Valerie Birk

11230 West State Road 32 Yorktown, Indiana 47396

Area(s) of Teaching: Apparel Design, Fashion Merchandising

Area(s) of Expertise: Fashion illustration, clothing construction, promotion and advertising

Academic Degrees:

M.A. 1999 Ball State University B.F.A. 1988 Ball State University

Professional Work Experiences:

1992-present,

Instructor, Department of Family and Consumer Sciences, Ball State University, Muncie, IN 1997-1999.

Graduate Assistant, Department of Family and Consumer Sciences, Ball State University, Muncie, IN 1990-1999,

Co-owner, The Dark Horse Group, Muncie, IN

1993-1995,

Art Director, The Hitchcock Groups, Inc., Muncie, IN

SCHOLORLY ACTIVITY

Participation

Wearable Art Show: Visual Grammar - Ball State University, Muncie, Indiana, January 2009
Participant Jule's Boutique - Fashion Shows - Goshen, Indiana, June 2004-2006
Participant Altrusa Fashion Shows - Muncie, Indiana, September 2002-2006
International Textile Apparel Association Fashion Show, Kansas City, Missouri, November 2002
One man fashion show F.B.Fogg - Muncie, Indiana, May 2002
International Textile Apparel Association - Best of Show, Apparel Design, Dallas, Texas, November 1999
Co-Coordinator - Todd Oldham Day, April 1999

PROFESSIONAL GROWTH

Study, Retraining:

Wasach Go Rio Sublimation Training - Muncie, Indiana, Fall 2009
Lectra Modaris Training - Muncie, Indiana, October 2008
Lectra Modaris Training - Muncie, Indiana, February 2007
XSI Soft Image Training - Muncie, Indiana, Spring Semester 2006
Pattern Design Training - Chicago Manufacturing Center, Chicago, July 2001
Grading and Marking - Gerber Technology, Dallas, TX, July 2000
Art Works - Purdue University, May 1999
Fashion Symposium, March 1998

Professional Presentations

Digital Portfolios, International Textiles and Apparel Association, New York, New York, August 2001
Using 3-D in Fashion Design, International Textiles and Apparel Association, Chicago, Illinois, November 2008
Using Soft Image in Fashion Merchandising, Emerging Media Presentation, Muncie Indiana, April 2009

Grants

Creative Teaching Grant, Ball State University, Muncie, Indiana, May 2011
Immersive Learning Grant, Redesigning Cancer, Muncie, Indiana, April 2011
Indiana Arts Commission, Individual Artist Grant – Indianapolis, Indiana, May, 2010

Business Fellows, Retail Growth in Indiana, Muncie, Indiana, May 2004

PROFESSIONAL AND SERVICE ACTIVITIES Department:

Fashion Design Society, Advisor - August 2001 - Present Fashion Curriculum, Advisor - August 2003 - Present

Current professional and academic association memberships:

International Textiles and Apparel Association