

Computer recommendations for freshmen

Welcome to Ball State and the Department of Journalism. Among the benefits of experienced faculty and top-notch student media, the Department of Journalism prides itself on the integration of technology into the lessons you will learn as a student. Certainly, technology is a major part of the journalism, public relations and advertising fields. To better help you in your academic pursuits as a student in our department, we have a couple suggestions on what type of computer you should buy.

Below we list the suggested specifications and models for laptop computer purchases for students majoring in advertising, news-editorial, magazine, public relations or journalism secondary education.

The latest MacBook Pro laptops from Apple are a great fit for journalism department students. The new laptops include a fast Intel Core 2 Duo processor with a built-in iSight camera, extended battery life and wireless connectivity. With the additional capability to run Windows XP or Windows 7 (see below) when needed – no other laptops can match their functionality or flexibility.

MacBook Pro 13" (Model MC70LL/A) \$1,282 plus tax (From Ball State Computer Showcase)
2.3 GHZ Intel Core i5
4 GB Memory
320 GB hard drive
Intel HD Graphics 3000
SD card slot
Built-in 7 hour battery
Thee year Apple protection plan

Further info on this model is available at

<http://www.apple.com/macbookpro/>

This package is offered by the BSU computer showcase at

<http://cms.bsu.edu/About/AdministrativeOffices/ComputerStore/FeaturedProducts/Computers/AppleComputers.aspx>

Below are the suggested specifications for students majoring in journalism graphics or photography.

MacBook Pro 15 inch (Model ML721LL/A) \$1,938 plus tax (From Ball State Computer Showcase)

2.0 GHZ Intel Core i7 Quad Core

4GB memory

500 GB hard drive

Intel HD Graphics 3000 (integrated)

AMD Radeon HD 6490M (discrete)

SD card slot

Built-in 7 hour battery

Three year Apple protection plan

Further info on this model is available at

<http://www.apple.com/macbookpro/>

This package is offered by the BSU computer showcase at

<http://cms.bsu.edu/About/AdministrativeOffices/ComputerStore/FeaturedProducts/Computers/AppleComputers.aspx>

All of the models listed above run OS X and Windows XP* or Windows 7.

*Windows XP can be installed using Apple's Boot Camp software (part of OS X 10.6)

You will need a full install CD (not an upgrade) of Windows XP Professional SP 2 or XP Home SP 2 or Windows 7.

Full details on Boot Camp and how you can run Windows natively on the MacBooks can be found at:

<http://www.apple.com/macosx/features/bootcamp.html>

6/6/11 RJP