software, Montreal |
| 2010 | Cirque de Solei headquarters, Montreal |
| 2008 | Subtraction Cutting, Julian Roberts, Chicago |
| 2008 | Breaking the Mode Exhibit, Indianapolis Museum of Art |
| 2008 | Draping Beyond Tradition, Sandra Ericson, Indianapolis |
| 2008 | Hart Marx Headquarters and Manufacturing facilities, Chicago |
| 2007 | Special Sessions at ITAA on the California Fashion industry |
| 2007 | Lectra Training, Diamino, Muncie |

| 2007 | Lectra Training, Modaris, Muncie |
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| 2006 | Regional Directors Meeting Fashion Group International, NYC |
| 2006 | JSM Pant Fitting workshop, Joyce Murphy, Lansing MI |
| 2006 | Pattern Drafting (Sleeves, collars, etc.) Embroidery with Beads, Kenneth King, Indianapolis |
| 2005 | Trouser Draft Symposium (Birth of the Bustier, Square Inches and Fitting, Evolution of an Evening Wrap – Kenneth King, Indianapolis |
| 2004 | Theatre De LA Mode exhibit (1940's couture miniatures), Maryhill Museum of Art, Goldendale WA |
| 2004 | Fashion Group International Regional Directors Meeting, NYC |
| 2004 | Moulage: and Cool Tricks- Kenneth King Indianapolis |
| 2004 | Fibers to Fashion Tour in Ecuador Quito, Otavalo, Cotacachi, etc. |
| 2004 | Attend Fashion Week, Invited guest, front row New York City |
| 2003 | Ibile Indigo House (dying and resist printing) Savannah, GA |
| 2003 | Moulage: Bodice Kenneth King Indianapolis |
| 2003 | Fashion Group International Regional Directors Meeting, NYC |
| 2002 | Behind the scenes of Haute Couture, Claire Schaffer, NYC |
| 2002 | Couture Draping Workshop New York City |

| 2002 | Adrian Exhibit, Metropolitan Museum of Art, NYC |
|------|--|
| 2002 | Pattern Making training, Gerber Chicago, Illinois |
| 2000 | Cintas Headquarters: Product development, manufacturing, Distribution, Cutting and Design, Cincinnati, OH |
| 2000 | Grading and Marking training, Gerber, Dallas, TX |
| 2000 | Textile Testing Training, AATCC, Research Triangle Park, NC |
| 2000 | Going Global: The Internationalization of Fashion, New York University, NYC |
| 2000 | Armani exhibition, Guggenheim Museum, NYC |
| 2000 | Advanced Power Point Workshop Ball State University |
| 1998 | Western Wear Design and Manufacture, Dallas TX |
| 1998 | TC ² Faculty Fellow Update, Cary, NC |
| 1996 | Power Point Workshop, College of Applied Sciences and Technology, Ball State University |
| 1995 | Adrian Exhibit, Pasadena, CA |
| 1995 | TC ² (Textile Clothing Technology Center) Manufacturing Management training, Faculty Fellowship, Cary, NC (6 weeks) |
| 1995 | College of Applied Sciences and Technology Summer Workshop: A spotlight on Teaching, Ball State University |
| 1994 | Fashion Illustration, unofficial audit, Ball State University |

| 1993 | Stephen Stipleman fashion illustration workshop, The Greenbrier, WV, ITAA |
|------|---|
| 1994 | Pattern Design Training, Microdynamics, Dallas, TX |
| 1993 | Autocad/Apparel CAD, Virginia Polytechnic University, Blacksburg, VA |
| 1988 | Kleibacker Advanced Design and Draping, University of Alabama, Tuscaloosa, AL |
| 1984 | Symposium on Fashion Merchandising, NYC |
| 1982 | Fashion Curriculum Workshop, Knoxville, TN |
| 1982 | Photography, Valparaiso University |
| 1981 | Computer Science (programming), Valparaiso University, Valparaiso, IN |
| 1981 | Computer Science (programming), Purdue University, Calumet Campus |
| 1980 | Research in Retailing, Michigan State University, East Lansing, MI 48824 |
| 1979 | Apparel Design/Draping, Goshen College, Goshen, IN |
| 1976 | Indiana Vocational Teaching License Requirements, Manchester College, N. Manchester, IN |

PROFESSIONAL MEMBERSHIPS

| 1999 – Present | Fashion Group International, charter member of Indianapolis chapter |
|-------------------|---|
| 1993 - Present | Phi Upsilon Omicron, Sigma Alpha Alumni chapter (Ball State University) |
| 1988-1991 | American Collegiate Retailing Association |

| 1986- Present | Kappa Omicron Nu, Rho Chapter |
|----------------------------------|---|
| 1984- Present | Charter Member, Intranational Design and Merchandising Conclave |
| 1979 - Present | International Textiles and Apparel Association |
| 1977 - Present | Phi Upsilon Omicron, Alpha Phi Chapter (collegiate) |
| 1971 - 1991, 1993- Present | American Association of Family and Consumer Sciences (formerly AHEA) |