Women's Philanthropy: Power + Potential

Ball State University Foundation's Philanthropy Advisory Council (PAC) annual meeting is scheduled on **Thursday, June 21,** at the Ball State University Alumni Center (agenda below).

This year we spotlight the trends of women and philanthropy. Studies show that women not only vary from men in how they give, but how they are compelled to support philanthropic causes. Factors include: age, ethnicity, religion, values, philanthropic interests, and levels of engagement. Because women have unique giving patterns, live longer than men, and have growing wealth and earning power, they are receiving and deserve an increased focus and specialized approach as donors.

Seating is limited. Please register by Friday, June 15. All sessions, meals, and resource materials are complimentary and made possible by our generous sponsors. Attendees can earn up to three continuing education credits.

PAC 2012 Annual Meeting Agenda

7:30-8:15 A.M.
PAC Steering Committee Meeting *(Alumni Center boardroom)*

7:30-8:30 A.M.
PAC Registration, Networking, and Continental Breakfast
Ball State University Alumni Center

8:30-8:45 A.M.
Welcome
David Bahlmann, JD, President and CEO
Ball State University Foundation

Stefan Anderson, Chairman
Ball State University Foundation

8:45-9:05 A.M.
Keynote session: Women's Philanthropy: Power + Potential
Keynote Speakers:
Donna Oklak
Marianne Glick

9:05-9:45 A.M.
Reshaping Perceptions about Who Gives
Panel Discussion (facilitated by Debra Mesch)
Panelists: Donna Oklak, Marianne Glick, Laura Hansen Dean, and Angela White

9:45-10:00 A.M.
Break

10:00-11:00 A.M.
Breakout Sessions

Opportunities for Philanthropy by Women
Panel Discussion (facilitated by Ball State Director of Development Jenni Marsh)
Panelists: Donna Oklak, Marla Templeton, and Angela White

Estate and Charitable Planning Strategies for Women
Laura Hansen Dean

"Because I Was Never Asked" and Other Barriers to Increasing Women's Giving
Debra Mesch

Latest Developments in Charitable and Estate Planning
Philip Purcell

11:00-11:10 A.M.
Break

11:10 A.M.-12:10 P.M.
Breakout sessions (repeated)

12:10-1:30 P.M.
Buffet Lunch