Copyright Manager Trains Diverse Groups on Copyright and Intellectual Property Issues

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The University Copyright Center has had the opportunity to provide University Libraries' outreach to two major organizations including the international Deyang, China Leadership Seminar and Indiana's regional Upper Wabash Valley School Study Council.

The Manager provided a PowerPoint presentation, "The Basics of International

Intellectual Property Law," on November 14, 2004 to the Deyang Project participants. The Deyang Project has been an integral part of Muncie's international relationships since September 1994 when the cities of Muncie and Deyang, China developed a Sister-City relationship. According to the principles of the Sino-United States communiqué, our relationship with Deyang is to promote international



understanding, friendship and mutually beneficial interaction for both cities. As an outgrowth of the founding of this relationship the Deyang Training Project was created and Ball State's presence and influence have had a profound and positive effect on our relationship with Deyang, China. The Deyang Training Project is sponsored by Ball State's Center for International Programs, Carol Reed-King, Program Director.

Within the past 12 months the University Copyright Center has had the to opportunity to present three intellectual property presentations to the Deyang Leadership Seminar. Attended by a diverse group of Chinese professionals including a medical doctor, lawyers, party secretaries, a district judge, computer engineers, directors and administrators, key management and agricultural personnel, law enforcement personnel and university instructors, the University Copyright Center has had the opportunity to represent the University Libraries in presenting three relevant, international intellectual property presentations addressing issues of trademark, patent and copyright to the Seminar.

A second PowerPoint presentation with Q & A was provided to the Upper Wabash Valley School Study Council on Wednesday, December 15th, 2004 at Huntington College, Huntington, Indiana, and was entitled, "What You Need to Know About Copyright."

The Upper Wabash Valley School Study Council (UWVSSC) is a unique consortium of 16 school corporations whose aim is to bring about the improvement of education in the member school systems. UWVSSC membership consists of those public school systems

which subscribe to the purposes of the Council and wish to share in its activities. Ball State University is an associate member and sponsoring institution.



The UWVSSC members consist of a dynamic group of school superintendents who are working in a region of our state that is often not served well by financial, human, and/or material resources. The UWVSSC's efforts are driven through the cooperative study of common educational problems; the diffusion of effective educational practices; and the active participation of all parties involved with education through a major emphasis on the

improvement of instruction.

The Manager presented applicable and practical copyright information and guidelines pertaining to the legal uses of another person's intellectual property in order to enhance the instructional objectives in the K12 environment.

For additional information on an array of intellectual property issues, please visit the Copyright and Intellectual Property Office Homepage:

http://www.bsu.edu/library/collections/copyright/