**ENTREPRENEURIAL MANAGEMENT (66 HRS)** **Effective Fall 2013**

| COURSE | COURSE TITLE | HR | PREREQUISITE(S) | TERM OFFERED |
|---|---|---|---|---|
| **BUSINESS CORE REQUIREMENTS**: | | | | |
| ACC 201 | Principles of Accounting 1 | 3.0 | Completed 18 credit hours | Fall/Spring |
| ACC 202 | Principles of Accounting 2 | 3.0 | ACC 201 | Fall/Spring |
| ECON 201 | Elementary Microeconomics | 3.0 | MATH 108 recommended | Fall/Spring |
| ECON 202 | Elementary Macroeconomics | 3.0 | ECON 201 | Fall/Spring |
| ECON 221 | Business Statistics | 3.0 | C or better grade in MATH 111, or a passing grade ( D- or better) in MATH 132, 161, or 165 | Fall/Spring |
| ISOM 135 | Business Information Systems | 3.0 | Proficiency test required, or ISOM 125, or CS 104 | Fall/Spring |
| BL 260 | Principles of Business Law | 3.0 | None | Fall/Spring |
| ISOM 249 | Fundamentals of Business Communications | 3.0 | ISOM 125; ENG 104; to be taken with final MCOB courses | Fall/Spring |
| FIN 300 | Principles of Finance 1 | 3.0 | Miller College of Business admission requirements met | Fall/Spring |
| ISOM 351 | Operations Management | 3.0 | Miller College of Business admission requirements met | Fall/Spring |
| MGT 300 | Managing Behavior in Organizations | 3.0 | Miller College of Business admission requirements met | Fall/Spring |
| MGT 491 | Business Policy and Strategic Management | 3.0 | Senior standing; all Miller College of Business core classes including BL 260, FIN 300, ISOM 249, ISOM 351, MGT 300, MKG 300 | Fall/Spring |
| MKG 300 | Principles of Marketing | 3.0 | Miller College of Business admission requirements met | Fall/Spring |
| *** ENTREPRENEURSHIP REQUIREMENTS*:** | | | | |
| MGT 241 | The Entrepreneurial Experience | 3.0 | | Fall/Spring/ Summer |
| MGT 341 | Opportunity Identification | 3.0 | MGT 241 | Fall/Spring |
| MGT 346 | Product and Service Design | 3.0 | MGT 341 | Spring |
| MGT 347 | Business Model Generation | 3.0 | MGT 346 | Fall |
| MGT 441 | Entrepreneurial Decision Making | 3.0 | MGT 347, 443 | Spring |
| MGT 443 | Venture Financing | 3.0 | MGT241 or 341; FIN 300; Open only to majors and minors in Entrepreneurship | Fall |
| MGT 449 | New Venture Creation | 3.0 | MGT 347, 443; Complete all MCOB 300- level core classes, Senior standing | Spring |
| *6 hours of electives | *Choose from: MGT 361, MGT 369, MGT 409, TDPT 280, TEDU 102 and TMFG 161 | 6.0 | | |

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| **MUST TAKE AND PASS WRITING PROFICIENCY EXAM** | Fall/Spring |

Revised 2/25/13

# ENTREPRENEURIAL MANAGEMENT

Freshman Year

| 1st semester | Hrs | 2nd semester | Hrs |
|---|---|---|---|
| **ENG 103 or 104 (placement)** | **3** | **ENG 104** or University Core course | **3** |
| MATH 108 or 111 (placement) | 3 | **MATH 132 (University Core Foundation)** | **3** |
| ISOM 125 | 3 | **ISOM 135** | **3** |
| University Core Course | 3 | **ECON 201** (Tier 1 /Wiser+) | **3** |
| University Core Course | 3 | University Core Course | 3 |
| | 15 | | 15 |

Sophomore Year

| 1st semester | Hrs | 2nd semester | Hrs |
|---|---|---|---|
| **ACC 201** | **3** | **ACC 202** | **3** |
| **ECON 202** (Tier 2 /Wiser+) | **3** | **ISOM 249** (Wiser+) | **3** |
| **ECON 221** | **3** | **MGT 241** | **3** |
| **BL 260** | **3** | University Core Course | 3 |
| University Core Course | 3 | University Core Course | 3 |
| | 15 | | 15 |

***MUST complete Miller College Admission requirements prior to enrolling in ANY 300/400-level business course!***

Junior Year

| 1st semester | Hrs | 2nd semester | Hrs |
|---|---|---|---|
| **MGT 300** | **3** | **MGT 346** | **3** |
| **MGT 341** | **3** | **ISOM 351** | **3** |
| **MKG 300** | **3** | **Major elective** | **3** |
| **FIN 300** | **3** | General elective | 3 |
| University Core Course | 3 | General elective | 3 |
| | 15 | | 15 |

**Complete Writing Proficiency Exam WPP 392 (zero credits) between 60-90 credits earned**

Senior Year

| 1st semester | Hrs | 2nd semester | Hrs |
|---|---|---|---|
| **MGT 347** | **3** | **MGT 491** (Tier 3) | **3** |
| **MGT 443** | **3** | **MGT 441** | **3** |
| University Core Course | 3 | **MGT 449** | **3** |
| General elective | 3 | **Major elective** | **3** |
| General elective | 3 | General elective | 3 |
| | 15 | | 15 |

**Minimum 120 hours (beginning Spring 2012)**

*This document is a suggested guideline; it is the student's responsibility to meet with their faculty advisor upon admission to the College/major to verify all requirements are being met for graduation.*