

BALL STATE UNIVERSITY



Rinker Center for International Programs

Master of Arts in Public Relations

Enhance your understanding and skills in the delicate art of public relations with a master's degree from Ball State University. We have **one of only 18 programs** certified by the Public Relations Society of America and are one of the few universities in the nation to offer a master's degree specifically in public relations.

Courses for the master of arts in public relations stress practical skills and knowledge, as well as theory, which help prepare you for leadership positions.

Graduate Certificates in Public Relations

You can also advance your career with one of two graduate-level certificates that allow you to hone your skills in particular areas. Our public relations **certificate in corporate communications** is especially for people who have public relations as part of their job, but is not their sole focus. Our public relations **certificate in education communications** is geared toward public or private school administrators, coaches, and other educators who have public relations duties.

Delivery Methods

- **100 percent online**—You work from your own location. Costs are less, but the personal attention is the same. Plus, an accelerated option allows you to earn your degree in less than 18 months.
- **On our main campus in Muncie, Indiana**

Attend an Online Information Session

We often schedule online information sessions where you will be able to learn more about our graduate public relations programs and chat live with a faculty advisor. View our schedule and register at www.bsu.edu/gradinfosessions.

Ball State International Admission Requirements

1. Complete the international student application at www.bsu.edu/international.
2. Submit the \$40 application fee.
3. Submit your official TOEFL or IELTS score. Ball State's Graduate School requires a TOEFL score of at least 550 or an IELTS score of 6.5 or greater.
4. Submit your official transcripts and diplomas from the institution where you received your undergraduate degree. The Graduate School requires a cumulative grade point average (GPA) of at least 2.75 (on a 4.0 grade scale) for your first bachelor's degree.
5. Provide official financial support documents (for on-campus study only).
6. Provide a photocopy of your passport (on-campus study only).
7. Complete the requirements for the PR program explained in detail at www.bsu.edu/distance/pr.

Application Deadlines

- Fall semester—February 1
- Spring semester—October 1
- Summer semester—March 1

Costs

Estimated on-campus costs for 2010–11—\$37,000. Includes tuition (12-18 credit hours per semester), housing, dining, books, and fees for technology, health center, student recreation.

Costs for online study in 2010–11—\$464 per credit hour or \$13,920 for the 30-hour degree program. Note that online study is available to you only if you remain in your home country.

For updated information about costs and financial aid, visit www.bsu.edu/international.

www.bsu.edu/distance/pr