

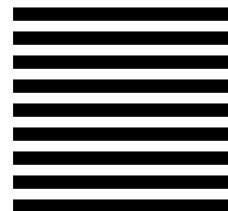
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Fold in half and tape shut.

WELCOME NEW BENEFICENCE SOCIETY MEMBERS

The Beneficence Society, established in 1995, recognizes alumni and friends who notify us that they have generously made a future commitment to the Ball State University Foundation through a bequest in their estate plan or another type of planned gift.

For more information on gift planning and special recognition at Ball State, go to www.bsu.edu/giving.

WE THANK THE FOLLOWING PEOPLE WHO HAVE BECOME MEMBERS OF THE BENEFICENCE SOCIETY IN 2011:

- | | |
|------------------------------------|------------------------------|
| J. Robert and Jeannine K. Browning | Dorothy M. Jones* |
| James and Ellen Harper Comeskey | Jim and Bonnie McKenzie |
| Robert and Sylvia Ewert | Oren and Mary Ann Olinger |
| John W. Fisher III | Mark and Karen Popovich |
| Elizabeth J. Glenn* | Dr. Joe and Alice Rinard |
| Linda K. Hanson | F. Ray and Carolyn J. Saxman |
| H. Wilber Hardacre | Melvin L. Sharpe |
| Mr. and Mrs. Kerry Harding | Anonymous (2) |
| Jeff and Mary Harper | |

*Deceased

PART ONE: IS YOUR ESTATE IN ORDER?

Note: This is the first of a five-part series on the importance of estate planning. To learn more, please contact Phil Purcell, JD, vice president for planned giving and endowment stewardship, at ppurcell@bsu.edu or 888-235-0058 (toll-free).

Estate planning is a dynamic process. Each year, you should consider whether your plans are up-to-date in light of many factors such as:

- Changes in the current value of your home or other investment assets.
- Increases or decreases in your income relative to your needs such as entering retirement or a starting a new job.
- Changes to your family responsibilities that come with new children, loved ones who are disabled or have special needs, divorce, or the loss of a loved one.
- New or changed laws that impact tax liability, validity of old will or trust documents, or allow for new estate planning techniques that may be helpful for you.

So, what is the state of your estate? It is never too late to get your affairs in order. Estate planning is important for everyone, regardless of your age, wealth, or family situation. For a convenient estate planning checklist, go to www.bsu.edu/estatechecklist.

Check Back Next Issue for Part Two...

Checklist item No. 1: Create an inventory of your personal assets.



Questions? Contact Me.

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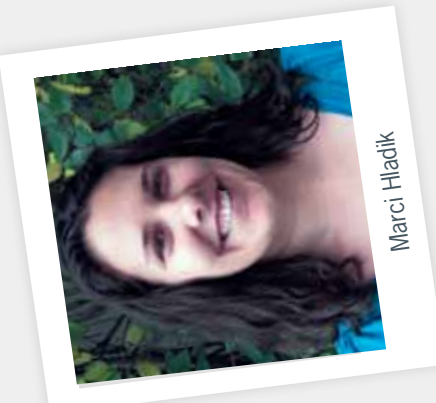
Fax: 765-285-7060

Phil Purcell, JD

www.bsu.edu/giftplanning

LIFE-CHANGING EXPERIENCE PROMPTS YOUNG ALUMNA TO LEAVE HER LEGACY AT BALL STATE

A few years ago, when Marci Hladik (BS '00) was only 26, like many young people, **she had no plans for her estate.** There was no legal documentation that her parents, friends, or other family members could reference to determine what to do with her assets. This proved to be a much bigger issue when **she was involved in a car accident**, leaving these questions lingering in the minds of those who cared for her.



Continued on front...

Look inside to find out if your estate is in order.

INSIDE

Find out if your estate is in order and discover creative ways to support Ball State this year. Then, visit our Web site to learn about extending your support into the future through your estate plans.

www.bsu.edu/giftplanning

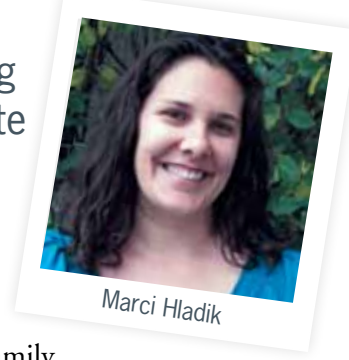


FALL 2011

BENEFICENCE

BALL STATE UNIVERSITY FOUNDATION

Life-Changing Experience Prompts Young Alumna to Leave Her Legacy at Ball State



Marci Hladik

Marci Hladik (BS '00) was lucky and fully recovered from the car accident she was involved in at age 26. Not surprisingly, this eye-opening experience prompted her to get her estate plans in order, and soon after she established a living will so her family would know how to fulfill her medical wishes. That still didn't address the issue, though, of how to handle her finances, including her philanthropic aspirations.

A Surprising Answer

She found out through her employer that she could designate a percentage of her life insurance policy to fund scholarship programs at Ball State. She then worked with the Ball State University Foundation to create a planned gift of life insurance. "Even if you don't have a lot of money right now, life insurance is a way to give money in the future," Marci says.

Marci first visited Ball State as a senior in high school and fell in love with the campus's tranquil atmosphere and helpful faculty. Her determination to help others and make a difference led her to study social work. "My ultimate goal is to see the continuation of the social work program at Ball State," Marci says. "I want students from all backgrounds to go into social work and any assistance I can give will help."

Through her chosen field of study, Marci became acquainted with Dr. Harry J. Macy, the head of the social work department at the time. Marci has decided to use her life insurance gift to support the Harry J. and Delpha S. Macy Scholarship, a program for seniors studying social work who have a dedication to advancing the field.

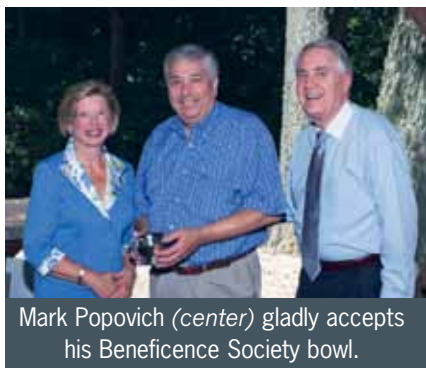
The scholarship is much needed because of the rigors of the program. "You really can't work any kind of job while you're in your senior year; there just aren't enough hours in the week," she says. It is Marci's hope that future students will continue in the field of social work thanks in part to her planned gift.



CELEBRATING BSU SUPPORT WITH ICE CREAM, GLASS, AND GREENHOUSES

The Annual Summer Social on Aug. 3 was a celebration of support, honoring Ball State emeriti faculty and staff; Beneficence Society members; and 20-year 1918 Society members. More than 200 guests braved the sizzling summer heat for this year's event, held at the picnic pavilion adjacent to the Marilyn K. Glick Center for Glass.

Highlights included an ice cream social, an update on campus projects from Ball State President Jo Ann Gora, and tours of the Glick Glass Center, Orchid Greenhouse, and the Teaching and Research Greenhouse. The event also provided an opportunity to publicly recognize donors who have made planned and major gifts to Ball State (*pictured, below*). Awards were presented by President Gora and Ball State University Foundation President David Bahlmann.



Mark Popovich (*center*) gladly accepts his Beneficence Society bowl.



Gayle and Janice Replogle proudly display their Fellows Gold Medallion.



Annual Summer Social guests choose toppings for their ice cream sundaes.



Carolyn and John Starnes (*center*) receive their Beneficence Society bowl.

