M.A. / M.S. – Physical Education and Sport

Sport Administration Specialization

Thesis option (M.S.): 33 hours

Internship or Project option (M.A.): 33 hours

All courses are 3 credit hours except internship (6) and thesis (6)

COURSES (12 hours)

All core courses are required. It is recommended core courses be taken during a student's first two full semesters (excluding summer).

SPTA 611	Sport Marketing and Promotion (fall)
SPTA 615	Sport Law (fall)
SPTA 617	Financial Principles in Sport (spring)
SPTA 676	Sport Administration (spring)

RESEARCH REQUIREMENTS (9-12 hours)

The internship or research paper options will fulfill requirements for the M.A., while the thesis option will fulfill requirements for the M.S. Students must choose one of these options.

INTERNSHIP OPTION (9 hours) - M.A.

PEP 601	Research Methods
SPTA 698	Internship (6 hours)

PAPER/PROJECT OPTION (9 hours) - M.A.

PEP 601	Research Methods
EDPS 641	Statistics
RES 697	Research Paper (3 hours)
or	
CRPR	Creative Project (3 hours)

THESIS OPTION (12 hours) - M.S.

EXSC 611	Research Design and Data Analysis
EDPS 641	Statistics
THES 698	Thesis (6 hours)

ELECTIVE COURSES (9 MS - 12 MA)

(9 hours = thesis, 12 hours = internship, research paper or project) *Students should choose electives based on interests, career goals, and availability. Students are encouraged to select SPTA electives when available, but additional courses in related areas may be approved by the graduate program coordinator.*

DIRECTED ELECTIVES

SPTA 603	Sport Ethics and Philosophy
SPTA 605	Organization and Administration of Recreation Programs
SPTA 619	Sport Facility and Event Administration
SPTA 628	International Sport
SPTA 677	Intercollegiate Athletics Policy
SPTA 691	Sports in the USA on Film: A Historical Perspective
SPTA 695	Administration of Personnel in Sport

OTHER POTENTIAL ELECTIVES

PEP

PEP 609	Sport and Exercise Psychology
PEP 630	Evaluation in Physical Education
PEP 644	Psycho-Social Processes of Sport and Physical Activity
PEP 685	Curriculum Development in Physical Education
PEP 690	Sport Sociology
PEP 696	Advanced Techniques in Athletic Training
PEP 699	Independent Study (can be a field experience – "mini internship")

OTHER

EDAD 600	Introduction to Educational Leadership
EDAD 630	Human Resource Development
EDAD 640	The Educational Administrator and Public Relations
EDAD 687	Legal Aspects of Education
EDAD 688	School Buildings, Grounds, and Equipment
EDAD 698	Seminar in Theory of Educational Administration
EDFO 631	Philosophy of Education
PR 660	Public Relations Theories and Application
PR 664	Public Relations Evaluation Techniques
ACC 501	Financial Accounting
ECON 509	Survey of Economics
MGT 500	Managing Organizational Behavior
MKG 505	Survey of Marketing