



B A L L S T A T E
U N I V E R S I T Y.

INFORMATION SYSTEMS PROJECT AND CASE COMPETITION

COMPETITION INFORMATION

The Miller College of Business at Ball State University will be hosting an information systems competition from **Friday, April 13th, 2012 – Sunday, April 15th, 2012** on Ball State University's Muncie, IN Campus. All information systems, management information systems, information technology, software engineering, and computer science students are invited to showcase and present their past projects. All participants will also participate in a live case analysis.

ELIGIBILITY

The competition is open to undergraduate information systems students. To be eligible, entrants must have been enrolled as undergraduate students at the time the project was completed.

- Individuals or teams no larger than four students can submit a project.
- A student may submit only one entry.
- Submissions must be the original work completed by the students
- Submissions may not have been submitted to any other competition.

WHY PARTICIPATE?

This competition serves as a venue to demonstrate your application of knowledge gained in the classroom, which would be a great addition to any résumé. Awards will be presented to the top three overall projects, among many other categories. All participants will receive a certificate for participating, and most of the meals and snacks will be covered during the competition by Ball State University. This is also an opportunity to get valuable feedback on your projects.

INTERESTED?

We would like to see Ball State students represent our university in this competition. If you are interested in participating and would like more information, please email clsprunger@bsu.edu for the full competition details. Also, information will soon be posted at www.bsu.edu/isom. If you have any questions, please contact one of the following:

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Information Systems Project and Case Competition

The Miller College of Business at Ball State University in Muncie, Indiana is pleased to announce that it will be hosting an Information Systems competition from April 13, 2012 - April 15, 2012.

This competition will serve as a venue for students to showcase projects that were completed earlier in their undergraduate careers, as well as utilize skills previously learned to solve a case study. The competition will consist of 15-16 teams, each consisting of a maximum of four undergraduate students and a team coach or faculty advisor.

Students will submit a two-page write-up detailing their project prior to the competition. During the competition, students will showcase their projects in the form of a poster or demonstration. Students will then present their projects to a panel of judges. The second part of the competition is a case analysis. Students will be provided a case to analyze and provide a solution for, and then present their solutions to a panel of judges. A full schedule of events can be found on the included information sheet.

The competition will then conclude after the prizes have been awarded on Sunday. Most of the meals and snacks will be provided by Ball State University throughout the competition. However, all other costs will covered by the students or sponsoring organization.

Awards will be presented to the top three overall teams, as well as in other categories. For the project competition, there will be prizes awarded for the top three projects, the top three showcases, and the top three presentations. Similarly for the case analysis, awards will be given to the top three presentations and top three solutions. All participants will receive a certificate of participation.

We hope that you will consider participating. If you are interested in participating, please email Dr. Sharma or Carter Sprunger at clsprunger@bsu.edu.

Sincerely,
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Competition Information

Conditions for eligibility:

The Information Systems Project and Case Competition is open to information systems, management information systems, information technology, software engineering, and computer science students registered at a University. To be eligible, entrants must have been enrolled as undergraduate students at the time the project was completed.

- Individuals or teams no larger than four students can submit a project.
- A student may submit only one entry.
- Submissions must be the original work completed by the students and not have been submitted to any other competition. (We will publish the selected projects in the IS Project competition handbook)
- Each team will have to showcase/demonstrate their project.

Submission and Selection process:

Project details must be written in English and should be proofread prior to submission.

- Write-ups must be submitted as PDFs to ssharma@bsu.edu on or before March 15, 2012.
- Entries must follow the **formatting guidelines** (below).
- All submitted projects will be reviewed by experienced researchers and practitioners.
- Selection criteria include information systems subject area, originality of Work, Presentation and Clarity, Writing style, and Contribution to Practice.
- Each participant will receive valuable feedback for their project from experienced researchers and practitioners.

Formatting Guidelines:

- Project papers should not exceed three pages, or 1500 words (completed paper with references section and appendix).
- Must include the following: Abstract, Problem Definition, Methodology, and Solution.

The Criteria for Best Projects

- **Subject Area:** Any area of Information Systems will be considered.
- **Originality of Work:** Submissions must be the original work completed by the students and may not have been submitted to any other competition.
- **Presentation and Clarity:** Submissions should be submitted in English, using standard APA or MLA formatting guidelines. The writing style and technical detail should be presented so that both a non-technical business executive and a technician can understand and appreciate the content. (For example, a business executive would be interested in understanding what

problem was addressed and how it could be solved, and a technician would likely want to know the means to implement a solution.)

- **Writing style:** Format should be consistent with proper business style reports, research reports, or extended business abstracts. A complete Works Cited should be included in the total word count of 1,500 words maximum.
- **Contribution to Practice:** Impact on a particular client or a community will be considered important. A client may be any individual, business, non-for-profit, club, association, or other organization. A community may be defined widely, including: geographic, interest, research, generational, religious, national, social, socio-economic, academic, etc. The client or community should be clearly identified in the paper.

Awards

Each participant who submits and presents a project will receive a certificate. Also, awards will be presented in the following categories:

- Top Three Overall

Project Competition

- Top Three Projects
- Top Three Showcases
- Top Three Presentations

Case Competition

- Top Three Solutions
- Top Three Presentations

Cost of Participation

Participation in the competition is free of charge for participating students and supervisors. Ball State University will provide most of the meals and snacks during the competition, but the participants, or sponsoring organization, are responsible for travel and hotel accommodations.

Schedule of Events

Date	Time	Project Competition	Case Competition
Friday, April 13, 12	12:00-2:00	Registration	
	2:00-5:00	Tour campus	
	5:00-8:00	Welcome Reception	
	8:00	Dinner for Participants	
Saturday, April 14, 12	8:00-9:00	Breakfast	
	9:00-10:30	4 presentations, 20-minutes each	
	10:30-11:00	Break	
	11:00-12:30	4 presentations, 20-minutes each	
	12:30-1:30	Lunch/Introduction to Case	
	2:00-3:30	4 presentations, 20-minutes each	Student Work Time
	3:30-4:00	Break	
	4:00-5:00	3 presentations, 20-minutes each	Student Work Time
	5:00-5:30	Judges Deliberation	
	5:30-6:00	Award Presentation	
	6:00-6:15	Closing Remarks	
	6:15-7:00		Q&A Session for Live Case Study
	7:00-8:00	Dinner (Not Provided)	
	8:00-Evening		Student Work Time
Sunday, April 15, 12	8:00-9:00	Breakfast	
	9:00-10:30		Case Solution Presentations, 20-minutes each
	10:30-11:00	Break	
	11:00-12:30		Case Solution Presentations, 20-minutes each
	12:30-1:30	Lunch	
	1:30-2:00		Judges Deliberation
	2:00-2:30		Award Presentation
	2:30-2:45		Concluding Remarks

*Schedule is subject to change.