



Prague Center



The Ball State University Prague Center is located in Prague, the breathtaking capital of the Czech Republic. The region has overcome communism and blossomed into a high-tech business gateway to Central Europe. People flock to Prague to hear the music, to see the architecture and to learn about its rich history – and now, university students will go as part of the Ball State’s newest study abroad program.

Ball State University’s Rinker Center for International Programs and Miller College of Business are proud to present the inaugural semester of the Prague Center program, Fall 2010.

STUDY ABROAD BENEFITS

Personal Growth – Meeting the challenge of being abroad “on your own” builds self-confidence and personal responsibility. Students learn how others view Americans and grow as they compare our way of living with that of other cultures.

Employability – Alumni report that study abroad experience opened up many more job opportunities than their peers had. Employers tend to favor candidates with independence, adaptability, open-mindedness and experience in a cross-cultural context.

Experiential Learning – Classwork is valuable and necessary, but experiences outside the classroom are often more profound as students engage physically and emotionally the exciting challenges within a different country and culture.

CENTER CURRICULUM

Students may register for 12 credit hours from the following:

- **Marketing 300** (Doug Naffziger)
Introduces marketing principles, functions and contemporary practices essential for attaining organizational objectives. Topics include the marketing environment and technology, marketing research, consumer behavior, market segmentation, product management, professional selling, advertising, pricing, distribution channels, strategy implementation, and the role of marketing in society.
Prerequisite: any ECON course; junior standing.
- **Management 300: Managing Behavior in Organizations** (Doug Naffziger)
Examines the challenges of managing human behavior in organizations. Reviews foundations of modern management thought. Discusses current and emerging management topics: emphasizes leadership, motivation, communication, human relations, group dynamics, job design, organizational development, and managing a diverse workforce.
Prerequisite: junior standing.
- **Czech Republic Life and Culture** (local instructor)
A required course for all Prague Center students.

- **Political Science 385: Politics of the European Union** (local instructor)
Study of the development of the European Union as an evolving political entity—its politics, institutions, and policies; and the prospects for European unification.
- **Independent Study** (optional)
Arranged with the student's major department.
- **Ball State Distance Education Course** (optional)

CULTURAL PACKAGE

Mid-week excursions will include visits to:

Prague Castle • Wenceslas Square • Museum of Communism • Old Town Square • Tyn Church • Old Town Hall • Karlova Street • Mala Strana • St Vitus Cathedral • Charles Bridge • Jewish Quarter • operas, ballets, concerts • the home of Franz Kafka • tours of area businesses

HOUSING AND FOOD

Accommodations will be in dorm suites at Charles University near Prague Castle. Every two weeks, approximately \$280 USD will be deposited into the student's Prague Center account at Ball State Federal Credit Union, which will be converted into local currency, Koruna (Crown), which uses the identifier CZK. The dormitory has a cafeteria, but students can spend their food stipend at the locations of their choice.

TRANSPORTATION

Round-trip transportation will originate in and return to Indianapolis, Ind. A local "tram" pass is also included. Transportation on the weekly cultural excursions will be provided.

COST – based on 12 credit hours*

The cost of the program is estimated at \$13,500 (\$10,572 plus \$2,928 tuition*). Included, in addition to tuition, is housing, food, round-trip airfare, a local transportation pass and a "cultural package". The estimated tuition amount is the same for all students, regardless of residency status.

* Tuition is an estimate for 12 credit hours. Actual tuition will be based on the off-campus cost per hour multiplied by the number of hours enrolled (a minimum of 12 hours must be taken).



APPLICATION PROCESS

Interested students should meet with Angie Cravens in WB 147 to discuss the process. After you have considered the program and discussed the opportunity with your family, you may submit the *Permission to Enroll* form and attach a check made payable for \$500 to Ball State University. This deposit is non-refundable. The form and check will be forwarded to the Bursar's Office and you will become an official Prague Center student!

Ball State will start billing you for the estimated \$10,572 trip costs. As soon as you register for the courses you'll be taking fall semester at Prague Center, you'll be billed tuition, which is estimated at \$2,928 for 12 hours (for both in- and out-of-state students).

Applications accepted beginning October 19, 2009. Up to 21 qualified students will be accepted on a first-come basis.

Financial Aid – Financial aid that is applicable on the Ball State campus extends to Prague Center. Visit with the Financial Aid office to discuss details.

HISTORY MUSIC FASHION ARCHITECTURE THEATRE

POLITICS SPORTS MUSEUMS PUBS CATHEDRALS CASTLES

ART TECHNOLOGY BUSINESS CULTURE SCIENCE ADVENTURE

EDUCATION REDEFINED

QUESTIONS?

Contact Angie Cravens in Student Services (WB 147) at adcravens@bsu.edu or 765-285-2133.