

Visual Communication

Bachelor of Fine Arts (BFA) Degree Requirements and Program Structure

University Core Curriculum, Foundation Requirements (Tier 1):			
Written Communication: ENG 104	3 credits		
Oral Communication: COMM 210	3 credits		
History: HIST 150	3 credits		
Mathematics: MATHS 125	3 credits		
Physical Wellness: PFW ***	2 credits		
Personal Finance: FCS 135 or FIN 101	1 credit	15 credits	
University Core Curriculum, Domain Requirements (Tier 1):			
Fine Arts: <i>Departmental Majors will select AHS 101* (I)</i>	<i>credits apply in major</i>		
Humanities	3 - 4 credits		
Natural Sciences	3 - 5 credits		
Social Sciences	3 credits	9 credits	
University Core Curriculum, Domain Requirements (Tier 2):			
Fine Arts/Design: <i>Departmental Majors may select AHS 201 (W)</i>	3 credits		
Humanities, Natural Sciences, or Social Sciences.	3 - 5 credits	6 credits	30 credits
Department of Art Core Requirements:			
ADS 101 Foundations 1	3 credits		
ADS 102 Foundations 2	3 credits		
AFA 101 Drawing 1	3 credits		
AFA 202 Drawing 2	3 credits		
AFA 211 Painting 1	3 credits		
ART 100 Art Orientation	1 credit		
ART 200 Introduction to Computer Art	3 credits	19 credits	
Department of Art, Art History Requirements:			
*AHS 101 History of Art Survey 1 (Tier 1) (I)	3 credits		
AHS 102 History of Art Survey 2	3 credits		
AHS 2** or 3** Advanced Art History	3 credits		
AHS 2** or 3** Advanced Art History	3 credits	12 credits	
Department of Art Specialization:			
ADS 241 Introduction to Visual Communication	3 credits		
ADS 242 Type and Image	3 credits		
ADS 341 Visual Communication 1	3 credits		
ADS 342 Visual Communication 2	3 credits		
ADS 441 Visual Communication 3	3 credits		
ADS 442 Visual Communication 4 (Tier 3: Capstone Experience)	3 credits		
ADS 443 Special Topics in Visual Communication	3 credits		
AHS 310 Visual Communication History	3 credits		
Select one course from:			
ADS 471 Design Practicum			
ADS 480 Senior Design Thesis			
ART 369 Art Internship	3 credits		
Select two courses from: ADS 301, 302; ART 233, 301, or 321	6 credits	33 credits	
Department of Art Electives:			
ART 231 Photography 1	3 credits		
AFA 231 Introduction to Printmaking	3 credits		
Select one course from: AFA 341, 351, 361, 371	3 credits		
Select one course from: ACR 211, 221, 231; AFA 221	3 credits		
Art Studio Elective	3 credits		
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Art Studio Elective	3 credits	21 credits	85 credits
General Electives: As many electives to bring the total to 126 credits	11 credits	11 credits	11 credits

Total 126 credits

VISUAL COMMUNICATION

Bachelor of Fine Arts (BFA) Degree; 126 semester credits

Department of Art

Ball State University

2010-2012 Undergraduate Catalog

Suggested Plan of Study

Fall	Spring
Freshman	
ADS 101 Foundations 1 3 credits	ADS 102 Foundations 2 3 credits
AFA 101 Drawing 1 3 credits	AFA 202 Drawing 2 3 credits
AHS 101 History of Art Survey 1 (Tier 1) 3 credits	AHS 102 History of Art Survey 2 3 credits
ART 100 Art Orientation 1 credit	ART 200 Intro to Computer Art 3 credits
<i>English as determined by placement*</i> 3 credits	ENG 104 Composing Research (Tier 1) 3 credits
HIST 150 The West in the World (Tier 1) 3 credits	
16 credits	15 credits
<i>*Portfolio Review - Admissions to the Visual Communication sequence requires a review at the conclusion of spring term. Specific information on portfolio requirements and applicant guidelines are available from design faculty.</i>	
Sophomore	
ADS 241 Intro Visual Communication 3 credits	ADS 242 Type and Image 3 credits
AFA 211 Painting I 3 credits	ART 231 Photography 1 3 credits
AFA 231 Intro to Printmaking 3 credits	ACR 211, 221, 231; or AFA 221 3 credits
MATH 125 Mathematics and Its Applications (Tier 1) 3 credits	COMM 210 Fundamentals of Public Communication (Tier 1) 3 credits
PFW *** Physical Wellness (Tier 1) 2 credits	Tier 1 Domain Requirements 3 credits
FCS 135 or FIN 101 (Tier 1) 1 credits	Tier 1 Domain Requirements 3 credits
15 credits	18 credits
Junior	
ADS 341 Visual Communication 1 3 credits	ADS 342 Visual Communication 2 3 credits
ADS 301, 302; ART 233, 301, or 321 3 credits	ADS 301, 302; ART 233, 301, or 321 3 credits
AHS 310 Visual Comm History 3 credits	ADS 443 Special Topics in Vis Comm 3 credits
Art Studio Elective 3 credits	AHS 2** or 3** 3 credits
Tier 1 Domain Requirements 3 credits	<i>General Elective*</i> 3 credits
Tier 2 Domain Requirements 3 credits	
18 credits	15 credits
Senior	
ADS 441 Visual Communication 3 3 credits	ADS 442 Visual Communication 4 3 credits
AFA 341, 351, 361, or 371 3 credits	ADS 471, 480, or ART 369 3 credits
Art Studio Elective 3 credits	Art Studio Elective 3 credits
Tier 2 Domain Requirements 3 credits	AHS 2** or 3** 3 credits
<i>General Elective*</i> 3 credits	<i>General Elective*</i> 2 credits
15 credits	14 credits
	Total 126 credits

***Note:** The University Core Curriculum (UCC) has three tiers. UCC courses may have prerequisites and/or restrictions to specific majors/minors. For course descriptions and requirements consult the online BSU Catalog (www.bsu.edu/catalog). Each course is identified with its credit hours and courses vary from 2 - 5 credit hours.