Robin Blom, Assistant Professor of Journalism
Department of Journalism

Educational Background

Ph.D. Media and Information Studies, Michigan State University, 2013
M.A. Journalism and Mass Communication, Point Park University, 2007
B.A. Journalism, Hogeschool van Utrecht, 2004

Professional Experience

Professional experience includes numerous news articles for national and regional newspapers located in the Rotterdam (The Netherlands) metropolitan area since 2001. Professor Blom has written extensively about local governments, court cases, drugs and alcohol addiction, arts performances and exhibits, as well as multiculturalism, among a variety of other topics. Additionally, contributions to news articles about false eyewitness identifications by the Point Park Innocence Institute were printed in the *Pittsburgh Post-Gazette*. He also has been the editor and reporter for the social media outlets of the Open Tree of Life project, which is an NSF-funded interdisciplinary collaboration between ten researchers in evolutionary biology, computer science, and mass communication to construct the first tree of life with about two million species on Earth.

Professor Blom has been an instructor and teaching assistant for a variety of introductory mass media and news writing courses at Michigan State University and Point Park University. This includes a year-long fellowship in the Interdisciplinary Inquiry & Teaching program at MSU. He has also served as an editorial assistant for *Journalism & Mass Communication Educator*, a quarterly journal published by the Association for Education in Journalism & Mass Communication (AEJMC), and *Communication Yearbook*, an annual publication by the International Communication Association (ICA).

Research/Creative/Publication Interests

Journalism education, news media perceptions, memory and cognition, eyewitness identification. media law.

Research/Creative/Publication Career Highlights

Professor Blom has published ten peer-reviewed book chapters and research articles in several scholarly journals, such as *Journalism & Mass Communication Educator*, *Journal of Media Sociology*, and the *International Journal of Information Communication Technologies and Human Development*. He is also a regular presenter at academic conferences by the Association for Education in Journalism & Mass Communication (AEJMC) and the Midwest Political Science Association (MPSA), as well as other regional, national, and international meetings. Blom received the Martha Rayne Award for Media History Research during the 2011 Michigan Journalism Hall of Fame ceremony for an article about a mid-19th Century newspaper editor of the *Lansing State Republican*.

Thesis/Creative Project Experience and Philosophy
On a daily basis we get exposed to a flood of information and we need to make sense of it all. This is an enormous challenge in a swiftly changing social environment. Professor Blom wants to assist students to become critical thinkers to navigate this message bombardment and to become exceptional reporters to inform their audiences concisely about the most important issues of the day.

With his research projects, he investigates how biased perceptions about news media disrupt public discourse and political learning. He is especially interested in the extent to which assessments of news source trust and expectations about news content lead to knowledge construction and adoption of misinformation. In the upcoming years, Blom will also explore the influence of false memories on adoption of misinformation. With those projects, he would like to create teaching modules for news reporting and news media literacy courses.

Dissertation: *Fact or fiction: Believability of statements made by news networks* (Michigan State University, 2013).

Deborah A. Davis, ABC, APR, Instructor of Journalism
Department of Journalism

Educational Background
Ed.D. Adult, Higher and Community Education, Expected in 2013
M.A. Public Relations, Ball State University, 2003
B.A. Journalism, Franklin College, 1986

Professional Experience
Professional experience includes ten years in TV news, producing top-rated newscasts in Louisville, Cincinnati and Minneapolis before a career switch into public relations.

Research/Creative/Publication Interests
Crisis communications, relationship-building, journalism/PR education, student success, academic advising.

Research/Creative/Publication Career Highlights
She founded Triad Public Relations after working in different aspects of the healthcare industry including stints at Columbia/HCA, Clarian Health, Community Health Network, Eli Lilly and Company and WellPoint, Inc. Her expertise in crisis communications and media relations has supported major product launches in the highly regulated pharmaceutical industry, garnered media coverage that favorably shaped public perception and policy in the insurance industry and guided organizations through high-stakes strategic changes and business crises.

Debbie has received numerous awards for media relations and crisis communications. She was twice named Communicator of the Year by the Indianapolis chapter of International Association of Business Communicators. She has served as president of the IABC chapter and of the Indiana State Healthcare Marketing and Public Relations Society.

Thesis/Creative Project Experience and Philosophy
Davis is interested in projects that focus on crisis communications, media relations, health care public relations, relationship-building and education-related topics.

Pamela J. Leidig-Farmen, Instructor of Journalism
Department of Journalism

Educational Background
M.F.A. Multimedia/Video/Documentary Storytelling, Indiana State University, 1994
M.A. Graphics, Ball State University, 1992
B.A. Art Education, Anderson University, 1975

Professional Experience
Professional experience includes ten years as the director of Barber's Point Naval Air Station Early Childhood Development Center(s) in Oahu, Hawaii, along with being co-owner of P&J Concert Designs graphic design business also in Oahu, Hawaii (1982-1990). Farmen also has **five years** experience teaching high school art at Tri Jr.-Sr. High School in Lewisville, Indiana.

Research/Creative/Publication Interests
Communications graphics, photography, multimedia/video, documentary storytelling

Research/Creative/Publication Career Highlights
Farmen received the CCIM Core Competency Award For Outstanding Teaching (2009). Her role in the journalism department is to teach J103 journalism graphics class each semester. These classes are foundational to the Journalism Graphics sequence and to the Journalism Department's curriculum. Farmen also teaches J323 magazine design class. She has taught various courses throughout the years, including NEWS130, J245, NEWS 385 Multimedia Storytelling, J623 Visual Storytelling for the Digital Storytelling graduate program, iCOM 211, iCOM 375 and has conducted, coordinated and organized InDesign workshops for the department. She published infrared photography in *Freewrite*, Anderson University Literary Arts Magazine, Spring 2009.

Farmen has received the Top Award for "Design Interactive," from the Association for Educators in Journalism and Mass Communication, Creative Projects Division in the summer of 2004. She received the CCIM Award for Outstanding Contributions to CCIM and in recognition of commitment to use of and access to high technology in the fall of 2001. She was nominated for Excellence in Teaching Award for 1999-2000.

Her scholarship includes the following:
• George-Palilonis, J., Butler, D. & Leidig-Farmen, P. (2011). Design Interactive: A nonlinear, multimedia approach for teaching introduction to visual communication and principles of design. In Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011 (pp. 128-135). Chesapeake, VA: AACE.
• George-Palilonis, J., Butler, D. & Leidig-Farmen, P. (2011). Design Interactive: A nonlinear, multimedia approach for teaching introduction to visual communication and principles of design, presented at the World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Honolulu.

Thesis/Creative Project Experience and Philosophy

Farmen has worked with thesis/creative student projects since 1994. Her teaching style is focused on the creative process. It emphasizes student-centered learning through project-based assignments that apply design theory and visual literacy.

Michael L. Hanley, Associate Professor of Journalism
Department of Journalism

Educational Background
M.A. Journalism and Photojournalism, Ball State University, 1978
B.A. Visual Design and Art, Purdue University, 1975

Professional Experience
Hanley has a wide range of professional experience. He has been director of communications at Crowe Chizek and Co. LLP in Indianapolis. He worked with Conseco, Inc. as Second Vice President of Branding. He has worked with advertising and marketing for Lincoln Financial Group in Fort Wayne, Ind., as well as marketing communication for the Indiana Gas Company in Indianapolis. He served as director of communications for both WaterFurnace of Indiana and Indiana Statewide Association of Rural Electrics. Hanley was a photographer for *New-Sentinel* in Fort Wayne, Ind. and for *The Goshen News* in Goshen, Ind. He has also been a field editor for *Rural Electrification* magazine in Washington, D.C.

Research/Creative/Publication Interests
Mobile advertising and marketing, advertising, branding, integrated marketing communications, journalism, photojournalism, public relations

Research/Creative/Publication Career Highlights
Hanley has researched and written numerous books, articles and other publications on such topics as cell phone usage and advertising campaigns, interactive media, telecommunications reform, mobile marketing and advertising strategy.

He created the *Institute for Mobile Media Research* at Ball State University in January 2009. He is Editor-in-Chief of the *International Journal of Mobile Marketing* (IJMM), published by the Mobile Marketing Association.

Hanley was nominated for the 2008 TechPoint MIRA Award for his work with Ball State University on Interactive Television News & Advertising Design Project in May 2008. He won the Telly Award for natural gas radio advertisement, an international award given for radio advertising (1995). Hanley was given the American Gas Association Gold Award winner for advertising, marketing and communication programs, and collateral materials, 1991, 1994, 1995. He was the IABC - Indianapolis Chapter Communicator of the Year (1994). Hanley won a Pulitzer Prize for Local Reporting; won as part of a *News-Sentinel* newspaper photographer and reporter team that covered flooding of Fort Wayne, Ind. (1983). He was also Indiana Newspaper Photographer of the Year (1983).

Thesis/Creative Project Experience and Philosophy

Hanley has served on several graduate thesis and creative project committees. His research interest is in the application and use of emerging technologies, especially mobile technology. His focus is applied research methodologies and practices that can be applied to real-world problems and solutions. As editor of an international journal, Hanley enjoys working with graduate students to refine their research and papers for publication.

Brian D. Hayes, Instructor of Journalism
Department of Journalism

Educational Background
M.A.E. Educational Administration and Supervision, Ball State University, 2010
M.A. Journalism, Ball State University, 2002
B.S. Journalism, Ball State University, 1996

Professional Experience
Hayes has a wide range of professional experience. He worked at Lawrence North High School teaching journalism, communications and photography from 2001 to 2005. He was also the faculty student newspaper and magazine adviser. Hayes was assistant director for Ball State University's High School Summer Journalism Workshops from July 2002 to July 2005. He was an adjunct professor of journalism for Ball State University from 2000 to 2004. He was the graphics editor for *The Business Journal* in Raleigh, North Carolina. In 1998 he worked as the lead weekend sports designer and daily sports designer for *The News & Observer*. From 1996 to 1998 he was the news & sports designer and newsroom graphic artist for *The News-Sentinel* in Fort Wayne, Ind. Prior to that, Hayes was a news designer and copy editor for *The Sun News* in Myrtle Beach, South Carolina.

Research/Creative/Publication Interests
Journalism education, newspaper design, journalism teaching methods, journalism teacher licensing, student assessment, academic teaching standards.

Research/Creative/Publication Career Highlights
Hayes has been Journalism Alumni Society President with four years of service recognition. He earned the Master Journalism Educator status through the Journalism Education Association in 2008. At Lawrence North High School he was a Top 30 Honored Educator in 2002 and 2004. His students at Lawrence North garnered an IHSPA Hoosier Star in 2005. In 2000, he was the first Future Journalism Teacher Scholarship recipient from the Journalism Education Association. Hayes also earned an Award of Excellence from the Society for News Design from the News-Sentinel in1997.

Thesis/Creative Project Advising
Kristine Brown, "Online journalism: a manual for transitioning a student newspaper to the web," a creative project, Ball State University, expected completion Dec. 2011

Sarah Lang, "Video production for middle/high school students: an online course curriculum development," a creative project, Ball State University, 2010

Sharon Lucero, "A manual for creating a 21st century staff manual for high school newspapers," a creative project, Ball State University, 2009

Andrew Marine, "A pilot study of DVD yearbook content with no menus and DVD yearbook content with interactive menus," a research paper, Ball State University, 2008

Michael E. Holmes, Professor and Chairperson
Department of Journalism

Educational Background

Ph.D. Speech Communication , University of Minnesota, 1991
M.S. Speech Communication, Southern Illinois University-Carbondale, 1986
B.A. Speech Communication, Southwestern Minnesota State University, 1985

Professional Experience

Michael Holmes began his academic career in 1990 as a faculty member of Purdue University. He joined the Communication department of the University of Utah in 1992 and was tenured and promoted there in 1999. He left Utah to become Chairperson of Communication Studies at Ball State University in 2001, where he has also served as Interim Dean of the College of Communication, Information and Media (2003-2005), Associate Director and Director of Insight & Research for the Center for Media Design (2005-2012), and Interim Director of Graduate Studies for the department of Telecommunications (2012-2013) . He became Professor and Chairperson of Journalism in July 2013.

Research/Creative/Publication Interests

Dr. Holmes' current research interests include emerging media and communication technologies, visual communication, social media and urban planning, and unmanned aerial systems. However, he has an eclectic research history and has published research on a variety of topics including computer-mediated conversation, hostage negotiation, small group communication, group decision support systems, innovation processes, aging and bereavement, media measurement, visual semiotics, visual attention, and cross-race identification deficit.

Research/Creative/Publication Career Highlights

Professor Holmes has published over 20 scholarly articles and book chapters including publications in *Management Science, Human Communication Research, Health Communication, Communication Studies, Social Indicators Research, Behavior Research Methods* and *The Police Chief.* He is a coauthor of *Organizational change and innovation processes: Theory and methods for research* (Oxford University Press), winner of the National Communication Association Organizational Communication Division Best Book Award for 2000-2001. During his time with the Center for Media Design, Professor Holmes was PI or co-PI for research projects garnering over $6 million in funding (primarily from media industry clients). He has designed and managed nearly 35,000 hours of field-based observational research on consumer exposure to media. This work includes the landmark *Video Consumer Mapping Study* for the Nielsen-funded Council for Research Excellence. In 2009 he was named a Centennial Scholar of Communication by the Eastern Communication Association.

Thesis/Creative Project Advising

Professor Holmes has served as a committee member or advisor for 56 Master's and Ph.D.

students in nine academic disciplines. In addition to topical expertise in the domains noted above, he can contribute methodological experience in critical, qualitative and quantitative methods including content analysis, discourse analysis, interaction analysis, process analysis and sequence comparison, eye tracking, focus groups, naturalistic observation, usability testing, and visual semiotics. While not formerly trained in design, he reads extensively in design thinking, visual design and typography and has served as a committee member for creative projects.

Minjeong Kang, Assistant Professor of Journalism
Department of Journalism

Educational Background

Ph.D. Mass Communication, Syracuse University, 2010
A.A. Fashion Design, Fashion Institute of Technology, 2004
M.A. Communication, University of Maryland, 2003
B.A. Economics, Chonnam National University, South Korea, 1999

Professional Experience

Before joining Ball State in the fall of 2012, Kang taught public relations as Assistant Professor at S. I. Newhouse School of Public Communications, Syracuse University for two years, where she served as an academic advisor for PR majors and a faculty consultant to SU's student-run PR agency, Hill Communications. During her doctoral program, Kang served as the editorial assistant for Communication Research, one of the most prestigious academic journals in communication. During her brief stint in New York City between her graduate degrees, Kang earned an Associate Degree in Fashion Design from FIT and worked as Assistant Designer for UGG Outerwear for two years. At the University of Maryland, she taught communication courses such as *Mass Communication & Society* and *Intro to Communication Theory* as the instructor of record for two years.

Research/Creative/Publication Interests

Crisis Communication, Organization-Public Relationship, Activism, Engagement, Employee Relations, Nonprofit PR, and Loyalty

Research/Creative/Publication Career Highlights

For the past two years, Kang has published six peer-reviewed research articles (two of them forthcoming) in leading academic journals such as *Corporate Reputation Review*, *Journal of Public Relations Research, Public Relations Review, Journal of Communication Management*, and *Communication Research*. Kang is a regular presenter at academic conferences by *International Communication Association (ICA), Association for Education in Journalism and Mass Communication (AEJMC),* and *International Public Relations Research (IPPR).* Kang is also the recipient of *2009 Ketchum Excellence in Public Relations Research Award* and the research grant, and *The Centennial Fellowship* at the University of Maryland. Prior to her academic career, Kang worked as Market Consultant in fashion industry at her homeland, South Korea.

Thesis/Creative Project Experience and Philosophy

Kang's research interest is an interesting mix of consumer research, relationship management, and organizational psychology. Kang's Dissertation proposed a model of engaged publics and examined the role of trust, satisfaction, and identification as antecedents of engagement and the mediating role of engagement on loyalty and positive word-of-mouth communication. Kang is currently working on how identification would impact volunteer engagement at non-profit organizations on volunteer performance quality and loyalty. Her ongoing research agenda include the role of narratives in crisis

communication, mediated vs. personal experiences on positive vs. negative communication behaviors, and the expansion of engagement in social media domain. Her approach of inquiry is positivistic.

Brad King, Assistant Professor of Journalism
Department of Journalism

Educational Background
M.J. Journalism, University of California at Berkeley, 2000
B.S. Communication Education, Miami University, 1978

Professional Experience
King worked as senior web producer and editor for MIT's *Technology Review* from 2004 to 2006. He was an author at Osborne/McGraw-Hill in 2003. He was content editor for *Streaming Magazine* in 2001. He was a staff writer for *Wired News* from 2000-2002. He was a blogger for *Marketing Shift* in 2008. He was the founding blogger for MIT's *Technology Review* from 2006 to 2007. King was director of Internet operations for Varsity Television in 2004. He was also a blogger for Yahoo in 2003.

Research/Creative/Publication Interests
New media storytelling, digital storytelling, long form narrative writing, ethics, news writing, distributed storytelling, digital project management, virtual worlds, social media, emerging technologies, on-demand publishing

Research/Creative/Publication Career Highlights
King wrote a number of books, book chapters, blogs, journal articles, newspaper and magazine columns on such topics as computer gaming, the digital community, building websites, building web teams, technology, newspapers, digital culture, social networks and mobile phones.

King has also won awards including honorable mention for website of the year by the Business/News, Magazine Publisher Association and he received Wired Magazine's Excellence in Technology Journalism in May 2000.

Thesis/Creative Project Experience and Philosophy
King's research focuses on emerging technologies, communication and storytelling, in particular the ways in which we use and interact with technology while telling and consuming stories. His current research examines interaction design (e.g. the processes we use to create stories built by multi-media teams), human factors (e.g. the evaluation of usability and pleasure when we create digital projects), as well as the creative, storytelling frameworks necessary to build compelling narratives whether in the fiction or non-fiction realm.

Much of this work uses game and social networking theory to understand the ways in which audiences both interact with products and find new content.

Along with his academic work, he sits on advisory boards that examine the future of book and magazine publishing (e.g., Carnegie Mellon's Entertainment Technology Center), transmedia storytelling (e.g., Storyworld), and entrepreneurial startups (e.g., South by Southwest Interactive's Accelerator).

Adam J. Kuban, Assistant Professor of Journalism
Department of Journalism

Educational Background

Ph.D. Mass Communication, University of Utah, 2011
Designation Higher Education Teaching Specialist, University of Utah, 2010
M.S. Journalism and Mass Communication, Iowa State University, 2007
Certification Community College Teaching, Iowa State University, 2006
B.S. Journalism/Mass Communication and Meteorology, Iowa State University, 2005

Professional Experience

Before Ball State, Kuban worked at the University of Utah teaching journalism courses and conducting research. He was also the editor and publication manager of an e-magazine called *Lessons*. The magazine focused on postsecondary pedagogical issues with the goal of supporting and helping university instructors in their teaching missions. He was also a magazine reporter, writer and copy editor. Before the University of Utah, Kuban was a broadcast instructor, academic advisor and research assistant at Iowa State University. He was a broadcast news reporter and weather assistant in 2004 for Independent News Network. He was a production crewmember in 2003 for Turner Broadcasting System, Inc.

Research/Creative/Publication Interests

Mass communication theory, qualitative research (interpretivist paradigm), journalism pedagogy (ethics), learning theory, knowledge construction, transfer and electronic media

Research/Creative/Publication Career Highlights

Kuban has a number of professional publications ranging in topic from social networks, education, journalism history and use of qualitative research. He has many awards including the 2010 Ramona W. Cannon Award for Graduate Student Teaching Excellence in the College of Humanities at the University of Utah; Top-paper recognition in the Graduate Education Interest Group at the 2010 Association for Education in Journalism and Mass Communication Convention; a 3rd-place poster presentation at the 2010 Intermountain Graduate Research Symposium at Utah State; a 2007 Iowa State University Teaching Excellence Award; a 2005 Senior Class Council and the Iowa State University Alumni Association Senior Leadership Recognition Award; and a 2003 President's Leadership Initiative Awards at Iowa State University.

Thesis/Creative Project Experience and Philosophy

Dissertation: *Preparation for the profession: A qualitative examination of the triangulation among journalism students, their educators, and the practitioners who hire them*

Kuban's primary research program reflects his passion for the nexus of learning theory, knowledge constructs and journalism pedagogy. He is interested in what journalism skills and concepts students learn in the classroom and how they transfer that knowledge into different settings, such as a career position. Additionally, he is intrigued by the role educators have in this process, particularly the strategies they use to facilitate and

influence learning and transfer, and he is curious as to what knowledge and skills current practitioners value as imperative for professional competency. His predominant approach to studying this agenda involves qualitative methods, including interviews and direct observations as a part of case study research, although survey research also contributes data to obtain broader understandings and findings. A goal of this program is to inform and improve existent journalism curricula.

Underscoring this nexus is a secondary commitment to historical milestones in journalism education that reveals pioneering efforts to incorporate journalism skills and related conceptual ideas like ethics and news judgment into academia. Such an exploration of historical precedent can help today's educators understand and appreciate initial values of journalism education and how those may inform curricular decisions about current pedagogical issues. For endeavors associated with his secondary interests, Kuban evaluates primary and secondary sources to generate a verisimilitude of past events

Alfredo A. Marin-Carle, Associate Professor of Journalism
Department of Journalism

Educational Background
M.F.A Drawing, University of Notre Dame, 1984
B.F.A. Painting, Wayne State University, 1978

Professional Experience
Marin-Carle has worked as an instructor of graphics and media at Indiana Vocational Technical College, as advertising manager at TrussWall Corporation and as advertising designer at Desmond & Associates. His fields of professional specialization include fine arts, information design, journalism graphics, interactive media/web design and advertising design. He also served as a sergeant in the U.S. Army. His time in the army included a Vietnam tour.

Professor Marin-Carle began his employment at Ball State University in August 1985 as an assistant professor in the Department of Art and in 1989 he moved to the Department of Journalism. He was promoted to associate professor of journalism in 1999. His primary role in the department is teaching journalism graphics. He worked as coordinator for the journalism graphics sequence until 1997.

Research/Creative/Publication Interests
New media and interactive media as it relates to journalism

Research/Creative/Publication Career Highlights
Professor Marin-Carle has received 93.5 percent positive student evaluations since his promotion in 1999. Students have commented that he is very helpful, creative and relatable. Student evaluations also included comments that Marin-Carle's classes were fun, interesting, challenging and provided valuable experience.

He has implemented instructional innovation through developing and implementing interactive media for use in the classroom including Color Primer Interactive, Design Principles Inteactive, ColorTutor, VisTutor and others. Marin-Carle developed and implemented the Journalism Graphics Sequence (1992-present) at Ball State University. He developed and implemented these courses: New Journalism Media (2003), Advertising Creative Seminar (1996) and Journalistic Visual Reporting (1994), Media Art Direction and Creative Processes (2010-11).

He has artwork published in *Arts Indiana* magazine (February 1994) and on the cover of *Arts Indiana* magazine (December 1992). His work in advertising and graphics has resulted in many awards from AAF including more than 20 Addys and 20 Addy Citations of Excellence.

He is a member of the Society of Newspaper Design and the Association for Education in Journalism and Mass Communication. He was a presenter at several AEJMC conferences, a

Society for News Design conference, and multiple BSU teaching presentations. Marin-Carle's work was the focus of a feature article in the June 5, 1994 edition of *The Muncie Star*. His fine art has been exhibited in New York City, Ontario, Canada, and San Juan, Puerto Rico

Thesis/Creative Project Experience and Philosophy

Professor Marin-Carle has served as a thesis adviser (1999), creative project adviser (1995) and faculty adviser (1991-1992). He was a committee member for a thesis/dissertation in 1991 and a doctoral committee member in 2001. He has also worked as the faculty adviser to journalism students in the American Advertising Federation competition. Alfredo's areas of specialty are Visual Communication, Web design, the creative process and advertising design.

Mark H. Massé, Professor of Journalism
Department of Journalism

Educational Background
M.S. Journalism, University of Oregon, 1994, graduated with honors
B.A. Sociology, Miami University, 1974

Professional Experience
He has 40 years' professional experience as a freelance writer, public affairs specialist and communications consultant. His background includes positions at ad/PR agencies, educational establishments and government organizations. His fields of professional specialization are literary journalism and the teaching of writing.

A faculty member in the Department of Journalism at Ball State University since 1996 and graduate studies director since 2011, Professor Massé was the news-editorial sequence coordinator for four years. He is director of the Journalism Writing Center and has served as coordinator of the Pulliam National Journalism Writing Award and the departmental liaison for BSU's Academic Honors in Writing program since 1996.

Research/Creative/Publication Interests
Professor Massé's research has focused on the teaching of writing using national survey research and Q-methodology. A qualitative researcher, Professor Massé specializes in literary journalism, primarily using ethnography.

Research/Creative/Publication Career Highlights
Professor Massé has written and co-authored eight peer-reviewed articles in publications including *Journalism & Mass Communication Educator, Journalism & Mass Communication Quarterly* and *Operant Subjectivity*. He has contributed to professional and trade periodicals such as *Writer's Digest*, *The Writer* magazine and *Etude* online literary magazine. He has also been a widely published freelance author since 1978. His works have appeared in *The New York Times*, *Ladies' Home Journal*, *Men's Health*, *Midwest Living*, *Golf Journal* and *Modern Short Stories*, among other publications.

He has published two books of literary journalism. The first, *Inspired to Serve: Today's Faith Activists* (2004), explores the role of religion in motivating social activists to address community problems across the U.S. The second, *Trauma Journalism: On Deadline In Harm's Way* (2011), chronicles the lives of U.S. and international journalists who cover conflicts, crises and tragedies, and describes the impact of this trauma reporting on victims, sources and journalists themselves. Professor Massé has also published two novels.

In January 2013, Professor Massé was presented with the American Psychoanalytic Association's (APsaA) 2012 Award for Excellence in Journalism for an excerpt of his 2011 book, *Trauma Journalism: On Deadline In Harm's Way*. The award, which has previously been won by The New York Times, the New Yorker, the Wall Street Journal, Newsweek, and other leading publications, acknowledged his "commitment to covering mental health

issues with integrity and sensitivity." The APsaA's Award for Excellence in Journalism recognizes professional reporting of outstanding merit that contributes in an exceptional way to the public understanding of psychoanalytic and psychological principles and phenomena.

Professor Massé has presented research papers at numerous national and international conferences on a range of journalistic topics, and he continues to publish in print and online periodicals nationwide.

He is a member of the following professional and honorary organizations: the Authors Guild, Society of Professional Journalists, the International Association for Literary Journalism Studies, and the Association for Education in Journalism and Mass Communication.

Thesis/Creative Project Experience and Philosophy

Professor Massé has been a thesis/research paper/creative project committee chair, adviser or member for 57 graduate students since 1996. His major expectation for students completing a thesis or creative project is that the proposal stage is thoroughly developed. This refers to the completion of a comprehensive introduction to the topic, a literature review, discussion of methodology and bibliography. After the proposal stage, Professor Massé works closely with students and expects regular updates.

Becky McDonald, Assistant Professor of Journalism
Department of Journalism

Educational Background
Ph.D. Communication Studies, Ohio State University, 1987
M.A. Communication Studies, Marshall University, 1979
B.A. News Editorial Journalism, Marshall University, 1978

Professional Experience
Dr. McDonald joined the Ball State faculty in August 1988. Prior to her arrival at Ball State University, she worked as the Assistant Director of Communication and Marketing and Executive of Publications at The Ohio Dental Association from 1985 to 1988.

Research/Creative/Publication Interests
Public relations, journalism, communications studies.

Research/Creative/Publication Career Highlights
Dr. McDonald wrote two refereed publications, *Social Movements and Public Relations* and *Sports Promotion*. She also wrote a peer-reviewed article titled "Strain" for the *Encyclopedia of Public Relations*. She has authored or co-authored and presented more than 20-refereed papers at meetings and conferences.

Dr. McDonald has served on numerous university committees including University Senate, University Promotion and Tenure Committee, the Search Committee for Dean of Graduate School and the CCIM Marketing Committee. McDonald has demonstrated service to the Department of Journalism by serving on the Graduate Committee, Undergraduate Policies Committee, Promotion and Tenure Committee, Student Activities Committee and Department Culture Committee. She has also served the community and state by serving as a member of the statewide public relations network for Indiana Special Olympics from 1995 to 2001.

Thesis/Creative Project Experience and Philosophy
Dr. McDonald has advised more than 30 theses and dissertations. She has been a part of 32 honors theses, and she advised 13 of those.

Jeffrey Newton, Instructor of Journalism
Department of Journalism

Educational Background
M.S. Marketing Communications, Roosevelt University, 1986
B.S. Mass Communications, Central Missouri State University, 1978
B.S. Business Administration, Missouri Western State College, 1977

Professional Experience
He has more than 30 years professional experience in public relations and integrated marketing communication. His experience includes working for seven years as manager of public affairs at Abbott Laboratories. He then worked at Searle as the director of international corporate affairs for two years. Next, Professor Newton spent a decade at Eli Lilly as the director of marketing communications. He was the executive vice president at Integrated Marketing Communications for two years. His final stint in corporate America was at Medtronic, where he served as senior director of public relations for one year.

At Ball State University, Professor Newton's primary objective is to teach in the graduate public relations sequence. He often teaches PR 665, PR 605, PR 662 and PR 620 in both live and online versions.

Professor Newton also chairs the annual Indiana Public Relations Leadership Summit (IPRLS). IPRLS annually draws leading national public relations leaders to an all-day conference held at the Ball State campus in Downtown Indianapolis.

Research/Creative/Publication Interests
Newton's fields of professional specialization are development of public relations strategies, issues management, crisis communication, health and life sciences communication, small team leadership, media relations, message development, writing and editing, and media analysis.

Research/Creative/Publication Career Highlights
While working as a professional in the field of public relations, Newton was responsible for dealing with crisis communication at both Eli Lilly and Medtronic. He has years of extensive experience in working as the director of public relations at numerous companies. Newton earned multiple Eli Lilly Presidential Awards for excellence in programming. He has given a presentation on the effectiveness of media relations at ICASE (2008), served as a panel member for an AMA discussion on public relations (2009), and given a presentation on media relations at ICI (2009).

While at Ball State University, Newton has developed a specialized graduate level class in healthcare public relations. He has also been involved in several independent study classes for graduate students. He is a member of PRSA.

Thesis/Creative Project Experience and Philosophy
While attending Graduate School at Roosevelt University, Professor Newton completed a creative project focused on the creation of an integrated marketing communication plan to launch a start-up business.

He is most interested in thesis/creative projects that can be of use to professionals working in corporate or agency public relations settings. Projects that challenge conventional wisdom in a rigorous manner are welcomed.

Michelle O'Malley, Instructor of Journalism
Department of Journalism

Educational Background
Ph.D. Mass Communications and Journalism, University of Florida, ABD
M.S. Agricultural and Extension Education, Michigan State University, 1992
B.A. Communications, Aquinas College, 1989

Professional Experience
Professor O'Malley has more than a decade of teaching experience including four years at the University of South Dakota, six years at Kansas State University, two years at the University of Florida and one year at Michigan State University. She has professional experience working at South Dakota Education Association, Sanford School of Medicine, NorthStar-Select Sires and Michigan Department of Agriculture.

Research/Creative/Publication Interests
Emerging media and social media, educational pedagogy, branding, strategic online communication, agricultural communication.

Research/Creative/Publication Career Highlights
O'Malley has co-authored seven publications including peer-reviewed articles for *Public Relations Review*, *Journalism and Mass Communications Educator*, and *Science Communication*. She has been a part of six peer-reviewed research presentations on topics such as undergraduates' perception of faculty using social media, social networking and media promotion.

She is a member of the following professional organizations: Association for International Agricultural and Extension Education, South Dakota Education Association, Council of Higher Education, American Academy of Advertising, Association for Education in Journalism and Mass Communication, International Communication Association and National Communication Association.

Thesis/Creative Project Experience and Philosophy
Professor O'Malley prefers to work as a committee member on students' theses. She would like to have monthly meetings with students and be as involved as the chair of the committee wants her to be involved.

O'Malley has completed two student research projects. The first was *Faculty on Facebook: Accepted or Duh Neid* during which she worked with two undergraduate students from the research conception to presentations. This project was part of IdeaFest at the University of South Dakota. Her second research project was an honors thesis completed by Erin Alberts entitled *Traditional vs. E-Media Advertising: Effectiveness for a locally owned furniture business*. She acted as outside chair for this project.

Jennifer George-Palilonis, Associate Professor of Journalism, George and Frances Ball Distinguished Professor of Multimedia Department of Journalism

Educational Background
PhD. Informatics/Human-Computer Interaction, Indiana University, Purdue University Indianapolis, 2014
M.A. Journalism, Ball State University, 2004
B.A. Sociology, Ball State University, 1996

Professional Experience
Professor Palilonis is the journalism graphics sequence coordinator. She teaches upper level courses in information graphics reporting, interface design and multimedia storytelling. As a leader in BSU's nationally recognized program, Palilonis helps make curriculum decisions for the sequence and department; serves the department, college and university on various committees; and works directly with students to obtain internships and realize their full potential as visual journalists. Palilonis frequently leads special topic courses that partner BSU students with professional organizations. Past projects include collaborations with The Indiana State Museum, Circle of Blue (www.circleofblue.org), the Indiana State Museum (www.indianamuseum.org) and the South Florida *Sun-Sentinel* (www.sun-sentinel.com).

Her fields of professional specialization are multimedia storytelling, visual journalism, page design,information graphics reporting, art direction, redesign, visual rhetoric, composition, electronic learning, collaborative learning, animation, digital publishing, research-informed design and development, human-computer interaction and interactive interface design.

After graduating with a bachelor's degree in journalism in 1996, Palilonis worked as a news and business designer at *Detroit Free-Press* (1996-1998). She was also the Sunday art director and deputy news design editor at the *Chicago Sun-Times* (1998-2001). Palilonis has been an adjunct instructor at Wayne State University in Detroit and later at the International Academy for Merchandising and Design in Chicago. Palilonis is a media design consultant and affiliate with Garcia Media. She has worked on the redesigns of more than 30 print and online publications since2000.

Research/Creative/Publication Interests
Professor Palilonis views teaching and research to be equally important roles in the Department of Journalism. She conducts research in the areas of multimedia storytelling, print and online design, graphics reporting, blended learning models and information graphics.

Research/Creative/Publication Career Highlights
Professor Palilonis is the author of two textbooks: *A Practical Guide to Graphics Reporting* (Focal Press, 2006) and *The Multimedia Journalist* (Oxford University Press, 2012).

She has developed three major interactive multimedia books, including *Design Interactive*, an e-text on basic design principles; and *Visualizing Electricity & Magnetism*, an interactive set of visualizations used in 100-level electricity and magnetism courses at the Massachusetts Institute of Technology.

She has published 12 refereed publications and has presented numerous professional and creative endeavors at more than 35 conferences and meetings. She is the education director for the Society for News Design and the former head of the Visual Communications division of the Association for Educators in Journalism and Mass Communication.

In 2012, the Scripps Howard Foundation named Professor Palilonis national Journalism and Mass Communication Teacher of the Year. She was also received the Ball State University Outstanding Teaching award and CCIM "High Technology" award in 2012. In 2010, she was named the CCIM "Researcher of the Year" in 2010. She was also named a Graduate of the Last Decade from the Ball State Alumni Association in 2006.

Thesis/Creative Project Experience and Philosophy

Professor Palilonis has been a thesis committee chair for five masters students' theses. She has been a thesis committee member for two projects.

Thomas Price, Assistant Professor of Journalism
Department of Journalism

Educational Background

M.A. Communications/Photography, S.I. Newhouse School of Public Communications, 1997

B.A. English, University of South Carolina, 1972

Professional Experience

Professional experience includes being an adjunct photography instructor at Syracuse University. He was instructor of photography at the Canada Yearbook Company and the Empire State School Press Association. Price was a teaching assistant at Syracuse University and he is currently a freelancer in both video and photography.

Research/Creative/Publication Interests

All aspect of photojournalism such as picture editing, picture management and overall communications photography, online e-newspapers and the convergence of communications technologies

Research/Creative/Publication Career Highlights

Price has won multiple awards from the Atlanta Press Photographers Association, Florida Press Club, National Press Photographers Association, Nikon/Nutshell Magazine Award, Rodeo Writers Association, Sigma Delta Chi, South Carolina Press Association and the University of Florida. He won the Associated Press Managing Editors, best spot news photography award (1990), and The Florida Society of Newspaper Editors, first place spot news (1990). In 1989 Price won the Robert F. Kennedy Journalism Award, grand prize and first prize, print division for 12-month for an in-depth series on the African-American community in southwest Florida. He won the National Headliners Award for best sports picture of the year (1977). From 1976 to 1994 he was the Best of Gannett five-time award winner and he was a finalist 15 times. He was also recognized as one of 2005's International Who's Who of Information Technology.

Thesis/Creative Project Experience and Philosophy

Price is primarily interested in the visual and the story-telling aspects of journalism with an emphasis on photojournalism. He will serve on committees for any news related thesis and is willing to chair any projects that are related to photojournalism, freelancers' rights and activities, or effects of pictures, graphics and placement on readers' reactions.

Richard Shoemaker, Instructor of Journalism, Public Relations Sequence Chair
Department of Journalism

Educational Background

Certificate:	Corporate Philanthropy, Boston College, 2001
M.B.A.:	Executive Finance/Management, Ashland, 1983
Associate:	Photography, New York Institute, 1974
B.S.:	Advertising and Pubic Relations, Kent State, 1969

Professional Experience

Shoemaker's professional experience includes being adjunct faculty at the University of Indianapolis, Ohio State and Lindenwood University. He was Telecommunications policy advisor for the Indiana Department of Commerce, Director of Public Policy and External Affairs for Verizon Wireless Communications, and the President of the Richard Shoemaker Associates Public Policy Consultants.

Research/Creative/Publication Interests

Advertising and public policy strategy, media relations, corporate foundation administration

Research/Creative/Publication Career Highlights

Shoemaker has been a College community connections award winner (2 years); the Verizon Chairman's Leadership Awards (4 years) National Silver Award Winner; a member of Leadership Missouri; the President of Noblesville Chamber of Commerce; Hamilton County Traffic Safety Task Force; Chair of St. Charles, County, Mo., Economic Development Master Plan committee; Member of St. Charles County Aviation Authority, Central Indiana Crime Stoppers Board of Directors, Member of several political campaign committees.

Thesis/Creative Project Experience and Philosophy

Shoemaker will sit on committees that focus on strategy and evaluation research.

Ryan Sparrow, Instructor of Journalism
Department of Journalism

Educational Background
M.A. Journalism, Ball State University, 2008
B.A. Journalism, Franklin College, 1994

Professional Experience
Before coming to Ball State, Sparrow was a Staff Photographer at The Tribune in New Albany, Ind.; the Harold Bulletin in Anderson Ind. and the Florida Times Union in Jacksonville, Fl. He has also been an instructor at Franklin College.

Research/Creative/Publication Interests
Reporting such as basic reporting, communications graphics, digital photography, graphic design, computer graphics, multimedia, web design, digital video, visual ethics

Research/Creative/Publication Career Highlights
Before coming to Ball State he has won national design awards for Thomson Newspapers in 1995, 1997, and 1998; regional National Press Photographer's Association awards for feature photography in 1997 and 1999; and other professional honors. While in the University he was part of an interdepartmental team of professors who created a new news curriculum in the Journalism and TCOM departments, and he co-mentored a 2008 Business Fellows initiative that led a team of 16 students from four departments in producing a multimedia guide for Historic Landmarks of Indiana's Ten Most Endangered Annual List.

Thesis/Creative Project Experience and Philosophy
Sparrow is interested in overseeing projects or theses that deal with photojournalism or visual communication and design.

Mary Spillman, Associate Professor of Journalism
Department of Journalism

Educational Background
M.S. Radio-Television, Butler University, 1983
B.S. Radio-Television, Butler University, 1977

Professional Experience
Spillman worked as an editor for *The Associated Press* in Indianapolis and as the first managing editor of TheIndyChannel.com. She was a radio and TV reporter in Indianapolis. She earned her master's degree from Butler University and completed doctoral courses in journalism at Indiana University.

Research/Creative/Publication Interests
New media, journalism history, news writing and reporting, digital storytelling

Research/Creative/Publication Career Highlights
Spillman's scholarly publications focus on cross-media partnerships and collaborative teaching and learning. She and her research partners created the Convergence Continuum, a widely cited model used to assess the level of cooperation among newspaper and television newsrooms. She was the co-developer of the Interactive Graphic Development Framework, designed to standardize definitions and study non-linear storytelling. Spillman has studied the effectiveness of staff-written blogs in engaging newspaper audiences in conversation.

Thesis/Creative Project Experience and Philosophy
Research and creative project advisors should be available to offer advice on the selection of a topic and to help their students set short and long-term goals. A thesis, research paper or project needs to be original, innovative and of high-quality. For example, a successful research paper should be "conference or publication ready," meaning that it could be submitted to a refereed journal or presented at an academic conference. Creative projects should meet the standards of the appropriate artistic community and be eligible for award submission. Student research and projects should always address current issues, solve real problems or add to the scholarly literature in a particular area.

Research and creative project advisors also mentor students and help them find resources (financial, scholarly, etc.). Advisors should have an open-door policy and be available to students. Regular meetings are crucial so that advisors and students maintain a collaborative relationship.

David E. Sumner, Professor of Journalism
Department of Journalism

Educational Background
Ph.D. Mass Communication, University of Tennessee.
S.T.M University of the South, Sewanee, Tennessee.
M.Div. Southeastern Baptist Theological Seminary, Wake Forest, N.C.
B.A. Sociology and economics, Stetson University, DeLand, Fla.

Professional Experience
Prior to coming to Ball State in 1990, Dr. Sumner was a feature writer for the *Knoxville News Sentinel* while teaching and completing his Ph.D. at the University of Tennessee. Prior to that, he was the director of communications and editor of *Interchange* for the Diocese of Southern Ohio in Cincinnati from 1981 to 1986. He has been a freelance magazine writer since 1976 and continues to accept freelance assignments for newspapers and magazines on topics ranging from cancer to gambling on collegiate sports.

Research/Creative/Publication Interests
Magazine writing, editing and publishing; literary journalism; mass media history and economic trends, especially how the Internet has affected print media.

Research/Creative/Publication Career Highlights
The third edition of Dr. Sumner's popular textbook, *Feature and Magazine Writing: Action, Angle and Anecdotes,* was published in January 2013. Dr. Sumner presented a research paper titled "American Magazine winners, 2001 to 2010" at the International Conference on Communication, Media, Technology in Istanbul, Turkey, in May 2012. In August 2012, he taught workshops at the Oregon Christian Writers Conference and in September 2012, he taught two days of writing workshops for Grupo PPSA a company that publishes newspapers and magazines in Honduras.

He is also the author of *The Magazine Century: American Magazines since 1900* (Peter Lang Pub. 2010), and co-author of *Magazines: A Complete Guide to the Industry* (Peter Lang Pub. 2006). He was named "Educator of the Year" by the AEJMC Magazine Division in 2007 and a "Distinguished Alumni" by the University of Tennessee College of Communications in 2008.

Thesis/Creative Project Experience and Philosophy
Dr. Sumner is currently working on a book and screenplay involving sports history. Sumner is interested in working with projects involving literary journalism, media history or content analysis and survey methodologies with newspaper or magazines. He has some expertise in quantitative techniques.

Sheryl Swingley, Instructor of Journalism
Department of Journalism

Educational Background
M.A. Public Relations, Ball State University, 1982
B.S. Journalism, Ball State University, 1974

Professional Experience
Swingley was the division director of marketing for the Parkview Memorial Hospital in Fort Wayne, Ind.; assistant director of PR for Ball Memorial Hospital in Muncie; a publications editor for the St. Johns Hospital in Anderson, Ind., and an adjunct professor at Anderson College.

Research/Creative/Publication Interests
Swingley's research is in information gathering (media literacy, finding resources, document research, interviewing), public relations (media relations, campaigns, crisis communication, writing) along with gender issues in the mass media, fundraising/development, internships and professional development.

Research/Creative/Publication Career Highlights
Swingley created and implemented new courses at the university including philanthropy in America and volunteerism; gender issues in the mass media and information gathering. She developed a professional development seminar, enabling students to have stronger résumés and cover letters for their internships and career entry. She has led a multitude of initiatives giving students the best possible opportunities for life after college and internships with presentations such as "Preparing a Career Portfolio," "College Journalism Programs," "What is an Internship," "Internships From the Academic Department's Point of View" and "The Art of the Interview." She also has been awarded multiple "Who's who" awards: Who's Who in the Media and Communications, 1997; Who's Who in the Midwest, 1996 to 1997, 1994 to 1995; Who's Who of American Women, 1992 to 1994. Professionally, she won numerous awards at the state, regional and national levels. She has served as the mentor for a number of immersive learning opportunities in the areas of economics, food and international tourism

Thesis/Creative Project Experience and Philosophy
Swingley has served as a member of graduate thesis committees. She has advised a number of undergraduate thesis papers.