

The Accunet Associated Press Photo Archive
May 2003, Volume 1, Issue 1. ISSN 1545-777X
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Copyright and Intellectual Property Office

The Copyright Forum is a service of the University Libraries that focuses on copyright law. The Copyright Law, Title 17 of the U.S. Code, can be straightforward at times, confusing many times, and often, ambiguous. The intent of *Copyright Forum* is to assist in finding answers for the use of educational materials in face-to-face and/or distance education classrooms.

This article highlights a highly useful, **royalty free** resource that the University Libraries provide to the Ball State Community.

The AccuNet Associated Press Photo Archive

The Photo Archive is a database containing the Associated Press' current photos and a large selection of pictures from their 50 million print and negative image library. These images range from what happened in the Middle East yesterday and [selectively] goes as far back as the Civil War. Additionally, almost all Associated Press Pulitzer Prize winning photographs are included. And these photos are royalty free to use! The royalties have been paid by the University Libraries. The licensed uses of these royalty free images are described below. Prohibited uses are given below as well.

There are three, distinct, royalty free databases in this archive:

1. International photos
2. Euro/Asia photos
3. Graphics PDF

The default, royalty free database is the International Photos. The menu on the left, Archives, provides access to the Euro/Asia Photos and Graphics PDF databases both of which are also royalty free.

Examples of searches including color and concept searches look like this:

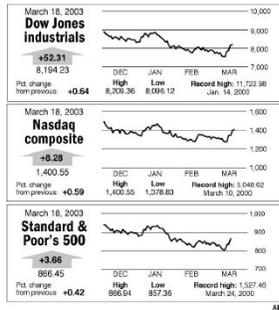


What: Crazy Horse
What: Princess Diana [click thumbnail for the full-size image]
What: Blue: hue
What: hurricane Andrew
When: 1992

The Graphics PDF database selection includes articles from Associated Press newspapers. Examples of searches include:

Editors: Nasdaq figures reflect 4 p.m. EST close

A DAY ON WALL STREET



Market watch



What: budget
What: market
When: yesterday [click thumbnail for the full-size image]
What: space shuttle
When: May 2003

There are two ways to connect to the Photo Archive:

1. Go to the Libraries' Home Page and in the Electronic Resources section, select Databases and then select:

Accunet Associated Press Photo Archive

2. Go directly to the Photo Archive from any BSU IP range computer:

The Photo Archive: <http://apimages.ap.org/unsecured/logip.aspx>

The royalty free licensing on these AP photos is of benefit for all students, administrators, staff, professionals, and instructors for both face-to-face and distance education instruction. The agreement for use for the Ball State Community includes the following royalty free uses.

Permitted Royalty Free Uses Within the University

1. Printed copies of Photo Archive images and articles can be used for book reports, term papers, theses, class handouts and for research.
2. Images and articles can be used in "PowerPoint" presentations, overhead projection, slide shows, and multimedia projects. Furthermore, the images can be modified and manipulated through software programs such as Photoshop.
3. "Intranet usage." Provided that the network is secure through a password or some other protection, students, faculty and staff for IHETS TV courses, Internet teaching, and for faculty and student websites can use these images.
4. The license with the Photo Archive also allows transmission of their images via email to specific (University) users.

Prohibited Uses

Publishing in newspapers, magazines, brochures, catalogs, commercial uses including announcements, calendars, commercial posters, yearbooks, playbills, newsletters, use on t-shirts, promotional items or for any other commercial gain.

In sum, the AccuNet Associated Press Photo Archive is a very useful electronic database resource of **royalty free** images and selective newspapers articles for **all** educational activities at Ball State University.